



MEDIA GUIDE

FIS NORDIC WORLD SKI CHAMPIONSHIPS 2023

21. 2. -5. 3. 2023

PLANICA
FIS NORDIC WORLD SKI CHAMPIONSHIPS
2023 Presented by  **storaenso**

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WELCOME

WELCOME MESSAGE FROM THE ORGANISING COMMITTEE

Representatives of International Ski Federation, media representatives, friends of Planica, welcome to the FIS Nordic World Ski Championships, welcome to the valley of world championships.

We are here because of the determination of the Ski Association of Slovenia. Because we are hearty, brave and passionate. Because we have experiences in organizing FIS World Cup events on a high level. Because we believed that also small nations deserve to present itself to the world in the best light possible.

We learned from faults of previous candidatures. We listened, corrected and innovated. We ensured the best conditions for athletes, team members, media and visitors. Therefore, I am convinced saying that the FIS Nordic World Ski Championships 2023 here, in Planica, will be unforgettable. Hosting the biggest festival of Nordic sports is a recognition to Slovenian sport. We signed a memorandum of cooperation with the Slovenian government. The opportunities for Slovenia are immense and we are aware of that.

Planica is located in the triangle of Slovenia, Italy and Austria. The support in the preparations with neighbour countries is exceptional. The local community of Kranjska Gora has been our ally for years and is participating in all initial phases of planning. This enormous support and dedication of the people involved demonstrate how fiery we are to organize the biggest and the most resounding winter event in the history of Slovenia. Not only for nowadays but also to inspire and leave a legacy to young generations of athletes.

Planica is the Slovenian cradle of Ski Jumping and Ski Flying, a sports paradise under the Ponce mountains. It hosts the largest sporting spectacle in Slovenia, the finals of the Ski Jumping World Cup. Here, the tradition is written with capital letters. When the Norwegian Birger Ruud set the first world record back in 1934, Planica sky-rocketed to the top of the sports-map. Later on, more than 40 world records were broken here. History was written.

Planica Nordic Centre was recently completed in terms of infrastructure. Planica sport pearls are renewed. The public infrastructure is being planned together with the local community. More than 1200 experienced volunteers and sports enthusiasts are involved in the volunteer programme.

Dear media representatives, more than 500 million people will follow the FIS Nordic World Ski Championships next year. It is our responsibility to ensure you the optimal working conditions so you can bring Ski Jumping, Cross-Country skiing and Nordic Combined to every home all over the world. Special areas will be arranged for all media. The team, which annually takes care for more than 300 media representatives, will be your guide before, during and after the event.

I also want to say I am proud to lead a team of incredible and devoted people. We have a unique opportunity to show the world that Slovenia is a sporty nation.

I wish you all a pleasant stay. You may call it a competition, we call it coming together. Welcome to Planica.

Enzo Smrekar
Ski Association of Slovenia and OC Planica President



MANAGEMENT STRUCTURE

PLANICA ORGANISING COMMITTEE

Enzo Smrekar	OC & SAS President
Luka Steiner	SAS Vice president
Uroš Zupan	SAS Director
Borut Meh	SJ and NC board president
Roman Beznik	CC board president
Uroš Kalan	SLOSKI Institute council member
Ljubo Jasnič	SLOSKI Institute council member
Dr. Maja Zalaznik	OC Planica strategic council president
Stefan Krauß	Infront
Daniela Calandra	Host Broadcaster
Janez Bukovnik	Candidacy committee president
Benjamin Zagorc	SAS supervisory board member

Organisers of the event

Tomaž Šušteršič	Secretary General
Ana Dolhar	Coordinator and support
Mitja Urbanc	Relations
Maja Širok	Venue
Nataša Albreht	Marketing / Branding
Nuša Rakovec	Marketing / Sponsoring
Tomi Trbovc	Communication / Media
Jure Ajdišek	Logistics
Mirjam Žerjav	Accommodation

Aljoša Dolhar	Chief of competition - men
Sašo Komovec	Chief of competition - women
Gaber Kristan	Chief of ski jumping hill
Martin Pavlovčič	Chief of ski jumping hill
Tomaž Ferlan	Competition secretary - men
Maja Balažič Dolenc	Competition secretary - women

NORDIC COMBINED

Matija Stegnar	Chief of competition
Primož Triplat	Assistant, Chief of competition SJ
Robert Kerštajn	Assistant, Chief of competition CC
Gaber Kristan	Chief of SJ hills
Igor Jasenovc	Chief of timing
Gregor Mali	Chief of course and course control
Mirko Verovšek	Chief of stadium
Dean Mezek	Chief of control
Špela Sovinec	Race Secretary



CROSS-COUNTRY SKIING

Uroš Ponikvar	Chief of competition
Marko Luštrek	Chief of competition assistant
Robert Kerštajn	Chief of competition (Liaison to Nordic combined)
Uroš Kepic	Liaison To Tarvisio
Jože Klemenčič	Race secretary
Mirko Verovšek	Chief of stadium
Dean Mezek	Chief of control
Gregor Mali	Chief of course and course control
Igor Jesenovec	Chief of timing

SKI JUMPING

Aljoša Dolhar	Chief of competition - men
Sašo Komovec	Chief of competition - women
Gaber Kristan	Chief of ski jumping hill
Martin Pavlovčič	Chief of ski jumping hill
Tomaž Ferlan	Competition secretary - men
Maja Balazič Dolenc	Competition secretary - women

FIS OFFICIALS

- | | | |
|----|-------------------|-------------------|
| 1. | Secretary General | Michel Vion, FIS |
| 2. | Event Manager | Sandra Spitz, FIS |

CROSS-COUNTRY SKIING

- | | | |
|-----|---|-----------------------|
| 3. | Race Director | Michal Lamplot, FIS |
| 4. | WC Coordinator | Doris Kallen, FIS |
| 5. | Technical Delegate 1 st week | Mikaela Sundbaum, SWE |
| 6. | Assistant Technical Delegate 1 st week | Robert Peets, EST |
| 7. | Technical Delegate 2 nd week | Robert Peets, EST |
| 8. | Assistant Technical Delegate 2 nd week | Mikaela Sundbaum, SWE |
| 9. | Jury Member | Lucia Joas, GER |
| 10. | Jury Member | Mike Norton, CAN |
| 11. | Media Coordinator | Synne Dyrhaug, FIS |

NORDIC COMBINED

- | | | |
|-----|------------------------------|--------------------------|
| 12. | Race Director | Lasse Ottesen, FIS |
| 13. | Assistant Race Director | Jan Rune Grave, FIS |
| 14. | Technical Delegate | Robert Krautgartner, AUT |
| 15. | Assistant Technical Delegate | Faustyna Malik, POL |
| 16. | Equipment Control Men | Guntram Kraus, FIS |
| 17. | Equipment Control Women | Kerstin Löscher, FIS |
| 18. | Media Coordinator | Sophie Hargesheimer, FIS |

SKI JUMPING

- | | | |
|-----|-----------------------------|---------------------|
| 19. | Race Director Men | Sandro Pertile, FIS |
| 20. | Assistant Race Director Men | Borek Sedlak, FIS |
| 21. | Technical Delegate | Hubert Mathis, SUI |



22.	Assistant Technical Delegate	Harald Häfker, GER
23.	Assistant Technical Delegate	Renata Nadarkiewicz, POL
24.	Equipment Control Men	Christian Kathol, FIS
25.	Media Coordinator Men	Horst Nilgen, FIS
26.		
27.	Race Director Women	Chika Yoshida, FIS
28.	Assistant Race Director Women	Miran Tepeš, FIS
29.	Equipment Control Women	Aga Baczkowska, FIS
30.	Media Coordinator Women	Horst Nilgen, FIS
31.	Chief Distance Measurer	Ole Walseth, NOR
32.	Judge	Luka Ograjenšek, SLO
33.	Judge	Hermann Gschwentner, AUT
34.	Judge	Bruno Grand Chavin, FRA
35.	Judge	Ryuichi Inoue, JPN
36.	Judge	Nikolai Sebergesen, NOR
37.	Judge	Marit Stub Nybelius, SWE

