

Marketing Guide 2025/26

FIS Freestyle Ski World Cup

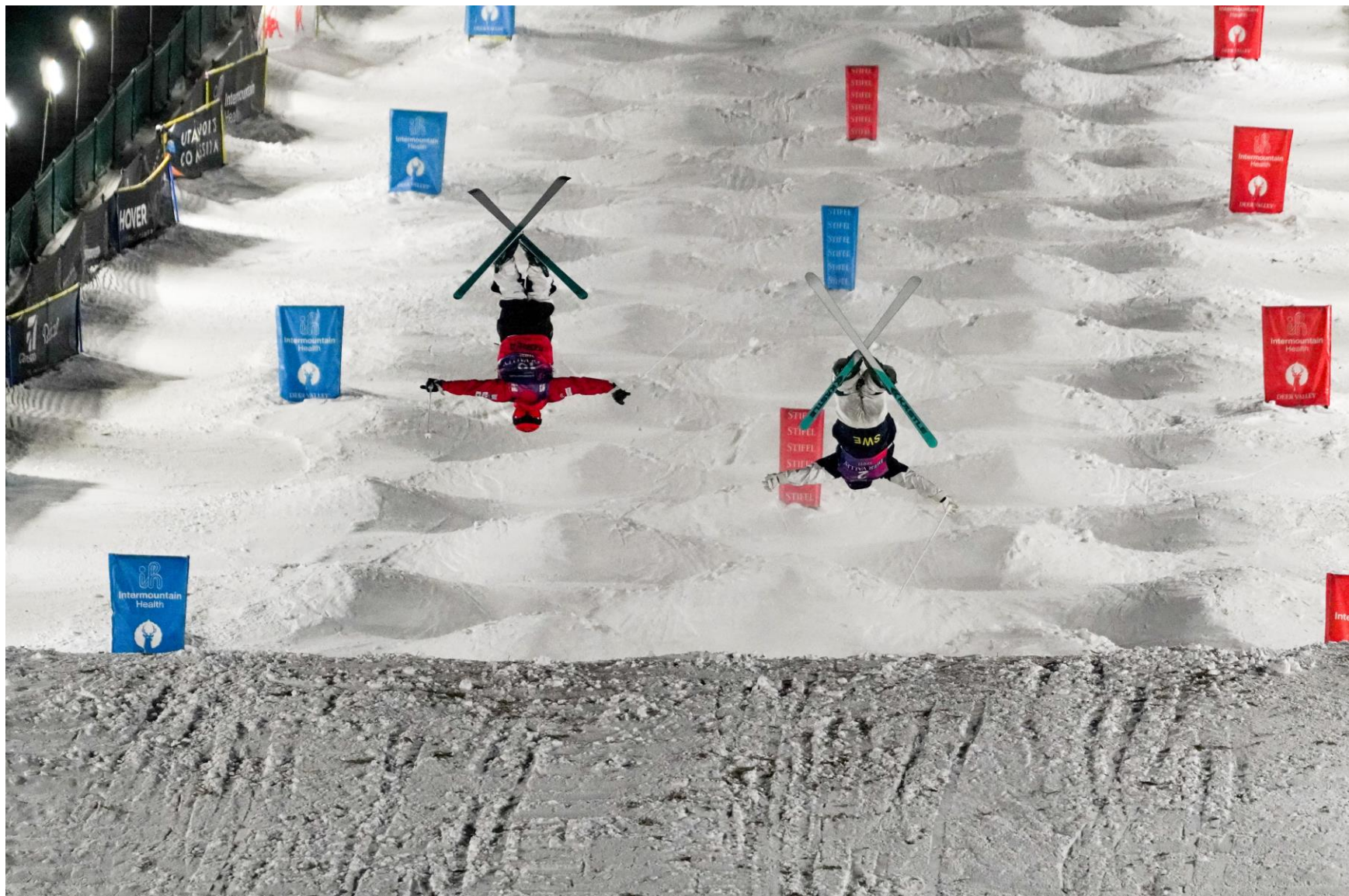


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1. Contacts

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2. General Marketing Information

This Marketing Guide is in accordance with and a visualization of the existing advertising rules and is meant as a guideline to work with for the World Cup organizers. For further detailed information please see the FIS Advertising Rules, which can be found on the [FIS Website](#).

2.1 FIS Freestyle Ski World Cup Sponsors

- **Title Sponsor:** Azerbaijan is the official **FIS Title Sponsor** of the FIS Freestyle Ski World Cup.
- **Data and Timing Sponsor:** Currently, there is no official FIS Data/Timing Sponsor of the FIS Freestyle World Cup. FIS will inform immediately, if there is any new partner.

