



## DEXTER PAINE FOR FIS PRESIDENT

DOB: December 14, 1960

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### A Message to the FIS Community

Our federation brings together a uniquely diverse global community. We are a federation of 140 different nations touching every continent on the globe. We bring winter sport to more places than any other international sports federation through large and small National Ski Associations, established and developing programs and athletes at every stage of their journey. The strength of FIS comes from that diversity, and from the shared belief that all of our sports can continue to grow and thrive around the world.

To succeed in the years ahead, FIS must be a federation where every member and athlete feels heard, respected, and included in shaping the future. It must deliver for athletes, support the development of sport in all nations, and operate with transparency, credibility, and professionalism.

I am running for President to help ensure that FIS moves forward with that spirit; focused on athletes and NSAs, grounded in trust, and committed to serving the entire global snowsport community.

### Priorities for FIS

**Athletes First.** Every major decision should begin with the athlete experience—protecting the integrity of competition, strengthening development pathways, and ensuring that growth in the sport benefits those who compete.

**A Stronger Voice for All National Ski Associations.** FIS must work *with* its members. All federations are essential to the future of the sport, and they must have a meaningful voice in decisions—not just consultation after the fact, but real participation in shaping direction.

**Transparent and Trusted Governance .** Trust is fundamental. FIS should operate with clarity, openness, and accountability, so that all members have confidence in how decisions are made and how the federation is managed.

**Sustainable Growth and Financial Strength.** We must strengthen FIS's financial foundation and modernize its commercial approach in a way that supports all disciplines and contributes to the long-term development of the sport globally. We must generate significantly more revenue and significantly reduce expenses if we are going to achieve our goals. We need to expand and build creative commercial partnerships, strengthen the value proposition of our events and disciplines, and create sustainable growth—while preserving the integrity and heritage of our sports.

**Respect for the Global Nature of the Sport.** FIS represents the worldwide snowsport community. Its leadership must reflect that by listening carefully, engaging broadly, and making decisions that balance the needs of all members.

## **Why I Am Running for FIS President?**

I am running because I believe FIS can be stronger, more inclusive, and more effective in serving its members and athletes.

This is a moment that calls for steady leadership, practical experience, and a collaborative approach. I believe we can improve how FIS operates, strengthen trust across the federation, and create a clearer, more sustainable path forward for our sports.

At its core, FIS exists to serve its members and its athletes and that responsibility should guide every decision.

## **Why I Am Well Suited to Lead FIS?**

I bring a combination of experience in snowsports governance and business leadership that I believe is well suited to the needs of FIS today.

I have served as a member of the FIS Council for ten years and as a FIS Vice President, and as Chair of U.S. Ski & Snowboard for thirteen years. These roles have given me a deep understanding of how the federation operates and the perspectives of athletes and National Ski Associations.

I also have direct experience supporting major international events, including serving as a board member of the Utah 2034 Olympic and Paralympic Winter Games Organizing Committee, and on the boards of multiple FIS World Championships—two in freestyle, freeski and snowboard, and one Alpine World Ski Championship. These experiences have provided practical insight into what it takes to deliver successful events that serve athletes, organizers, and federations alike.

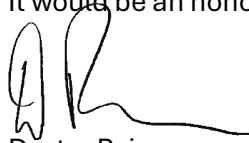
In my professional career, I have spent more than four decades building and leading organizations, including as founder and Chairman of Paine Schwartz Partners, a successful firm focused on investing in sustainable food and agribusiness. I have served on multiple public and private company boards, and I currently serve on the Board of the U.S. Olympic & Paralympic Committee and as Chairman of its Finance Committee. These experiences have centered on promoting good governance, financial discipline, and revenue growth, all skills important to the future success of FIS.

Just as important, I believe leadership in FIS must be collaborative and inclusive. The federation is strongest when its members feel ownership of its direction.

## **My Commitment to NSAs, Athletes, Sponsors, Partners and Staff**

If elected, I will serve as a full-time President for a single four-year term, with no competing professional commitments. I have a home in Switzerland so that I am close to the Federation's headquarters and its work. My commitment is to the Federation, the athletes, and the NSAs, and to leaving FIS stronger than I found it.

It would be an honor to earn your support.



Dexter Paine