MEDICAL / ANTI DOPING

38.	Medical Supervisor	Dr Stanislaw Szymanik
39.	Anti-Doping Coordinator	Vanda Wallace-Jones, FIS

PROGRAMME

SCHEDULE OF COMPETITIONS AND ACCOMPANYING PROGRAMME



COMPETITION AND ACCOMPANYING PROGRAMME

WEEK 1 | 21st February - 26th February 2023

Tuesday, 21 FEBRUARY		20:23		MEDAL PLAZA Opening ceremony		KRANJSKA//GORA	
Wednesday, 22 FEBRUARY		12.00	Cross-Country	Qualification, Free	Women 5 km		
		13.30	Cross-Country	Qualification, Free	Men 10 km		
		16.30	Ski Jumping	Qualification Individual	Women HS 100		
FESTIVAL ARENA		Animation, DJ		PLANICA			
MEDAL PLAZA		Concert SMOOTH BAND		KRANJSKA//GORA			
Thursday, 23 FEBRUARY		12.00	Cross-Country	Sprint Qualification, Classic	Women / Men		
		14.30	Cross-Country	Sprint Finals, Classic	Women / Men		
		17.00	Ski Jumping	Individual	Women HS 100		
FESTIVAL ARENA		Animation, DJ		PLANICA			
MEDAL PLAZA		Concert ŠANK ROCK		KRANJSKA//GORA			
Friday, 24 FEBRUARY		11.30	Nordic Combined	Gundersen Individual	Women HS 100		
		14.15	Nordic Combined	Gundersen Individual	Women 5 km		
		15.30	Cross-Country	Skiathlon	Men 15 / 15 km		
		17.45	Ski Jumping	Qualification Individual	Men HS 100		
FESTIVAL ARENA		Animation, VESELI BEGUNJČANI		PLANICA			
MEDAL PLAZA		20.23	MEDAL CEREMONIES		KRANJSKA//GORA		
		Concert XEQUTIFZ					
Saturday, 25 FEBRUARY		10.00	Nordic Combined	Gundersen Individual	Men HS 100		
		12.15	Ski Jumping	Team	Women HS 100		
		14.00	Cross-Country	Skiathlon	Women 7,5 / 7,5 km		
		15.30	Nordic Combined	Gundersen Individual	Men 10 km		
		17.00	Ski Jumping	Individual	Men HS 100		
FESTIVAL ARENA		Animation, SMOOTH BAND		PLANICA			
MEDAL PLAZA		20.23	MEDAL CEREMONIES		KRANJSKA//GORA		
		Concert AVSENIKI					
Sunday, 26 FEBRUARY		10.30	Nordic Combined	Mixed Team	HS 100		
		11.30	Cross-Country	Team Sprint Qualification, Free	Women / Men		
		13.30	Cross-Country	Team Sprint Finals, Free	Women / Men		
		15.00	Nordic Combined	Mixed Team	M 2x 5 km / W 2x 2,5 km		
		17.00	Ski Jumping	Mixed Team	HS 100		
FESTIVAL ARENA		Animation, SMOOTH BAND		PLANICA			
MEDAL PLAZA		20.23	MEDAL CEREMONIES		KRANJSKA//GORA		
		Concert TABU					



COMPETITION AND ACCOMPANYING PROGRAMME

WEEEEK 2 | 27th February - 5th March 2023

Monday, 27 FEBRUARY Day off				
Tuesday, 28 FEBRUARY	12.30	Cross-Country	Individual, Free	Women 10 km
	18.30	Ski Jumping	Qualification Individual	Women HS 138
FESTIVAL ARENA	Animation, DJ			PLANICA
MEDAL PLAZA	Concert SMOOTH BAND			KRANJSKA//GORA
Wednesday, 1 MARCH	11.00	Nordic Combined	Team	Men HS 138
	12.30	Cross-Country	Individual, Free	Men 15 km
	15.10	Nordic Combined	Team	Men 4 x 5 km
	17.30	Ski Jumping	Individual	Women HS 138
FESTIVAL ARENA	Animation, SMOOTH BAND			PLANICA
MEDAL PLAZA	20.23	MEDAL CEREMONIES		KRANJSKA//GORA
		Concert KING FOO		
Thursday, 2 MARCH	12.30	Cross-Country	Relay, Classic, Free	Women 4 x 5 km
	17.30	Ski Jumping	Qualification Individual	Men HS 138
FESTIVAL ARENA	Animation, SMOOTH BAND			PLANICA
MEDAL PLAZA	Concert AVSENIKI			KRANJSKA//GORA
Friday, 3 MARCH	12.30	Cross-Country	Relay, Classic, Free	Men 4 x 10 km
	17.30	Ski Jumping	Individual	Men HS 138
FESTIVAL ARENA	Animation, SMOOTH BAND			PLANICA
MEDAL PLAZA	20.23	MEDAL CEREMONIES		KRANJSKA//GORA
		Concert PETER LOVŠIN & ŠPANSKI BORCI		
Saturday, 4 MARCH	10.30	Nordic Combined	Individual Gundersen	Men HS 138
	12.00	Cross Country	Mass start, Classic	Women 30 km
	15.00	Nordic Combined	Individual Gundersen	Men 10 km
	16.30	Ski Jumping	Team	Men HS 138
FESTIVAL ARENA	Animation, VESELI BEGUNJČANI			PLANICA
MEDAL PLAZA	20.23	MEDAL CEREMONIES		KRANJSKA//GORA
		Concert SIDDHARTA		
Sunday, 5 MARCH	12.00	Cross-Country	Mass start, Classic	Men 50 km
FESTIVAL ARENA	Animation, VESELI BEGUNJČANI			PLANICA
Cross country stadium	MEDAL CEREMONIES			
	CLOSING CEREMONY			



OPENING AND CLOSING CEREMONY

PLANICA 2023 OPENING CEREMONY

The opening ceremony of the FIS Nordic World Ski Championships Planica 2023 will take place on Tuesday, February 21, 2023 at the Medal Plaza in Kranjska Gora, starting at 8:23 p.m. The unique venue, created with the aim of immortalising the heroes of the championships during the competition days of the event, will provide an exceptional backdrop for the programme concept on the opening day, which is entirely dedicated to Slovenian creativity, art, tradition, and symbolism.

The central story intertwines the most recognisable and successful individuals and groups that carried the name of Slovenia far and wide into the world. In light of the many successes of Slovenian sports, exceeding all norms and expectations of the general public, we often forget that we have creators in other fields as well, who go beyond the norm of everyday life and make Slovenia recognisable more widely.

Planica is set in the heart of the Slovenian mountains, the greatest of which is Triglav, the symbol of Slovenia, which not only represents the highest mountain on the territory of Slovenia, but also the path that we have travelled as a nation to finally create our home. As part of the opening ceremony, we will invite everyone to celebrate this unique moment with us.

The song "O, Triglav moj dom" written by the poet and translator Matija Zemljič, set to music for the first time by Jakob Aljaž, a pastor and composer from Dovje, will be the opening point of the event, and will be performed for this occasion by a world-renowned Slovenian band, accompanied on stage by many renowned Slovenian instrumentalists, vocalists, and a choir. More than 30 performers will create background music that will present the intersection of Slovenian tradition, symbolism, avant-garde, and art.

This will be followed by a procession of all the participants of the FIS Nordic World Ski Championship Planica 2023, which will host 65 countries.

After the official symbolic act of opening the championships, the whole event will be rounded off by a musical band, which is certainly historically the most intertwined with Planica, its symbolism and status being recognised by the whole of Slovenia. A set of traditional compositions representing a bridge of generations, valour and Slovenian pride will be accompanied on stage by more than 20 performers who will show why Slovenian national entertainment music has been creating a unique success story for more than 50 years.

