

The International Ski and Snowboard Federation (FIS) is the governing body for international skiing and snowboarding. Founded in 1924 during the first Olympic Winter Games in Chamonix, France, and recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of Alpine Skiing, Nordic Combined, Cross-Country, Ski Jumping, Freestyle, and Snowboard, including setting the international competition rules. FIS is also recognized by the International Paralympic Committee (IPC) and manages Para Alpine Skiing, Para Cross-Country and Para Snowboard. Through its over 140 member National Ski Associations (NSAs), more than 7,000 FIS competitions are staged annually. The federation oversees World Cup competitions and biannual World Championships.

We are looking for an experienced and forward thinking...

**Content Creator Park & Pipe
(80–100%, Remote | November 2026 – April 2027)**

to join the FIS Digital Team for the full 2026–27 World Cup season.

This is an exciting opportunity for a social-first storyteller who lives and breathes action sports and wants to shape the global digital presence of FIS Park & Pipe disciplines. You will work closely with athletes, event organizers, National Ski Associations and the FIS Digital Team to create engaging content that inspires fans and grows our global community.

Your Responsibilities

- Manage and support FIS-owned social media channels, including TikTok, Instagram, Facebook, X, YouTube, WhatsApp and future digital platforms.
- Plan, create, publish and moderate social media content across the season.
- Produce short-form and long-form video content, photography, graphics, stories and special projects.
- Support content production for FIS TV, the FIS website, the FIS App, the FIS Content Exchange Platform (CXP) and athlete-focused initiatives.
- Coordinate content calendars, campaigns and community management activities.
- Attend key discipline meetings and support planning, reporting and performance analysis.
- Create field content at selected World Cup events, including race action, behind-the-scenes coverage, interviews and athlete features.
- Lead and support content productions from concept through delivery, including creative ideation, scripting, filming and editing.
- Contribute to major campaigns, including World Championships and commercial partner activations.
- Analyze content performance and optimize strategies based on audience insights and platform trends.
- Organize and archive content within the FIS Content Exchange Platform.
- Support digital innovation and special projects across the wider FIS Digital ecosystem.

Your Profile

- Proven experience in content creation, social media management and digital storytelling.
- Strong video production and editing skills with a social-first mindset.

- Excellent understanding of TikTok, Instagram Reels, YouTube Shorts and emerging platform trends.
- Passion for skiing, snowboarding, action sports and athlete storytelling.
- Ability to work independently in a remote environment while collaborating effectively with multiple stakeholders.
- Strong organizational skills with the ability to manage several projects simultaneously.
- Experience using analytics and performance data to improve content impact.
- Fluency in English; additional languages are considered an asset.
- Willingness to travel to selected World Cup events throughout the season.

What We Offer

- A unique opportunity to work at the heart of international skiing and snowboarding.
- Direct involvement in the world's leading winter sports competitions and athletes.
- A young, ambitious and fast-growing digital team that combines creativity, innovation and high performance.
- A team culture built on trust, collaboration, team spirit and a shared passion for winter sports.
- The chance to take ownership, bring new ideas to life and make a visible impact on a global sports audience.
- Flexible remote working and the opportunity to travel within the international winter sports environment.
- An environment that encourages learning, continuous improvement and excellence.

Organisation values – Kindness Wins

Please note that at FIS we champion an inclusive, safe and diverse working environment where all individuals are respected and valued. FIS upholds a zero-tolerance policy for harassment of any kind.

Position details:

Location: Remote

Workload: 80-100%

Start Date: November 1st 2026

Contract Type: Freelance contract

Contact: FIS is looking to receive the CV applications of all candidates as well as a 60-second personal introduction video presenting themselves until **July 23rd** by e-mail: hr@fis-ski.com