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1. Contacts

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@: ziembska@fismarketingag.com
2. General marketing information

2.1 Audi FIS Ski Cross World Cup Sponsors

**Audi FIS Ski Cross World Cup Title Sponsor**

Audi has been secured as the official Title Sponsor of the Audi FIS Ski Cross World Cup.

**Branch Exclusivity of FIS Title Sponsor**

The FIS Title Sponsor has branch exclusivity within the car industry. The Organizing Committee assures that no competing car companies are present with their branding in any commercial or public area of the event.

**Audi FIS Ski Cross World Cup Sponsor rights**

The FIS Title Sponsor (Audi) and the FIS Central Sponsor have the right to promote their products and services on site during the events at no extra cost. The details of these promotional activities must be coordinated between FIS Marketing AG and the LOC. All advertising related matters are shown in this document below.

**Frequent updates**

Frequent updates between the Organizing Committee and FIS Marketing AG are important. Keep FIS Marketing AG informed about Local Sponsor activities, open advertisement space that could be acquired, arising issues etc. FIS Marketing AG will contact the Organizing Committee if FIS sponsors are planning on doing sponsorship activation on-site.
2.2 Responsibilities FIS

To define the advertising rules and guidelines for marketing and implementation of sponsor rights. FIS has an overview of all marketing related issues whereas at the event the Race Director is the main contact person.

2.3 Responsibilities FIS Marketing AG

FIS Marketing AG will be the primary contact for marketing related questions during the preparation and implementation of the Audi FIS Ski Cross World Cup event. During the Audi FIS Ski Cross World Cup, FIS Marketing AG will be present with a professional implementation team at each venue. The implementation team will collaborate with the Organizing Committee and will be responsible for the set up of all the Audi advertising material inside and outside of the TV-range.

2.4 Responsibilities Organizing Committee

The Organizing Committee has to provide the necessary preparation of the sponsor area inside the TV-range in prior consultation with the FIS Marketing AG implementation team. In addition the Organizing Committee is responsible for a clean appearance of the sponsors outside of the TV-range.
3. Audi FIS Ski Cross World Cup venue

3.1 Start and finish area

The Organizing Committee must use the official start and finish installations provided and installed by FIS Marketing AG. The Organizing Committee is responsible to organize and set up the start gates in collaboration with the team from FIS Marketing AG.
3.1.1 Start

Requirements OC:
Provide FIS Marketing AG with sizes and drawings of the start gate. Produce the advertising material for the LOC spaces on the Gates and Post.

Start installation
The advertising space on the start installation is allocated as follows:

- **Frame**
  - Title and LOC Sponsor
  - Resort

- **Backdrop**
  - Title Sponsor

- **Gates and posts**
  - LOC (maximum 4 sponsors/maximum 1 sponsor per gate)
3.1.1 Start

**Start installation front wall sponsor identifications:**
- **LOC:** 2 x (1m x 1m)
- **Resort:** 1 x (2.5m x 0.75m)

**Advertising Spaces LOC:**
- **Marking:** 1 x resort board
- **Size:** 2.5m x 0.75m
- **Design:** White text on red background
- **Production:** FISMAG
  - LOC to send FISMAG logo/layout

**Marking:** 2 x LOC sponsor
- **Size:** 1m x 1m
- **Design:** Sponsor Logo
- **Production:** LOC
  - PVC fabric with velcro (scratchy part), to attach to
  - PVC covering on installation
3.1.1 Start

Start backwall installation sponsor identifications:
Resort: 1 x (2.5m x 0.75m)

Advertising Spaces LOC:
Marking: 1x resort board
Size: 2.5m x 0.75m
Design: White text on red background
Production: FISMAG
LOC to send FISMAG logo/layout
3.1.1 Start

Requirements OC:
- Flat space of minimum 15m wide x 5m deep for start installation set up; already prepared upon FISMAG arrival
- Permanent power supply of 1500 Watt, 220/240 V 50 Hz
3.1.2 Finish installation

Finish installation
The advertising space on the finish installation is allocated as follows:
- 100% LOC Sponsor
- 3 positions per pylon for the Resort

Finish installation sponsor identifications:

LOC: 2 columns - each
- 1 logo front
- 1 logo back
- 1 logo side
In total 6 x (1m x 1m)

