



RULES FOR THE ORGANISATION OF FIS FREESTYLE SKI, SNOWBOARD AND FREESKI JUNIOR WORLD CHAMPIONSHIPS

EDITION 2020

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RULES FOR THE ORGANISATION OF FIS FREESTYLE SKI, SNOWBOARD AND FREESKI JUNIOR WORLD CHAMPIONSHIPS

1. Year and Dates

- 1.1 The "FIS Freestyle Ski, Snowboard and Freeski Junior World Championships" shall be organised every year.
- 1.2 The competitions are open to all National Ski Associations affiliated to FIS.
- 1.3 The competitions may not be organised at the same time as the Olympic Winter Games or the FIS Freestyle Ski, Snowboard and Freeski World Championships and should be organised after the FIS World Cup Finals when possible. The exact date of the event will be prepared in consultation with the FIS Office and approved by the FIS Council.

2. Application for the organisation of the FIS FS, SB & FK Junior World Championships

- 2.1 A National Ski Association applying to organise the FIS Freestyle Ski, Snowboard, Freeski or combined Junior World Championships must submit a written application to FIS. The application must include the name of the venue organising site and where necessary the homologation numbers of the courses.
 - 2.1.1 The candidacy should contain:
 - a confirmation that the Organiser has carried out Freestyle Ski, Snowboard, and Freeski events at FIS Continental Cup level or National Championships level.
- 2.2 If the National Ski Association submitting the application is not undertaking the technical organisation itself, the application must indicate which club or clubs are responsible for the organisation.
- 2.3 An inspection of the candidate, respectively the completion of the checklist will be carried out by the representative(s) of FIS (FIS Race/Contest Director(s)) before the appointment of the organisers by the FIS Council.

3. Appointment of the Organisers

- 3.1 The FIS Council appoints at least 1 year in advance, a National Ski Association affiliated to FIS to organise the FIS Freestyle Ski, Snowboard, and Freeski Junior World Championships.
- 3.2 The National Ski Association in question has the sole responsibility for the organisation of the FIS Junior World Championships.

4. Programme

- 4.1 The FIS Freestyle Ski, Snowboard, and Freeski Junior World Championships must be organised within a period of maximum 10 days depending on the events which are organised.
- 4.2 The competition programme must contain following Freestyle Ski, Snowboard, and Freeski events:
Snowboard events for women and men:
Halfpipe, Slopestyle, Big Air, Parallel Giant Slalom and Parallel Slalom, Snowboard Cross and Mixed Snowboard Cross Team. Mixed Parallel Team event can also be organised.
Freestyle Ski and Freeski events for women and men:
Moguls, Dual Moguls, Aerials, Ski Cross. Halfpipe, Slopestyle and Big Air. Mixed Ski Cross Team and Mixed Team Aerial can also be organised.
In the case that it is not possible to organize the entire programme as written above the Junior World Championships might be split into different events or in groups, for example:
- Moguls and Aerials
 - Slopestyle, Big Air and Halfpipe (Park & Pipe)
 - Cross and Parallel Snowboard
- 4.3 The Organising Committee shall collaborate with the FIS to prepare the competition programme and submit it to FIS by July 1st (northern hemisphere) and January 1st (southern hemisphere) the year before competition.
- 4.4 If necessary, the programme may be modified on site by the FIS Emergency Committee.

5. Eligibility for Participation

- 5.1 Eligibility for participation is open to all National Ski Associations affiliated to FIS.
- 5.2 To be eligible for participation at FIS Freestyle Ski, Snowboard, and Freeski Junior World Championships, the competitor must be a citizen of the country of which National Ski Association he has a licence and prove this with a valid passport, see ICR 203.
- 5.3 Upon application by the National Ski Association the FIS Council may make exceptions to this rule.
- 5.4 To be eligible for participation, the competitor must have a valid FIS licence.

6. Number of Participants and Officials

- 6.1 In Aerials, Moguls and Dual Moguls a maximum of 4 women and 4 men may start per event.
In Parallel Giant Slalom, Parallel Slalom, Halfpipe, Slopestyle, Big Air, Snowboard Cross and Ski Cross a maximum of 6 women and men may start per event.

In each of the Aerials, Cross and Parallel Team Events, each Nation is permitted to enter up to three Teams

Snowboard: Each National Ski Association may delegate in total no more than 38 competitors, but no more than max 22 per gender / country and no more than max. 6 per gender / event.