The concept of the opening celebration, which includes the intertwining of Slovenian symbols, forms a creative platform with the aim to bring Slovenia closer to the world. This is our home. Our hope is that the 14 days of the championships will also be home to all those who love healthy competition, heart-warming moments, and big smiles.

Welcome home.
Welcome to Planica.



PLANICA 2023 CLOSING CEREMONY

The closing ceremony of the FIS Nordic World Ski Championships Planica 2023 will take place on Sunday, March 5, 2023 after the conclusion of the last competition format, the royal discipline in cross-country skiing, 50 km men.

The programme will take place at the central stadium for cross-country skiing, where FIS representatives and OC Planica 2023 will ceremoniously hand over the FIS flag to the next organiser of the Nordic World Championships, Trondheim, Norway.

AWARDS OF MEDALS

MEDAL CEREMONY

Medal Ceremonies will take place at the Medal Plaza in Kranjska Gora. The Medal Plaza is about 9 km or a 10-minute drive away from the Planica Nordic Centre and is located in Kranjska Gora, next to the Kompas Hotel. The Planica Medal plaza will be completely dedicated to entertain the spectators during the championships. With six highlights Ceremony Nights there will be a daily program with music and cultural events. HB will provide international live coverage of the Medal Ceremonies.

Medal Ceremonies are foreseen at 20:23 local time:

- Friday, February 24, 2022 (CC, Sprint C, Women, Men / CC Skiathlon, Men / SJ, HS100 Women / NC, Individual Gund. HS100/5 km, Women)
- Saturday, February 25, 2022 (CC, Skiathlon, Women / SJ, Team HS102, Women / NC, Individual Gund. HS100/10 km, Men)
- Sunday, February 26, 2022 (SJ, HS100, Men / CC Team Sprint, Women, Men / NC, Mixed Team HS100/4x5 km / SJ, Mixed team HS100)
- Wednesday, March 1, 2022 (CC, 10 km F, Women / CC, 15 km F, Men / NC, Team HS138/4,5 km, Men / SJ, HS138, Women)
- Friday, March 3, 2022 (CC, Relay, Women, Men)
- Saturday, March 4, 2022 (SJ, HS138, Men / CC, 30 km C, Women / NC, Individual Gund. HS138/10 km, Men / SJ, Team HS138, Men)

The Closing Ceremony will be held on 5. 3. 2023 in the Cross-Country venue – start of the ceremony after the final competition.



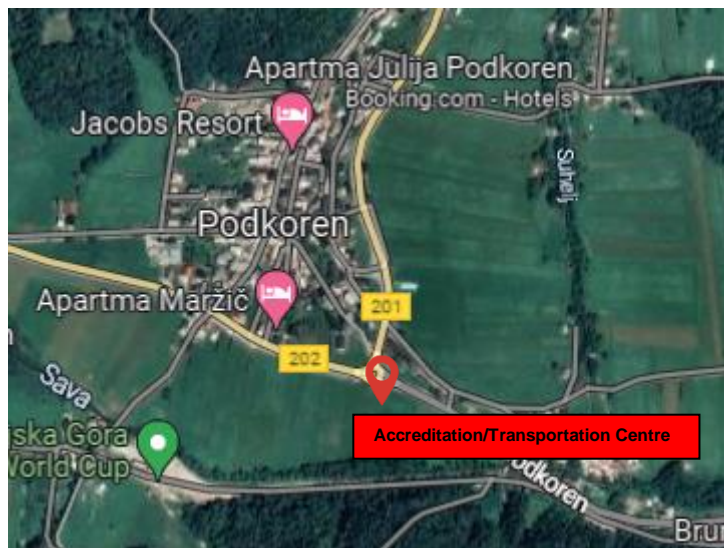
MEDIA LOCATIONS

All locations are accessible via QR code – media centre, accreditation centre, shuttle service route, medal ceremony venue, and official fan zones.



ACCREDITATION OFFICE

The Accreditation Centre is located in Podkoren, at the roundabout (see the picture below), on the way from Kranjska Gora to Planica. It is possible to park a car there for a short period of time to pick up the accreditation.



In the Accreditation Centre is also allocated the Transportation office.

Opening hours: 15.02. – 05.03.2023, daily 08:30 – 17:00.

Contact for Accreditation Centre:
accreditation.planica@sloski.si

Short-term parking will be available next to the accreditation office. Please note that parking spaces are not available there, and it will not be possible to continue the journey to the World Cup venue by car. Media representatives are asked to park their vehicles in Kranjska Gora after receiving the accreditation and to use the shuttle service organised for the media.



Accreditations will be in use and must always be worn visibly from 18.02.2023 onwards at all venues in Planica and at the Medal Plaza in Kranjska Gora.

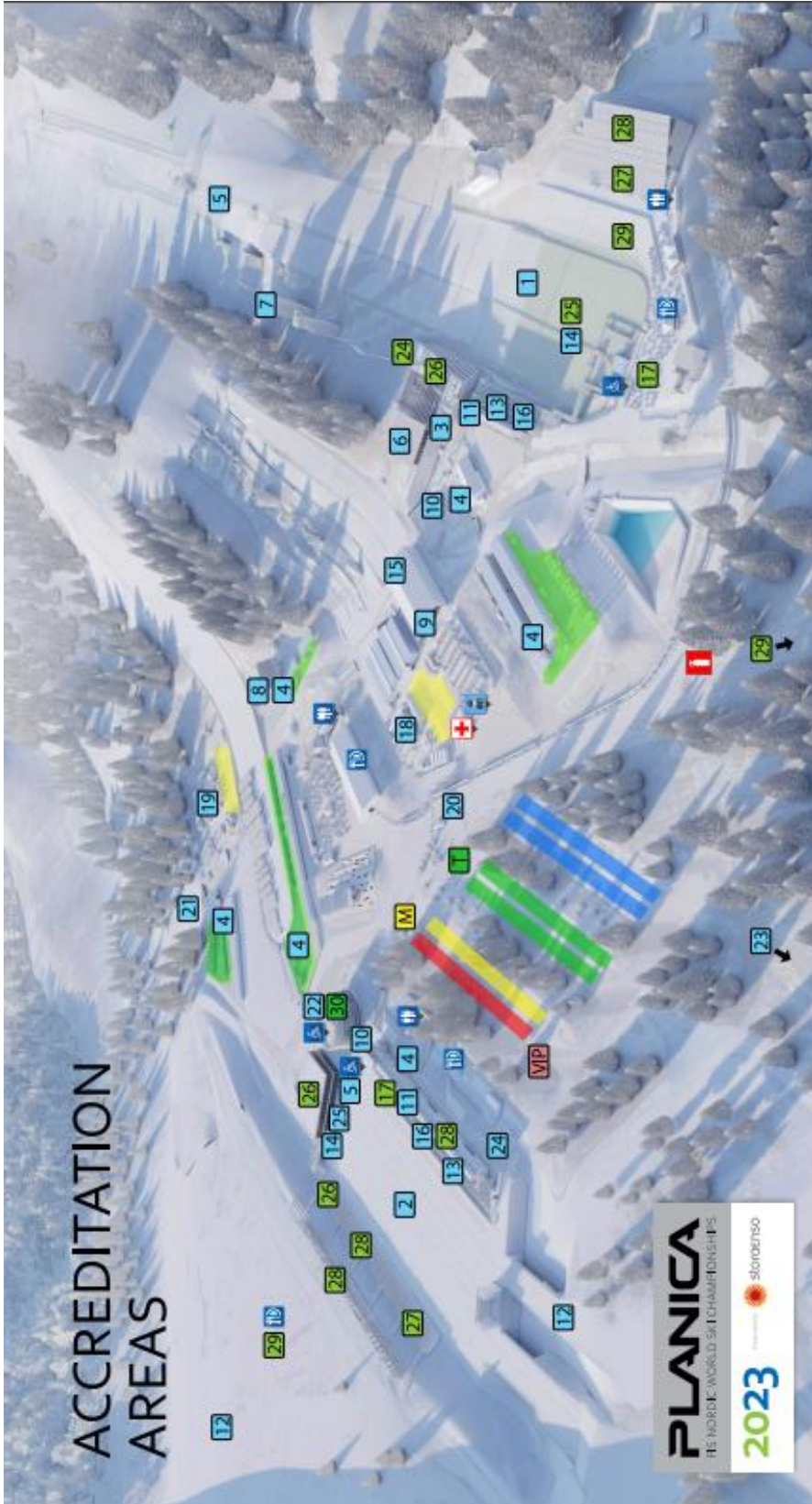
Accreditation is only valid for the days issued on the media accreditation form.