Resort: 2 Columns - each
- 1 logo front
- 1 logo back
- 1 logo side
In total 6 x (1m x 0.40m)

Advertising Spaces LOC:
Marking: 6 x resort boards
Size: 1m x 0.40m
Design: Resort Logo
Production: FISMAG
   LOC to send FISMAG logo/layout

Marking: 6 x LOC sponsor
Size: 1m x 1m
Design: Sponsor Logo
Production: LOC.
   PVC fabric with velcro (scratchy part), to attach to PVC covering on installation

Requirements OC:
Define space between the columns with FIS technical delegate.
Ensure clean finish line area.
3.1.3 Finish - Exit gate

Exit gate
The advertising space on the exit gate is allocated as follows:

- Title and LOC Sponsor

Exit Gate sponsor Identifications:

Title Sponsor
15 x (0.22m x 0.12m)

LOC Sponsor
15 x (0.22m x 0.12m)

Resort
1 x (0.8m x 0.3m)

Advertising Spaces LOC:
Marking: 1x resort board
Size: 0.8m x 0.3m
Design: White text on red background
Production: FISMAG
LOC to send FISMAG logo/layout

Marking: 15 x LOC sponsor
Size: 0.22m x 0.12m
Design: Sponsor Logo
Production: LOC.
PVC boards, matt finished print with velcro (scratchy part) on top and bottom of backside to attach to PVC covering on installation

Requirements OC:
Flat space of 4m wide x 3m deep in the finish area
Multi electrical socket 220V close to the exit gate position

Please note: scratchy parts of velcro are necessary on all 4 sides of sponsor patches
3.1.4 Finish - Presentation backdrop

**Presentation backdrop**
The Presentation backdrop will be designed, provided and installed by FIS Marketing AG. Size: 3.5m wide x 2.5m high; deep: approx.: 0.7m

**Presentation backdrop sponsor identifications:**
- 20% Title Sponsor: 8 x (0.22m x 0.12m)
- 60% LOC Sponsor: 24 x (0.22m x 0.12m)
- 20% Resort: 8 x (0.22m x 0.12m)

**Advertising Spaces LOC:**
- **Marking:** 1x resort board
- **Size:** 0.8m x 0.3m
- **Design:** White text on red background
- **Production:** FISMAG LOC to send FISMAG logo/layout

- **Marking:** 24 x LOC sponsor, 8 x resort logo
- **Size:** 0.22m x 0.12m
- **Design:** Sponsor/Resort Logo
- **Production:** LOC PVC boards, matt finished print with velcro (scratchy part) on top and bottom of backside to attach to PVC covering on installation

**Requirements OC:**
Availability of an appropriate position in the finish area in consultation with FIS/FISMAG, flat space of 4m x 3m.
Athletes must have a clear view on the video wall
Electrical socket 220V close to the presentation wall

Please note: scratchy parts of velcro are necessary on all 4 sides of sponsor patches
3.2 Advertising on course

Last jump/last position
The advertising space on and around the last jump/last position (including bannering) is allocated as follows:
• Exclusive branding for Title Sponsor

Technical Information:
Banner frames with Audi banners will be positioned next to the last jump
Size of banners:
4m wide x 1 m high
Production: FISMAG

Gate flags
The advertising space on all gate flags along the course is allocated as follows:
• 100% LOC
• On the control gate flags two identifications (name or logo) shall be permitted. It shall also be permitted to identify the name of the locality or skiing area instead of a sponsor. The size of the control gates is 80cm width x 120cm high.

Production: LOC
3.3 Banners

**Banners on course**
The bannering on course is allocated as follows:
- All banners on course (except last jump/position) - LOC
- There may be up to 20 advertising banners along the course, in the field of vision of any single camera
- Banners must not exceed 8 meters in width and 1 meter in height

**Banners on and around last position on course**
The bannering on and around the last jump/last position is allocated as follows:
- Exclusive branding for Title Sponsor

**Banners in finish area**
The bannering in the finish area is allocated as follows:
- 100% LOC
- The size of the banners may not exceed 5 meters in length and 1 meter in height

**Platinum Circle**
- An advertising board (long, narrow) may be placed above the banners with a maximum height of 30 cm
- On such boards a maximum of 3 different sponsors may appear on a length of at least 12m either on a repeated sequence or with logo of the sponsor.
- Advertising is allocated as follows: 100% NSA

**Banners on functional buildings**
Advertising on the functional buildings is allocated as follows:
- 50% Title Sponsor
- 50% Organizing Committee
3.4 Award ceremony

**Corridor**

The Organizing Committee must create a fenced off corridor in order to secure an immediate and smooth carrying out of the winner’s presentation/award ceremony and a live TV transmission at the end of the event, as well as good working conditions for photographers.