In case of more or less events the quota can be adapted.

Freestyle Ski/Freeski: Each National Ski Association may delegate in total no more than 38 competitors, but no more than 22 of the same gender.

In case of more or less events the quota can be adapted

6.2	1-3 competitors	3 officials or accompanying persons
	4 competitors	4 officials or accompanying persons
	5 competitors	5 officials or accompanying persons
	6-7 competitors	6 officials or accompanying persons
	8 or more	10 officials or accompanying persons

For additional officials or accompanying persons and for service staff of the National Ski Associations the maximum price for room and board (breakfast, dinner) may not exceed CHF 100 or the equivalent in another currency, per day. The number of those officials is limited to 25% of the total quota.

Example:

8 competitors + 10 officials or accompanying persons = total quota 18.

25% of the total quota 18 = 4.5 (this number has always to be rounded up).

5 additional officials or accompanying persons would be allowed.

7. Age limits, Gender Verification, Anti-Doping Control

7.1 Only one age group, as defined in ICR Rule 2014.10 will be recognised in each event.

7.2 If any question or protest arises as to the gender of the competitor, FIS shall assume responsibility for taking the necessary steps to determine the gender of the competitor (ICR art. 221.5).

7.3 Anti-doping control is compulsory.

7.4 The Organisers of the FIS Junior World Championships are responsible for the arrangements for the anti-doping controls and if requested the gender verification. The costs for these arrangements must be paid by the Organising Committee.

8. Supervision by FIS

8.1 FIS must carry out an inspection of the organising site before the Junior World Championships are to be held and must clarify the rules of the Junior World Championships with the organising committee.

The travel and accommodation costs for the inspection have to be paid by the Organiser.

8.2 The FIS Council appoints the necessary number of official FIS representatives.

8.3 The FIS Council appoints the necessary number of FIS Technical Delegates on the proposal of the TD Advisory Group.

8.4 FIS Emergency Committee
During the FIS Freestyle Ski, Snowboard, and Freeski Junior World Championships, a FIS Emergency Committee will be set up in conjunction with the Organising Committee to control the entries as well as other non-technical questions such as postponements, cancellations etc.

8.4.1 *The FIS Emergency Committee comprises:*

- the Technical Delegates of FIS
- the Official Representative of the FIS Council
- the FIS Race Director or Contest Director
- the Secretary General of the Organising Committee

9. Invitations and Entries

9.1 The invitation for participation in the FIS Freestyle Ski, Snowboard, and Freeski Junior World Championships shall be issued by the organising National Ski Association (or their Organising Committee) at the latest by November 1st (northern hemisphere) and May 1st (southern hemisphere) of the season of the competition in English.

The invitation must contain the FIS Rules for the Organisation of FIS Freestyle Ski, Snowboard and Freeski Junior World Championships.

9.2 The national entry, containing the preliminary number of team members (women and men), including competitors and officials, must be in possession of the Organising Committee no later than January 1st (northern hemisphere) and July 1st (southern hemisphere) of the competition year.

9.3 Provisional Entries

Each National Association must inform the Organisers about the expected total number of team members (Names, FIS Codes), and team officials with arrival and departure dates and rooming needs (competitors, coaches, accompanying persons and service personnel). This needs to be done using the FIS Online System and respecting the deadlines fixed and announced by the OC (30 days before the first competition day).

9.4 Final Entries

The FIS online registration system must be used to send the final entries. The Organizers must be informed at the latest 10 days before the first competition day about any changes to the arrival date and the originally registered team size. This needs to be done using the FIS Online Entry system. If this is not the case, the Organizing Committee is allowed to invoice the costs for cancelled accommodations to the respective National Association. Teams or persons who register late have no right for the reservation or the guarantee of CHF 100 per day. The official team entry containing the competitors' names as well as the names of the officials and service staff and if possible including names must be sent no later than 7 days before the first competition day.

The official team entry must consist of the exact dates of arrival and the approximate departure.

- 9.5 The final entry with the names of the competitors selected from the official entry with the maximum number entered, must be submitted 2 hours before the draw for each event.