Branch exclusivity of FIS Sponsors:

All FIS sponsors have branch exclusivity within the following product categories:

- **Azerbaijan Tourism Board:** tourism offerings and destinations of Azerbaijan, including but not limited to its cultural, natural, and recreational attractions, as well as services related to travel and tourism within Azerbaijan.
Important note: The host country, host city and/or region of any FIS Event taking place outside of Azerbaijan shall be entitled to promote its tourism offerings and destinations, including but not limited to its cultural, natural, and recreational attractions, as well as services related to travel and tourism in relation to its hosting of the relevant FIS Event.

FIS Freestyle Ski World Cup Sponsor Rights

The FIS Sponsors have the right to promote their products and services on site during the events at no extra cost.

2.2 Responsibilities FIS

To define the advertising rules and guidelines for marketing and implementation of sponsor rights. FIS has an overview of all marketing related issues whereas at the event the FIS Race Director and/or FIS FIS M+M Project Manager are the contact persons.

2.3 Responsibilities FIS Media + Marketing

FIS M+M Project Manager will be your primary contact for marketing related questions during the preparation of the FIS Freestyle World Cup event. FIS M+M Implementation Manager will be your contact for operational questions and matters. During the FIS Freestyle Ski World Cup, FIS M+M will be present with a professional implementation team at each venue to implement the FIS sponsor rights.

2.4 Responsibilities National Ski Associations

The NSA has to provide the necessary preparation of the sponsor area inside the TV-range in prior consultation with the FIS M+M Implementation Manager. In addition, NSA is responsible for a clean appearance of the sponsors outside the TV range, in accordance with FIS M+M Implementation Manager. NSA is asked to provide assistance for the set up and dismantling of all advertising material on site one to two days before and after the event. All information required will be communicated by FIS M+M Implementation Manager in due time before the season starts.

All advertising material inside the TV range must be according to the guidelines set forth in the [FIS Advertising Rules and Marketing Guide](#). In the event that the advertising material does not conform to these, FIS M+M reserves the right to undertake all the necessary amendments.

Hotel rooms (single rooms with half board) for the FIS M+M implementation team as agreed in the hosting agreement

3. FIS Freestyle Ski World Cup Venue

3.1 Start and Finish Area

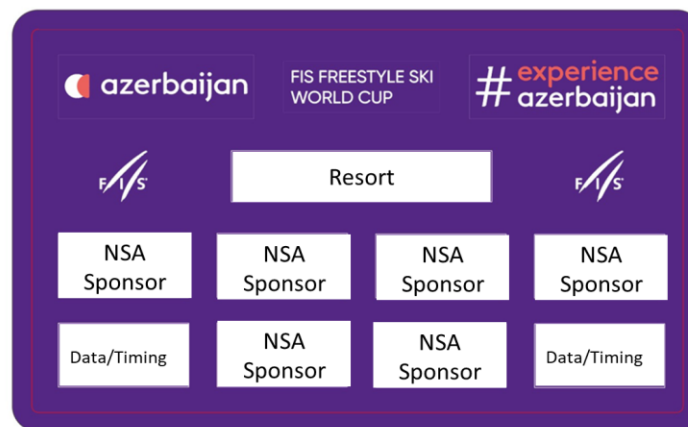
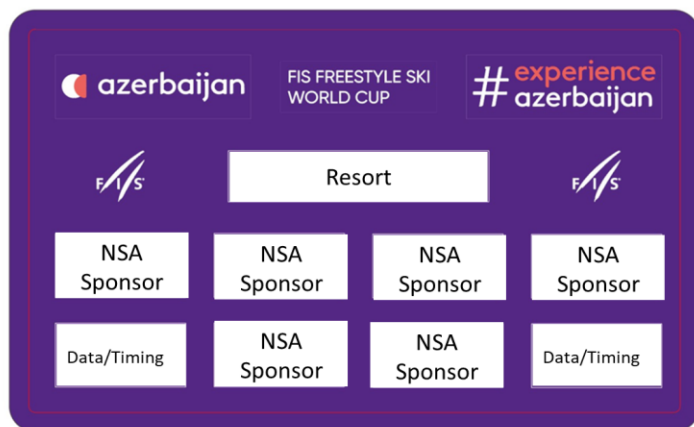
NSA must use the official installations provided and installed by FIS M+M Implementation team. NSA is responsible for assisting with the organization, set up and handling of all installations.