2 People holding a rope in front of the Podium and Ceremony Wall in order to create a line for the photographers not to be crossed is a good and simple way to keep the Award Ceremony clean and organized.
3.4 Award ceremony

Podium
The podium for the top 3 athletes will be designed, provided and installed by FIS Marketing AG

Podium sponsor identifications:
- 1st position: Title Sponsor
- 2nd position: Resort (0.8m x 0.2m)
- 3rd position: Resort (0.8m x 0.2m)

Advertising Spaces LOC:
- Marking: 2 x resort boards
- Size: 0.8m x 0.2m
- Design: Resort Logo
- Production: FISMAG
  LOC to send FISMAG logo/layout
3.4 Award ceremony

**Award ceremony backdrop**
The backdrop for the award ceremony will be designed, provided and installed by FIS Marketing AG.

Advertising possibilities on the award ceremony backdrop are allocated as follows:
- 20% Title Sponsor
- 60% LOC
- 20% Resort

**Placement**
The placement of the podium and the backdrop shall be determined by the FIS Race Director in cooperation with the Organizing Committee and FIS Marketing AG based on the best possible TV exposure.
3.4 Award ceremony

Ceremony backdrop sponsor identifications:
- 20% Title Sponsor: 14 x (0.22m x 0.12m)
- 60% LOC Sponsor: 42 x (0.22m x 0.12m)
- 20% Resort: 14 x (0.22m x 0.12m)

Advertising Spaces LOC:
- Marking: 1 x resort board
- Size: 0.8m x 0.3m
- Design: White text on red background
- Production: FISMAG
  - LOC to send FISMAG logo/layout

- Marking: 42 x LOC sponsor, 14 x resort logo
- Size: 0.22m x 0.12m
- Design: Sponsor/Resort Logo
- Production: PVC boards, matt finished print with velcro (scratchy part) on all 4 sides of the backside to attach to PVC covering on installation

Size: 5m wide x 3m high
3.5 Video wall

The video wall will be provided by Faber Audiovisuals wherever the Video Wall Truck can be used. In resorts where the use of the Video Wall Truck is not possible, another solution needs to be found.

Organizing Committee to provide in accordance with FABER Audiovisuals:

- Transport of the video wall on to the mountain
- SD or HD-SDI BNC video signal
- Power (125A CEE for 50 m² screen and 63A CEE for smaller screens)

Requirements OC:
E-Mail Julia Ziemńska (ziemska@fismarketingag.com) in order to get all the preparations right.
4. Bib numbers

4.1 General information

**Training, qualification, final bibs:**
The style of the bib is an ‘alpine style’ the same as what is used in Alpine ski racing.
4.1 General Information

**Competition bibs:**
The style of the bib is ‘freestyle’ with open sides and elastic straps holding the front and back sides together.
Qualification bibs
The advertising on the qualification bibs is allocated as follows:
- Official FIS Ski Cross World Cup logo on the left shoulder (when bib is worn) 6cm x 6cm
- Official FIS logo on the right shoulder (when bib is worn) 6cm x 6cm
- LOC Sponsor (above and below number)
  - above the resort the maximum height of the logo is 20 cm
  - below the resort the maximum height of the logo is 8cm
- Resort (below number) max. 10 cm

For the season 2018/2019 a generic set of training and qualification bibs without local sponsor but with resort markings will be produced by FISMAG, unless the NSA/LOC notifies FISMAG that they will produce their own.

The deadline to notify FISMAG is 60 days before the event.

Requirements OC:
OC is responsible to collect all the generic bibs after training/qualification and hand over to FIS for the TCM/bib draw.

