

# **WAOS World Academy of Sport**

## **Scholarship Details**

2021 Edition

The World Academy of Sport (W AoS), education partner of the [FIS Academy](#) has created a significant scholarship programme aimed at supporting the global sport family to better navigate through these uncertain times.

W AoS has recently completed its fully online education pathway from high school to Postgraduate education with some of the world's leading international education institutions and is extending these scholarships to its global sport partners. Additionally W AoS has developed an innovative virtual executive workshop programme which can provide a tailored approach to developing new business models.

The "Global Sport Industry" scholarship programme that W AoS is offering to support the FIS member National Ski Associations encompasses two different education products.

1. 100 [W AoS Athlete Certificate](#) scholarships for each of the FIS National Ski Association Development Programme Members, with a total value of 40 USD per scholarship.
2. W AoS is offering **one full scholarship and ten 25% scholarships** to FIS for the [Postgraduate Certificate, International Sports Management](#). The course has been developed and delivered in conjunction with the University of London and the value of the full scholarship is £3,675.



## 1.0 W AoS Athletes Certificate

The W AoS Athlete Certificate is a short 4.5-hour online course providing the tools needed for young people to become successful and knowledgeable athletes. The course is targeted for student athletes from 15 – 18 years of age. *Some 1,200 student athletes have registered and we have received very positive feedback. (Net Promoter Score of 8.3/10)*

### 1.1 Course Content

On completion of the course, athletes will;

- Have gained a greater understanding and insight of the complexities of being an athlete
- Know that an athlete cannot excel and act alone, they need a supportive team around them
- Realise that they must take responsibility for their own actions by taking a proactive approach and acting with integrity in all situations
- Ensure whilst taking care of physical health that mental health and wellbeing are included in any programme undertaken
- Be aware of the importance of personal branding and building networks
- Comprehend that the athletes journey is not always simple and straight forward, planning, organisation and building resilience need to be taken into account
- Strive for sport-life balance with education being a key driver
- Understand that life continues after sport and athletes should take steps at all stages to be prepared for this.

How is the course designed and organised?

- The course is designed with the learner in mind, guiding them through their journey on an easy-to-use platform
- The course will take 4.5 hours to complete in its entirety.
- The Athlete Certificate will then be issued for immediate download. Students can take the course in their own time, keeping track of their progress along the way:
- Videos, animations and learning activities appear throughout to enable self-reflection and enhance the learning experience.

The Athlete Certificate will cover 5 modules including

- Support team and relationships
- Values and integrity in sport
- Health and wellbeing (including mental health)
- Social media and the media
- Your journey as an athlete

### 1.2 Eligibility

The W AoS Athlete Certificate scholarships will be allocated across the National Association FIS Development Programme athletes considering factors such as gender equity, geographical spread, etc.

### 1.3 Deadline/Registration

Registration = Send an email with your interest to [stefanie.gerber@fisski.com](mailto:stefanie.gerber@fisski.com)  
 31<sup>st</sup> December = Deadline application for the official form for W AoS Athlete Certificates

### 1.4 Questions/Contact

If there are any questions, please do contact: [athletecert@worldacademysport.com](mailto:athletecert@worldacademysport.com)

## 2.0 Postgraduate Certificate International Sports Management (PG Cert)

WAOs in partnership with University of London has launched an online Postgraduate Certificate, International Sports Management (ISM) for those looking to build on existing qualifications or expertise to enhance their careers in the sports industry. *Currently we have over 100 students in the programme representing 18 sports and 50 nationalities. Seven of these students are part of the FIS family. You can view our current students here <https://istudy.sport/pgc-students>.*

### 2.1 Eligibility

In order to be eligible to be considered for the scholarship for the Postgraduate Certificate International Sports Management (PG Cert), applicants should:

- Have an existing undergraduate degree (e.g. bachelor) or a minimum of 5 - 8 years of relevant work experience and professional references.
- An English language level of IELTS: at least 6.5 overall, with 6.0 in the written test or other equivalent proficiency certification.

### 2.2 Selection/Allocation of the Scholarships

If you are interested in applying, please register your interest at [pgc@worldacademysport.com](mailto:pgc@worldacademysport.com) using the following scholarship code: FIS2021

Application will be evaluated by WAOs and the University of London along with FIS who will select the final recipients. This scholarship programme is available for the September 2021 course intake only. WAOs maintains the right to audit the application process implemented by organisations that have taken up the scholarship offer to ensure a fair and equitable process.

### 2.3 Deadlines

- |                        |   |  |
|------------------------|---|--|
| 8 <sup>th</sup> August | = | Deadline application for the Postgraduate Certificate        |
| Mid. August            | = | Decision of application to National Ski Federation from WAOs |

### 2.4 Questions/Contact

If there are any questions, please do contact: [pgc@worldacademysport.com](mailto:pgc@worldacademysport.com)