The Title Sponsor has the exclusive right for the design of the frame and backdrop of all start and finish installations including the Exit Gate and further installations.

Volunteers with good skiing skills will be required to assist the FIS M+M Implementation Team with the installations at times during the whole event.

Depending on the local circumstances, weather etc., the FIS M+M Implementation Team may need additional temporary volunteers' assistance.

3.1.1 Start Structure Design Overview



Example for Start installation Aerials

The advertising space is allocated per wall as follows:

Title sponsor (FIS):	2x (2m x 0.4m)
NSA Sponsor – <u>in color</u> :	6x (1m x 0,5m)
FIS Data/Timing (TBC) – <u>in color</u> :	2x (1m x 0.5m)
Resort Logo (FIS) – <u>white text on purple background only</u> :	1x (2m x 0.4m)

Start Installation:

The FIS M+M Implementation team will provide, install and maintain the start structures

Technical Information:

Size: 5m wide x 3.5m high x 1.5m deep. Width inside: 11m
Upto 3 start walls are available for Mogu and 2 for Aerials. End position to be agreed with the FIS Race Director and FIS M+M Implementation Manager

Requirements NSA:

- flat space of minimum 15m wide x 5m deep for start installation set up
- A dedicated 220v or 110v (USA) power source must be provided at the start area for the FIS M+M Implementation Team from the teams arrival to after the take down has been completed

3.1.1 Start Structure Design Overview



Example for Start installation
Moguls and Dual Moguls

The advertising space is allocated per wall as follows:

Title sponsor (FIS):	2x (2m x 0.4m)
NSA Sponsor – <u>in color</u> :	6x (1m x 1m)
FIS Data/Timing (TBC) – <u>in color</u> :	2x (1m x 0.5m)
Resort Logo (FIS) – <u>white text on purple background only</u> :	1x (2m x 0.4m)

Technical Information:

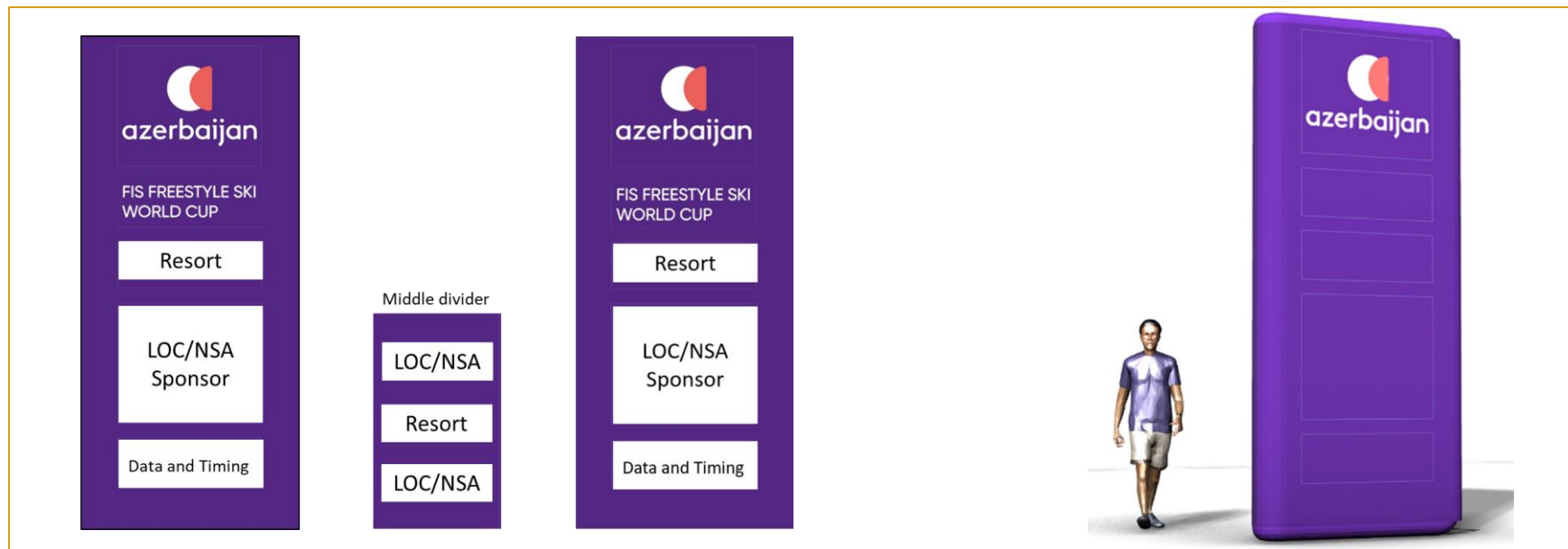
Size: 5m wide x 3.5m high x 1.5m deep. Width inside: 11m
The sizes may vary at each event.

