FÉDÉRATION INTERNATIONALE DE SKI
INTERNATIONAL SKI FEDERATION
INTERNATIONALER SKI VERBAND

Candidates for the FIS World Championships

Information, Documents and Questionnaire

FREESYLE SKI & SNOWBOARD

To host a FIS World Championships is not only a great honour for the **local community**, but an opportunity for the **nation to come together** behind ski and snowboard, **engage the next generation** and build upon the successes of the past toward a greater future.

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A. Introduction

INTRODUCTION

The FIS World Championships are a unique sporting event that have a rich history stretching back to 1925, attracting fans and merging cultures with the participation of FIS member National Ski Associations representing 132 countries from all over the world. The mixture of different FIS disciplines, each requiring their own unique qualities, including courage, endurance and/or acrobatic skills, performed by the best athletes in the world with established stars competing alongside up and coming young athletes, has proved a valuable contributor to the event`s success.

This booklet is designed to provide Applicants seeking to be Candidates for the FIS World Championships in the Freestyle Skiing and Snowboard Events with comprehensive information and reference documents.

It is specifically for Candidates of the 2025 FIS World Ski Championships, for which the election of the Organiser will take place at the 52nd International Ski Congress in Royal Cliff (THA) on Thursday 21st May 2020.

Furthermore, it is available as a reference document to any National Ski Association considering a future candidacy.

Information follows relating to the procedures for the Candidate's preparation of their project documentation as well as the timetable for the presentations to the FIS Council which are indicated and highlighted in this document.

Promote the interests of skiing and/or snowboarding at the local and international level

To enhance the image of host resorts and regions by showcasing the benefits they provide to their community with a sustainable strong legacy

Seek involvement of all stakeholders, with a focus on developing youth engagement

B. Procedure and Timetable until Election

APPLICATION AND ACCEPTANCE

A National Ski Association wishing to organise FIS World Ski Championships must send a written application to the FIS at the latest by 1st May in the year prior to the election (1st May 2019 for election in 2020), together with the applicable registration fee and guarantee for free training days.

Until 31st October (or the FIS Council Meeting in autumn 2019) the FIS Council has the right to decide if the application shall be accepted or not.

Details of the conditions, registration fees and number of free training days are contained in the Rules for the Organisation of FIS World Championships, Article 5, Applications for FIS World Championships.

Communication from FIS will be sent to the National Ski Association and its Candidate, normally by e-mail. Official letters will generally be written in English as the official language used in the FIS Council, whilst informal communication from FIS may also be written in one of the other FIS languages, French or German.

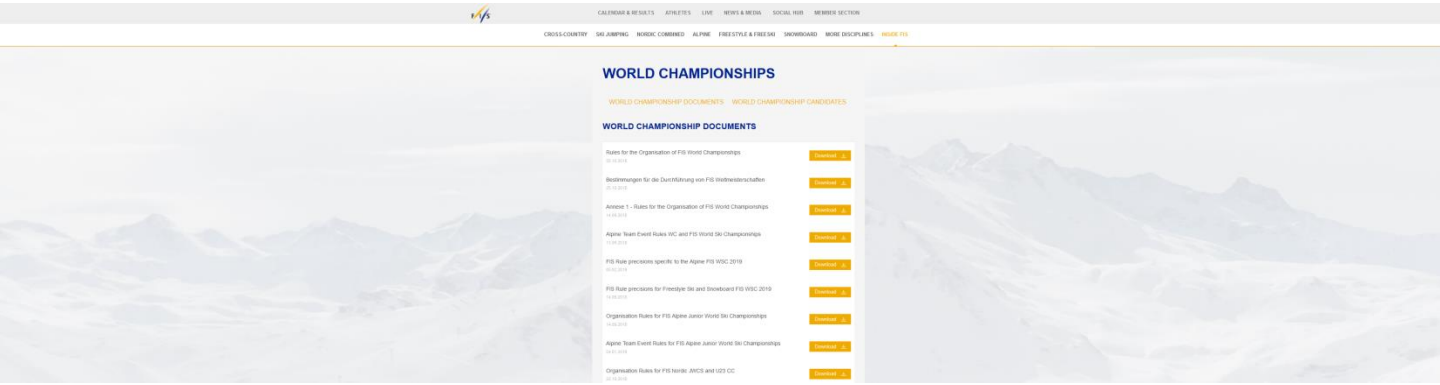
Application until **1st May 2019** for election in 2020

Questionnaire until **1st September 2019**

Until **Autumn 2019** the FIS Council has the right to decide if the application shall be accepted or not

FIS RULES AND GUIDELINES

The International Ski Federation (FIS) does provide various relevant FIS rules and guidelines are available on the FIS Website:



https://www.fis-ski.com/en/inside-fis/document-library/world-championships

Reference is made to the current:
Rules for the Organisation of FIS World Championships, including annexes and precisions:

- Candidatures for FIS World Championships - Regulations and Instructions
- Official Ceremonies
- FIS Corporate Identity
- Media Service Guidelines for FIS World Championships
- Environmental Guidelines for Sustainable FIS World Championships

Between now and 2025 there may be some adaptations to the Rules approved by the FIS Council. The latest versions will always be available for downloading from the FIS Website.

FREE TRAINING DAYS FOR MEMBER NATIONAL SKI ASSOCIATIONS OF THE FIS DEVELOPMENT PROGRAMME

The form for completion by **15th June 2019** in regard to the availability of the training days that are guaranteed with the application as a Candidate is also available on the FIS Website.

Co-ordination of these training days will be carried out at the FIS Office by Stefanie Gerber (stefanie.gerber@fisski.com).

You are required to indicate on the form the person in the candidacy committee who will deal with the bookings and questions from the FIS Development Programme and/or the teams.

The FIS Aid & Promotion Programme for Developing Ski Nations was established following the decision by the 1996 FIS Congress in Christchurch (NZE) that the election of FIS World Championships Organisers would be delegated to the FIS Council and that each Candidate would pay a registration fee that would be used for the development of skiing. The Aid & Promotion programme then got under way in 1997/98, funded by the World Championship Candidates fees. 15 years later, at its Meetings during the FIS Congress 2012 in Kangwonland (KOR), the Council decided to connect the Aid & Promotion Programme with FIS Solidarity Support.

A Council working group was appointed to undertake this project, and the programme encompassing both of these components has been renamed the FIS Development Programme (FDP). For more information please visit: http://www.fis-ski.com/inside-fis/development/

CANDIDATE'S QUESTIONNAIRE

After submission of the application for candidacy by 1st May 2019, FIS will provide each applicant and its National Ski Association with instructions and a detailed questionnaire for completion by 1st September 2019. It contains explanations and additional information to assist in clarifying the different subjects.

The completed questionnaire is to be submitted in a simple text format, and will serve as a working document outlining different areas of the project and as the basis for discussions with the members of the FIS Inspection Group. It is clear that final detailed plans will not be ready at this early stage nearly six years before the 2025 Championships. However, the information provided should nevertheless be factual and present the concept(s) in a concise way.

The completed Questionnaire (in English) and templates must be sent to the FIS Office by e-mail to Sibylle Bührer (buehrer@fisski.com) by latest 1st September 2019.

Interest and Support for the Candidacy

Dates and Competition Schedule

Transport

Accreditation

Accommodation

General Sports Organisation / Venues and Facilities

Legacy

Management / Human Resources / Volunteers

Weather / Meteorological Conditions

Environmental Protection and Management / Sustainability

Medical / Health Services

Ceremonies and Prizes

Commercial Rights, Marketing and Hospitality

Broadcast Operations and Media Services

The Ski Festival (Alpine Festival / Nordic Festival)

Communications and Promotional Activities

Legal Aspects

Organisation Structure and Finances

Security

Immigration and Customs

ROLE OF THE INSPECTION GROUP

The FIS Inspection Group will comprise the FIS Technical Experts, with representatives of the Media and Commercial rights holder. This Group is assigned with reviewing the applications before compiling a report for the FIS Council.

The task of the Inspection Group is to carry out a technical evaluation, to assess the ability and the infrastructure of each Candidate as well as to establish that the information provided in the Candidate's documentation reflects the actual situation, whilst clarifying any information where it appeared unclear or was insufficient.

There will not be an official visit of the Candidate by the FIS Inspection Group. If necessary and in order to clarify specific aspects of the project, members of the FIS Inspection Group may meet the Candidate Applicants at a mutually convenient opportunity to review the specific area of the project which falls under their responsibility (see list on following page). Where possible, this will take place in conjunction with another event or a World Cup inspection, in order to save multiple trips by the same person and thereby control costs. Any such visits will be coordinated by FIS Secretary General, Sarah Lewis.

