



# REPORT OF THE FIS INSPECTION GROUP

## CANDIDATES FOR THE FIS WORLD SKI CHAMPIONSHIPS IN THE NORDIC EVENTS 2025

10<sup>th</sup> April 2020

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## **Introduction and Task of the FIS Inspection Group**

The FIS Inspection Group is pleased to submit its' report for the FIS World Ski Championships 2025 in the Nordic Skiing events.

The Group's task is to carry out a technical evaluation, to review the capacity and infrastructure of each Candidate, clarify any needed information and establish that the information provided in the Candidates' documentation is an accurate reflection of the Candidacy.

After submission of the complete applications by 1<sup>st</sup> May 2019, each Candidate was provided with access to the FIS Transfer of Knowledge platform and a detailed Questionnaire for completion. This is to ensure that the framework of the documentation from the Candidates follows a structured format containing comparable content to each other and to previous Championships.

The Candidate had approximately four months to provide the completed Questionnaire to the FIS Inspection Group by 1<sup>st</sup> September 2019, before meetings in Zurich in conjunction with the FIS Technical Committee Meetings.

In December 2019 a draft report of the FIS Inspection Group was sent to each Candidate on its own candidacy with a number of points needing clarification and response by the end of March 2020. Thereafter the FIS Inspection Group established a final report.

The format is designed to complement the Candidates' own Questionnaire documentation and responses in the Questionnaire. Supplementary comments of the FIS Inspection Group highlighting relevant matters are included in the respective chapter of the report.

It is nevertheless possible that after the compilation of the reports, certain changes or developments may take place before the FIS Congress. Consequently the Candidates themselves will have the opportunity to mention these as part of their presentations to the Council on the 3<sup>rd</sup> October 2020.

Afterwards members of the FIS Inspection Group will be available to answer any specific questions about the content of the enclosed report.

The accompanying report on the Candidate for the Nordic Events: Trondheim (NOR) reflects the unanimous opinion of the members of the FIS Inspection Group and we trust that it will assist the Council in the selection of the Organiser of the 2025 FIS Nordic World Ski Championships

The International Ski Federation can be proud to have such committed Candidates as Trondheim (NOR) who have prepared comprehensive documentation and provide excellent collaboration.

In concluding these introductory remarks, the FIS Inspection Group can state that based on the information submitted and the experience of the members, notwithstanding different logistical aspects and characteristics, each of the Candidates would be able to stage the FIS Nordic World Ski Championships.

## **Members of the Inspection Group and Responsibilities**

### **Nordic Events**

Pierre Mignerey, Race Director Cross-Country - Cross-Country courses, stadium, infrastructure, competition programme (technical)

Walter Hofer / Sandro Pertile Race Director Ski Jumping - Ski Jumping hill, infrastructure, competition programme (technical)

Lasse Ottesen, Race Director Nordic Combined – (combination of both disciplines and tasks listed above)

Jascha Schmid, FIS Environment Expert

Jürg Capol, FIS Marketing Director – Media and/or Commercial rights, Sponsoring, Ceremonies, Broadcaster relations

Stefan Huber, FIS Event Director – General organization, Festival/Event, Logistic, Transfer of Knowledge, Data-Timing

Jenny Wiedeke, FIS Communications Manager - Media Services, Communications Strategy

Richard Bunn, FIS TV Consultant

Heinz Gurtner, Manager FIS Travel Service - Travel and Accommodation

Sarah Lewis, FIS Secretary General - Inspection Group Manager: general organisation, legal and financial matters

Infront, Media and Commercial Rightsholder – Host broadcaster/TV Production, Broadcasting and transmission, Sponsor requirements

Sibylle Bühner, FIS Marketing Assistant, Administrator World Championships, Transfer of Knowledge Coordinator

## **SUBJECT 1 INTEREST AND SUPPORT FOR THE CANDIDACY**

*The support of the regional and local authorities as well as the enthusiasm of the general public is essential should the Candidate be elected to host the FIS World Ski Championships.*