The layout of the race bibs must be in accordance with the FIS Advertising Rules. The size of the bibs must be in accordance with the guidelines set forth in the FIS Specifications for Equipment rules.
4.3 Competition bib

**Competition bibs**
The advertising on the competition bibs for the finals is allocated as follows:

- **Official FIS Ski Cross World Cup logo on the left shoulder (when wearing the bib)**
  max. size of logo: 6cm x 6cm
- **Official FIS logo on the right shoulder (when wearing the bib)**
  max size of logo: 6cm x 6cm
- **LOC Sponsor (above and below resort)**
  above the resort the maximum height of the logo is 20 cm
  below the resort the maximum height of the logo is 8cm
- **Resort**
  the maximum height of the resort logo is 10cm

**Technical Information:**
The layout of the bibs must be in accordance with the FIS Advertising Rules. The size of the bibs must be in accordance with the guidelines set forth in the FIS Specifications for Equipment rules and the ICR for Freestyle.

**Requirements OC:**
Production of bibs – 12 sets of 4 bibs each (red, yellow, blue, green).
Each bib must meet the respective color code provided in the table on the next page.
4.3.1 Cross Alps Tour competition bib

For the Audi FIS Cross Alps Tour, the competition bibs shall have the wording «Cross Alps Tour» on the middle part of the bib, as well as the Cross Alps tour shoulder strap logo (6cm x 6cm) on the left side of the bib (when bib is worn).

Please check respective color code for the respective competition bibs on page 27 (4.3 competition bib).
### 4.3 Competition bib

Each bib must meet the respective color code provided in the table.

<table>
<thead>
<tr>
<th>Color Code</th>
<th>CMYK</th>
<th>PANTONE</th>
<th>RGB</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>C=0, M=100, Y=100, K=0</td>
<td>485C</td>
<td>R=237, G=28, B=36</td>
</tr>
<tr>
<td></td>
<td>C=4, M=0, Y=93, K=0</td>
<td>Yellow C</td>
<td>R=255, G=242, B=0</td>
</tr>
<tr>
<td></td>
<td>C=88, M=77, Y=0, K=20</td>
<td>Blue 072 C</td>
<td>R=0, G=0, B=255</td>
</tr>
<tr>
<td></td>
<td>C=75, M=0, Y=100, K=0</td>
<td>361C</td>
<td>R=57, G=181, B=74</td>
</tr>
</tbody>
</table>
4.4 Leader bib

**Leader bib**

The leader of the overall Audi FIS Ski Cross World Cup will wear a red leader bib during the race and winner’s award ceremony. This bib will be produced by FISMAG. OCs must provide the layout of LOC sponsor logo and resort logo within the deadlines communicated by FISMAG.

The advertising on the leader bib is allocated as follows:

- **Official FIS Ski Cross World Cup logo** on the left shoulder (when bib is worn)
  max. size of logo: 6cm x 6cm
- **Official FIS logo** on the right shoulder (when bib is worn)
  max. size of logo: 6cm x 6cm
- **Title Sponsor logo** on the middle of the bib
  the maximum height of the logo is 12cm
- **LOC Sponsor** (top part of bib)
  the maximum height of the logo is 20 cm
- **Resort** (bottom part of bib)
  the maximum height of the logo is 10cm

**Technical Information:**

The layout of the bib must be in accordance with the FIS Advertising Rules. The size of the bibs must be in accordance with the guidelines set forth in the FIS Specifications for Equipment rules.

**Requirements OC:**

The leader bib will be produced by FISMAG. OC’s must provide the layout of LOC Sponsor and Resort within the deadlines communicated by FISMAG (please see checklist).
5. TV, web and print material

5.1 Use of the Audi FIS Ski Cross World Cup logo

The use of the official Audi FIS Ski Cross World Cup logo is subject to a set of guidelines as outlined on the next page. This logo is part of the corporate identity of the International Ski Federation (FIS). The FIS logo that it contains, as well as the abbreviation FIS and FIS Ski Cross World Cup are registered trademarks of FIS.

The Organizing Committees are not allowed to bring the official World Cup logo in connection with any other sponsor other than the FIS World Cup Title Sponsor.