During the FIS Technical Committee Meetings in the autumn of 2019, a working meeting with the FIS Inspection Group members will be organised for each Candidate to summarise its project concept for the 2025 Championships. Additionally the Inspection Group will bring up any questions arising from the Candidate's completed Questionnaire or other matters.

Thereafter the Candidate will finalise the documentation relating to its project for the 2025 Championships prior to the 31st October deadline and the FIS Council Meeting.

Should an inspection to the Candidate be required, the international travel costs for members of the Inspection Group will be covered by the FIS, whilst the Candidate will bear the costs for accommodation of the members of the Inspection Group during the inspection, and where required, transportation from the airport to the resort/city.

MEMBERS OF THE INSPECTION GROUP AND RESPONSIBILITIES

Freestyle Ski and Snowboard Events

Sarah Lewis	FIS Secretary General - Overall responsibility, general organisation, legal and financial matters
Joe Fitzgerald	Freestyle Coordinator and Race Director Aerials & Moguls - Courses, infrastructure, competition organisation, management and programme (technical)
Uwe Beier	Race Director Snowboard Alpine & Cross - Courses, infrastructure, competition organisation, management and programme (technical)
Roby Moresi	Contest Director for Park & Pipe - Competition organisation, courses, technical aspects for halfpipe, slopestyle and big air in both disciplines
JP Baralo	Race Director Freestyle Ski Cross Courses, competition organisation, technical aspects for ski and snowboard cross
Jürg Capol	FIS Marketing Director - Sponsoring, Broadcaster relations, Commercial rights, Hospitality, Ceremonies
Stefan Huber	FIS Event Director – General organisation, Festival, Logistic, Transfer of Knowledge, Data-Timing
Jenny Wiedeke	FIS Communications Manager - Media Services, Communications Strategy
Richard Bunn	FIS TV Consultant
Heinz Gurtner	Manager FIS Travel Service - Travel and Accommodation

INSPECTION OF CONGRESS HOTEL AND EXHIBITION / MEETING OF THE CANDIDATES

A meeting of all Candidates will take place at the FIS Congress Hotel in Royal Cliff (THA) in conjunction with an inspection of the location where the election will take place. The date for this meeting will be communicated at a later stage, but is provisionally scheduled to take place 21st – 23rd September 2019. Detailed arrangements will be communicated nearer the time.

The items to be covered at this meeting include:

1. Programme of the 52nd International Ski Congress / Congress week
2. Travel, accommodation and accreditation arrangements for Candidates
3. Exhibition of the Candidates in Royal Cliff – food & beverage, corkage fee
4. Cocktail hosted by the winning Organisers
5. Contract to be signed by the National Ski Association and Organiser after election
6. Procedure of voting by the Council
7. Order of voting for the respective Championships
8. Draw for order of presentation to the FIS Council
9. Content of presentation and rehearsal/presentation to FIS Council and Technical Discipline Committees
10. Pre-meeting of the Candidates in Royal Cliff on Sunday, 17th May 2020
11. Promotional activities by the Candidates (before and during the Congress week)
12. Candidates advertisement
13. Photographer during the Congress / shared by Candidates
14. Information from the technical company for exhibition stands in the exhibition area
15. Draw for the stand positions in the exhibition area
16. Other matters arising

HOSTING CONTRACT

Hosting Contract between the National Ski Association, authorised person(s) on behalf of the future Local Organising Committee and FIS

The Hosting Contract regulates the rights and duties of the various parties, including the Local Organising Committee, FIS, as well as the Media and/or Commercial Rights Holder(s).

The assignment of the Media and/or Commercial Rights by FIS has not yet taken place and will in principle follow two to four years before the FIS World Championships in 2025.

The Hosting Contract has to be signed by the National Ski Association and the authorised representative of the city/resort at the FIS Congress in Royal Cliff (THA) during the ceremony immediately after the announcement of the host city/resort. A written confirmation is required beforehand stating that the National Ski Association and the elected Candidate (authorised person(s) on behalf of the future Local Organising Committee) accept the terms and conditions of the Hosting Contract and will sign it during the ceremony, should they be awarded the Championships.

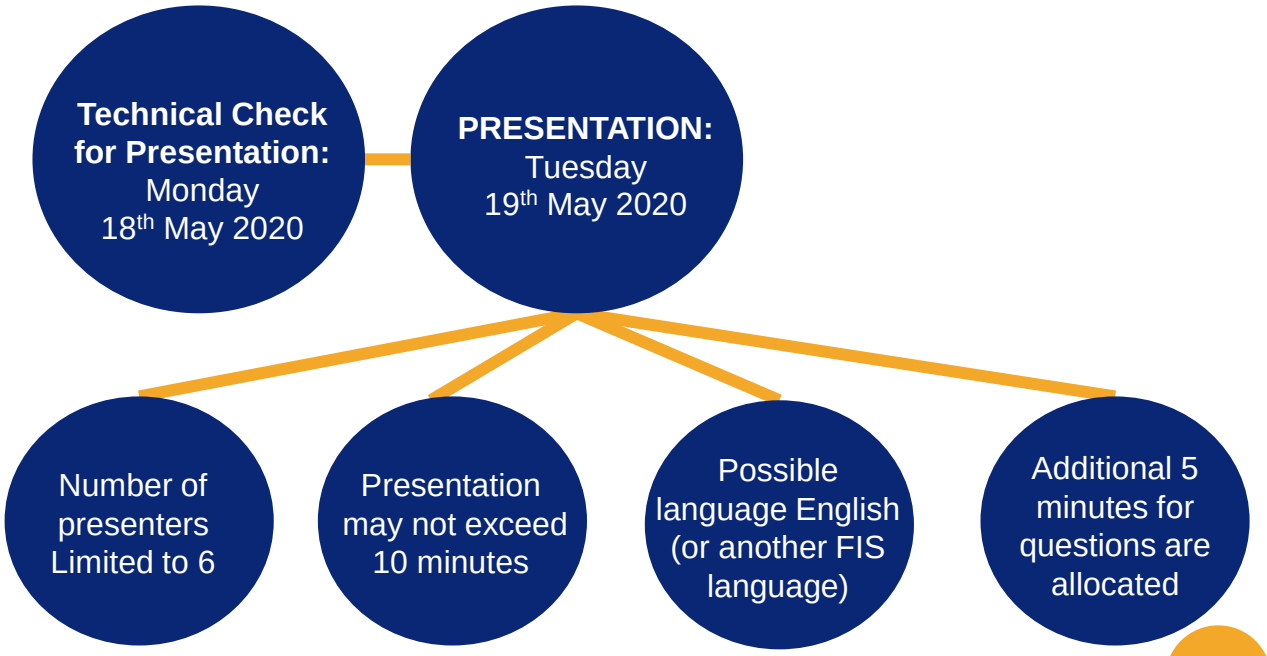
PRESENTATION OF THE CANDIDATES TO THE FIS COUNCIL

The presentation by the Candidates to the FIS Council will take place on Tuesday 19th May 2020. The number of presenters is limited to 6 (excluding interpreters). The presentation by each Candidate may not exceed 10 minutes. If possible the language should be English, but if it is another FIS language, a translation into English has to be provided by the Candidate and will be included within the 10 minutes. An additional 5 minutes are allocated after the end of the presentation for questions by the Council.

The Candidate may additionally have up to 50 persons in attendance during the presentation as spectators, but who may not take part in the presentation.

For the presentation of each of the Candidates to the FIS Council, a technical check will take place on Monday 18th May 2020, followed by a dress rehearsal in the afternoon.

At the meetings of the respective Technical Committees during the FIS Congress in Royal Cliff (THA) each of the Candidates will have the opportunity to give a short summary presentation to the Committee (maximum 5 minutes). The timetable will be communicated by the respective Committee.



ELECTION

Procedure for the Election of the FIS World Championship Organisers by the FIS Council at the 2018 FIS Congress in Royal Cliff (THA)

The Council shall elect the organisers in a closed meeting according to the following election rules;

- An absolute majority of votes shall be required and;
- If an absolute majority is not reached in the first ballot, the Candidate receiving the fewest number of votes shall be eliminated, and so on, until one Candidate has received an absolute majority;
- In the case of a tie for the last place or places a second ballot will be taken between those who tied;
- All Council Members irrespective of their nation of origin shall have the right to vote;
- The results of the voting shall be published, including the number of votes for each Candidate in each round, not during the election but at the ceremony after the official announcement of the organising city;

According to the FIS Statutes, Article 30.3,

- The President can vote. When the vote is tied, he has the deciding vote.