Requirements NSA:

NSA is responsible for providing a large enough and level area.

- flat space of minimum 15m wide x 5m deep for start installation set up
- A dedicated 220v or 110v (USA) power source must be provided at the start area for the FIS M+M Implementation Team from the teams arrival to after the take down has been completed

3.1.2 Finish Structure Design Overview



The advertising space is allocated as follows:

The two Finish Towers consist of 3 sides each:

Title sponsor (FIS):	6x (1.2m x 1m)
NSA Sponsor – <u>in color</u> :	6x (1.2m x 1m)
Data/Timing (TBC) – <u>in color</u> :	6x (1.2m x 0.4m)
Resort (FIS) – <u>white text on purple background only</u> :	6x (1.2m x 0.4m)

Middle divider:

NSA Sponsor – <u>in color</u> :	2x (0.7m x 0.3m)
Resort (FIS) – <u>white text on purple background only</u> :	1x (0.7m x 0.3m)

Technical Information:

Size per column: 4m high x 1.5m wide x 1.5m deep

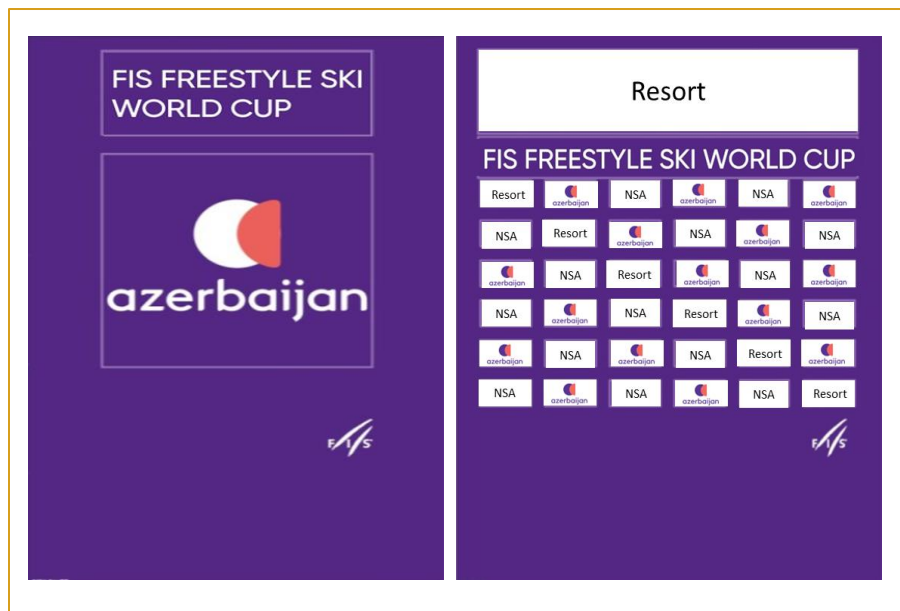
Size middle divider: 1.75m high x 80 m wide x 0.5m deep

Requirements NSA:

Electricity 220v (110v USA) power supply both sides of the finish line must be available at all times for the FIS M+M Implementation Team
Define space between the columns with FIS Race Director.

Ensure clean finish line area.

3.1.3 Exit Gate



Technical Information:

Size: 5m wide x 3.5m high x 1.5m deep. Width inside: 2m

Requirements NSA:

- Flat space of 15m wide x 5m deep in the finish area
- Multi electrical socket 220V (110v USA) close to the exit gate position

The advertising space is allocated as follows:

Title sponsor (FIS):	1x (1m x 1m)
	15x (0.25m x 0.13m)
NSA Sponsor – <u>in color</u> :	15x (0.25m x 0.13m)
Resort (NSA) – <u>in color</u> :	6x (0.25m x 0.13m)
Resort (FIS) – <u>white text on purple background only</u> :	1x (1.8m x 0.4m)

Production:

Resort logo: FIS (NSA to send logo/layout)
NSA Sponsor placement; NSA

3.1.4 Presentation / Interview Backdrop



Technical Information:

Size: 3.5m wide x 2.5m high; deep: approx.: 0.50m

Requirements NSA:

Availability of an appropriate position in the finish area in consultation with the FIS Race Director