FIS season accreditations are not valid without exception during the days of the FIS Nordic World Ski Championships 2023.

Should the accreditation be lost or stolen, notification must be made immediately to the accreditation centre at the OCC. The fee for issuing a new accreditation is 50 €. Misuse of accreditation will be persecuted.



ACCREDITATION AREAS



- | | | |
|-------------------------------------|------------------------------------|------------------------------------|
| 1 SKI JUMPING AREA | 21 WARM-UP COURSE | 22 ANTI-DOPING CONTROL AREA |
| 2 CROSS-COUNTRY STADIUM | 22 ANTI-DOPING CONTROL AREA | 23 OC STAFF AREA |
| 3 CHARLIFT | 24 OC SERVICE AREA | 24 OC SERVICE AREA |
| 4 TEAM AREA | 25 CEREMONY | 25 CEREMONY |
| 5 COACHES AREA | 26 VIP CLUB PLANICA | 26 VIP CLUB PLANICA |
| 6 BUILDING CAPLIA | 27 GRANDSTAND SEATING | 27 GRANDSTAND SEATING |
| 7 JUDGES TOWER | 28 GRANDSTAND STANDING | 28 GRANDSTAND STANDING |
| 8 ORGANIZING COMMITTEE OFFICE | 29 STANDING COURSE / OUTTRUN | 29 STANDING COURSE / OUTTRUN |
| 9 MEDIA RESTAURANT | 30 PLANICA LOUNGE | 30 PLANICA LOUNGE |
| 10 COMPETITION OFFICE | | |
-
- | | | | | | | | | | |
|----------------------------|--------------------------------|---------------------|------------------------------|-----------------------|---------------------|---------------------|----------------------|----------------------|----------------|
| 11 COMMENTARY CABINS | 12 CROSS-COUNTRY COURSES | 13 PRESS AREA | 14 PHOTOGRAPHERS AREAS | 15 MEDIA CENTRE | 16 MIXED ZONE | 17 FIS FAMILY | 18 TV COMPOUND | 19 HB COMPOUND | 20 VENUE |
|----------------------------|--------------------------------|---------------------|------------------------------|-----------------------|---------------------|---------------------|----------------------|----------------------|----------------|
-
- | | | | | | |
|-----------------------------------|------------------------------|---------------------------|------------------------|-------------------|------------------|
| 1 ENTRANCE | 10 POLICE | 15 FIRST AID | 18 FOOD & DRINKS | 20 DISABLED | 25 TOILETS |
| 17 MEDIA / VIP KLUB PLANICA | 18 TEAM KROZNI PŘEVOZI | 20 VIP KLUB PLANICA | | | |



MEDIA CENTRE

You can access the location of the media centre via a QR code.

The Media Centre (MC) is located in the Planica Nordic Centre in close proximity to the Cross-Country and Ski Jumping venues (address: Rateče 167, 4283 Rateče Planica, Slovenia). All the services you need to work are provided here, including Wi-Fi and power, snacks, warm dishes and drinks. Working stations are limited and allocated.

The Press Conferences with the top three athletes in all events will take place in the Media Centre.

February 20, 2023 - March 4, 2023 from 7:30 a.m. to 10:00 p.m.,
Sunday, March 5, 2023 from 7:30 a.m. to 6:00 p.m.

Contacts:

e-mail: press.planica@sloski.si

Luka Dolar, 00386 31 860 450

Petra Aršič, 00386 41 218 345

Jerneja Brecl (questions about accreditation), 00386 70 878 300

Note: For faster communication, use of the Whatsapp application is recommended.

PHOTOGRAPHERS

PHOTO BRIEFINGS

Manager: Borut Zivulovic, 00386 41 613 419

Photo briefings will take place in the media centre.

PRESS CONFERENCES

All press conferences will take place in the media centre in Planica. Press conferences with medal winners will be scheduled as soon as possible after finished competitions.

JUNGHANS AWARD

The Junghans Award will be awarded in the following competitions:

- Men's large hill individual competition
- Women's large hill individual competition



Ski jumpers with the longest distance of the day will win the official watch of the world championship.

The awards ceremony will take place in the media centre after the press conference of the men's and women's large hill individual competitions.

MEDIA CATERING

Media catering will be available at the ground floor in the Media Centre.

Media Catering working hours:

13. 2. - 19. 2.2023 09:00 – 17:00

20. 2. - 5. 3.2023 08:00 – 21:00

A bar area serving coffee, tea, water, soft drinks and small snacks will be offered the whole day at the media catering area (pricelist tbc).

Warm dishes for lunch and dinner (cost 17 €), including starter, soup or salad, main dish (meat or vegetarian option) and dessert. Slice of bread is included when part of the meal.

Vouchers can be bought at the welcome desk of the MC for those warm dishes. Payment methods: cash, credit cards.

Lunch to be booked at: catering.planica@sloski.si

Timing of lunch and dinner bookings:

- up to 4 meals, no later than at 14:00 on the previous day
- 5 meals or more, no later than 3 days prior until 14:00

Please note that it is mandatory to reserve daily menus in advance.

Daily menus will be served from 11:00 to 18:00, details of daily menus will be provided at later stage.

INTERNET

Internet access is provided.



ACCOMPANYING PROGRAMME IN COOPERATION WITH THE GOVERNMENT COMMUNICATION OFFICE OF THE REPUBLIC OF SLOVENIA

EVENT: Slovenian sport successes are not a coincidence
DATE: 23. 2. 2023 at 13.30

GUESTS:

- **Petra Majdič**, Slovenian cross-country skier, Olympic bronze medallist
- **Andrej Hauptman**, former selector of the Slovenian national cycling team, sports director of the UAE Team Emirates
- **Jernej Slivnik**, Slovenian para-skier, participant in the Para-Olympic Games

CONTENTS: Slovenian athletes are the most important ambassadors of Slovenia in the world. Among the winners of Slovenian independence is sport, which has exceeded all expectations with its champions both in individual and team competitions. In Slovenia, sport is part of our everyday life and in schools since kindergarten on. It was Slovenia that put European Sport Model back to the EU agenda in 2021 as we believe in the values that underpin organised sport in the EU, values such as good governance, integrity, openness of sport competitions and solidarity, also financial solidarity between professional and grassroots sport.

EVENT: Quality life in the Alps for all
DATE: 24. 2. 2023 at 16:15

GUESTS:

- **Eva Štravs Podlogar**, Director at Development Agency for Upper Gorenjska
- **Dr Matej Ogrin**, geographer, professor at the Faculty of Arts, President of the NGO CIPRA Slovenia

CONTENTS: Slovenia holds the presidency of the Alpine Convention from the beginning of 2023 until the end of 2024 under the slogan "Quality life in the Alps for all", addressing the Alpine mountain communities. This includes issues such as how to keep young people in the region, opportunities for people in the Alps, sustainable tourism that does not compromise values, local food.

EVENT: Sport is power, knowledge is in the book
DATE: 26. 2. 2023 at 16:30

GUESTS:

- **Katja Stergar**, Acting Director of the Slovenian Book Agency, fencer, several times participant in World and European Championships, graduate in Comparative Literature.
- **Tadej Golob**, writer, mountaineer, columnist, journalist
- **Klemen Bauer**, biathlete, several times participant in the Olympic Games and World Championships, sports commentator



- **Sara Isaković**, swimmer, Olympic silver medallist, performance psychologist

CONTENTS: Slovenian reading and sports-related promotional campaigns, inspiring young people (athletes) to read – athletes as role models and examples of success. How do literary sports stories come about, who are the literary sports heroes, how has Slovenian literature penetrated into the world? We will ask ourselves what the contribution of reading as part of the psychology of sport and the path to success is.