The above Rules of procedure were confirmed by the FIS Council at its meetings in Antwerp (BEL), May 2001 and in Oberhofen (SUI), November 2001.

SUMMARY OF TIMETABLE AND DEADLINES

Submission of Application, Registration Fee and Guarantee of Free Training Days	**1st May 2019**
Informal Information Session to Applicants during the FIS Calendar Conference in Dubrovnik (CRO)	**Wednesday, 29th May 2019, 12:00-13:00**
Completion of Free Training Days Questionnaire	**latest 15th June 2019**
Completion of Candidates' Questionnaire in draft format for review with the members of the Inspection Group	**1st September 2019**
Visit to the Congress site / Meeting of the Candidates	**21st – 23rd September 2019, Royal Cliff (THA)**
Meeting with FIS Inspection Group in coordination with FIS Committee Meetings in Zurich	**1st / 2nd October 2019**
Acceptance of Candidates by FIS Council (art. 5.1 Rules for the Organisation of FIS World Championships), respectively confirmation by Applicant as a Candidate	**until 31st October 2019 (respectively FIS Council Meeting in autumn 2019)**
Completion of the project documentation by the Candidates	**By 15th November 2019 for FIS Council Meeting**
Preliminary Report of the Inspection Group to each Candidate	**By 31st January 2020**
Return of additional information as requested in the draft report of the Inspection Group	**By 1st March 2020**
Final Report to the FIS Council, Committee Chairmen, National Ski Associations	**April 2020**
Presentation to the Council by Candidates for the 2024/25 FIS World Championships	**52nd International Ski Congress, Royal Cliff (THA) Tuesday, 19th May 2020**
Election of the Organisers for the 2024/25 FIS World Championships	**52nd International Ski Congress, Royal Cliff (THA) Thursday, 21st May 2020**

C. Questionnaire for Applicant Candidates for FIS World Championships in the Freestyle Ski and Snowboard Events

SUBJECT 1
INTEREST AND SUPPORT FOR THE CANDIDACY

The support of the regional and local authorities as well as the enthusiasm of the general public is essential should the Candidate be elected to host the FIS World Championships.

The following questions enable the Candidate to present “Why” it wishes to host the FIS World Championships and “How” it intends to organise the Event. The information requested is intended to provide information about the parties involved with the candidacy and in the event of a successful election, the entity that will be responsible for planning, organising and running the FIS World Championships.

The role of the National Ski Association and its teams is a very important one. Successful sporting results by the host nation are an important factor in creating enthusiasm before and during the Championships, both in the media and from the public in the stadiums.

SUBJECT 1
REQUIRED INFORMATION

1.1 Why do the city/town, region and country wish to host the FIS Freestyle Ski and Snowboard World Championships?

1.2 Provide a brief, general description of city/town, region, its location and characteristics and illustrate the winter sport tradition and interest in skiing and snowboarding locally and nationally (max 500 words).

1.3 List the various parties that are involved with the candidacy together with an organisation chart detailing the structure of the candidature committee.

1.4 Confirm that the town/city authorities will provide the Local Organising Committee with unrestricted use of the required facilities as well as land for building temporary infrastructure.

1.5 Provide information about public support for the candidature (Item 16 covers detailed breakdown of financial support).

1.6 Describe the measures that will be undertaken by the National Ski Association to generate sporting interest and build successful teams leading up to and during the Championships in 2025.

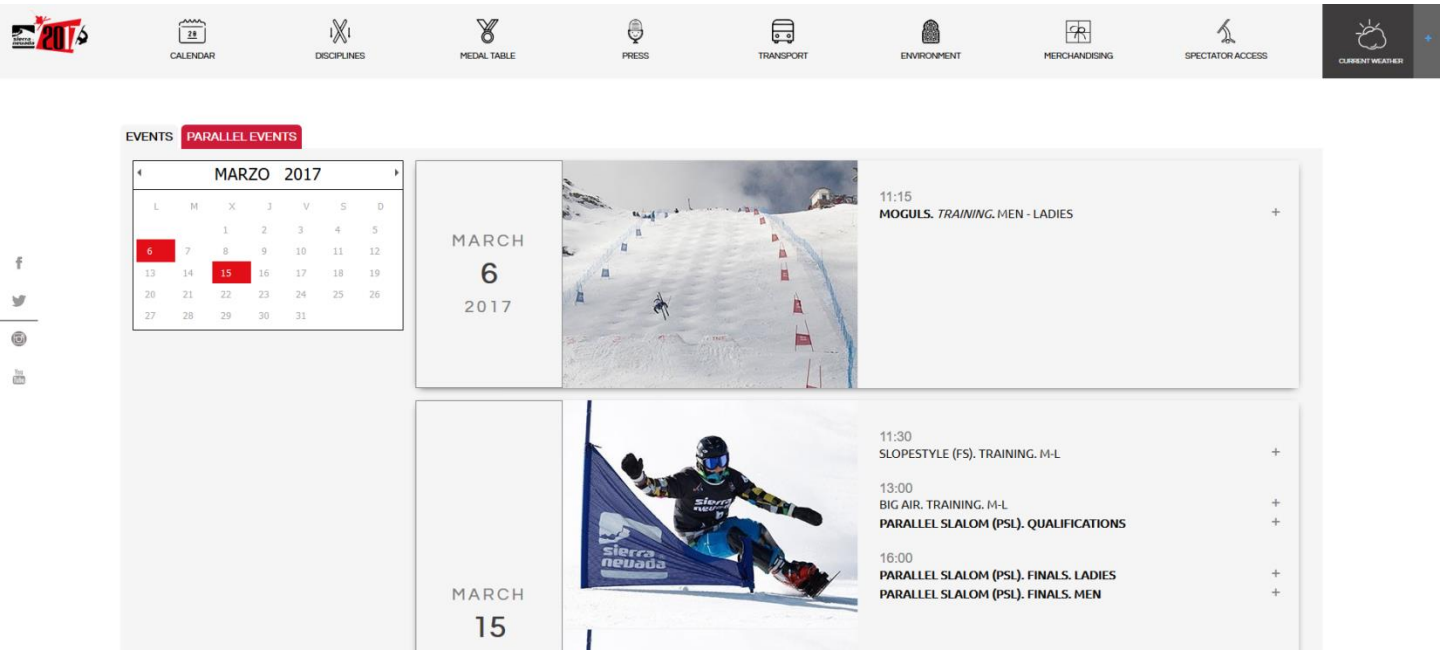
SUBJECT 2
DATES AND COMPETITION SCHEDULE

The period of the Championships is defined according to the FIS Rules for World Championships, art. 2. with the Freestyle Skiing and Snowboard Events taking place between mid-January and mid-March.

The detailed competition schedule will be defined in collaboration between the Local Organising Committee, FIS and the Media and/or Commercial Rights Holder(s). It will be approved by the FIS Council approximately 2 years in advance of the Championships.

“Test events” at different levels from national to regional building to World Cup are one of the most important opportunities to prepare for the successful staging of the Championships to check courses and facilities, train officials, implement operational systems, etc.

SUBJECT 2
REQUIRED INFORMATION



2.1 Provide confirmation that you are able to comply with the dates for the Championships as defined in the FIS Rules for the World Championships.

2.2 If new events are approved by the Congress for introduction in the FIS World Championships after the election of the resort/city, would you be prepared to include them in the competition programme?

SUBJECT 3
TRANSPORTATION

An efficient transport system to serve the needs of those organising, participating and attending the Championships is essential.

For accredited persons (athletes and officials, media/TV, sponsors, guests, volunteers) this includes shuttle services to, in and around the sites.

The use of ski lifts is also required for team officials, VIPs and accredited sponsors, and lift passes should also be available on request to accredited media/TV and without charge. Additionally, it is necessary to cater for access and parking of team vehicles, broadcaster and sponsor trucks, as well as spectator coaches.

Spectator attendance can be facilitated and promoted through special integrated ticket and transportation packages, using trains and buses.

SUBJECT 3
REQUIRED INFORMATION

International and national accessibility

3.1 Describe the transport system giving access by air, road and rail.

3.2 Indicate the distances and average journey times between your resort/city and the main airport(s) which serve(s) it (Template Transport subject 3.2).

3.2.1 actual distance (in km)

3.2.2 length of journey by personal vehicle (in minutes)

3.2.3 length of journey by public transport, railway or bus (in minutes)

Template Transport, subject 3.2: distances and average journey times between resort/city and airport(s)

Airports	**Distance** In kms	**Journey time** by vehicle	**Journey time** by rail	**Journey time** by bus
Place	xxx kms	xxx minutes	xxx minutes	xxx minutes

SUBJECT 3
REQUIRED INFORMATION

General transport management during the FIS World Championships

3.3 Summarise your transport plans during the FIS World Championships for the main categories and the integration of different means of public transportation.

