

How to Cover The FIS Alpine World Cup

Thank you for your interest in the athletes and events of the Audi FIS Alpine Ski World Cup. We have a unique sporting tour with a structure that can feel a bit unfamiliar for media professionals with little prior experience at our events. But we're a friendly bunch and deeply appreciate all media interest in our sport. We've outlined the best methods by which you can gather content at our races or obtain information from afar to assist with your media projects. Due to the Covid-19 guidelines, accreditations at each venue will be limited. In case you are unable to attend a particular event, we will do our best to support you and address your needs. We thank you in advance for your understanding.

Please find more information in the latest FIS Covid-19 Media guidelines [here](#).

ON-SITE AT ONE OF OUR EVENTS

1. Apply For Accreditation

Accreditation requests for World Cup events must be submitted individually to each Local Organising Committee (LOC) for the venue you wish to attend.

Links to media accreditation for each World Cup venue are available on our website: Alpine > Media Information > Media Resources > Media Accreditation & Chiefs of Media

<https://www.fis-ski.com/en/alpine-skiing/media-information>

2. Purchase Video/TV Rights [if applicable]

The multimedia rights of the World Cup belong to the National Ski Associations who commission broadcast companies to manage those rights on their behalf. If you wish to film moving pictures with any kind of camera (even for social media use) or need footage from previous World Cup races, you must purchase the rights and obtain the necessary permission.

For National rights

Please contact the Chief of Media at the Local Organising Committee (LOC) for full information. The contacts are available on our website:

Alpine > Media Information > Media Resources > Chiefs of Media

<https://www.fis-ski.com/en/alpine-skiing/media-information>

For International rights

- For events hosted in Austria and Switzerland:
Please contact EBU: chappuis@eurovision.net
- For events hosted anywhere else in the world:
Please contact Infront Italy: maddalena.ercolani@infrontsports.com

3. Request Interviews

Many National Ski Associations employ Team Press Attaches (TPAs) to help coordinate interview requests. Please direct your athlete and coach requests to the individuals listed below. During the race, you can directly interact with the TPAs in the Mixed Zone. Please speak up and verbally request the athlete interviews you desire.

Additionally, LOCs host a winners' press conference with top athletes (typically first, second, and third places) immediately after the awards presentation in a location determined by the LOC Chief of Media (commonly in the media center or sub media center). In the event that a press conference will not be held or the format will differ, the LOC Chief of Media will inform all accredited media in advance.

Team Press Attachés

Your main contacts for national team athletes and staff

Nation	Name	E-Mail
AUT	Markus Aichner (M)	markus.aichner@oesv.at
	Manuela Riegler (W)	manuela.riegler@oesv.at
	Stefan Illek (Head of Comm)	Stefan.illek@oesv.at
BUL	Elitza Popova	elitza@bfski.com
CAN	Brianne Law	blaw@alpinecanada.org
CRO	Mirna Grozdanic	grozdanic@croski.hr
CZE	Eva Kurfurstova	evakurfurstova@post.cz
FIN		
FRA	Laurent Chrétien	lchretien@ffs.fr
	Romane Pinturault (Pinturault)	pinturaultromane@gmail.com
	Presse FFS	presse@ffs.fr
GBR	Tristan Glasse Davies (coach Ryding)	tgd1986@gmail.com
GER	Ralph Eder	ralph.eder@deutscherskiverband.de
ITA	Max Vergani (Head of Comm)	maxvergani@fisi.org
	Andrea Facchinetti	andreafacchinetti@fisi.org
JPN	Iwaya Noamine (Alpine Director)	lwaya1210@nifty.com
LIE	Andrea Hasler	andrea.hasler@lsv.li
NOR	Espen Graff	espen.graff@skiforbundet.no
NZL	Uli Schmidt	info@snowsports.co.nz
	Enrica Cipriani (Alice Robinson)	Enrica.cipriani@img.com
RUS	Urban Planinsek (Alpine Director)	uplaninsek@gmail.com
SLO	Tomi Trbovc	tomi.trbovc@sloski.si
	Spela Pretnar	spela.pretnar@sloski.si
SPA	Toti Rossello	comunicacion@rfedi.es
SRB	Dusko Sipetic (Team Director)	dsipetic@yahoo.com
SUI	Christian Stahl (Head of Comm)	christian.stahl@swiss-ski.ch
	Roman Eberle (Head of Alpine Comm)	roman.eberle@swiss-ski.ch

	Zoé Chastan (M)	zoe.chastan@swiss-ski.ch
	Jerôme Krieg (W)	jerome.krieg@swiss-ski.ch
SVK	Marek Didek	alpine@slovak-ski.sk
SWE	Kalle Olsson	kalle.olsson@skidor.com
	Erik Segerstroem	erik.segerstrom@skidor.com
USA	Megan Harrod	megan.harrod@usskiandsnowboard.org
	Kilian Albrecht (Shiffrin)	kilian@albrechtsc.com

Local Chiefs of Media

All venues have a Chief of Media who is the main contact for media center operations and any information about media accommodations, transportation, and local activities. They are on site at their respective events and are available at the media centre and/or in the Mixed Zone.