Athletes must have a clear view on the video wall

Electrical socket 220V close to the presentation wall

The advertising space is allocated as follows:

Title sponsor (FIS):	16x (0.25m x 0.13m)
NSA Sponsor – <u>in color</u> :	16x (0.25m x 0.13m)
Resort (NSA) – <u>in color</u> :	8x (0,25m x 0,13m)
Resort (FIS) – <u>white text on purple background only</u> :	1x (2m x 0.4m)

Production:

Resort logo: FIS (NSA to send logo/layout)

Sponsor logo: NSA

Title sponsor logo: FIS

3.2 Banners

Banners on course

The bannering on course is allocated as follows:

- 100% NSA Sponsor

Moguls / Dual Moguls

Advertising banners on course may not exceed 8 meters in width and 1.5 meter in height.

Jumps on course (Aerials / Moguls)

- 100% NSA Sponsor

Banners in finish area

The bannering in the finish area is allocated as follows:

- 100% NSA Sponsor

Advertising banners in the finish area may not exceed 5 meters with a width and 1 meter in height.

Platinum Circle

- 100% NSA
- Max height 0.3m

If there is a Platinum Circle, banners may be 1.3 meters in height.

Banners on functional buildings

Advertising on the functional buildings is allocated as follows:

- 100% NSA

3.3 Podium



Podium sponsor identifications:

1st position: Title sponsor (0.8m x 0.2m)

2nd position: Resort (0.8m x 0.2m) – white text on purple background only

3rd position: Resort (0.8m x 0.2m) – white text on purple background only

Podium

- The podium for the top 3 athletes will be designed, provided, and installed by the FIS M+M implementation team.
- The podium is provided with a Ski holder for each podium position

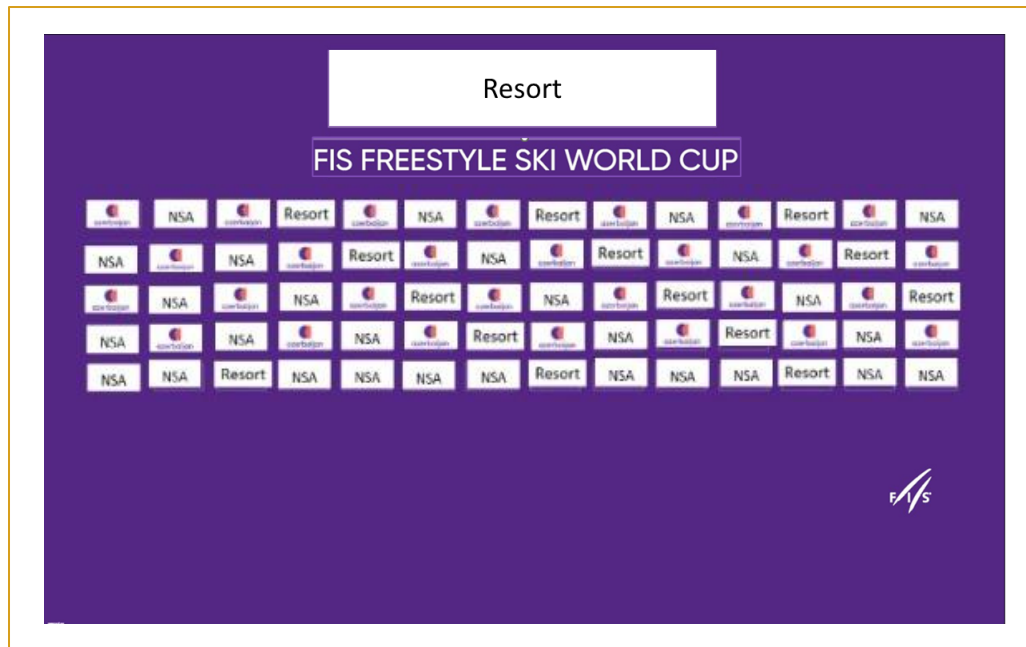
Advertising Spaces NSA:

Marking: 2 x Resort / 1x Title Sponsor logo

Size: 0.8m x 0.2m

Production: FIS
NSA to send FIS logo/layout

3.4 Award Ceremony



Ceremony wall sponsor identification:

Title Sponsor (FIS)	1x (0,85m x 0,5m) 28x (0.25m x 0.13m)
NSA Sponsor – <u>in color</u> :	28x (0.25m x 0.13m)
Resort (NSA) – <u>in color</u> :	14x (0.25m x 0.13m)
Resort (FIS) – <u>white text on purple background only</u> :	1x (2m x 0.4m)