EVENT: Sport infrastructure and capacity to organise major sports events

DATE: 28. 2. 2023 at 17:00

GUESTS:

- **Matjaž Han**, Minister of the Economy, Tourism and Sport
- **Metod Ropret**, Vice President of the Slovenian Olympic Committee and President of the Slovenian Volleyball Federation
- **Dr Franci Petek**, Doctor of Geographical Sciences, former elite ski jumper, participant in the 1992 and 1994 Olympic Games

CONTENTS: In recent years, Slovenia has put itself on the global map as an excellent organizer of major international sports events. We boast an excellent infrastructure that follows sustainable principles and allows us to organize major international sports events. We will discuss the economic and promotional impact of such events and the sustainable infrastructure, using Planica as an example.

EVENT: Presentation of the I feel Slovenia brand

DATE: 1. 3. 2023 at 17:00

GUESTS:

- **Petra Bezjak Cirman**, Acting Director of the Government Communications Office, custodian of the I feel Slovenia brand
- **Rok Capl**, Acting Director of SPIRIT Slovenia, the public agency for the promotion of entrepreneurship, internationalisation, foreign investment and technology
- **Maša Puklavec**, Head of Content Digital Marketing at the Slovenian Tourist Board

CONTENTS: Slovenia presents itself at home and abroad with the national brand I Feel Slovenia, which goes beyond mere tourist attributes and natural beauty. It tells the story of Slovenia and Slovenians, our DNA, Slovenian breakthrough solutions, our care for the environment and coexistence with nature, our desire to overcome the impossible. We will show some good practices and explain why Slovenia should (also) be felt and not just experienced.



EVENT: Sport education for young people
DATE: 3. 3.2023 at 16:45

GUESTS:

- **Dr Gregor Jurak**, Full Professor at the University of Ljubljana – Faculty of Sport, Head of the SLOfit Research Group
- **Mirjam Bizjak**, Headmistress of the France Prešeren Grammar School in Kranj, where students can also study in the sports department of the Grammar School
- **Cene Prevc**, former ski jumper with a silver medal in the team competition at the 2022 Winter Olympics in Beijing, SLOfit ambassador

CONTENTS: Slovenian children are involved in a wide variety of sports and physical education activities as early as kindergarten, and the majority of children in educational institutions are involved in sports programmes. In Slovenia, the physical fitness and physical development of children and adolescents attending primary and secondary schools has been monitored since 1987 as part of the Sport Education Chart programme, now upgraded to the My SLOfit web application. Today, this database is the world's largest on children's physical fitness during adolescence. During Slovenian Presidency of the EU, EU Sports ministers have adopted conclusions on lifelong physical activity which promotes physical fitness monitoring systems, such as developed in Slovenia.

OTHER ACCOMPANYING EVENTS

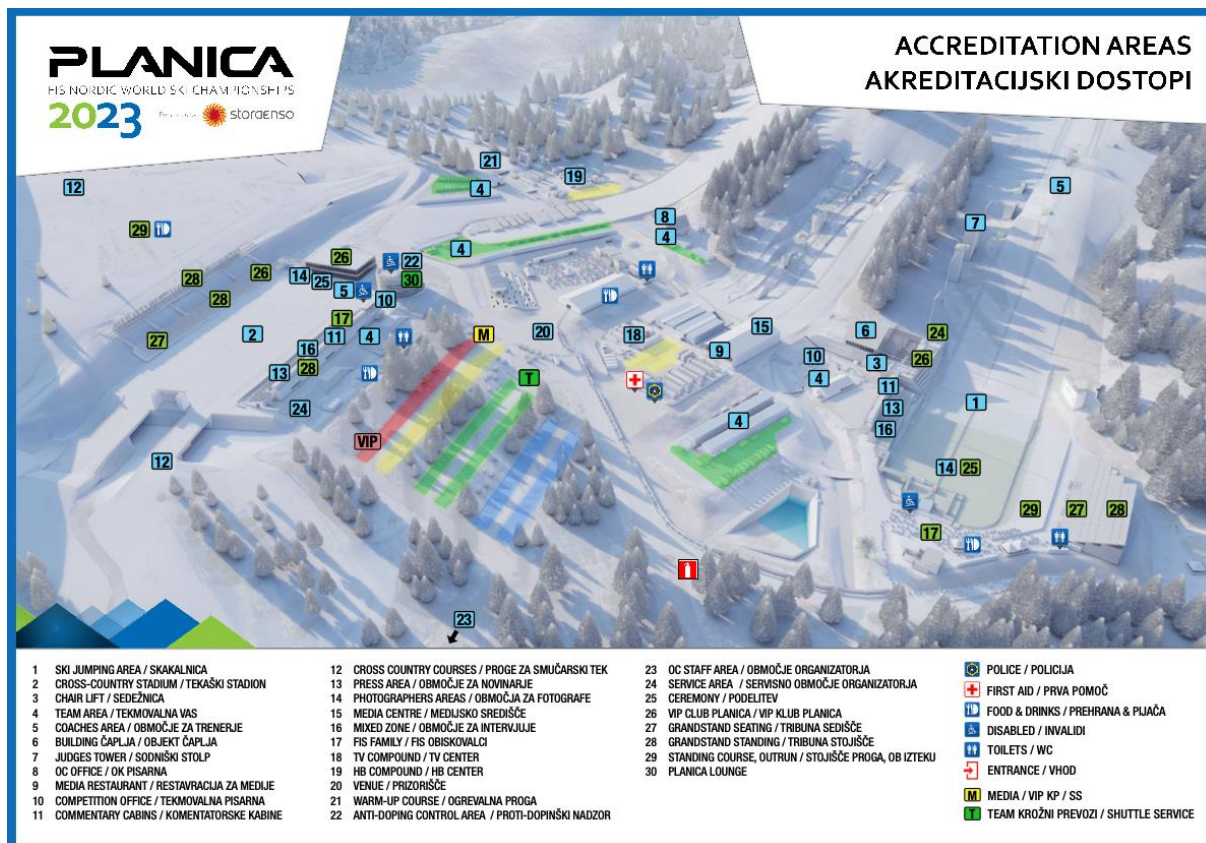
Some professional accompanying events will also take place in Planica. If you are interested in attending the events, please let us know beforehand.

- February 22 at 9:30 a.m. **SPORTO CONFERENCE**
(<https://sporto.si/en/programme/>) in cooperation with SportMedia Focus (VIP tent in Planica);
- February 23 at 10:00 a.m. **MANAGER'S DAY IN PLANICA**
(<https://www.zdruzenje-manager.si/sl/dogodki/managerski-dan-v-planici/podstran-dogodka/>) in cooperation with the Manager's Association of Slovenia (VIP tent in Planica);
- March 1 at 10:00 a.m. **SUSTAINABILITY CONFERENCE**
(<https://www.umanotera.org/wp-content/uploads/2023/01/Planica-vabilo.pdf>) in cooperation with Umanotera (VIP tent in Planica);
- March 2 at 10:00 a.m. **BUSINESS CONFERENCE** in cooperation with SPIRIT (VIP tent in Planica).