Alpine > Media Information > Media Resources > Media Accreditation & Chiefs of Media

<https://www.fis-ski.com/en/alpine-skiing/media-information>

FIS Media Coordinators

The main contact for FIS Race Directors, general World Cup information, and to assist Team Press Attachés and local Chiefs of Media. They are on site at every World Cup event.

Contact on the women's World Cup tour: Giulia Candiago candiago@fisski.com

Contact on the men's World Cup tour: Gianluca de Cristofaro
decristofaro@fisski.com

REMOTE COVERAGE FROM OFF SITE

1. Follow The Race

The World Cup Tour is broadcast worldwide, but it is distributed by country. Below is a list of rights holding broadcasters by country/continent. Please note that the broadcasters listed may not carry all races, and this list is only a guideline and subject to change.

Please check the website of the broadcaster in your area to find the exact schedule and distribution plan (TV, digital, etc.) for your location.

Country	Rights Holder	Website
Austria	ORF	sport.orf.at
Switzerland	SRF	www.srf.ch/sport
	RTS	www.rts.ch/sport
	RSI	www.rsi.ch/sport
Germany	ZDF	www.zdf.de/sport
	ARD	www.sportschau.de
Italy	TBA	

Scandinavia (NOR,SWE,FIN,DNK)	NENT	www.nentgroup.com
Slovenia	RTV Slovenia	www.rtv slo.si/sport
Croatia	HRT	sport.hrt.hr
Bulgaria	TBA	
Slovakia	RTVS	www.rtv s.sk
UK, Ireland and overseas	BBC	www.bbc.com/sport
Slovakia/Hungary/Czech Republic	Pragosport	www.pragosport.cz/en/
	TBA (Sub-Licences)	
USA	TBA	
Canada	TBA	
Europe	Eurosport	www.eurosport.com
Asia	Eurosport	www.eurosport.com
Russia & CIS countries	TBA	
Japan	J Sports	www.jsports.co.jp
China	CCTV	www.tv.cctv.com
Latin & South America	ESPN SUR	www.espn.com

You can also follow all World Cup races through live timing. To access it, please download the FIS App on iOS or Android or click through the calendar listing on our homepage for desktop computers: <https://www.fis-ski.com/DB/alpine-skiing/live.html>

2. Analyse The Results

Approximately two days before the event, interesting facts and figures about the athletes who are favoured to win are available on our website:

Alpine > Media Information > Fact Sheet

<https://www.fis-ski.com/en/alpine-skiing/media-information>

Immediately following the race, all timing data is available on the FIS App and website:

<https://www.fis-ski.com/DB/alpine-skiing/calendar-results.html>

You can also check general World Cup statistics on the FIS App and website at:

<https://www.fis-ski.com/DB/general/statistics.html?sectorcode=AL>

3. Get Athlete Remarks

At nearly all World Cup races, a press conference with the top-three finishers takes place within an hour following the end of the race. Audio from these press conferences is available on the FIS Soundcloud account:

<https://soundcloud.com/fisalpineworldcup>

4. Obtain Photos

Several photo agencies cover the World Cup Tour. Agence Zoom is the official partner of FIS. Don't hesitate to contact any of the following agencies if you are interested in pictures from the events.

Agency	Name	Contact
Agence Zoom	Michel Cottin	michel@zoom-agence.fr
Agence France Press		secr.photo@afp.com
SEPA		office@sepa.media.at
GEPA		sport@gepa-pictures.com
Getty Images	Martin Willetts	martin.willetts@gettyimages.com
Keystone	Laurent Gilliéron	lgillieron@keystone.ch
Pentaphoto	Alessandro Trovati	ale@pentaphoto.it
Reuters	Wolfgang Rattay	wolfgang.rattay@thomsonreuters.com
Bildbyran (SCANDINAVIA)	Nisse Schmidt	nisses.sportbild@icloud.com

FEEDBACK

Do you have an idea or feedback from your World Cup experience? Please don't hesitate to get in touch with the FIS Media Coordinators or the main FIS office with ideas and opinions.

candiago@fisski.com / cetinich@fisski.com / wiedeke@fisski.com