Technical Information:

Size Ceremony Wall: 6m wide x 3m high x 0.3m deep

Requirements NSA:

- Electrical socket (220V - 4kw)
- Necessary Velcro type of NSA / Sponsor advertising patches: Scratchy / Hook
- 6 helpers needed to bring it into the finish area after the last racer crosses the finish line and to remove after the ceremony presentation is completed.
- The ceremony wall is not intended for use as a public bib draw background. If this is a requirement, please contact the FIS Implementation Manager minimum 10 days prior to the event

3.4 Video Wall



Advertising Spot on big screen

The Title Sponsor and the Data and Timing Partner each shall have the possibility to show a 30 second advertisement spot on the big screen at the FIS Freestyle Ski/Freeski/Snowboard World Cup event. The advertisement spots of the sponsor shall be shown several times before, in between and after the races (aired at least 5 times per event day with at most 2 hours between airings).

Please communicate specifics about the necessary video spot format to FIS **20 days** prior to the event.

The video wall must be organized and provided by the Local Organizing Committee.

Advertising possibilities on the video wall are allocated as follows:

- 100% NSA

3.5 Inflatables



Inflatables

Inflatables are allowed within the TV area and the surrounding venue areas.

Advertising possibilities are allocated as follows:

100% NSA

The number of inflatables are restricted to a maximum of 6 per competition in Slopestyle, Halfpipe, Moguls, Aerial and Big Air events.

Technical Information:

PVC-inflatable

Size: max. height 6m and max. width 5m

Requirements NSA:

Electrical socket 220V, in position TBD together with the Race Director.

3.6 Beach Flags



Beach Flags

Beach flags are allowed within the TV area and the surrounding venue areas.

Advertising possibilities are allocated as follows:

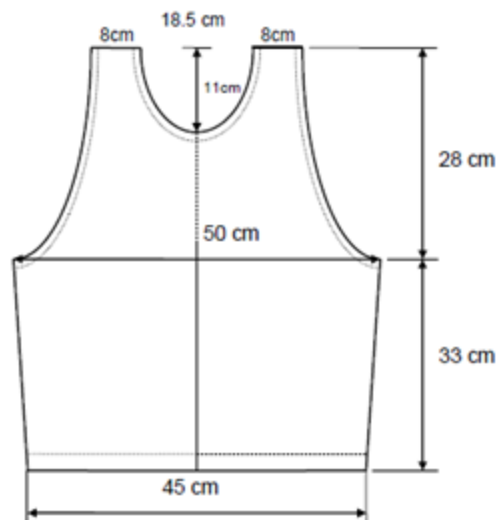
25%	Title Sponsor
75%	NSA

Requirements NSA:

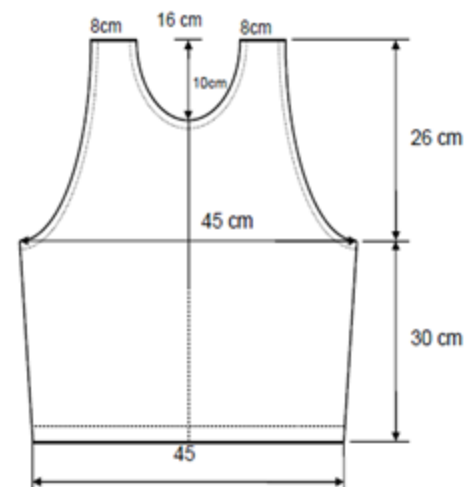
Although there is not a limitation in the amount of beach flags this should not lead to an overload both on the course and in the finish area. The setup of beach flags should follow high-quality and premium criteria.

4. Bib

4.1 General Information



**Moguls and Aerials
Men**



**Moguls and Aerials
Women**

4.2 Competition Bib



The advertising on the starting bib is allocated as follows:

- Official FIS Freestyle Ski/Freeski/Snowboard World Cup logo on the upper left side (when wearing the bib) max. size of logo: 6cm x 6cm
- Official FIS logo on the upper right side (when wearing the bib) max size of logo: 6cm x 6cm
- Title Sponsor upper part of bib: maximum height of the logo is 20 cm
- NSA Sponsor: below the resort on the bottom of bib. Maximum Height 5cm
- Resort: the maximum height of the resort logo is 10cm
- Height of number: 12cm

Technical Information:

The bibs are produced and provided by the NSA
The costs have to be borne by the NSA

The NSA is responsible for producing and providing the Starting bib.

