

FIS is the governing body for international skiing and snowboarding, founded in 1924 during the first Olympic Games in Chamonix, France. Recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of Alpine Skiing, Cross-Country Skiing, Ski Jumping, Nordic Combined, Freestyle Skiing and Snowboarding, including setting the international competition rules. More than 7'500 FIS ski and snowboard competitions are staged annually.

FIS is looking as of **1. October 2023** a

## **Content Production Coordinator, Freestyle, Freeski, Snowboard (50%) m/f**

Are you a self-motivated, independent, multi-tasking person with a passion for all things digital and a deep passion and understanding for Freestyle Freeski and Snowboard?

Does the idea of creating content, managing social media channels and being at the heart of promoting the FIS Freestyle, Freeski and Snowboard competitions entice you?

FIS is looking for a Freestyle, Freeski and Snowboard Content Production Coordination, who will play an integral role in developing and maintaining the FIS digital strategy for the youngest and most dynamic disciplines on snow.

This position is a 100% seasonal winter freelance job spanning six months from 1<sup>st</sup> October through 31<sup>st</sup> March. The successful applicant will work mostly off-site during competition days and evenings (mostly Thursday through Friday).

### **Your Primary Tasks**

- Remote production and posting of content for FIS website, mobile app, social media channels for FIS stakeholders
- Work together with Media team on site at FIS events to plan and request raw content to be produced into future assets
- Coordination of editorial planning, content production and quality management workflows
- Management of live streams and various video formats such as near-live video moments, highlights, recaps and other short and long form video formats
- Management of infographics and fan engagement campaigns
- Channel and community management
- Digital marketing activation delivery and campaign optimization
- Development of content and fan engagement concepts
- Upon request: Onsite content and marketing production and coordination in collaboration with relevant FIS teams, primarily the FIS Media coordinators on site at events.

## Your Profile

- Strong interest and knowledge in FIS Freeski, Freestyle and Snowboarding is a must
- Experience with Digital Communication, Video production, Digital Journalism or similar
- Proven track record as digital content producer and editor
- Fluent in English (written and spoken), other languages an asset
- Efficient work habits and ability to work under pressure with short deadlines, supporting cross-functional teams.
- Deep knowledge and passion for all things digital.
- Strong photo and video skills, data visualization and digital experience design.
- Willingness to work non-traditional hours (weekend and evenings).
- A creative and independent worker with a passion to take snow sports to the next level digitally.

If you are interested in joining the FIS digital team, please send your application and CV 15<sup>th</sup> August 2023 to Benjamin Stoll: [benjamin.stoll@fis-ski.com](mailto:benjamin.stoll@fis-ski.com)