10. Payment of Expenses and Travel Costs

- 10.1 The Organising Committee shall offer half board price of maximum CHF 100 per day (accommodation, breakfast and dinner, as well as ski-lifts or mountain railways). This price is valid for competitors and officials in agreement with the maximum numbers indicated by art. 6.2 of these rules (max. 38 competitors). Minimum 50% of this price shall be paid per participant per day to the Organising Committee by the National Associations making the entries on arrival as a pre-payment and the remainder is to be paid before departure.
For food and accommodation, the Freestyle Ski and Snowboard FIS World Cup rules are valid.
If the Organizer don't provide the half board as described above, or the Teams don't take this offer, the organizer is allowed to charge a participation fee (including lift ticket) for competitors and officials of maximum CHF 40 per training and competition day.

- 10.2 Teams may not arrive more than one day before the first official training. The rules for the payment of expenses for accommodation and meals, as well as for lift and mountain railways apply from the eve of the first official training day until the morning of the day after the last competition. The hotel management cannot force the teams to leave the rooms on a competition day.

- 10.3 No more than 2 competitors can be accommodated in one room.

- 10.4 Only with the full agreement of a team, competitors from the same team can be accommodated in 2 or more hotels.

- 10.5 The National Ski Associations are responsible for the return travel costs to the competition venue of the competitors and officials.

- 10.6 The price of CHF 100 for half pension must also be offered for service people who are accredited by FIS and listed on the official entry form by the corresponding team captain and whose accommodation is arranged by the Organising Committee.

11. Finances

- 11.1 The planning and carrying out of the competitions are done at the cost and risk of the Organising Committee and in agreement with the instructions and decisions of the National Ski Association.

- 11.2 The Organising Committee is responsible for the following special and additional tasks:
Payment of the costs for travel, food and accommodation to and at the competition venue for 2 – 4 FIS Technical Delegates, the FIS medical supervisor, one official representative of the FIS Council, one FIS Race or Contest Directors of each Event Group, 2 Technical Advisors for HP/BA/SS & SBX/SX. Plus for MO/AE 1 Head Judge and up to 8 Judges, for Ski HP/SS/BA 1 Head Judge and

6 Judges and for Snowboard HP/SS/BA 1 Head Judge and up to 8 Judges. (Video Judging for Slopestyle)

12. Prizes / Ceremonies

12.1 All participants receive the FIS diploma.

12.2 The medals (plaquettes) and FIS diplomas are provided and paid for by FIS.

12.3 The first 6 in each event will receive a gift organised and paid for by the Organiser.

Separate awards can be given to U16 (under sixteen) for competitors whose fifteenth birthday falls in or after the calendar year in which the calendar year begins for BA, HP and SS and for U18 (under eighteen) for competitors whose seventeenth birthday falls in or after the calendar year in which the competition year begins for PGS, PSL, SBX and Team SBX.

Park & Pipe: Following the award for each event (HP, SS, BA) an overall Park & Pipe podium will be presented to the top 3 athletes combining the results from Halfpipe, Slopestyle and Big Air.

12.4 Marc Hodler Trophy

Two trophies will be awarded. One for Freestyle Ski / Freeski and one for Snowboard. Nations are awarded points according to the competitor's position in the individual events, whereby a maximum of two competitors per nation may score points in the individual events.

Gender	Event	Position	Points/Nation	Total Points	per /Nation
Women	PGS	1 – 10	10 – 1		
Women	PSL	1 – 10	10 – 1		
Women	SBX	1 – 10	10 – 1		
Women	HP	1 – 10	10 – 1		
Women	SS	1 – 10	10 – 1		
Women	BA	1 – 10	10 - 1		
Men	PGS	1 – 10	10 – 1		
Men	PSL	1 – 10	10 – 1		
Men	SBX	1 – 10	10 – 1		
Men	HP	1 – 10	10 – 1		
Men	SS	1 – 10	10 – 1		
Men	BA	1 – 10	10 – 1		
Mixed	BTX	1 – 10	10 – 1		
Mixed	PRT	1 – 10	10 – 1		
Grand Total FIS SB Junior World Championships				1 – 10	10 – 1