FIS will contribute with 50% of the production costs

The Starting bib must conform to the guidelines.

Please send the layout of the competition bib to FIS for approval at least 20 days before production.

4.3 Leader Bib



Leader bib

The leader of the overall FIS Freestyle Ski World Cup will wear a yellow leader bib.

The advertising on the leader bib is allocated as follows:

- Official FIS Freestyle Ski/Freeski/Snowboard World Cup logo on the upper left side (when bib is worn)
max. size of logo: 6cm x 6cm
- Official FIS logo on the upper right side (when bib is worn)
max. size of logo: 6cm x 6cm
- NSA Sponsor: maximum height 20 cm
- Title Sponsor logo in the middle of the bib
the maximum height of the logo is 12cm
- Resort the maximum height of the logo is 10cm

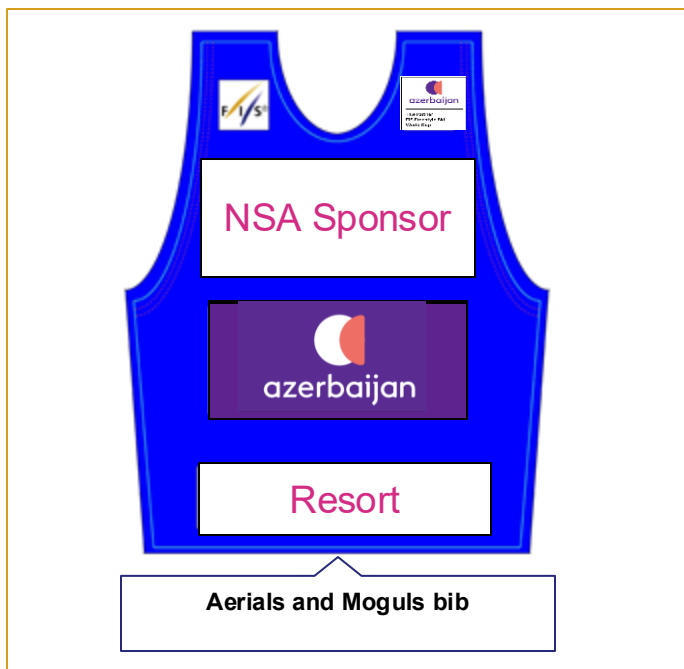
Technical Information:

The layout of the bib must be in accordance with the [FIS Advertising Rules](#).

The size of the bibs must be in accordance with the guidelines set forth in the [FIS Specifications for Equipment rules](#).

The bibs are produced and provided by the FIS
The costs have to be borne by the FIS

4.3 Leader Bib



Past season Winner bib

A special FIS Freestyle Ski World Cup past season winner blue bib will be prepared and will be worn by the respective past season winner, as entered into each event.

If the past season winner and present leader of the FIS Freestyle Ski World Cup are the same person then the Yellow bib will be used for the competition.

The advertising on the past Season Winner bib is allocated as follows:

- Official FIS Freestyle Ski/Freeski/Snowboard World Cup logo on the upper left side (when bib is worn) max. size of logo: 6cm x 6cm
- Official FIS logo on the upper right side (when bib is worn), max. size of logo: 6cm x 6cm
- NSA Sponsor: maximum height 20 cm
- Title Sponsor logo in the middle of the bib, the maximum height of the logo is 12cm
- Resort the maximum height of the logo is 10cm

Technical Information:

The layout of the bib must be in accordance with the [FIS Advertising Rules](#).

The size of the bibs must be in accordance with the guidelines set forth in the [FIS Specifications for Equipment rules](#).

The bibs are produced and provided by the FIS
The costs have to be borne by the FIS

4.4 Approval of Bibs

The NSA is responsible for producing and providing the starting bib.

The starting bib must conform to the guidelines.

Please send the layout of the competition bib to FIS for approval at least 20 days before production.

The leader bib will be produced by FIS in duplicate 2 bibs per event NSA's or their ADV agencies must provide the layout of NSA sponsor 4 weeks before the event to FIS.

In case of late or non-provision of the bib sponsor communication, the leader bib, provided by the FIS (printed with the “ FIS Logo”, “Azerbaijan” & “FIS Freestyle World Cup”) will be used.

Nicolas Rodigari:
Mail: rodigari@fis-ski.com

and

David Frid
Mail: david.frid@fis-ski.com

5. TV, Web and Print Material

5.1 Use of the FIS Freestyle Skiing World Cup Logo

a)



b)



The use of the official FIS Freestyle Ski World Cup logo is subject to a set of guidelines as outlined on the next page. This logo is part of the corporate identity of the International Ski Federation (FIS). The FIS Freestyle Ski World Cup logo is a registered trademarks of FIS.