*The following questions enable the Candidate to present “Why” it wishes to host the FIS World Ski Championships and “How” it intends to organise the Event. The information requested is intended to provide information about the parties involved with the candidacy and in the event of a successful election, the entity that will be responsible for planning, organising and running the FIS World Ski Championships.*

*The role of the National Ski Association and its teams is a very important one. Successful sporting results by the host nation are an important factor in creating enthusiasm before and during the Championships, both in the media and from the public in the stadiums.*

### **Summary:**

The Candidate has laid out his objectives for applying to host the FIS Nordic World Ski Championships in a comprehensive way including:

- Why the city/town, region and country wishes to host the FIS World Ski Championships
- A brief description of the resort/town and region location/characteristics, the ski-tradition and interest.
- The parties involved with the candidacy.
- Confirmation that the town/city authorities will provide unrestricted use of the required facilities and land.
- Information about public support for the candidature
- Measures by the National Ski Association to generate sporting interest and successful teams.

### **Inspection Group comment:**

#### **Trondheim**

Norway considers the hosting of major sport events important to stimulate developments and investments connected to the city, region and nation. Nordic Skiing is an important part of the Norwegian culture. In cross-country skiing, numbers are even increasing. The Norwegian Ski Federation has built up a long-term system for developing the national sports.

The Norwegian Ski Association organises annual national and international training camps for young athletes in all Nordic disciplines. Additional projects have been introduced to attract more young athletes for the Nordic disciplines like developing and providing ski equipment and arranging mobile Ski Jumping hills for children.

The ongoing upgrade and reconstruction of the Granåsen venue in Trondheim is designed to attract future generations of skiers in Norway.

The Candidate Trondheim wishes to share the region's resources in winter sport for the benefit of ski sports throughout the world, including the latest technology related to snow management.

An important new "kids on skis" concept in Mid Norway is planned as part of the Championships' project. The goal is to attract new target groups such as immigrants from countries without a skiing culture.

## **SUBJECT 2 DATES AND COMPETITION SCHEDULE**

*The period of the Championships is defined according to the FIS Rules for the Organisation of World Championships, art. 2. with the FIS World Ski Championships in the Nordic events organised in the second half of February.*

*The detailed competition schedule will be defined in collaboration between the Local Organising Committee, FIS and Infront as the holder of the Media and Commercial rights. It will be approved by the FIS Council approximately two years in advance of the Championships.*

*The “Test Events”, especially at FIS World Cup level, are one of the most important opportunities to prepare for the successful staging of the Championships to check and test courses and facilities, train officials, implement operational systems, etc.*

### **Summary**

The Candidate has confirmed the following:

- The Candidate is able to comply with the dates for the Championships as confirmed by the FIS Council Nordic Events 23<sup>rd</sup> February - 9<sup>th</sup> March 2025
- Inclusion of new events approved by the Congress after the election. The Candidate has specifically stated it is ready to expand the competition programme for women, both in Ski Jumping and Nordic Combined, if decided by the FIS Congress.
- Hosting a FIS World Cup Event with all three Nordic disciplines together in 2024
- To organise the FIS Nordic Junior World Ski Championships as a legacy in 2024 or one/two years after the Championships in 2025

### **SUBJECT 3      TRANSPORTATION**

*An efficient transport system to serve the needs of those organising, participating and attending the Championships is essential.*

*For accredited persons (athletes and officials, media, sponsors, guests, volunteers) this includes shuttle services to, in and around the sites.*

*Spectator attendance should be facilitated and promoted through special integrated ticket and transportation packages, prioritising the use of public transport trains and buses.*

#### **Summary**

The Candidate has provided the following:

- An overview of International and national accessibility by air, road and rail.
- Distances and average journey times to the main airport/s (table).
- Summary of transport plans and integration of public transportation.
- Information about distances and journey times between competition venue/s, accommodation and other key locations (table).
- Details of transportation concept for spectators and visitors.
- Confirmation that Ski / Chair Lifts, Cable Cars etc. are fully functional and free of charge for all events. The Construction of a new Lift is a part of the re-construction in Granåsen.

#### **Inspection Group comment:**

##### **Trondheim**

Trondheim airport (TRD) is located 35 kms from the venue and city. TRD offers direct flights to 18 international destinations and 19 domestic destinations.