Gender	Event	Position	Points/Nation	Total Points per /Nation
Women	MO	1 – 10	10 – 1	
Women	DM	1 – 10	10 – 1	
Women	AE	1 – 10	10 – 1	
Women	SX	1 – 10	10 – 1	
Women	SS	1 – 10	10 – 1	
Women	HP	1 – 10	10 – 1	
Women	BA	1 – 10	10 - 1	
Men	MO	1 – 10	10 – 1	
Men	DM	1 – 10	10 – 1	
Men	AE	1 – 10	10 – 1	
Men	SX	1 – 10	10 – 1	
Men	SS	1 – 10	10 – 1	
Men	HP	1 – 10	10 – 1	
Men	BA	1 – 10	10 – 1	
Mixed	STX	1 – 10	10 – 1	
Mixed	AET	1 – 10	10 – 1	
Grand Total FIS Freestyle Ski / Freeski WJC				1 – 10 10 - 1

12.5 Winner's award ceremonies shall be held in a solemn atmosphere. Design and proceedings shall comply to a great extent with the versions described in the enclosure.

12.6 As for the winner's award ceremony, the opening ceremony shall also comply with the respective FIS regulations in the enclosure.

13. Television / Marketing / FIS Corporate Identity

13.1 The negotiations and decisions concerning possible television transmission of the FIS Junior World Championships shall be made in accordance to the FIS Rules for television (art. 208.3 ICR).

13.2 The FIS Advertising Rules are the base for marketing by Organising Committees respectively National Ski Associations.

13.3 FIS Corporate Identity must integrally be observed. All relating details are listed in the enclosure.

14. General Report

14.1 After the conclusion of the Championships, and no later than May 1st (northern hemisphere) November 1st (southern hemisphere) of the actual competition year, the organising National Association shall compile a report about the Championships and send it to FIS.

14.2 The FIS Technical Delegates are required to submit a written report to FIS no later than May 1st (northern hemisphere) November 1st (southern hemisphere) of the competition year.

15. Technical Rules

- 15.1 All further technical rules concerning the FIS Freestyle Ski, Snowboard, and Freeski Junior World Championships are included in the International Competition Rules (ICR).

16. Substitution of a Competition

16.1 Cancellation due to "force majeure"

If a FIS Junior World Championship has to be cancelled due to "force majeure", a replacement championship may be organised in another location. In the event of a cancellation, FIS decides about a possible new location.

16.2 Pre-event control of the snow conditions on the competition courses

In the event that there is not enough snow on the competition courses, the Organising Committee must cancel the Championships. An expert appointed by FIS, shall make a decision in agreement with the Organising Committee. Cancellation is ten (10) days prior to the first training day.

Officials and Ceremonies

1. Opening of the FIS Freestyle Ski, Snowboard Freeski Junior World Championships

- Procession with background music of all participating national delegations with flag bearer and name board.
- Procession of the officials from the organising National Ski Association and Organising Committee with accompanying music.
- Presentation of the national flag of the organising country and eventually that of the National Ski Association; the national flag will be carried by either representatives of the Organising Committee or the military.
- National hymn of the organising country during the raising of the national flag.
- Presentation of the FIS flag; representatives from the previous FIS Junior World Championship Organisers bring the flag.
- FIS fanfare (long version) during the raising of the FIS flag
- Welcome speech by the official representative of the organising country.
- Opening speech by the FIS President or the appointed FIS representative.
- The FIS President (or their appointed national personality) declares the FIS Junior World Championships open.

1.1 Social Programme

In connection with the official FIS opening programme, the Organising Committee has the possibility to present social programmes, which highlight the Junior World Championships with local and cultural themes of the organising country.

2. Sports Event

2.1 Opening of Event

- Each FIS WJC event shall be opened by a short, solemn ceremony, the FIS fanfare and the official announcement of the FIS WJC and the competition being an integral part of it.

Further possible elements may be:

- Presentation of flags of participating Nations with children
- National anthem of the organising country

2.2 Closing of Event

- Each FIS WJC event shall be closed by a winner's presentation.
- For this purpose an attractive winner's podium with corresponding infrastructure shall be set up (enough presentation space easily accessible directly from the finish area for athletes, photographers and TV and space for unilateral interviews beside to the podium).
- The FIS will appoint persons who shall hand over flowers.
- At the presentation of the athletes only the FIS and WJC fanfares shall be intoned.
- Depending on the space available a solemn marching in of all persons involved is desirable.