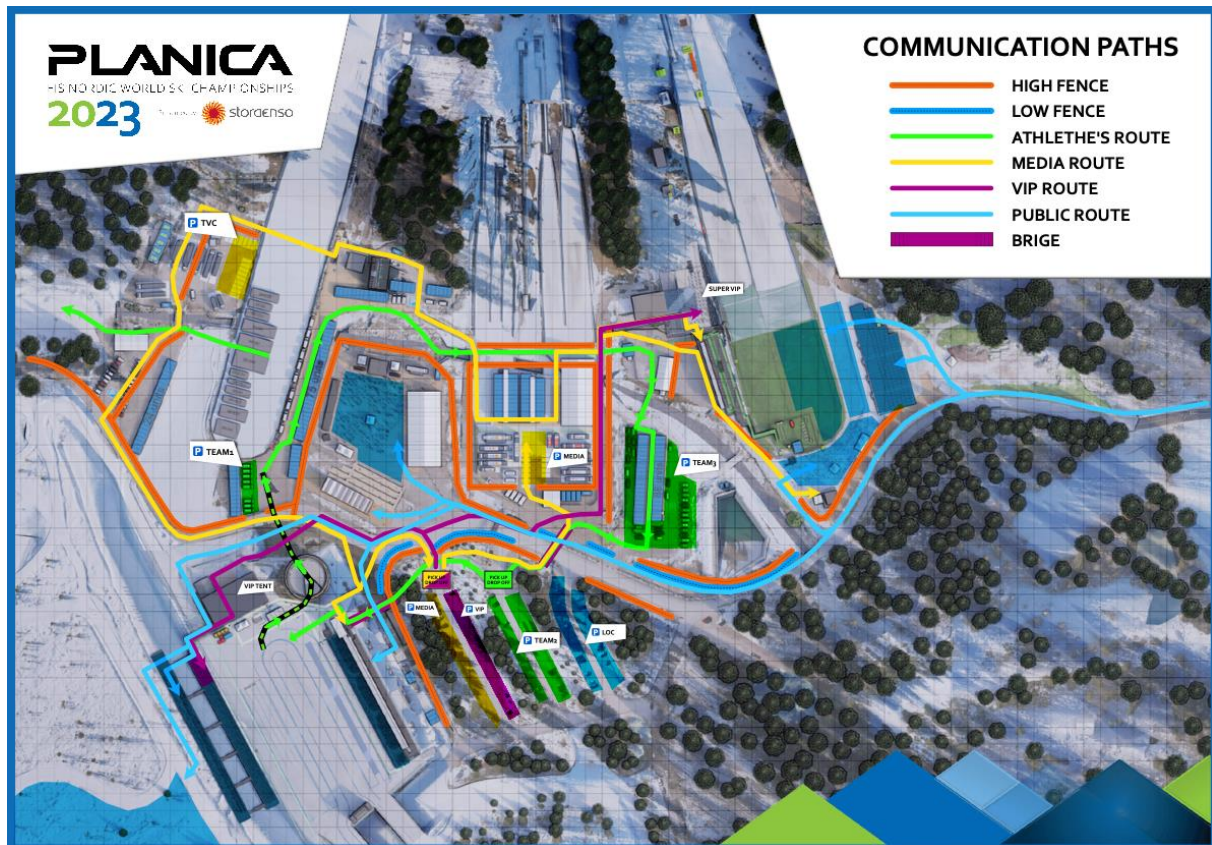


PLANICA VENUE

SCHEME AND ACCESS POINTS



COMMUNICATION PATHS



FIS PR REPRESENTATIVES

Nordic combination: Sophie Hargesheimer (Whatsapp group - <https://chat.whatsapp.com/BX5QHBWoKFs434pvUpgHIC>)

Ski jumping: Horst Nilgen (Whatsapp group for women - <https://chat.whatsapp.com/FCiPQRlyGjTEqWvazXYHyV>)

Cross-country skiing: Synne Dyrhaug (Whatsapp group - <https://chat.whatsapp.com/FO78vpX3hOmJ7ezGihNta8>)



TRANSPORT TO THE VENUE

ORGANISED SHUTTLE TRANSPORT KRANJSKA GORA – PLANICA – KRANJSKA GORA

The shuttle service starts running half an hour before the opening of the media centre (i.e. at 7:00 a.m.) from the Kompas Hotel and stops half an hour after closing (i.e. at 10:30 p.m. except for the last Sunday when it stops at 6:30 p.m.).



ORGANISED SHUTTLE TRANSPORT BLED – PLANICA – BLED

MEDIA BUS TRANSFER BLED – PLANICA

	Departure Bled	Departure Planica
21.2.	18:00	23:00*
22.2.	7:00; 8:00; 9:00; 10:00; 11:00; 13:00; 15:00 17:30; 19:30	11:30; 14:00; 16:00; 17:00; 18:00; 19:00; 20:00; 22:00
23.2.	7:00; 8:00; 9:00; 10:00; 11:00; 13:00; 15:00 17:30; 19:30	11:30; 14:00; 16:00; 17:00; 18:00; 19:00; 20:00; 22:00
24.2.	7:00; 8:00; 9:00; 10:00; 11:00; 13:00; 15:00 17:30; 19:30	11:30; 14:00; 16:00; 17:00; 18:00; 19:00; 20:00; 22:00
25.2.	7:00; 8:00; 9:00; 10:00; 11:00; 13:00; 15:00 17:30; 19:30	11:30; 14:00; 16:00; 17:00; 18:00; 19:00; 20:00; 22:00
26.2.	7:00; 8:00; 9:00; 10:00; 11:00; 13:00; 15:00 17:30; 19:30	11:30; 14:00; 16:00; 17:00; 18:00; 19:00; 20:00; 22:00
28.2.	7:00; 8:00; 9:00; 10:00; 11:00; 13:00; 15:00 17:30; 19:30	11:30; 14:00; 16:00; 17:00; 18:00; 19:00; 20:00; 22:00
1.3.	7:00; 8:00; 9:00; 10:00; 11:00; 13:00; 15:00 17:30; 19:30	11:30; 14:00; 16:00; 17:00; 18:00; 19:00; 20:00; 22:00
2.3.	7:00; 8:00; 9:00; 10:00; 11:00; 13:00; 15:00 17:30; 19:30	11:30; 14:00; 16:00; 17:00; 18:00; 19:00; 20:00; 22:00
3.3.	7:00; 8:00; 9:00; 10:00; 11:00; 13:00; 15:00 17:30; 19:30	11:30; 14:00; 16:00; 17:00; 18:00; 19:00; 20:00; 22:00
4.3.	7:00; 8:00; 9:00; 10:00; 11:00; 13:00; 15:00 17:30; 19:30	11:30; 14:00; 16:00; 17:00; 18:00; 19:00; 20:00; 22:00
5.3.	7:00; 8:00; 9:00; 10:00	15:00; 16:00; 17:00; 18:00

*Departure from Kranjska Gora after programme at Medal Plaza
 BUS stop BLED location <https://goo.gl/maps/ZekvLcBjmsEkqSsEA>

PARKING LOTS FOR ACCREDITED MEDIA

Parking lots for accredited media are located in Kranjska Gora next to the police station, opposite the Kompas Hotel. All vehicles must have an appropriate parking permit in order to use the parking lot.