The entire road system in the area will undergo improvements before the Championships.

The venue is within walking distance of the city, and dedicated pedestrian routes will be established to promote active, healthy lifestyles and sustainable modes of transport. Entrance tickets will include local transportation.

Trondheim has a fully integrated public transportation system with local and regional buses and trains.

All ticketing needed for local transportation to Granåsen will be integrated into one system enabling spectators to only have one ticket independent of their origin. Bus transport to the venue will be included in the tickets to the competitions. The bus shuttle service in Trondheim is free for all accredited persons.



## **SUBJECT 4 ACCREDITATION**

*The accreditation system serves as a pre-event security check on the applicant and the tool to facilitate and control access to different working areas for all participants (athletes, team officials, equipment service personnel, media, sponsors and partners, VIPs, guests, LOC, FIS), so they can perform their roles. It serves an important role in delivering key facts about the number of persons in different groups and therefore the scope of facilities and services required. Reference information regarding the numbers of accreditations issued at the previous FIS World Championships can be viewed in the FIS Transfer of Knowledge system.*

*FIS has established a standardised accreditation matrix for the access areas optimised for the working requirements. In addition to the basic accreditation card, supplementary passes are required to facilitate access to restricted zones.*

*The accreditation centre for issuing passes on arrival should be conveniently located with sufficient parking and if possible within easy walking distance of the venue and media centre in case it is necessary to make any changes or additions to the accreditations.*

### **Summary**

The Candidate has provided a summary of the accreditation system and organisation in their Questionnaire documentation.

## **SUBJECT 5      ACCOMMODATION AND MEALS**

*The Local Organising Committee is responsible for arranging accommodation for the different groups participating in the FIS World Ski Championships.*

*An adequate number of rooms in different categories and price ranges for accredited persons must be available. Room prices for all accredited persons making reservations through the Local Organising Committee's booking system may not be inflated, nor exceed the prices of the same period in the previous season. Only the actual number of nights may be charged; no minimum stay may be demanded.*

### **Summary**

The Candidate has provided the following comprehensive information:

- An inventory of the accommodation available in the various categories
- Locations of the hotels with distances from the competition venue/s
- Details of the accommodation reservation system for accredited groups
- A guarantee that agreements have been made with the hotels for the required number of rooms.
- A guarantee that prices will not exceed the same period the previous season.
- The commitment to arrange facilities and appropriate hospitality for the teams, FIS Family, broadcasters, media and the ski industry.

### **Inspection Group comment:**

#### **Trondheim**

The Candidate Trondheim has provided a clear overview of the available accommodation and locations.

Trondheim city has approx. 4'500 rooms in three to five star hotels.

A dedicated reservation system is already in place for business and tourism with major event experience, including the annual international fishing industry exhibition.

## **SUBJECT 6      GENERAL SPORTS ORGANISATION / VENUES AND FACILITIES**

*Information about the Candidate's planning in all areas relating to general sports organisation and the venues is contained in this section. Technical details for each discipline and event are defined in the respective International Competition Rules (ICR).*

*Specific rules pertaining to the FIS World Ski Championships, such as quotas, organisation, invitations and entries are published in the FIS Rules for the Organisation of World Championships.*

*The competition site is the most significant part of the project and detailed information is required from the Candidate.*

*The geographical location of the competition site will determine the operation and logistics during the FIS World Ski Championships. Proximity of sites close to the nerve centres of the FIS World Ski Championships (team accommodation, LOC, media centre, etc.) is highly desirable.*

*If at the time of filing the application for the organisation of FIS World Championships, the technical conditions of the competitions are not yet ready, the Candidate must guarantee that all necessary actions and investments will be undertaken during the years remaining before the test events are to take place. The Candidate must present a detailed timetable within which all works are to be completed, giving a time-limit for each phase of the work to be finished.*

### **Summary**

The Candidate has provided the following:

- Technical specifications about venue/s, location and snow-making capacity.
- Confirmation of unconditional use of venues and Test Events.
- Details about training courses and ski testing tracks.
- Current status of venue construction work with a list of existing installations requiring modifications or constructions.
- Details about proposed new courses, facilities, installations, etc.
- Timetable for the constructions with guarantees regarding approvals and financing of the required works.
- An overview of experience in carrying out international sports competitions.