The Organizing Committees are not allowed to bring their event name in conjunction with the World Cup logo. The official event name should be mentioned in an area close by but not connected to the logo. See below for an example of correct positioning.
5.1 Use of the Audi FIS Ski Cross World Cup logo

There are two versions of the official Audi FIS Ski Cross World Cup logo. The primary logo to be used is the portrait (vertical) version. At times, for space or other reasons, the landscape (horizontal) version of the logo is required.
5.1.1 General guidelines for the use of logo

Size:
As a rule of thumb the official Audi FIS Ski Cross World Cup logo must cover 5% of the overall surface of any promotional tool it is placed on. In any case the size of the logo may not be smaller than 30 mm (width for the portrait) version of the logo.

Logo context, frame, position, dimension:
In general the Audi FIS Ski Cross World Cup logo:
- is without a frame
- two-dimensional
- should be positioned horizontally
- must be placed on a white or light coloured background (preferred Audi grey)
- must not be placed on mixed or dark coloured backgrounds
- must not be altered in any shape or form
- must have an open space around the logo which must be minimum half the height of an Audi ring
### 5.1.2 Official Audi FIS Ski Cross World Cup titles:

<table>
<thead>
<tr>
<th></th>
<th>English</th>
<th>German</th>
<th>French</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cross Alps Tour</td>
<td>Audi FIS Cross Alps Tour</td>
<td>Audi FIS Ski Cross Weltcup</td>
<td>Audi FIS Coupe du Monde de Ski Cross</td>
</tr>
</tbody>
</table>

Audi FIS Ski Cross World Cup Marketing Guide 2018/2019
5.1.3 Logo use for Cross Alps Tour

The Audi FIS Cross Alps Tour is a special competition as part of the Audi FIS Ski Cross World Cup. Special rules apply to the organizers of the Audi FIS Cross Alps Tour regarding the logo use. The organizers of the Audi FIS Cross Alps Tour must always use the combined Cross Alps Tour logo on all print material and in all forms of printed or written communication.

The competition bibs of the Audi FIS Cross Alps Tour shall include the Cross Alps Tour shoulder strap logo on the left side (when bib is worn).
5.2 Audi FIS Ski Cross World Cup promotional material

**Event advertising material and roll-ups**

The following must be included on all event advertising/promotional material:

- Official Audi FIS Ski Cross World Cup logo
- Official World Cup title “Audi FIS Ski Cross World Cup”

Event related promotional materials include, but are not limited to:

- Posters
- Programs
- Invitations
- Accreditation
- Start and result lists

**Approval**

All event related print materials must be sent to FIS Marketing a minimum of 10 days before production for approval. Please send to:

Julia Ziemska:
ziemska@fismarketingag.com
5.3 TV and web

**TV graphics**
The FIS Title Sponsor is entitled to have its logo included in the Audi FIS Ski Cross World Cup TV Graphics.

**Local Organizer’s website**
All Audi FIS Ski Cross World Cup Organizers are obliged to include the Audi FIS Ski Cross World Cup composite logo and official WC title “Audi FIS Ski Cross World Cup” on their website.

**FIS Freestyle Ski website**
The FIS Freestyle Ski website gives each Organizing Committee the opportunity to promote their World Cup event and activities. Please see:

http://www.fisfreestyle.com/

If you would like to promote your event or have information to contribute to the website please contact:

