



F I S[®] GAMES

**YOUR CHANCE TO MAKE
HISTORY**



OVERVIEW



Five years from now, the curtain will rise on an exciting new sporting event. A 16-day festival of snow sports; a showcase for the best talent in skiing and snowboarding; a glittering global gathering: the FIS Games.

For 16 days the world's snow sports family will gather in one place: athletes from our Olympic disciplines and our non-Olympic sports such as Freeride, Telemark and Speed skiing, showcasing their talents across around 100 medal events; a programme that attracts fans all over the world, produces high-level broadcasts, supports gender parity and includes para-athletes.

Just as aspiring athletes have watched the Olympics and Paralympics for decades and dreamed of greatness, so the FIS Games aim to inspire a new generation of skiers and snowboarders.

With these Games, FIS is aiming high. We don't just want these events to showcase the best of snow sports; we want to lead the way on inclusivity and sustainability too, demonstrating to the wider sports community what can be achieved.



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Given the innovative nature of the first FIS Games the launch is set to take place in 2028, leaving ample preparation time to create a unique and compelling event. After its premiere, the Games will take place in a 4 year-turn, in years without another major event such as the World Championships or the Olympic and Paralympic Games.

This document is a guide for all National Ski Associations and Local Organising Committees who wish to bid for the chance to host the first FIS Games.

DO YOU WANT TO MAKE HISTORY? HERE IS YOUR CHANCE.

“*Hosting the inaugural FIS GAMES offers the chance to make history: shining a spotlight on your region; showcasing your nation, creating a legacy that will last for decades to come and inspiring the next generation of snow sports fans.*”
Johan Eliasch, FIS President



OUR WORLD OF SNOWSPORTS

ALPINE

Downhill, Slalom, Giant Slalom, Super G, Alpine Combined, Nations Team Event

CROSS-COUNTRY

Sprint, Team Sprint, 10km/10km and 15km/15km Skiathlon,
10km/15km Individual F/C, 30km/50km Mass start F/C, Relay

FREERIDE

Ski, Snowboard

FREESTYLE & FREESKI

Big Air, Halfpipe, Slopestyle, Ski Cross, Ski Cross Mixed Team, Moguls,
Dual Moguls, Dual Moguls Mixed Team, Aerials, Aerials Mixed Team

NORDIC COMBINED

Normal Hill/Gundersen, Mixed Team, Team, Large Hill/Gundersen



PARA SNOWSPORT

Para Alpine Skiing (Categories Standing, Vision Impaired, Sitting):
Downhill, Super G, Alpine Combined, Giant Slalom, Slalom, Parallel
Para Snowboard (Categories Upper Limb, Lower Limb 1, Lower Limb 2):
Snowboard Cross, Dual Banked Slalom, Team events
Para Cross-Country Skiing (Categories Standing, Vision Impaired, Sitting):
Individual, Open relay, Mixed relay, Sprint

SNOWBOARD

Big Air, Halfpipe, Slopestyle, Snowboard Cross, Snowboard Cross Mixed Team,
Parallel Giant Slalom, Parallel Slalom, Parallel (Giant) Slalom Mixed Team

SKI JUMPING

Normal Hill, Normal Hill Team, Mixed Team, Large Hill, Large Hill Team, Ski Flying

SPEED SKIING

TELEMARK

Classic, Sprint, Parallel Sprint, Team Parallel Sprint

BENEFITS OF HOSTING

ECONOMIC DEVELOPMENT

The FIS Games are designed to yield a large economic impact for the host through TV exposure, sponsorship activation and government investment. In addition, the high-profile of the event promises great potential returns to the local tourism industry.

INCREASED ENTHUSIASM FOR SPORT

The FIS Games will strengthen local and national pride and inspire more people to take to the slopes. The Games will also shine a brighter light on non-Olympic sports as well as Para Snow Sports, giving these sports greater exposure than ever before and exciting a new generation.

SUPPORT FROM THE START

Once the host has been elected, the FIS Games become a joint project of the National Ski Association, the Local Organising Committee and FIS, supported by commercial and media rights holders as soon as they are appointed. This coordinated approach brings together great experience from different backgrounds, ensuring that the event is developed and promoted in the best way possible locally, nationally and internationally.

REPUTATION

The FIS Games will shine a giant, global spotlight on the host resort, with millions of viewers expected to watch the events online and on TV. This offers an exceptional opportunity for the resort – and the host nation – to showcase its credentials as a world-class destination for major sports events.



MEDIA AND COMMERCIAL RIGHTS

“The FIS Games showcase the best our sport has to offer. Hosting the first edition is a truly unique opportunity to play an integral part to shape a one-of-a-kind event.”
Michel Vion, FIS Secretary General

FIS is the owner of all commercial and media rights for the FIS Games. These rights generate funds to support the event and the National Ski Association(s) involved.

FIS determines the distribution strategy to reach the largest number of fans across all means of transmission: terrestrial, satellite, broadband internet, mobile, etc. FIS also utilises its digital channels to broaden the reach of the FIS Games.

To protect the exclusivity of media and commercial rights and maximise revenues, the Local Organising Committee will ensure that the venue and its surrounding are clean of any advertising and commercials from partners who are not a sponsor to the games.



APPLICATION PROCESS AND TIMELINE

We are inviting potential hosts of the FIS Games 2028 to present their innovative project ideas that are aligned with their sporting, economic, social and environmental plans in the following timelines.



MILESTONE	DATE	DETAILS
Letter of intent	1 st August 2023	Please provide a letter of intent to the FIS Secretary General (address on page 8) including information on proposed venues, events and hosting infrastructure.
Project review and non-committal dialogue phase	August – October 2023	FIS offers hands-on support and expertise to help define and develop the project.
Official application deadline	1 st November 2023	Official application (including financial guarantees and questionnaire) to be sent to the Secretary General.
Inspection group phase	November 2023 – March 2024	Dialogue between the inspection group and potential host will finalise the project.
Final submission	31 st March 2024	Final questionnaire submission.
Final candidate	Spring 2024	Inspection group proposes candidate to the FIS Council.
Election	Spring 2024	FIS Council elects the host of the FIS Games 2028.

FINAL REMARKS



FIS appreciates the interest of all National Ski Associations (and their Local Organising Committees) in hosting the inaugural FIS Games. We understand that preparing supporting material for a project of this size is a significant task, and we remain at your disposal to provide any further information that might assist you.

We want to inspire the world to share our passion for snow sports – and the FIS Games 2028 will play a major role in achieving that. Therefore we encourage those bidding to be bold and innovative in the way you envisage this event; not just building on the best events of our past but imagining the great events of our future.

GOT INTERESTED?

WE LOOK FORWARD TO SEEING YOUR PROPOSALS.



PLEASE NOTIFY YOUR INTEREST TO:

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YOUR CONTACT FOR QUESTIONS:

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