3.4 Provide information about the distances and journey times between the competition site(s), training areas, Media Centre, IBC/Television Compound, LOC Offices, park and ride centre(s), accommodation planned for teams, officials, VIP's and media (Template Transport subject 3.4).

3.4.1 distance (in km)

3.4.2 length of journey for accredited persons by foot, own vehicle, championship shuttle service during the FIS World Championship (in minutes)

Next Page: Template Transport, subject 3.4: distances and journey times between the key locations

a) distance in km

b) journey time by car in minutes

c) journey time by bus in minutes

d) journey time public transport in minutes

e) journey time on foot in minutes

SUBJECT 3
REQUIRED INFORMATION

Venues	Competition site	Training areas	Media Centre	LOC	Park& Ride	Acc. Teams	Acc. Officials	Acc. VIP's	Acc. Media
Competition site		a) b) c) d) e)							
Training areas	a) b) c) d) e)								
Media Centre/IBC Television compound	a) b) c) d) e)								
LOC	a) b) c) d) e)								
Park & Ride	a) b) c) d) e)								
Accommodation Teams	a) b) c) d) e)								
Accommodation Officials	a) b) c) d) e)								
Accommodation VIP's	a) b) c) d) e)								
Accommodation Media	a) b) c) d) e)								

SUBJECT 3
REQUIRED INFORMATION

3.6 Provide details of the transportation concept for spectators and visitors, notably public transport, park and ride locations, walking routes.

3.7 Ski / Chair Lifts / Cable Cars, other uphill transport
Confirm that the ski lift company will grant full use of the ski lifts (to include all uphill transport) without cost for the Championships, test events and any other preparatory events and cooperate fully with opening times and personnel, etc.

Provide details of ski lifts serving the competition and training facilities and their capacity (Template Transport subject 3.8).

Template Transport, subject 3.7: ski lifts serving the competition and training facilities

	Ride time [minutes]	Capacity [Pers./hr]	Length [m]	Type of lift
Event location 1				
Lift 1				
Lift 2, etc.				
Event location 2				
Lift 1				
Lift 2, etc.				
Training location				
Lift 1				
Lift 2, etc.				
Planned new lifts including timetable for construction				

SUBJECT 4
ACCREDITATION

The accreditation system serves as a pre-event security check on the applicant and the tool to facilitate and control access to different working areas for all participants (athletes, team officials, equipment service personnel, media/TV, sponsors and partners, VIP, guests, LOC, FIS, rightholders), so they can perform their roles. It serves an important function in delivering key facts about the number of persons in different groups and therefore the scope of facilities and services required. Reference information regarding the numbers of accreditations issued at the previous FIS World Championships can be viewed in the FIS Transfer of Knowledge system.

FIS has established a standardised accreditation matrix for the access areas optimised for the working requirements. In addition to the basic accreditation card, supplementary passes are required to facilitate access to restricted zones.

The accreditation centre for issuing passes on arrival should be conveniently located with sufficient parking and if possible within easy walking distance of the venue and media centre in case it is necessary to make any changes or additions to the accreditations.

SUBJECT 4
REQUIRED INFORMATION

Accreditation

Provide a summary of the set-up for accreditation and any other relevant Information about the system (e.g. ski pass integrated, free use of public transportation, etc.)

SUBJECT 5
ACCOMMODATION AND MEALS

The Local Organising Committee is responsible for arranging accommodation for the different groups participating in the FIS World Championships.

The Local Organising Committee must arrange an adequate number of rooms in different categories and price ranges for accredited persons. Room prices for all accredited persons making reservations through the Local Organising Committee's booking system may not be inflated, nor exceed the prices of the same period in the previous season. Only the actual number of nights may be charged; no minimum stay may be demanded.

Reference information regarding accommodation numbers at the previous FIS World Championships can be viewed in the FIS Transfer of Knowledge system.

Room and Price Guarantees
It is essential for the Candidacy Committee to make agreements with hotels before the election for the necessary number of rooms, especially to secure the necessary price guarantees.

Athletes and team officials
Athletes and team officials are to be accommodated in suitably appointed hotels. Details are given in the Rules for the Organisation of FIS World Championships, Article 17.5.1. This includes for example that the hotels must provide meals at the times which correspond to the teams' programmes (e.g. early breakfast, etc.).

Team hospitality with refreshments in a dedicated location must be provided free of charge at the competition venue(s). Depending on the location of the teams' accommodation in relation to the competition venue(s) and the competition programme, it may also be necessary to serve lunch at the team hospitality.

SUBJECT 5
ACCOMMODATION AND MEALS

FIS Officials
The obligations for accommodation and meals for the Juries and Officials are described in the Rules for the FIS World Championships in Art. 11.7, as well as in the Hosting Contract. Facilities for the Juries and Technical Officials (meeting room, video analysis equipment, etc.) are explained in Appendix 4. to the FIS Rules for the World Championships.

Media and Commercial Rights Holder(s)
The provision of accommodation for Media and/or Commercial Rights Holder(s) and FIS Marketing AG as the Commercial Rights Holder(s) is subject to agreement.

Broadcasters
The Host Broadcaster (HB) and international TV and radio broadcasters form the second largest group after the teams and require accommodation for the entire period close to the competition sites, as well as access to catering nearby to the work areas. The HB will start building up the facilities many weeks before the start and stay on for breaking down after the Championships. Parking is also an important consideration to facilitate the transportation and installation of their equipment.

SUBJECT 5
ACCOMMODATION AND MEALS

Media/TV
Media representatives may be offered accommodation in hotels of different categories in order to provide a varied price range. Specific accommodation or hotels that are integrated into the transportation system should be designated as media/TV accommodation. Media hospitality offering refreshments free of charge must be provided in the sub-media centre(s) at the venue(s), with reasonably-priced meals available at the media centre or in the immediate vicinity, and in relation to their working hours and deadlines.

Sponsors and VIP Guests
Sufficient accommodation in high-class hotels is required to meet the needs of the Sponsors, their and the LOC's VIP Guests.

Ski/Competition Equipment Industry
The ski industry works through their organisation Ski Racing Suppliers (SRS) for their technical facility requirements. For their accommodation the various SRS companies need to be conveniently located near to the wax facilities. It is also necessary for them to be able to obtain refreshments on site/nearby due to their long working hours.

Other Groups
Low cost accommodation such as youth hostels or private houses is useful for fan club groups and visiting volunteers.

SUBJECT 5
REQUIRED INFORMATION

Accommodation

5.1 Present an inventory of the accommodation available (Template Hotel, subject 4)

5.2 Indicate on a map the location of the hotels, with distances from the competition venues in kms and in minutes by car:

Template Hotel, subject 5: inventory of the accommodation available

Type of Accommodation Category	Number of Hotels	Number of Rooms	Number of Beds
Hotel *****	xx	xxx	xxxx
Hotel ****	xx	xxx	xxxx
Hotel ***	xx	xxx	xxxx
Hotel **	xx	xxx	xxxx
Total	xxxx	xxxx	xxxx

Type of Accommodation Category	Number of accomm.	Number of Rooms	Number of Beds
Additional Accommodation	xx	xxx	xxxx
Apartments	xx	xxx	xxxx
Guest Houses	xx	xxx	xxxx
etc.			

SUBJECT 5
REQUIRED INFORMATION

Accommodation

5.3 Provide details of the accommodation reservation system for teams, media and other accredited groups

5.4 Provide a guarantee that agreements have been made with the hotels or the responsible hotel organisation that there will be the availability of the required number of rooms and accommodation needed during the FIS World Championships.

5.5 Provide a guarantee that the prices will not exceed those of the same period in the previous season. Where possible give these prices.

5.6 Confirm the commitment of the Candidate to provide the above-mentioned different types of facilities and hospitality for the teams, FIS Family, broadcasters, media and the ski industry.

SUBJECT 6
GENERAL SPORTS ORGANISATION / VENUES AND FACILITIES

In this section information is required about the Candidate's planning in all areas relating to general sports organisation and the venue(s). Technical details for each discipline and event are defined in the respective International Competition Rules (ICR).

Specific rules pertaining to the FIS World Championships, such as quotas, organisation, invitations and entries are published in the FIS Rules for the Organisation of World Championships.