### **Inspection Group comment:**

#### **Trondheim**

The Trondheim Granåsen Venue renewal started in late autumn 2015. The renovated venue will serve both the highest level competitions and also daily sport activity at all levels. The projects until 2024 include new stadium buildings for cross-country and ski jumping, modernising of the athletes' areas, an indoor football hall which will be used as the media

centre.

The requirements for waxing and team service cabins and the parking of trucks have been included in the new facilities. The investment amounts to approx. €130 million.

With the new facilities, temporary installations will no longer be required for future World Cup events, including the broadcast operation.

During the Ski Tour 2020 the two new cross-country courses were tested; the 5 km course including Litjåsen and the adjusted version of the homologated sprint course. The 5 km course will be completed when the "Litjåsen bridge" is built. Most of the cross-country courses are not yet homologated. Homologation is planned in autumn 2020 in order to optimise the courses in agreement with FIS.

*Remark FIS:*

*During the Ski Tour 2020 the two new cross-country courses were tested and the courses worked well. The sprint course can still be optimised and that needs be further discussed.*

*Based on the current planning of the courses and logistics the "Litjåsen" bridge which is budgeted at more than one third of the investment is not specifically necessary for the organisation of the Championships, but as a project for legacy purposes which should logically be built as part of the overall development.*

Snow farming and "snow for the future" production above freezing point are two key projects that are already being undertaken in Trondheim and are integrated into the candidacy.

## **SUBJECT 7      LEGACY**

*Major Sports Events have an obligation to ensure the Legacy is an integral part of the objectives at the outset. They also present an excellent opportunity to establish a strong legacy for the sport as well as important community facilities and activities.*

*Some Major Events have been criticised for not planning life afterwards or ensuring the necessary resources to maintain the facilities.*

*The development of the facility and infrastructure to a world-class level in preparing for and carrying out the FIS World Ski Championships provides a foundation for organising future major events and other activities, as well as recreational sport.*

### **Summary**

The Candidate has provided details about the inclusion of the legacy into the candidacy and its alignment with development. In both cases the legacy plays a significant role in the motivation of the Candidate to host the FIS Nordic World Ski Championships and is an integrated part of the candidacy and planning process.

### **Inspection Group comment:**

#### **Trondheim**

The Championships are considered by the Trondheim politicians as a basis for developing the city and the wider community.

Key goals for the Trondheim Granåsen Venue include environmental protection and new technology such as “snow for the future”, a Smart Arena with flexible multi-purpose all-year round use, elite sport and public health activities and research, as well as international knowledge sharing.

For Trondheim city and region in general, the objectives for the legacy of the Championships include the development of a volunteering culture within new groups in society and the continued development of the public transportation system.

## **SUBJECT 8 PERSONNEL MANAGEMENT / HUMAN RESOURCES / VOLUNTEERS**

*The structure of the Local Organising Committee needs to be planned in advance of the election of the Organiser to ensure the appointment of key personnel, as well as to have contact person(s) in place to handle communication about the Championships.*

*The Local Organising Committee requires a proven ability and infrastructure to organise efficiently sports events of a comparable size, complexity and significance. Expertise in a wide variety of areas is required, including general administration, sports organisation, marketing and event activation, media services and communications, public relations, logistics, infrastructure, environment and sustainability, transportation, accommodation, accreditation, finance, security and the volunteer programme. It is necessary to have LOC personnel who can communicate with FIS, the National Ski Associations and with Infront as the Media and Commercial rights holder primarily in English, as well as the other official FIS languages of French and German.*

*The volunteers can be the heart and soul of the Championships. A wonderful spirit can be generated by the volunteers that can shine over the whole event as well as giving a tremendous opportunity for bringing together the local community. It is important to ensure that the volunteer programme is properly structured in order that everyone irrespective of their position - from sport organisation to parking attendants - feels that they contributed to the Championships.*

### **Summary**

The Candidate has provided:

- Details of the planned operational structure of the Local Organising Committee from the bidding period through to post-Championships at key intervals
- Information about sources for recruiting personnel and volunteers

### **Inspection Group comment:**

#### **Trondheim**

The Candidate Trondheim will build on the existing system of recruiting and certifying young volunteers from high schools for general tasks. The Norwegian University of Science and Technology is an international establishment that can provide the Championships' organisation with new skilled persons from diverse backgrounds.