communications@fisski.com
6. Organizer's check list

6.1 Marketing material for LOC and FIS Sponsors

<table>
<thead>
<tr>
<th>Advertisement material</th>
<th>Size/ material</th>
<th>Time</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presentation Wall</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email resort logo to FISMAG</td>
<td>Vector based file with information of color code</td>
<td>Asap, latest 30 days before event</td>
<td></td>
</tr>
<tr>
<td>Produce boards for LOC sponsor 24x and resort 8x</td>
<td>0.22mx0.12m - PVC boards (ca. 1mm), matt finished print with velcro (scratchy part) on top of backside to attach to PVC covering on installation</td>
<td>Deliver to FISMAG implementation team upon arrival</td>
<td></td>
</tr>
<tr>
<td>Award Ceremony Backdrop and Podium</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email resort logo to FISMAG</td>
<td>Vector based file with information of color code</td>
<td>Asap, latest 30 days before event</td>
<td></td>
</tr>
<tr>
<td>Produce boards for LOC sponsor 42x and resort 14x</td>
<td>0.245m x 0.13m PVC boards, matt finished print with velcro (scratchy part) on top and bottom of backside to attach to PVC covering on installation</td>
<td>Deliver to FISMAG implementation team upon arrival</td>
<td></td>
</tr>
<tr>
<td>Qualification bibs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communicate whether Audi qualification bibs are needed.</td>
<td>Asap, latest 60 days before event</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Print Material</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Send all event related print material to Julia Ziemaska (FISMAG) for approval</td>
<td>PDF</td>
<td>10 days before print deadline</td>
<td></td>
</tr>
<tr>
<td>Communicate size for ad page in the official program (if any) to Julia Ziemaska (FISMAG)</td>
<td></td>
<td>1 month before print deadline</td>
<td></td>
</tr>
<tr>
<td>LOC Website</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Integrate official World Cup Logo, official World Cup title and Sponsor Logos</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
6.1 Marketing Material for LOC and FIS Sponsors

<table>
<thead>
<tr>
<th>Advertisement material</th>
<th>Size/ material</th>
<th>Time</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Competition bibs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Send layouts to FISMAG for approval</td>
<td>PDF</td>
<td>10 days before production</td>
<td></td>
</tr>
<tr>
<td>Training, Qualification bibs (if produced by LOC)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Send layouts to FISMAG for approval</td>
<td>PDF</td>
<td>10 days before production</td>
<td></td>
</tr>
<tr>
<td>Leader BIB</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email sponsor and resort logo to FISMAG</td>
<td>Vector based file with information of color code</td>
<td>Asap, latest 30 days before event</td>
<td></td>
</tr>
<tr>
<td>Start Installation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email resort logo to FISMAG</td>
<td>Vector based file</td>
<td>Asap, latest 30 days before event</td>
<td></td>
</tr>
<tr>
<td>Finish Installation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email resort logo to FISMAG</td>
<td>Vector based file with information of color code</td>
<td>Asap, latest 30 days before event</td>
<td></td>
</tr>
<tr>
<td>Exit Gate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email resort logo to FISMAG</td>
<td>Vector based file</td>
<td>Asap, latest 30 days before event</td>
<td></td>
</tr>
<tr>
<td>Event Programm</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Include advertisement from the FIS title sponsor in event program. Please email file size and requirements to FISMAG</td>
<td>One page full color</td>
<td>10 days before deadline of handing in</td>
<td></td>
</tr>
</tbody>
</table>

All materials listed above to be sent to FISMAG to Julia Ziem ska ziemska@fismarketingag.com
### 6.2 Requirements of FIS and FIS Marketing AG

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Time</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>VIP Tickets</td>
<td>Prepared in the name of FIS sponsors and have ready for collection at the accreditation office at the start of the race week.</td>
<td></td>
</tr>
<tr>
<td>Accreditations (all access)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>For FISMAG implementation team</td>
<td>List with names will be communicated to the Organizing Committee by FIS Marketing AG prior to the event.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Accreditations are to be ready for pick up at arrival of implementation team.</td>
<td></td>
</tr>
<tr>
<td>Hotel rooms</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 hotel rooms (single rooms with half board) for FIS Marketing AG, in the FIS hotel at the FIS rate CHF 70.00,- per day</td>
<td>Arrival day until departure of implementation team (exact dates will be communicated by FISMAG)</td>
<td></td>
</tr>
<tr>
<td>2 Hotel rooms (single rooms with half board) for FIS Sponsors in the FIS Hotel (according to Organizer agreement)</td>
<td>Arrival day until departure day (exact dates will be communicated by FISMAG)</td>
<td></td>
</tr>
<tr>
<td>Support crew</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 fit people per day to help the implementation team of FISMAG</td>
<td>Arrival day until departure day of implementation team</td>
<td></td>
</tr>
<tr>
<td>FIS Marketing AG implementation team- parking and transportation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 parking spots next to event venue (base station - &quot;Talstation&quot; (incl. 3 big vans) ) and 4 ski passes (day pass)</td>
<td>Ready at arrival day of implementation team</td>
<td></td>
</tr>
<tr>
<td>Provision of Transportation vehicles (ratrac, snowmobiles) including driver</td>
<td>Ready at arrival day of implementation team</td>
<td></td>
</tr>
<tr>
<td>TV broadcasting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invite FIS and FISMAG to TV briefings on-site (if any) and inform FIS (Jürg Capol) about planned Broadcasting times and channels</td>
<td>ASAP</td>
<td></td>
</tr>
</tbody>
</table>
6.2 Requirements of FIS and FIS Marketing AG