Competition Site(s)
The geographical location of the competition site(s) will determine the operation and logistics during the FIS World Championships. Proximity of sites close to the nerve centres of the FIS World Championships (team accommodation, LOC, media centre, etc.) is highly desirable.

Current condition and constructions of proposed sites
The competition site(s) is the most significant part of the project and detailed information is required from the Candidate.

If at the time of filing the application for the organisation of FIS World Championships, the technical conditions of the competitions are not yet ready, the Candidate must guarantee that all necessary actions and investments will be undertaken during the years remaining before the test events are to take place. The Candidate must present a detailed timetable within which all works are to be completed, giving a time-limit for each phase of the work to be finished.

SUBJECT 6
GENERAL SPORTS ORGANISATION / VENUES AND FACILITIES

Ski preparation and waxing facilities
The Local Organising Committee is required to provide the teams (SRS) free of charge with suitably appointed secure facilities that are properly heated, ventilated and with electric power supply for ski preparation and storage. These rooms must conform to the specific requirements in regard to size and equipment of each discipline. Wireless access must be provided in the area to obtain data about weather and snow conditions. Refreshments and toilets in the vicinity of the wax and team cabins are essential.

Training Courses
Conveniently located and well-prepared training courses and test tracks are required.

Sports Facilities
Sports centre, gymnasiums, weight rooms and other sporting facilities are used by the teams for their conditioning programmes. These need to be made available free of charge and coordinated by the LOC to enable their use by all teams.

Technical Inspections
The FIS Race and Contest Directors shall undertake technical inspections on a regular basis and provide information, advice and support to the Local Organising Committee to ensure that the courses and facilities conform to the requirements of the FIS World Championships.

SUBJECT 6
REQUIRED INFORMATION

General Sports Organisation, Venue/s and Facilities

All the questions given below are intended for all disciplines and sites.

6.1. Sites/Courses:

6.1.1 List the total number of proposed competition site(s) and the number of events and competitions proposed for each site:

- confirm that the unconditional use has been granted for these sites for the FIS World Championships, test events and other events as deemed necessary by the controlling authority/ies or company(ies)

- provide details of training courses and ski testing track/s

6.1.2 Geographical location
Show on a map (indicating the scale used) the sites listed in 6.1.1 above. Where possible please also indicate the training areas and test track/s.

6.1.3. Snow Making Capacity
Please provide details of the snow-making capacity on the competition courses/hills

6.2 Technical specifications

6.2.1 Give, in metres, the technical specifications of competition sites and homologation numbers if available (Template Sports Organisation 5):

SUBJECT 6
REQUIRED INFORMATION

Template Sports Organisation, subject 6 technical specifications of competition site(s)
(events, distances, etc. per status 2019)

	Start	Finish	Vertical Drop	Length	Average angle (degree)
Freestyle Skiing / Snowboard					
Halfpipe					
Big Air					
Slopestyle					
Cross					
Freestyle Skiing					
Moguls / Dual Moguls					
Aerials					
Aerials Mixed Team					
Snowboard					
Cross Mixed Team					
Parallel GS / SL					
Training					
Training Courses					

SUBJECT 6
REQUIRED INFORMATION

6.3 Constructions / Improvements

6.3.1 Current state of sites/construction work:

- List of existing installations that will not require any significant construction work prior to the FIS World Championships

- list of existing installations requiring modifications or constructions etc.

- proposed new courses, facilities, installations, etc.

- temporary stands and their capacity

- timetable for the constructions

6.3.2 Guarantees for courses, facilities etc.
Provide a guarantee:

- that the financing of the required works as described above has been secured

- that the relevant authorities have given their approval to carry out the required works as described above

SUBJECT 6
REQUIRED INFORMATION

6.4 Sports experience
List the most important international sports competitions that have been organised in your resort/city and region over the last years (Template Sports Experience 6).

Template Sports Experience, subject 6.4: most important international sports competitions organised

Year — FIS Event - World Championships, World Cup etc. and/or Olympic Winter Games (for annual events it is not necessary to list every year separately, e.g. since 1980)

- Number of other World Championships (note whether winter or summer sports)

- Number of European Championships (note whether winter or summer sports)

- Other notable events

- Major ski events organised in other places nationally

SUBJECT 7
LEGACY

Major Sports Events have an obligation to ensure the Legacy is an integral part of the objectives at the outset. They also present an excellent opportunity to establish a strong legacy for the sport as well as important communicty facilities and activities.

Some Major Events have been criticised for not planning life afterwards or ensuring the necessary resources to maintain the facilities.

The development of the facility and infrastructure to a world-class level in preparing for and carrying out the FIS World Ski Championships provides a foundation for organising future major events and other activities, as well as recreational sport.

Information required regarding subject 7

Legacy
Provide details about the inclusion of legacy activities into the candidacy and its alignment with development goals and plans. Are there already post-Championship exploitation plans?

SUBJECT 8
PERSONNEL MANAGEMENT / HUMAN RESOURCES / VOLUNTEERS

Management
The structure of the Local Organising Committee needs to be planned in advance of the election of the Organiser to ensure the appointment of key personnel, as well as to have contact person(s) in place to handle communication about the Championships.

Human resources / Personnel
The Local Organising Committee requires a proven ability and infrastructure to organise efficiently sports events of a comparable size, complexity and significance. Expertise in a wide variety of areas is required, including general administration, sports organisation, marketing and event activation, media services and communications, public relations, logistics, infrastructure, environment and sustainability, transportation, accommodation, accreditation, finance, security and the volunteer programme. It is necessary to have LOC personnel who can communicate with FIS, the National Ski Associations and Media and Commercial Rights Holder(s) as the organisation responsible for the exploitation of the Commercial rights, in (at least) the official FIS languages of English, French and German, with English as the main priority.

Volunteers
The volunteers can be the heart and soul of the Championships. A wonderful spirit can be generated by the volunteers that can shine over the whole event as well as giving a tremendous opportunity for bringing together the local community. It is important to ensure that the volunteer programme is properly structured in order that everyone irrespective of their position - from sport organisation to parking attendants - feels that they contributed to the Championships.

SUBJECT 8
PERSONNEL MANAGEMENT / HUMAN RESOURCES / VOLUNTEERS

Study Groups
All Organisers of the FIS World Championships benefit from the opportunity to attend major events as a study group and thus learn considerably from behind the scenes for a period covering two or three FIS World Championships.

It is an obligation of the Organiser of the FIS World Championships to provide a programme to transfer knowledge onto future and potential Organisers with information handouts, presentations, supervised viewing of operational areas and meetings with key persons during the Championships.

Transfer of Knowledge
To make sure that the future Organisers of FIS World Championships can benefit from the lessons learned by their predecessors and apply the many existing and successful practices to their events while avoiding some of the pitfalls that may have occurred, FIS has developed the Transfer of Knowledge programme. While the main goal of this programme is to ensure the transfer of key organisational and event planning knowledge, other goals include streamlining and standardising some aspects of event organisation and helping to try and reduce mistakes or avoiding ‘re-inventing the wheel’. Candidates will have the opportunity to access the FIS Transfer of Knowledge tool to assist with their planning.

One of the tools that will assist in practical terms is the FIS World Championships knowledge base comprising reports and data from the Organisers of past Championships. Each Local Organising Committee will be required to provide the necessary data during and after their event.

SUBJECT 8
REQUIRED INFORMATION

Personnel Management and Volunteers

8.1 What sources will be used for recruiting personnel for the above areas as well as volunteers, bearing in mind all the various tasks to be undertaken, and to be ready to get to work after the election?

8.2 Give details of the planned management structure of the Local Organising Committee during the following periods:
- Bidding Committee
- transition to Local Organising Committee after the election
- 12 months before the Championships
- 2 - 3 months before the Championships
- during the Championships
- post-Championships

SUBJECT 9
WEATHER / METEOROLOGICAL CONDITIONS

Our sports are dependent on the weather. Accurate forecasting is an essential aspect to preparing the courses, hills and other facilities, enabling the Jury to make decisions based on sound information.

Please provide the following statistics during the winter season until and including the period of the Championships over the last 10 years. In the case of more than one competition venue, if there are differences in the weather statistics, please provide for each.

SUBJECT 9
REQUIRED INFORMATION

Weather / Meteorological Data

9.1	Temperature range over 24 hours
9.2	Snow coverage / snow making capacity
9.3	Precipitation
9.4	Fog
9.5	Wind

SUBJECT 9
REQUIRED INFORMATION

Template Weather, subject 9

Ten year statistics in December - March 2008–2018 (please indicate location of weather station)

9.1 Temperature range over 24 hours

December	Average	Maximum	Minimum
2008			
2009			
2010			
2011			
2012			
2012			
2014			
2015			
2016			
2017			
2018			

January	Average	Maximum	Minimum
2008			
2009			
etc.			