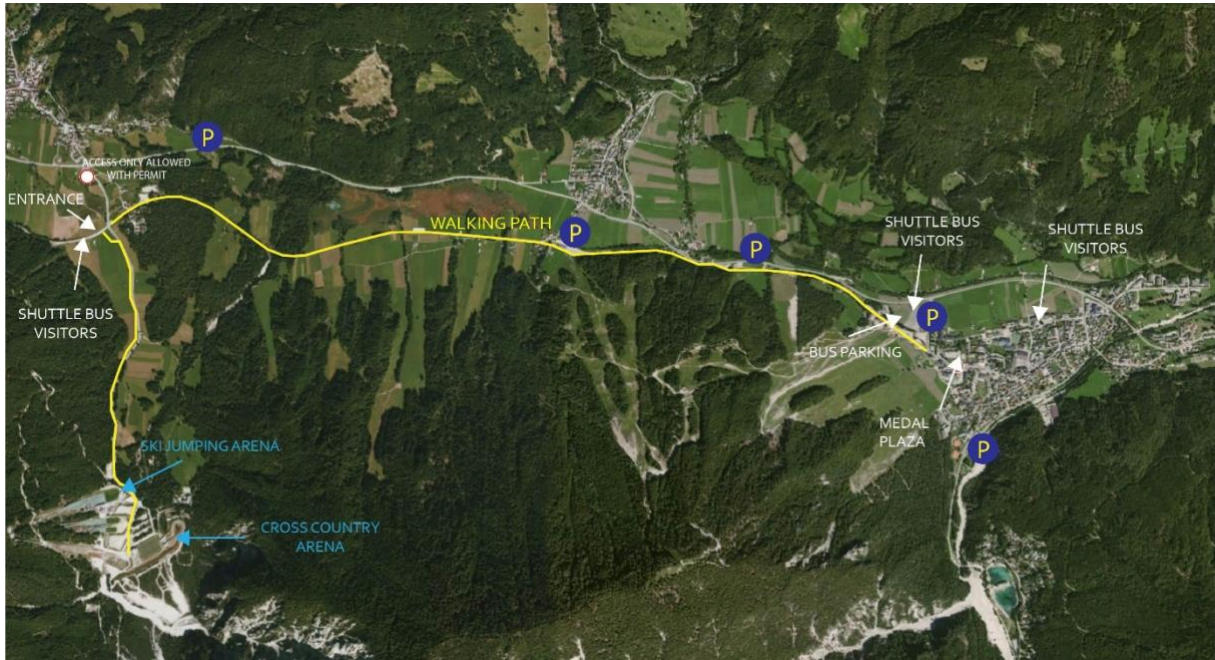
FREE PUBLIC BUSES

Free public buses will run between Kranjska Gora and Planica Square, the entrance to the venue. Shuttle service for visitors will be available every day of the competition and will run frequently without a timetable.



	Start Shuttle service	Finish Shuttle service
Wednesday, 22.2.2023	11:00	19:30
Thursday, 23.2.2023	09:30	21:00
Friday, 24.2.2023	09:30	20:30
Saturday, 25.2.2023	08:30	20:30
Sunday, 26.2.2023	08:30	20:30
Tuesday, 28.2.2023	09:30	20:30
Wednesday, 1.3.2023	09:30	21:00
Thursday, 2.3.2023	09:30	20:00
Friday, 3.3.2023	09:30	21:00
Saturday, 4.3.2023	08:30	20:30
Sunday, 5.3.2023	09:30	18:30





BY TRAIN TO THE WORLD CHAMPIONSHIPS – FREE OF CHARGE

<https://www.planica2023.si/en/location/access/train>



All visitors to the FIS Nordic World Ski Championships Planica 2023 between February 22 and February 26 and between February 28 and March 5 have the opportunity to use a free combined return transport by train and bus from any railway station in Slovenia to Planica and back.

Upon presentation of a valid World Championships ticket, passengers will receive a free train ticket and a bus voucher at Slovenian Railways sales points, where possible, or on the train, which must be kept until returning home.

This transport can also be used by the accreditation holders!

ADDITIONAL TRAINS

For the return trip from Jesenice to Ljubljana or Nova Gorica, in addition to regular trains for the indicated days, additional trains will be also available.

The possibility of using free return transportation by train from anywhere in Slovenia to Jesenice applies to all departures and arrivals of regular and additional trains of the Slovenian Railways.

From the Jesenice train/bus station to Ledine (Rateče) and back, a free bus transportation by the organizer will be available to the passengers at the most optimal times of the day to view the competitive program of this exceptional sporting event (see the timetable).

IMPORTANT! Bus departures from Jesenice and Ledine are not linked to the arrivals/departures of all Slovenian Railways trains, but only to the optimal arrivals/departures of regular and additional trains, which make the most sense for visiting the daily competition program in Planica.

For the timetable please visit the following link:
<https://www.planica2023.si/en/location/access/train>

VITA – MASCOT OF THE WORLD CHAMPIONSHIPS

WHO IS VITA?

VITA is the official mascot of the FIS Nordic World Ski Championships Planica 2023 with a sparkle in her eyes and an incredible feel for Nordic sports. She is a tall heron who masters cross-country skiing and ski jumping and fearlessly braves the winter cold. She got her name because of her extraordinary joy of life. Her whole name is Victoria and she has an immense desire to win.

When you met Vita, you will fall in love at first sight. Today everyone knows her as the Planica heron who left her mark on the official logo of Planica events and returned with a much more appealing and inspiring appearance.





OFFICIAL FAN PRODUCTS

All official products of the Planica 2023 world championships will be available for purchase in the official fan shop on the ground floor of the Nordic Centre glass building, where the shop is already located. The VITA mascot will also be available for purchase there. There will be two additional small shops/stands, one at the medal plaza and another at the entry point – Planica square.

VITA can also be purchased from the online store.

<https://shop-sloski.si/product-category/planica/>

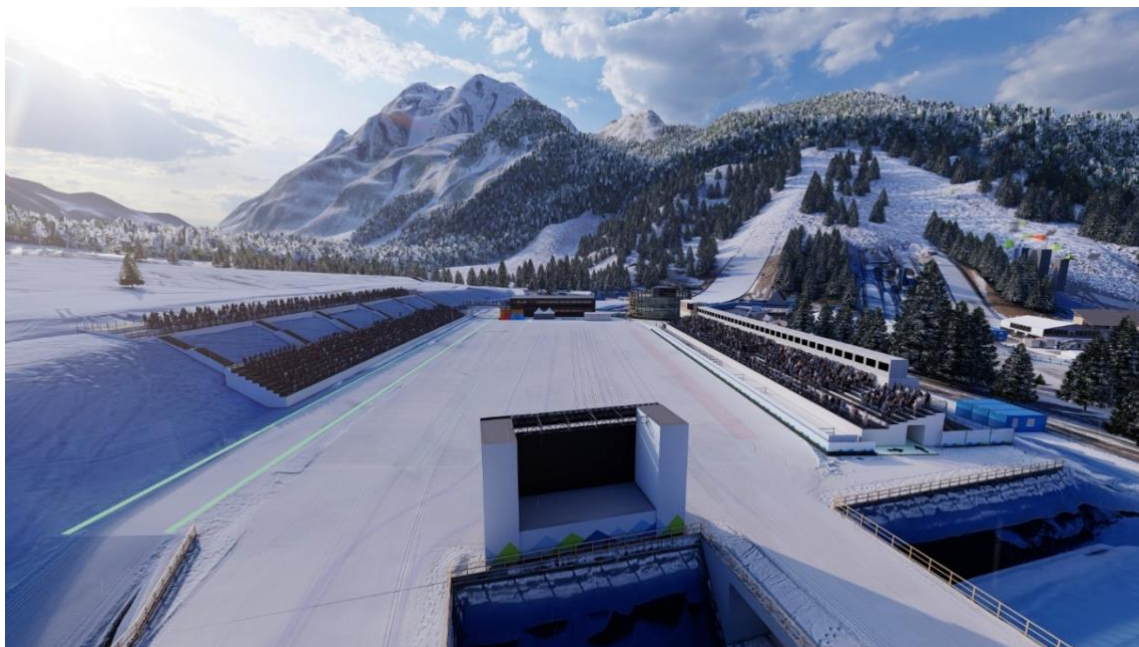


VENUES AND FACILITIES

SKI JUMPING STADIUM



CROSS-COUNTRY STADIUM



MEDAL PLAZA

Medal Plaza is located between hotel Kompas and hotel Ramada Resort.



PLANICA

A word with many meanings. For some it is an alpine valley in the Julian Alps, for some the cradle of Ski Jumping. Some call it the biggest Slovenian sports holiday, others consider it a unique place on a global scale.

Although Planica has always been one of the centres of Nordic sports, until recently it did not reach its full potential. That changed in December 2015 with a grand opening of Nordic centre, which now comprises of seven Ski Jumping and one flying hill, 25 kilometres of Cross-Country tracks and several multi-purpose facilities.

Planica has hosted numerous international competitions which date back to 1930's. And many unforgettable stories have been written since. Here, man first flew over 100 and 200 meters and several FIS Cross-Country World Cup competitions in recent years have established Planica as one of the most prominent Nordic skiing venues.