The operational structure of the LOC foresees the complete organisation to be in place 12 months before the Championships.

## **SUBJECT 9 WEATHER / METEOROLOGICAL CONDITIONS**

*Our sports are dependent on the weather. Accurate forecasting is an essential aspect to preparing the courses, hills and other facilities, enabling the Jury to make decisions based on sound information.*

*Please provide the following statistics during the winter season until and including the period of the Championships since 2008. In the case of more than one competition venue, if there are differences in the weather statistics, please provide for each.*

### **Summary**

- The Candidate has provided statistical information relating to the historical weather conditions including the temperature range over 24 hours, snow coverage and snow making capacity, precipitation, fog and wind.
- The Candidate has confirmed that a specialist dedicated weather forecasting service through the respective national institute will be engaged for the Championships and which is already involved in the World Cup events.

## **SUBJECT 10 SUSTAINABILITY / ENVIRONMENTAL PROTECTION AND MANAGEMENT**

*A key goal of the organisation of the FIS World Ski Championships is to ensure the sustainability of a balanced natural environment in co-ordination with sporting, cultural, economic and social interests.*

*The natural beauty of the surroundings is one of the major features of the FIS World Ski Championships and an aspect which differentiates it from other major sports events. FIS is conscious of the environmental impact relating to the staging of major events and has produced FIS Environmental Guidelines for Candidates for FIS World Ski Championships:*

*Subject 3 Transportation, contains reference to the initiatives undertaken to relieve the strain on the environment with the transportation concept and subject 6 Venues, gives details about the post-Championship use of the venues and the planned temporary constructions.*

### **Summary**

The Candidate has provided the required Environmental Report, which goes into significant detail on the following questions and information:

- Objectives regarding environmental sustainability in the preparation, organisation and post-use legacy.
- Description of the region based on existing facts and essential data as they affect environmental conditions.
- Specific environmental conditions that influence the organisation of the Championships.
- Information whether the conditions of the bid and projects are compatible with legal requirements and regulations.
- Details of international, national, regional and municipal laws concerning the environment to be observed.
- A precise and solid evaluation of possible areas of conflict with the environment.
- Whether all of the required permissions for construction have been obtained from environmental authorities and if not, what steps still need to be taken.
- Description of existing protected areas, biotopes or habitats that may be affected by the venues or organisation of the Championships.
- Estimated demand on energy and the plans to meet it, as well as measures to reduce energy consumption and regenerative energies planned for use.
- Any special concept that has been created for climate neutral Championships.
- The sustainability philosophy.



**Inspection Group comment:**

**Trondheim**

The Environmental Report submitted by the Candidate Trondheim is of a very high level.

Trondheim city has been committed to addressing environmental issues in urban development since the early 1990's and has policies for land use and transportation to reduce urban sprawl.

Trondheim aims to reduce greenhouse gas emission by 80% by 2030 compared with 1991, and seeks to develop pioneering environmental solutions to fight climate change.

Environment and sustainability represent one of Trondheim's four main goals for 2020 as a sustainable city where it is easy to live an eco-friendly life. Youth participation, development of a low-energy society, environmental health protection, nature and farmland conservation, waste management, and transportation are all specific topics within the main sustainability project.

Environmental protection is one of the bid committee's core values and should permeate through all actions connected with the Championships.