February	Average	Maximum	Minimum
2008			
2009			
etc.			

March	Average	Maximum	Minimum
2008			
2009			
etc.			

SUBJECT 9
REQUIRED INFORMATION

9.2 **Snow coverage in cms**

	December	January	February	March
2008				
2009				
2010				
2011				
2012				
2013				
2014				
2015				
2016				
2017				
2018				

9.3 **Precipitation (number of days)**

	December	January	February	March
2008				
2009				
2010				
2011				
2012				
2013				
2014				
2015				
2016				
2017				
2018				

SUBJECT 9
REQUIRED INFORMATION

9.4 Precipitation - snowfall (quantity in cms)

	December		January	
	Average daily	Maximum on one day	Average daily	Maximum on one day
2008				
2009				
2010				
2011				
2012				
2013				
2014				
2015				
2016				
2017				
2018				

	February		March	
	Average daily	Maximum on one day	Average daily	Maximum on one day
2008				
2009				
etc.				

SUBJECT 10
SUSTAINABILITY / ENVIRONMENTAL PROTECTION AND MANAGEMENT

A key goal of the organisation of the FIS World Championships is to ensure the sustainability of a balanced natural environment in co-ordination with sporting, cultural, economic and social interests.

The natural beauty of the surroundings is one of the major features of the FIS World Ski Championships and an aspect which differentiates it from other major sports events. FIS is conscious of the environmental impact relating to the staging of major events and has produced FIS Environmental Guidelines for Candidates for FIS World Ski Championships.

Under subject 3 Transportation, make reference to the initiatives undertaken to relieve the strain on the environment with the transportation concept and under subject 6 Venues, give details about the post-Championship use of the venues and the planned temporary constructions.

To assist Candidates in the compilation of their Environmental Report, please consider the following points.

SUBJECT 10
REQUIRED INFORMATION

Please provide concise responses:

10.1 Sustainability

Describe the sustainability philosophy.

10.2 Does an integrated environmental concept exist?

What are the objectives regarding environmental sustainability in the preparation, organisation and post-use (legacy) of the FIS World Championships?

Describe the bid's objectives considering the environmental compatibility in developing your region in general and ski sport in particular.

10.3 Description of the Environmental Situation

Describe the region based on existing facts and provide an interpretation of the essential data as they affect environmental conditions.

Which specific environmental conditions influence the organisation of the FIS World Championships in your area?

10.4 Are the basic conditions of the bid compatible with legal requirements and other regulations?

Which laws concerning the environment have to be observed?
- International, National, Regional, municipal?

Are there any known or potential conflicts? Please present a precise and solid evaluation of possible areas of conflict.

Have all of the required permissions for construction already been obtained from environmental authorities? If not what steps still need to be taken.

SUBJECT 10
REQUIRED INFORMATION

10.5 The goal is not to plan any installations or construction that may affect areas which are of great value for flora and fauna. Planning in National Parks or other protected areas must be avoided.

Describe existing protected areas, biotopes or habitats that may be affected by the venues or organisation of the Championships.

10.6 Energy

Please provide the estimated demand on energy and the plans to meet it during the Championships.

What measures have been envisaged to reduce energy consumption?

Which regenerative energies are planned to be used and how?

Please describe any special concept that has been created for climate neutral Championships.

SUBJECT 11
MEDICAL / HEALTH SERVICES

Medical care services for the FIS World Ski Championships involve coping with potential accidents, health care and the organisation of In-Competition doping controls. Further details in these specific areas can be obtained from the FIS Medical Guide containing Medical Rules and Guidelines as well as the FIS Anti-Doping Rules. The WADA Code will be revised in 2019 for publication in 2021 and the FIS Anti-Doping Rules will therefore be adapted.

Doping Controls – In-Competition Testing

The first World Anti-Doping Code was adopted by the Sports Movement on 5th March 2003 and ratified by the International Ski Federation at the 2004 International Ski Congress. The UNESCO Convention to include the provisions of the World Anti-Doping Code in national legislation was unanimously adopted by delegates at the 33rd UNESCO General Conference in Paris on 19th October 2005. The revised World Anti-Doping Code was adopted by the 2008 International Ski Congress and a new update has been implemented in July 2016.

In addition to conducting the doping controls (blood and urine) for In-Competition Testing at all competitions at the Championships, the Organiser is required to conduct the doping controls during the FIS World Cups test events using the same service provider, which is generally the National Anti-Doping Agency.

SUBJECT 11
REQUIRED INFORMATION

Medical and Health Services / Anti-Doping

11.1 Give a general outline of the medical system currently in operation in your resort/city and region.

11.2 Explain how the first aid, transport and emergency services will support the FIS World Championships.

11.3 Please confirm that the Government in your country has adopted the UNESCO Convention on doping to implement the World Anti-Doping Code and comply with the conditions therein?

11.4 Please confirm that the National Anti-Doping Agency is ready to conduct the doping controls at the Championships.

SUBJECT 12
CEREMONIES AND PRIZES

There are two types of events to be organised during the FIS World Championships:

Opening and Closing Ceremonies of the FIS World Championships
The official ceremonies must be organised in accordance with the FIS World Championship Rules, Annexe 2. The Opening Ceremony should present the Championships in an appropriate manner, portraying the locality and region.

Medal Ceremonies and Winner Presentations
Winner presentations take place immediately after the competitions in the competition venue, whilst the medal ceremonies are organised in the evening (see FIS World Championship Rules, Annexe 2). A public draw for selected competitions can also follow the medal ceremonies. The evening medal ceremonies serve as an ideal opportunity and location to organise an entertainment programme afterwards.

Prize Money
At the 2004 International Ski Congress in Miami, the Congress decided to introduce prize money for the winners of the FIS World Championships, in a similar way as for the FIS World Cup. The Local Organising Committee and FIS will share equally the financial obligations of providing the prize money. The total amount is the same as for World Cup competitions per discipline in the same season, whereby it is divided between the top six in individual and top three for team competitions.

SUBJECT 12
REQUIRED INFORMATION

Ceremonies and Prizes

12.1 Describe the proposed venue for the opening and the closing ceremonies of the FIS World Championships.

12.2 Describe the plans for the medal ceremonies and winner presentations.

SUBJECT 13
COMMERCIAL RIGHTS, MARKETING AND HOSPITALITY

Media and Commercial Rights

The FIS World Championships are the exclusive property of the International Ski Federation, which owns all Media and Commercial rights relating thereto (i.e. television, radio and internet broadcasting rights as well as sponsor, merchandising and suppliers programmes).

The assignment of the Media and/or Commercial Rights by FIS has not yet taken place and will in principle follow two to four years before the FIS World Championships in 2025.

SUBJECT 13
COMMERCIAL RIGHTS, MARKETING AND HOSPITALITY

Sponsoring - Marketing
The Media and Commercial Rights Holder(s) will work with the LOC to determine the most effective way of exploiting the media and commercial rights. It is agreed that the existing national sponsors and suppliers (team and events) will be considered within the overall programme.

One of the key tasks for the Local Organising Committee concerning the sponsorship programme is to activate the involvement of sponsors in order to create additional opportunities to publicise the Championships.

Official World Championship logo
The development of a logo for the Championships is to be carried out in conjunction with FIS and the Media and Commercial Rights Holder(s). It should be a unique logo which incorporates the FIS logo in the title. At a later stage, the presenting sponsor of the Championships will be incorporated. In this respect, reference is made to “Intellectual Property Rights” to be included in the Hosting Contract. .

Use of the FIS logo
Subject to the prior written approval of the FIS, a Candidate may create a FIS World Championship Candidate logo for use in promotional material such as letterheads, posters, brochures, and other items, subject to approval by FIS (FIS logos are available from the FIS Marketing Department).

Event Dressing
The visible presentation of the Championships in the venue(s), town, region, access roads and the arrival airport plays a significant role in creating a status for the event. Strong event dressing with extensive use of the Championships’ presence in an attractive and visible way strengthen its image. Examples include the use of flags in town, region, arrival airport(s); decoration and camouflage dressing (cover of fences, barriers, etc.), information boards, signage, etc. The concept for event dressing has to be aligned between FIS, LOC and the rightholders.

SUBJECT 13
COMMERCIAL RIGHTS, MARKETING AND HOSPITALITY

Hospitality
Sponsor Corporate Hospitality is generally an element relating to the exploitation of the commercial rights. Sponsors expect a certain level of hospitality and will work together with the Local Organising Committee to achieve their objectives.