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Time</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Program</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email the official event programme to FISMAG</td>
<td>20 days before event</td>
<td></td>
</tr>
<tr>
<td>Contacts LOC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Send contact list of key persons in the LOC to FIS and FISMAG</td>
<td>ASAP</td>
<td></td>
</tr>
</tbody>
</table>
### 6.3 Technical infrastructure and power supply

<table>
<thead>
<tr>
<th>Infrastructure &amp; Supply</th>
<th>Placement</th>
<th>Time</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Start Installation</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flat area at least 15m width x 5m depth</td>
<td></td>
<td>Arrival day of implementation team</td>
<td></td>
</tr>
<tr>
<td>Setup of start gate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Permanent power supply of 1500 Watt, 220/240 V 50 Hz</td>
<td></td>
<td>Set up of start installation</td>
<td></td>
</tr>
<tr>
<td><strong>Exit Gate</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electrical multi socket: 220V (adapter for a German plug, if necessary)</td>
<td>Inside the Finish area</td>
<td>Arrival day of implementation team</td>
<td></td>
</tr>
<tr>
<td>Flat area of 4m wide and 3m deep</td>
<td>Inside the Finish area</td>
<td>Arrival day of implementation team</td>
<td></td>
</tr>
<tr>
<td><strong>Presentation Wall</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electrical multi socket: 220V (adapter for a German plug, if necessary)</td>
<td>Inside the Finish area</td>
<td>Arrival day of implementation team</td>
<td></td>
</tr>
<tr>
<td><strong>Finish Pylons</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electrical multi socket: 220V (adapter for a German plug, if necessary)</td>
<td>At the finish line</td>
<td>Arrival day of implementation team</td>
<td></td>
</tr>
</tbody>
</table>
6.4 Ideas for the LOC website

<table>
<thead>
<tr>
<th>Content</th>
<th>Comment</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Information</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maps &amp; Profiles</td>
<td>Event Area</td>
<td></td>
</tr>
<tr>
<td>Race Program</td>
<td>Competition programme, side events (if any)</td>
<td></td>
</tr>
<tr>
<td>Contact information</td>
<td>OC offices, press center etc.</td>
<td></td>
</tr>
<tr>
<td>News Section</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Behind the scenes</td>
<td>FAQ, information about the venue</td>
<td></td>
</tr>
<tr>
<td>Tickets</td>
<td>Prices, points of sale, link to online shop</td>
<td></td>
</tr>
<tr>
<td>Transport &amp; Accomodation</td>
<td>Contact information, fares, schedules, pick-up and drop-off points, rental car offer, etc.</td>
<td></td>
</tr>
<tr>
<td><strong>Teams</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Team Invitation</td>
<td>PDF Version</td>
<td></td>
</tr>
<tr>
<td>Team Captains Meeting</td>
<td>PDF Version</td>
<td></td>
</tr>
<tr>
<td>Competition Information</td>
<td>Programme changes, official trainings</td>
<td></td>
</tr>
<tr>
<td>Important deadlines</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Link to entry system</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Media</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Media Invitation</td>
<td>PDF Version</td>
<td></td>
</tr>
<tr>
<td>Download section</td>
<td>Logos, Pictures</td>
<td></td>
</tr>
<tr>
<td>Opening Hours</td>
<td>Press and sub press center, accreditation, race office, etc.</td>
<td></td>
</tr>
<tr>
<td>Internet connection Information</td>
<td>Up- and Downstream , Wi-Fi, LAN, rates, networks</td>
<td></td>
</tr>
<tr>
<td><strong>Sponsors (mandatory!)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Official World Cup Logo</td>
<td>with hyperlink</td>
<td></td>
</tr>
<tr>
<td>Official World Cup Title</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FIS Sponsor Logos</td>
<td>With hyperlink to Sponsors` websites.</td>
<td></td>
</tr>
</tbody>
</table>