## **SUBJECT 11      MEDICAL / HEALTH SERVICES**

*Medical care services for the FIS World Ski Championships involve coping with potential accidents, health care and the organisation of In-Competition doping controls. Further details in these specific areas can be obtained from the FIS Medical Guide containing Medical Rules and Guidelines as well as the FIS Anti-Doping Rules. The WADA Code will be revised in 2019 for publication in 2021 and the FIS Anti-Doping Rules will therefore be adapted.*

### **Summary**

The Candidate has provided the following:

- A general outline of the medical system currently in operation in the resort/city and region.
- Explanation of how the first aid, transport and emergency services will operate.
- Confirmation the Government has adopted the UNESCO Convention on doping to implement the World Anti-Doping Code
- Confirmation the National Anti-Doping Agency is ready to conduct the doping controls according to the FIS Anti-Doping Rules compiled under the World Anti-Doping Code.

### **Inspection Group Comment**

#### **Trondheim**

The Candidate Trondheim's medical and emergency services system will be based on the annual Ski Jumping and Nordic Combined competitions which require the highest levels of care, as well as experience obtained from large cultural festivals that have been organised in the city.

The national anti-doping agency, Anti-Doping Norway is an experienced organisation committed to fulfilling all necessary activities.

## **SUBJECT 12 CEREMONIES AND PRIZES**

*There are two types of events to be organised during the FIS World Ski Championships. The official Opening and Closing ceremonies of the FIS World Ski Championships, which must present the Championships in an appropriate manner, whilst also portraying the locality and region.*

*Winner presentations take place immediately after the competitions in the competition venue, and the medal ceremonies are organised in the evening to celebrate the athletes with additional persons and in a formal ambience, as well as serving as an ideal opportunity and location to organise an entertainment programme afterwards.*

### **Summary**

The Candidate has provided details of:

- The proposed venue for the opening and the closing ceremonies.
- Plans for the medal ceremonies and winner presentations.

## **SUBJECT 13    COMMERCIAL RIGHTS, MARKETING AND HOSPITALITY**

*The FIS World Ski Championships are the exclusive property of the International Ski Federation, which owns all Media and Commercial Rights relating thereto.*

*Infront has been granted the exclusive worldwide Media and Commercial Rights for the FIS World Ski Championships in the Alpine and Nordic events for 2025.*

*The Media Rights include access to and use of the data and timing feed and are exclusive for all platforms throughout the world. Production of the International Signal and the provision of services to rights holding broadcasters will be the responsibility of Infront. The Local Organising Committee will be responsible for providing certain facilities and services which will be detailed in the Technical Annexe to the Hosting Contract.*

*The commercial rights include all marketing, licensing and merchandising, implementation and corporate hospitality.*

### **Summary**

The Candidate has provided the following:

- Confirmation that there are no sponsorship contracts or commitments have been made to sponsor relating to the Championships or at the venue(s) during the Championships' period nor that any such contracts and/or commitments will be concluded prior to the Championships, without prior written approval from Infront.
- Confirmation all official sites will be handed over as "clean venues".
- Details of any national and local regulations governing advertising at televised sporting events in the host country.
- Confirmation there is no obligation to use the Candidate logo after the election.
- Description of measures to prevent ambush marketing.
- Commitment to provide Sponsor Hospitality and Exhibition Area.
- List of national sponsors/partners of FIS World Cup and other ski events.

### **Inspection Group comment:**

#### **Trondheim**

The Candidate Trondheim is committed to working with FIS and Infront to implement a comprehensive marketing programme.

A key objective is the inclusion of important Norwegian companies as main sponsors to create more activities and attract spectators. A further goal is to include official local suppliers to support the Championships, also in view of the sustainability considerations.

## **SUBJECT 14 BROADCAST OPERATIONS AND MEDIA SERVICES**

*The host broadcaster and accredited media require good and secure working facilities, accommodation, transportation telecommunication services and some hospitality in order to carry out their work effectively.*

*A Technical Annexe to the Hosting Contract will be established defining the facilities, services and personnel that are to be provided by the Local Organising Committee and the Media Rights Holders / Host Broadcaster, and shall be further developed and adapted into a contractual document between the LOC and Infront/HB.*

*Technology is a vital element in the preparation and staging of the FIS World Ski Championships and the provision of a high quality technology infrastructure is paramount. The status of the Championships depends on the content and speed of information available to TV, the media and the viewers.*

*Developments in this field appear to be without boundaries, and it is difficult even for the experts to envisage the means of technology that may be available in 2025.*

### **Summary**

The Candidate has provided the following:

- An overview with the locations of the Broadcast and Media operations (Television Compound, Main Media Centre and where necessary sub-centre, Commentator cabins, broadcaster studios)
- Confirmation to provide the broadcast-related obligations which are defined in the Technical Annex.
- Details of technology at the venue, including mobile and Wi-Fi and a commitment to invest in the technology to offer high-level services for the various stakeholders.