With regard to hospitality for the Athletes, Media, LOC's guests, FIS Family, etc. details are described under subject 4, Accommodation and Hospitality for Teams, Media, LOC's guests and the FIS Family.

Exhibition (Sponsors Exhibition), Festival Arena
An exhibition or festival arena with animation and activities can become a central element of the supporting programme as an offering to sponsors, partners and other local companies at the Championships. An appropriate location is important in order that it can be easily accessed by the visitors.

SUBJECT 13
REQUIRED INFORMATION

13.1 Provide confirmation that you have no sponsorship contracts nor made any commitments to sponsors or partners relating to the Championships or at the venue during the Championships' period.

13.2 Provide confirmation that all official sites (competition venues, media centre(s), ceremony location, etc.) will be handed over on the agreed date prior to the Championships as "clean venues" with no advertising or any association to sponsors.

13.3 Supply details of any national or local regulation governing or restricting commercial advertising at televised sporting events in the host country (with translation in English).

13.3.1 Similarly, provide the same information in connection with commercial (airtime) advertising and programme sponsorship on television.

13.4 Confirm that there are no obligations to use the Candidate logo after the conclusion of the candidacy.

13.5 Describe measures to prevent ambush marketing.

13.6 Describe the planned location(s) and area size for Sponsor Hospitality, public hospitality, as well as a Sponsor and Partner Exhibition / Festival Arena.

13.7 Give details of the national sponsors and those who support the FIS World Cup Events, other ski or major events in the resort/city.

SUBJECT 14
BROADCAST OPERATIONS AND MEDIA SERVICES

The host broadcaster and accredited media require good and secure working facilities, accommodation, transportation telecommunication services and some hospitality in order to carry out their work effectively.

Television - Host Broadcaster
The organisational and technical infrastructure to be provided by the Local Organising Committee to satisfy the demands of an international broadcasting operation to deliver the standards expected of an international host broadcaster at a the FIS World Championships are described in the Hosting Contract. The Candidate should develop its plans for the media and press operations with experts,

A letter confirming the commitment of a company to act as host broadcaster at the cost of the Local Organising Committee must accompany the bid. In addition, an indication of the expected national transmissions of the Championships should be provided. In the event that these agreements are not yet established, then a status report is to be provided with the completed Questionnaire.

FIS, as the owner of the Electronic Media Rights together with the Media and/or Commercial Rights Holder(s), is responsible for their exploitation and worldwide distribution, except for the national territory where the Championships are held. Furthermore, FIS will collaborate with the Local Organising Committee in all matters affecting the promotion of the Championships through electronic media.

IBC & TV Compound
Sufficient space for the television compound at the competition venue(s) is required for the host and international broadcasters. Depending on the available space, infrastructure and facility the broadcasters will seek to manage their production operations from the television compound, which thereby serves as the IBC.

Should sufficient space not be available at the competition venue(s), it may be necessary to allocate space within or near to the Media Centre for the broadcast operations.

SUBJECT 14
BROADCAST OPERATIONS AND MEDIA SERVICES

Main Media Centre
The optimal location for the media is as close to the competition location(s) as possible. The Main Media Centre is for the use of both press and other media, as well as broadcast journalists.

Sub-Centres
If the Main Media Centre is not located within easy walking distance of the competition location(s) (approximately maximum 10 minutes in duration), then appropriate size sub-centres are required at the venues.

Timing and Data Services
For the appointment of suppliers providing time-keeping and data processing services at the Site, FIS approval is required for the company(ies) to provide such services, it being understood that all such companies must meet the FIS and host broadcaster technical criteria necessary for the time-keeping and data processing including on-line live-scoring of the competition results and the transfer of such information to the host broadcast signal. In principle this should be the same company(ies) who are performing services for the FIS World Cup. All costs relating to the provision and distribution of time-keeping and data processing services shall be borne by the Local Organising Committee.

Event Production
Production is a major component of generating atmosphere at the venues during the competitions themselves. A professional production of the medal ceremonies and bib draws is also required to give them the right mix of formality and celebration.

Technology
Technology is a vital element in the preparation and staging of the FIS World Championships and the reliance on high quality technology infrastructure is paramount. The status of the Championships depends on the content and speed of information available to the media and the viewers. Developments in this field appear to be without boundaries, and it is difficult even for the experts to envisage the means of technology that may be available in 2025.

SUBJECT 14
REQUIRED INFORMATION

14.1 Show on a map, giving scale used, the location of:
- 14.1.1 Television Compound(s)/IBC,
- 14.1.2 Main Media Centre
- 14.1.3 Sub-centres,
- 14.1.4 Commentator cabins,
- 14.1.5 places for host and international broadcasters' television studios
- 14.1.6 Mixed Zone

14.2 The Candidate will be required to confirm it will provide the facilities and services detailed in the Technical Annex which defines all broadcast related obligations.

14.3 Give details of the technology presently used in the resort and at the venues, including a list of mobile providers and types of services offered, Wifi-coverage in the venue(s) and resort/city and whether these are free or with charge, other network connection, etc.

14.3 The Candidate is asked to give its commitment to investing in the necessary state-of-the-art technology and expertise to offer the best available services to the respective target groups (e.g. broadcasters, media, etc.). Give a brief overview of the type of technology that may be used and for which purposes.

SUBJECT 15
THE FREESTYLE SKIING AND SNOWBOARD FESTIVAL

The organisation of world-class sport is the primary objective for everyone involved in staging the FIS World Championships and to embrace these within a true celebration of the sport. Additionally a vibrant ski festival entertainment, side activity and cultural programme are essential elements to enhance the Championships and excite the spectators.

Event Production
Production is a major component of generating atmosphere at the venues during the competitions themselves. A professional production of the evening medal ceremonies and bib draws is also required to give them the right mix of formality and celebration.

Special Events
The Championships must be supported by an extensive programme of special events to create a real festival and thus increase the status and visibility, through concerts, shows and celebrity events.

Spectators Services
Spectator-friendly services and events are an essential element of attracting the public to the event. It is important that spectators can enjoy a welcoming venue to watch the competition, with great views of the competition from comfortable dry seats or safe standing areas, with refreshments and decent toilet facilities nearby. A spectator wants to be part of an event which offers not only exciting sport, but great entertainment with a special and unique atmosphere.

SUBJECT 15
REQUIRED INFORMATION

The Festival

15.1 Provide details of the event production concept for the competitions and ceremonies.

15.2 Please give details of the different types of activities foreseen to create a Championship atmosphere at the competition site(s) and in the resort/city/town.

15.3 Describe the facilities that you will install in the competition venue(s) for the VIPs, guests and spectators.

15.4 Are there regulations restricting promotional activities in the resort, such as the use of banners, Championship sponsors' logos, audible activities, catering and other temporary stands in prominent locations?

15.5 Please provide accompanying letter(s) from the authorities confirming the agreement to carry out the promotional activities presented.

SUBJECT 16
COMMUNICATIONS AND PROMOTIONAL ACTIVITIES

Communication through the media in the build up to the Championships is an important factor to inform, as well as to generate excitement with the general public, spectators and fans. Additionally different and targeted local, regional, national and international promotional activities are essential for raising the profile and interest.

Communication Strategy
The Candidate has an excellent opportunity to promote its resort/city/town during the candidacy. Following the election, the public relations campaign is a fundamental element of the local, national and international communications strategy and a proactive plan is essential.

Spectators
Large numbers of spectators in the stadiums and alongside the courses create the atmosphere which is both very much appreciated by the athletes and an essential element of vibrant television images.

Fan Clubs
Athlete fan clubs are a welcome and loyal group that provide atmosphere and enthusiasm at the event. They require logistical support to assist them with the provision of affordable accommodation, and a dedicated service for the fan clubs is a worthwhile investment.

Youth Camp - Bring Children to the Snow
At the FIS Alpine World Ski Championships in St. Anton 2001 the inaugural International Youth Camp was organised where each National Ski Association was invited to send two promising youngsters for one week and a whole series of activities were arranged for them alongside the Championships. The Youth Camp has been repeated several times at both the Alpine and Nordic Championships and is always welcomed. Combining it as part of the Championships and linking it to the FIS campaign “Bring Children to the Snow” will assist to further promote such activities in the nations of all participants.

SUBJECT 16
REQUIRED INFORMATION

Communications and Promotional Activities

16.1 Describe the communications plan and activities of the Candidate during the candidacy phase, as well as the outline concept of the communications plan including goals and target groups from after the election until the Championships.

16.2 Give details of the number and target groups of spectators that are estimated. List the population of the area and nearby towns and cities.