3. Winner's Award Ceremonies

3.1 Technical Requirements

- An attractive big podium (minimum 5 x 10 m) with sufficient space for four athletes, terraced from the topmost part (1st place) down to 6th place. On the front-side of the podium, close to the place for the first ranking athlete the FIS logo shall feature in an attractive size. A table shall be provided for the FIS WJC medals, trophies and flowers.
- On the back-wall the FIS logo and the FIS WJC logo shall be placed in a dominant way.
- FIS flag and FIS WJC flag shall each be hoisted on a big flagpole near the podium.
- Depending on space available four flagpoles shall be provided to hoist the flags of the successful competitors nations at the ceremony. These flagpoles shall be placed laterally of the podium within view of the athletes from the podium.
- In the ideal case the multilingual speaker will also stand on the podium during their announcements.
- Flags and anthems shall be controlled by an expert prior to the ceremony.
- A heated meeting room shall be provided for all persons involved (athletes, honorary guests, assistants).
- The OC shall arrange for transport to and from the ceremony of athletes.
- Honorary guests who will hand over the FIS WJC medals are exclusively appointed by the FIS, while the OC is responsible for persons who will hand over trophies and flowers. No presents of sponsors may be made to athletes at the official award ceremony.

3.2 Pre-Programme

The pre-programme can be individually put together by the organisers, it must however conform to the appropriate outlines.

During the pre-event all those involved in the award ceremony meet for an introduction and instructions nearby to the place of the award ceremony.

3.3 FIS Fanfare

3.4 Announcement of the Award Ceremony:

FIS Snowboard Junior World Championships, Year, Venue and Country

3.5 Official Award Ceremony

- Name of the Event
- FIS Fanfare (short version)
- Solemn entry of personalities and athletes
(These may be led by hostesses.)
- The order of entry
 - Officials: Flag-bearer
 - Hostesses with FIS WJC medals
 - Athletes: first ranked
 - second ranked
 - third ranked
 - fourth ranked
 - fifth ranked
 - sixth ranked

- VIPs: President of the International Ski Federation or a Vice President, FIS Council member of the winning Nation or President of the National Ski Association of the winner, as well as 1 or 2 representatives of the OC or Nation.
First the athletes shall stand behind the podium. Honorary guests stand on right side, hostesses on the left side of the podium (near the table with FIS medals and flowers).
- *Welcome, and introduction of the personalities, who will make the presentation to the winners*
The medals are presented by:
Name & title = ... - President of the FIS
accompanied by
Name & title = ... - Vice President of the FIS
or
Name & title = ... - FIS Council Member
or
Name & function = - President of the National Ski Association of the winning Nation.
The gifts will be handed over by:
Name & function = ... - Representative of the OC, or the country
- *Proclamation of the winner in the language of the organising country, in English and if possible in the winner's language*
The ranking from sixth to first must be announced.
- *Announcement:*
Sixth place
First name, family name and nation (the sixth placed stands next to the podium with space for fifth and fourth placed)
Fifth place
First name, family name and nation (the fifth placed stands next to the sixth placed)
Fourth place
First name, family name and nation (the fourth placed stands next to the fifth placed)
Winner of the bronze medal - year -
First name, family name and nation (the third placed steps onto the podium)
Winner of the silver medal and runner-up - year -
First name, family name and nation (the second placed steps onto the podium)
FIS gold medal and FIS Junior World Champion - year -
First name, family name and nation (the winner steps onto the podium)
- Seen from the front-side the FIS representative goes to the left side of the podium to the winner and the accompanying persons from the OC come the right side carrying the FIS medals on a cushion.
Handshakes and congratulations from the FIS representatives for the fourth to sixth placed.
- The FIS Junior World Championship medal is presented third placed athlete
The same procedure takes place for the second and first placed athlete.
- Afterwards the representative of the Organising Committee/country hands over gifts of honour to the first to sixth ranked.

- During presentation of FIS medals accompanying music shall contribute to the atmosphere.
- *Announcement:*
In honour of the successful athletes, the national flag is raised and the national hymn of the winner is played.
- Playing the national anthems of the winner.
- During the national anthem of the winner the three national flags shall be hoisted. In case of a tie for third place all four national flags of the three first athletes shall be hoisted.
- Photo/TV & film action for press, film, radio and television with the successful athletes on the podium.
- Meanwhile the personalities and representatives of the FIS and the OC are led away by the hostesses
- Athletes march away with appropriate music.

If there is more than one award ceremony taking place on one day, then the ceremony described above takes place after the photo activities.

If there is no additional award ceremony, then information is given concerning the next ski or Snowboard event or the social programme.