## **SUBJECT 15 THE NORDIC SKI FESTIVAL**

*The organisation of world-class sport is the primary objective for everyone involved in staging the FIS World Ski Championships and to embrace these within a true celebration of the sport. Additionally a vibrant ski festival entertainment, side activities and cultural programme are essential elements to enhance the Championships and excite the spectators.*

*Production is a major component of generating atmosphere at the venues during the competitions themselves. A professional presentation of the evening medal ceremonies is also required to give them the right mix of formality and celebration.*

*A spectator wants to be part of an event which offers not only exciting sport, but great entertainment with a special and unique atmosphere. Athlete fan clubs are a welcome and loyal group that provide atmosphere and enthusiasm at the event.*

*Spectator-friendly services and events are an essential element of attracting the public including fan clubs to the event.*

### **Summary**

The Candidate has provided information about the following:

- Event production concept for the competitions and ceremonies.
- Activities to create a Championship atmosphere at the competition site and resort/town.
- Facilities for the VIPs, guests and spectators.
- Regulations restricting promotional activities such as banners, audible activities, catering, other temporary stands.
- Confirmation from the authorities to carry out the promotional activities presented.

### **Inspection Group comment:**

#### **Trondheim**

Trondheim Nordic Ski Festival will be based on the values of openness, inclusion and a culture of sharing, using the latest technology.

The competition venue Granåsen and Trondheim city, where the ceremonies will be held, as well as in the surrounding region, will have festival programmes and a variety of activities.

The City of Trondheim combines the short distances and security of a small town with the opportunities and attractions of the big city.

Love of outdoor life is a strong Norwegian trait and Trondheim wants to invite guests from other nations to share the adventure of going out into the winter landscape.

## **SUBJECT 16 COMMUNICATIONS AND PROMOTIONAL ACTIVITIES**

*The Candidate has an excellent opportunity through an extensive communication campaign to promote the event and its resort/city/town through the candidacy to generate support and enthusiasm with the general public, spectators and fans.*

*The public relations campaign with different and targeted local, regional, national and international promotional activities requires a clear communications strategy and proactive plan.*

*An International Youth Camp has been carried out several times at both the Alpine and Nordic Championships and is always welcomed. Combining it as part of the Championships and linked to the FIS campaign "Bring Children to the Snow" will assist in further promoting Nordic Skiing activities for youngsters in the nations of all participants.*

### **Summary**

The Candidate has comprehensively described the following:

- Communication by the Candidate during the bidding phase
- An outline communications plan of the goals and target groups after the election.
- Estimated spectator target groups and numbers with information of the nearby population and local, regional, national and international activities to attract visitors and ticketing strategy.
- Agreement to organise an International Youth Camp and Bring Children to the Snow activities.

### **Inspection Group comment:**

#### **Trondheim**

The Candidate Trondheim will focus on working actively with communications and promotion to engage the local and regional inhabitants and gain their full support.

After the election, the organiser, working with the Norwegian Ski Association and Visit Trondheim, will promote the Championships nationally and worldwide.

Nordic Skiing is the most popular sport in Norway. Large numbers of spectators are expected at the competition venue Granåsen and in Trondheim city centre, being offered a mix of purchased tickets.

A new "kids on skis" concept in Mid Norway is planned as part of the Championships' project. The goal is to attract new target groups such as immigrants from countries without a skiing culture.