16.3 Provide information about the local, regional, national and international activities and campaigns to promote the Championships and attract visitors as well as the ticketing strategy.

16.4 Please advise if you would be ready to organise an International Youth Camp and collaborate within the Bring Children to the Snow campaign.

SUBJECT 17
LEGAL ASPECTS

The reference materials regarding the legal aspects are the Hosting Contract, the Rules for the Organisation of FIS World Championships, as well as the respective International Competition Rules (ICR).

The Hosting Contract is the detailed agreement entered into between FIS, the National Ski Association and the resort/city elected to host the FIS World Championships. The document sets out the rights and obligations of each contract party in relation to the organisation and staging of the FIS World Championships. The Hosting Contract is signed by FIS, the National Ski Association and the resort/city immediately following the announcement by FIS of the resort/city elected to host the FIS World Championships.

Disputes
In the case of a legal dispute or conflict, it will be submitted to the International Court of Arbitration for Sport (CAS).

SUBJECT 17
REQUIRED INFORMATION

Legal Aspects

17.1 Provide covenants from i) the National Ski Association and ii) governing authorities who are empowered to represent the Candidate stating the following (per Article 1.3 of the Rules for the Organisation of the FIS World Championships):

".....[name(s) of the authorised representative(s)] hereby confirm(s) that the i) National Ski Association and ii) local authority of (name of the host city/regional authority) of (name of the region) guarantees respect of the FIS Rules and the Hosting Contract; understands that all statements contained in the Candidate's bid documents shall be binding; guarantees that it will take all the necessary measures in order that the resort/city may fulfil its obligations completely."

17.2 Confirm in writing from i) the National Ski Association and ii) governing authorities empowered to represent the Candidate (host city, town, resort) that the National Ski Association and the Candidate agree to sign the Hosting Contract at the FIS Congress in Royal Cliff (THA) during the ceremony after the announcement of the host city/resort, together with the name(s) and position(s) of the persons representing them.

SUBJECT 18
ORGANISATION STRUCTURE AND FINANCING

Guarantees from the respective local, regional and national authorities and their collaboration with the Local Organising Committee are fundamental. This also concerns agreement on the use of facilities and land owned by the authorities (see subject 1)

Financial aspects
Financial guarantees may be given by the city itself or other parties. All figures provided must be given in Euro value.

SUBJECT 18
REQUIRED INFORMATION

Organisation Structure and Financing

18.1	Provide an organisation chart detailing the structure of the Candidature.
18.2	When are the next local, regional and national elections taking place and for what period?
18.3	Provide details of how the resort/city's candidature will be financed.
18.4	Provide details of the financial guarantees for staging the Championships which have been given by the competent authorities.
18.5	Provide a total approximate budget for the FIS World Championships in Euros (Template 18 Finances):

SUBJECT 18
REQUIRED INFORMATION

Template Finances, subject 18 (Example):

General organisation (Administration, staffing, etc.)	-	EUR
Sports Organisation	-	EUR
Infrastructure/Temporary Infrastructure	-	EUR
Transportation	-	EUR
Accommodation	-	EUR
Accreditation	-	EUR
Team Services		
Host broadcast operation		
Media Services		
Security		
Technology		
Medical and doping controls		
Prize Money		
Marketing		
Ceremonies		
Volunteers		
Promotional Activities - Festival		
Reserve		
Total Operations	**-**	**EUR**

For information only (this information is not compulsory):

Investments		
Development of the competition slopes and stadiums	-	EUR
Development of other facilities/infrastructure	-	EUR

SUBJECT 19
SECURITY

General security plans need to be defined for the following areas in collaboration with the police, security forces and other public authorities at local and national level:

- Access control to the competition sites and other venues with restricted access for accredited persons
- Traffic organisation
- Security arrangements for heads of state and high-ranking officials
- Terrorism and other emergency procedures

SUBJECT 19
REQUIRED INFORMATION

Security

19.1 Summarise the organisation of security in the different areas, including the authorities involved.

SUBJECT 20
IMMIGRATION AND CUSTOMS

Access to the FIS World Championships must be made possible for all FIS member National Associations. Art. 5.2.2 of the Rules requires "A statement that the Candidate - to the best of its ability - will not allow any discrimination in regard to affiliated National Ski Associations or their individual members on account of racial, religious, political or other grounds."

The Local Organising Committee is required to assist with the customs formalities to enable the teams, ski industry and media to bring in their equipment.

SUBJECT 20
REQUIRED INFORMATION

Immigration and Customs

20.1 Provide a statement that " the Candidate - to the best of its ability - will not allow any discrimination in regard to affiliated National Ski Associations or their individual members on account of racial, religious, political or other grounds."

20.2 Provide the regulations in force in your country regarding immigration and entry visas.

20.3 Give details if there are special health and vaccination regulations governing entry into your country.

20.4 Provide an undertaking from the Organising Committee that it will assist in dealing with the Customs and Excise Authorities regarding the temporary importation of material and equipment for the Championships, such as for broadcasters, ski companies, etc.

D. Additional Documents and next steps for the Candidate

ADDITIONAL DOCUMENTS + NEXT STEPS FOR THE CANDIDATE

Technical Inspections - Meetings
Technical inspections and meetings with the FIS Race and Contest Directors, the Local Organising Committee and National Ski Association, representatives from FIS, as well as the Media and/or Commercial Rights Holder(s).

Reports on preparations
The Local Organising Committee shall forward to the FIS Council a twice-yearly written report in English on the progress of the preparation of the FIS World Championships for its meetings in spring and autumn of each year in English, which is the official language used for all documentation for the FIS Council. The report should be simple and concise and not a complex or expensive printed document.

Presentations
Additionally technical presentations primarily about the sports-specific aspects are given in person to the respective Technical Committee(s) once or twice per year at their spring and autumn meetings. A report on the preparations for the Championships is also presented to the FIS Congress in 2022 and 2024. After the conclusion of the Championships, the final report will be submitted to the FIS Congress in 2026.

Transfer of Knowledge Programme
The FIS Transfer of Knowledge programme (TOK) is designed to assist the World Championship Organising Committees through providing information and experiences from past to future Organising Committees. The TOK is presently being established for the Freestyle Ski and Snowboard FIS World Championships.

Final Inspection and Debrief
In the autumn prior to the Championships, a final inspection will be organised on site. Future Local Organising Committees are invited to attend, at their own expense, in order to gain experience for their own preparations. The Organisers of the Championships in 2025 will therefore have the opportunity to attend the respective final inspection of the 2021 Freestyle Ski and Snowboard World Championships in Zhangjiakou/Genting Resort (CHN) in autumn 2020 and of the 2023 Freestyle Ski and Snowboard World Championships in Bakuriani (GEO) in autumn 2022. Similarly a Debrief of the respective Championships will be organised either at the FIS Technical Meetings or at the site of the next Championships together with the next inspection and meeting.

ADDITIONAL DOCUMENTS + NEXT STEPS FOR THE CANDIDATE

The following documents can be downloaded from the FIS Website:

Rules for the Organisation of FIS World Championships [booklet available in English and German]

Environmental Guidelines for Sustainable FIS World Championships

Media Service Guidelines for the FIS World Championships

Registration of Free Training Days

International Competition Rules (ICR) [booklet available in English, French, German]

The Hosting Contract will be provided to the Candidate after an agreement has been established for the sale by FIS of the media and commercial rights. It will also include the Technical Annex regarding the Organiser's obligations in relation to the provision of broadcasting facilities and services. (Annex 6 of the Hosting Contract).

Next steps for the Candidate:

Complete contact details questionnaire	Will be provided by FIS after official application has been sent
Attend Candidate briefing in Cavtat-Dubrovnik (CRO)	29th May 2019
Complete free training days form	15th June 2019
Complete Candidates Questionnaire	1st September 2019
FIS / FIS Travel and Candidates inspection at FIS Congress 2020 venue Royal Cliff (THA)	21st – 23rd September 2019
Present Project to FIS Inspection Group at FIS Technical Committee Meetings in Zurich (SUI)	1st / 2nd October 2019

FINAL REMARKS

The bid process for the FIS World Championships is designed to promote the sport, as well as provide information to the FIS Council and National Ski Associations about the respective Candidates.

The candidacy process involves a number of local and national stakeholders to help develop the project, plans, as well as some new and exciting ideas that will further enhance the standing of the Event.

FIS appreciates the interest of all National Ski Associations and their Candidates in hosting a FIS World Championships, and we remain at your disposal to provide any further information to assist realise our shared goal of staging outstanding FIS World Championships.