The rich sports history will continue in February 2023 with the FIS Nordic World Ski Championships. The valley below the Ponce Mountains will once again be visited by tens of thousands of sports enthusiasts from all over the world, who will loudly encourage fearless competitors and thus create an incomparable atmosphere.

These fans along with sport spirit and pristine nature are the recipe mix that makes Planica a truly remarkable place.

NORDIC CENTRE

The Planica Nordic Centre (Planica NC) project envisioned the renovation of the existing and the construction of new sports infrastructure facilities which have increased the offer of the entire valley and in this way ensure the preservation of the tradition of Cross-Country skiing, Nordic Combined, Ski Jumping and Ski Flying in the valley under the Ponce Mountains and thereby guarantees the quality of sports facilities on offer in summer and in winter.

The comprehensive layout of the Planica NC allows the creation of proposals whose products create added value. The programme is designed so that the classical Nordic programme (Cross-Country skiing, Nordic Combined and Ski Jumping / Ski Flying) is expanded and made accessible to all people who wish to spend their free time actively. Moreover, the extra programme generates income which covers the operating costs of sports infrastructure.

This will speed up the development of tourism as an activity which has multiplicative effects on the economic development in the region. It should be mentioned that the Planica NC project directly unites natural and cultural potential of the area and in this way encourages sustainable development of tourism and development of the more remote parts of Slovenia.

If the Planica NC were designed only around sports infrastructure necessary to host the FIS Nordic World Championships, the centre would not differ from other such centres around the world, which are strictly restricted to sports disciplines. Cross-Country skiing is undoubtedly a sports-tourist product of the Planica NC. It is a product which ranks very high among sports-



tourist offers. The product may be very interesting for the masses, but it is nevertheless not financially independent. This is why it was clear from the beginning that other tourist activities would have to be found and promoted in order to make the Planica NC interesting for other target groups. Planica itself is known as a Ski Jumping and Ski Flying centre with a well-developed traditional philosophy of Ski Flying. The Planica NC is a centre with a rich and varied offer of supplementary products which are interesting in themselves: A Museum of Ski Flying, Ski Jumping simulator, wind tunnel, indoor Cross-Country course, and children's playground. In summertime there is a football field at the start-finish area for Cross-Country skiing and a zip-line from the top of the Ski Flying hill. These are the main products in the marketing structure of the Planica NC, as their attraction makes them different from the rest of sports-tourist products in Slovenia and beyond.

KRANJSKA GORA

The perimeter of the Karavanks is in the North and the Julian Alps are in the South. To the East is Jesenice, to the West is the confluence of the Sava and Zilje rivers. Summers are fresh, winters are cold. Extensive conifer and larch forests, dwarf pines above the forest line. Chamois, roe deer, and hares are among the game, black grouses and birds of prey among the mountain birds.

The Upper Sava Valley, one of the most beautiful alpine valleys, is located in the extreme Northwest of Slovenia, right next to the border with Austria and Italy.

In the North it is bounded by the perimeter of the Karavanks and in the South by the Julian Alps, to the East the border runs under Jesenice, where the Upper Sava Valley opens into the Radovljica Basin, and to the West by the divide between the Sava and Zilje rivers, West of Rateče.

The Upper Sava Valley has always been and always will be a treasure for which one must take time to explore from all sides, in all seasons and with all the experiences it has to offer.



VIDEO – AUDIO CONTENT POLICY

I am aware that the access to the event venue with **any kind of filming device is strictly forbidden to non-rights holders**. I am absolutely not allowed to film and use any part of the event, including (but not limited to) race, qualification round, training, podium ceremony and interviews.

I am also aware that no agreement has been reached with Infront Sports & Media AG in order to obtain any filming media accreditation, therefore I hereby declare that I will neither access the race venue with any filming device, nor film or use any part of the event or gather audiovisual material from third parties for exploitation on my hereby registered website.

Should I not comply with the above specifications, I am aware that Infront Sports & Media shall take any appropriate legal action to protect its copyrights and proprietary rights and to receive just compensation for any loss and damages suffered.

If interested to clear the relevant international rights, please contact Infront Sports & Media AG at rights@infrontsports.com or megan.mcguire@infrontsports.com or Infront's on site representatives.



Provisonal Hospital – ROLE 2



The Role 2 medical facility (army field hospital) will be located in Rateče. It will consist of containers and tents. The medical staff will be able to provide resuscitations, basic laboratory test and x-ray diagnostic, basic surgery treatment of wounds and fracture, acute treatment of illness and preparation of the patients for the transport to the hospitals if necessary.

In Role 2 will also be 20 hospital beds for observation the patients and a communication centre for receiving emergency calls from the venue and coordination of the medical teams on location.

HOSPITALS AND EMERGENCY SERVICES

Patients depending on their conditions, will be transported to the following hospitals.

1. Jesenice General Hospital (24 km)

Cesta maršala Tita 112

4270 Jesenice

+ 386 4 586 80 00

2. University Medical Centre Ljubljana (77 km)

Zaloška cesta 2

1000 Ljubljana

+ 386 1 522 50 50

MEDICAL CENTRES

Medical Centre Kranjska Gora (4,6 km)

Koroška ulica 2

4280 Kranjska Gora

Medical Centre Jesenice (25 km)

Cesta maršala Tita 78

4270 Jesenice

PHARMACIES

Pharmacy Kranjska Gora (4,7 km)

Koroška ulica 1

4280 Kranjska Gora

Pharmacy Jesenice (26 km)

Cesta Maršala Tita 18

4270 Jesenice



SUSTAINABLE PLANICA

Slovenia's skiing professionals have been committed and professional in our demanding preparations for this year's biggest sporting event in Slovenia. We know that with a lot of creativity, imaginative ideas and reasonable modesty, we can create good working conditions.

But we would like to highlight something in particular that will set us apart from other organisers of major sporting events. We want all stakeholders to respect the basic sustainability principles that we already follow as organisers in Slovenia and that we would like to build on together with you.

We want two things: To join forces. And to leave a trace. How do we think you can help us?

We have a big challenge ahead of us and we expect all stakeholders involved to add a pebble to this important mosaic together, with a responsible attitude towards sustainable development.

Let's take a step towards commitment.

GREEN PLANICA COMMITMENT 2023

"We, the visitors, athletes, broadcasters and all participants at the FIS Nordic World Ski Championships, commit to strive together for an event that is based on the principles of sustainable development. In this way, Planica will contribute to a respectful balance between humans and nature, ensure social justice and intergenerational solidarity.

[GUIDE AND COMMITMENT](#)

From the comprehensive Sustainable Action Plan, which guides us in implementing our goals, we have selected 5 areas and 20 actions that affect everyone in Planica.

[ACTION PLAN](#)

MAKE A COMMITMENT AND SEE HOW WE CAN MAKE GREEN PLANET 2023 TOGETHER

How?

PRESS THE GREEN BUTTON AT THE VENUE.

Please also share our sustainability message with all members of your team.

Finally, a thought that we have picked up from looking at good practices and that encourages us to do our best.

"Sustainable development also means that we make use of our unlimited capacity for reason instead of the limited resources of nature." (Juha Sipilä)

For more information please visit: <https://www.planica2023.si/en/about-us/green-planica>



SOCIAL MEDIA CONTENT

Don't miss the FIS Nordic World Ski Championships Planica 2023 latest news, inspiration and information.

FOLLOW US ON OUR MAIN SOCIAL MEDIA CHANNELS:



ALL AT ONE PLACE **@planicanordic** / Facebook, Instagram, Twitter, TikTok, Youtube

Don't forget to use our official hashtag: **#planica2023**

To live the event to the full and make an impact together, we kindly invite you to tag **@planicanordic** and share with us your good vibes, images and emotions.

USEFUL NUMBERS

Telephone country code: + 386
Unique European Emergency number: 112
Police: 113
Fire Department: 112