## **SUBJECT 17    LEGAL ASPECTS**

*The reference materials regarding the legal aspects are the Hosting Contract, the Rules for the Organisation of FIS World Championships, as well as the respective International Competition Rules (ICR).*

*The Hosting Contract is the detailed agreement entered into between FIS, the National Ski Association and the resort/city elected to host the FIS World Ski Championships. The document sets out the rights and obligations of each contract party in relation to the organisation and staging of the FIS World Ski Championships. The Hosting Contract is signed by FIS, the National Ski Association and the resort/city immediately following the announcement by FIS of the resort/city elected to host the FIS World Ski Championships.*

### **Summary**

The Candidate has provided the following:

- Covenants from both i) the National Ski Association and ii) governing authorities who are empowered to represent the Candidate stating the following (per Article 1.3 of the Rules of the FIS World Championships):

*“.....[name(s) of the authorised representative(s)] hereby confirm(s) that the i) National Ski Association and ii) local authority of (name of the host city/regional authority) of (name of the region) guarantees respect of the FIS Rules and the Hosting Contract; understands that all statements contained in the Candidate’s bid documents shall be binding; guarantees that it will take all the necessary measures in order that the resort/city may fulfil its obligations completely.”*

- Confirmation that i) the National Ski Association and ii) governing authorities empowered to represent the Candidate (host city, town, resort) that the National Ski Association and the Candidate agree to sign the Hosting Contract at the FIS Congress in Royal Cliff (THA) during the ceremony after the announcement of the host city/resort, together with the name(s) and position(s) of the persons representing them.



## **SUBJECT 18 ORGANISATION STRUCTURE AND FINANCING**

*Guarantees from the respective local, regional and national authorities and their collaboration with the Local Organising Committee are fundamental. This also concerns agreement on the use of facilities and land owned by the authorities (see subject 1). Financial guarantees may be given by the city itself or other parties.*

### **Summary**

The Candidate ha provided the following:

- An organisation chart detailing the structure of the Candidature.
- Dates of the next local, regional and national elections and period.
- Details of the financing of the candidature.
- Information about the competent authorities' financial guarantees for staging the Championships.
- Approximate budget information dividing costs of the Championships and where possible investment in infrastructure:

### **Inspection Group comment:**

#### **Trondheim**

The structure of the Candidate Trondheim involves the Bidding Committee comprising the Norwegian Ski Association, Trondheim Municipality and the Trøndelag County Council. The Executive Committee is responsible for the bidding process and the Project Management is responsible for the operational activities and reporting.

The Norwegian Ski Association and Trondheim Municipality guarantee the staging of the Championships.

The Norwegian Government and the Trondheim Municipality agreement regarding Granåsen as a National Venue for Nordic Skiing defines the national and regional responsibilities to support the FIS Nordic World Ski Championships 2025.

## **SUBJECT 19 SECURITY**

*General security plans need to be defined for the following areas in collaboration with the police, security forces and other public authorities at local and national level:*

- *Access control to the competition sites and other venues with restricted access for accredited persons*
- *Traffic organisation*
- *Security arrangements for heads of state and high-ranking officials*
- *Terrorism and other emergency procedures*

### **Summary**

The Candidate has provided a summary of the organisation of security and authorities involved.

### **Inspection Group comment:**

#### **Trondheim**

The Candidate Trondheim, together with local emergency services, will take full responsibility for establishing a comprehensive contingency, transport, security organisation, rescue and crisis management plan according to established standard operations plans/routines.

## **SUBJECT 20    IMMIGRATION AND CUSTOMS**

*Access to the FIS World Championships must be made possible for all FIS member National Associations. Art. 5.2.2 of the Rules requires "A statement that the Candidate - to the best of its ability - will not allow any discrimination in regard to affiliated National Ski Associations or their individual members on account of racial, religious, political or other grounds."*

*The Local Organising Committee is required to assist with the customs formalities to enable the teams, ski industry, broadcasters and other media to bring their equipment for use to carry out their work during the Championships.*

### **Summary**

The Candidate has provided the following:

- A statement that the Candidate will not allow any discrimination of affiliated National Ski Associations or their members.
- Regulations regarding immigration and entry visas.
- Special health and vaccination regulations governing entry into the country.
- An undertaking that the Organising Committee will assist dealing with Customs Authorities regarding the temporary importation of material and equipment.