3.6 Post Event

The post event programme can be put together by the organisers themselves (e.g. fireworks, etc.)

4. Closing Ceremony

The closing ceremony normally takes place directly at the end of the final race with the award ceremony.

The following programme is carried out:

- FIS fanfare (long version)
- Procession of the flag bearers - followed by the name boards of the participating countries
- Procession of the athletes and the officials from the participating nations and the organising country
- FIS-Fanfare (short version)
- Closing speech from the President of the Organising Committee or the representative of the country.
- Closing speech by the FIS President or one of the Vice Presidents
- Lowering the flag of the organising country and the organising National Ski Association
- Lowering the FIS flag (FIS emblem) by members of the Organising Committee
- Entry of the big FIS flag borne by 6 to 8 representatives of the Organising Committee.
- In addition to this a representative of the Organising Committee or of the National Ski Association bears the small FIS flag (FIS logo) as a banner (on an approximately 3 m long flagpole).
- The FIS banner will be handed over to the FIS President who subsequently passes it on to a representative of the Organising Committee of the next FIS WJC or of its National Ski Association.
- The 6 - 8 bearers of the big FIS flag bring it to the front-side of the podium where they hand it over to the 6 - 8 flag-bearers of the next FIS WJC Organ-

ising Committee. The long version of the FIS fanfare is played during this hand-over.

- Both Organising Committees march away accompanied by music.
- The flag bearers march away
- Presentation possibility of the next FIS Junior World Championship venue
- Following the athlete's and official's marching out, a special closing event takes place.

5. Planning / Preparation

- Presentation of a draft programme and constructional measures shall be made at the official, final FIS inspection.
- Two months prior to the WJC a detailed programme for the different ceremonies shall be presented to the FIS for approval.

FIS Corporate Identity

1. Introduction

The FIS Corporate Identity is to be incorporated within all published material, according to the specifications.

This is valid for the official title, the Junior World Championships event logo, the sports constructions, e.g. start house, finish banner, etc., during television promotions as well as all advertising, information and other material such as start and results lists accreditation etc. The outline and concept put together are to be agreed between the Organising Committee of the World Championships and the FIS.

2. Explanation of the individual areas

2.1 Title of the Event

Generally "FIS" should always be used in connection with the "World Championships", e.g.

FIS World Championships

FIS Freestyle Ski Junior World Championships

FIS Snowboard Junior World Championships

FIS Freeski Junior World Championships

FIS Freestyle Ski, Snowboard, and Freeski Junior World Championships

2.2 Official World Championships Logo in conjunction with the FIS Logo

Since it concerns the FIS World Championships, a better coverage of the FIS and integration of the FIS logo should be achieved.

This is especially valid for the Event World Championships logo.

In addition to the World Championships logo, it is of course possible to develop a "World Championships design" for use with different elements, e.g. As a background for the accreditation or as an idea for a poster or other merchandising activities.

3. Sports Constructions

In conjunction with the "Corporate Design" of the sports constructions, e.g. start house and start numbers, etc. the FIS Logo as well as the official World Championships logo should always be used; for example by the wearer of the start number or on the start house construction, the start installation for Ski Jumping etc. where the World Championships logos and the FIS logo are to be built in.

This is valid for the following areas:

- Start installation/Start house
- Finish installation/Finish banner
- Board for the presentation of the winners
- Board for the prize giving
- Board for the unilateral interviews
- Functions building
- Sports constructions and stadium entrances
- Start numbers/shirts (FIS logo on user)

4. Organising Venue

The above elements (FIS Junior World Championships logo; FIS logo) are also to be used to promote the FIS Junior World Championships with the signs in the resort, at the airport, official FIS hotel, etc.

5. Design of the Television Coverage

If live television will be provided both the official World Championships logo as well as the official FIS logo are to be considered in the television opening credits, closing credits, results lists etc.

6. Advertising and Information Material

On all advertising and information material both the FIS Junior World Championships event logo and FIS logo are to be incorporated. This includes press releases as well as data/timing relevant information such as start list, result list, standings, analysis, etc.

7. Printed Advertising

On all printed and electronic advertising both the World Championships event logo and FIS logo are to be incorporated, this includes:

- World Championships Programme
- World Championships Media Guide
- World Championships Guide
- Posters
- Stickers
- Pins
- Accreditation
- World Championships Trophies/ World Championships documents of the OC