The National Ski Association are not allowed to bring the official World Cup logo in connection with any other sponsor other than the FIS World Cup Title Sponsor.

5.1.1 General Guidelines for the use of Logo

Size

As a rule of thumb the official FIS Freestyle Ski World Cup logo must cover 5% of the overall surface of any promotional tool it is placed on. In any case the size of the logo may not be smaller than 30 mm (width for the portrait) version of the logo.

Logo context , frame, position, dimension

The integrity of the official logo must be secured through appropriate context. The official logo may not be overshadowed by other word marks or logos. Similar but unrelated marks may not be used in the same context to avoid establishing an inappropriate relationship.

In general use, the logo is without a frame and should be positioned horizontally. As a rule, the logo is two-dimensional. The colored logo should be used on a white background. In case the logo needs to be positioned on a colored background, the solid white version must be used.

5.1.2 Official FIS Freestyle World Cup Titles

English: FIS Freestyle Ski World Cup

5.2 FIS Freestyle Ski World Cup Promotional Material

Event advertising material and roll-ups

The following must be included on all event advertising/promotional material:

- Official FIS Freestyle Ski/Freeski/Snowboard World Cup logo
- Official World Cup title "FIS Freestyle Ski/Freeski/Snowboard World Cup"

Event related promotional materials include, but are not limited to:

- Posters
- Programs
- Invitations
- Accreditation
- Start and result lists

Approval

All event related print materials must be sent to FIS M+M Project Manager a minimum of 10 days before production for approval. Please send to:

Nicolas Rodigari:

Mail: rodigari@fis-ski.com

and

David Frid

Mail: david.frid@fis-ski.com

5.3 TV and web

TV Graphics

The FIS Title Sponsor and Data and Timing Partner is entitled to have its logo included in the FIS Freestyle Ski World Cup TV Graphics.

Local Organizer's Website

All FIS Freestyle Ski World Cup Organizers are obliged to include the FIS Freestyle Ski/Freeski/Snowboard World Cup logo and official WC title "FIS Freestyle Ski World Cup" on their website.

FIS Website

The FIS website gives each Organizing Committee the opportunity to promote their World Cup event and activities. Please see:

<http://www.fis-ski.com>

If you would like to promote your event or have information to contribute to the website please contact:

Linus Öjelind: linus.ojelind@fis-ski.com

Mateusz Kielpinski: kielpinski@fisski.com

6. Hospitality

6.1 VIP Tickets

- 10 VIP tickets with hospitality, free of charge for each race during the season. Sponsor may request, at its cost, additional tickets

6.2 Onsite activation

- Azerbaijan have the right to conduct promotional and sampling activities within the designated areas which shall be a minimum space of 3m x 3m, within the FIS event venues. The exact position will be determined and coordinated in cooperation with the respective LOC's. Any and all reasonable costs in connection with the promotional and/or sampling activities (e.g. water and power supply, booth rent) shall be borne by Sponsor, they are approved by the sponsor in advance. Azerbaijan shall have the right to have one (1) advertising page in the official event programme (if any), the content of which shall be determined by the Sponsor and approved by FIS in accordance with this Agreement

6.3 VIP Experience

- FIS can arrange for Sponsor a VIP on-site tour at each of the FIS Events, the exact VIP on-site tour to be agreed between the parties (the "VIP Experience"). Such VIP Experiences can be the following:
 - Behind-the-scenes tour
 - Meeting with FIS Race Director
 - Slope inspection
 - Start inspection

7. Organizer's Check List

7.1 Marketing material for NSA and FIS sponsors

Advertisement material		Size/ material	Time	Status
Start Installation Aerials				
Title Sponsor space	4x produced by FIS	2m x 0.4m / textile	Ready at arrival of FIS M+M Implementation Team Within August – September	
NSA Sponsor space	12x produced by NSA	1m x 0,5m / textile		
Resort Logo	2x produced by FIS (<u>send the vector file logo to FIS</u>)	2m x 0.4m / textile		
FIS Data/Timing	4x (TBC)	1m x 0.5m / textile		
Start Installation Moguls/Dual Moguls				
Title Sponsor space	6x produced by FIS	2m x 0.4m / textile	Ready at arrival of FIS M+M Implementation Team Within August – September	
NSA Sponsor space	18x produced by NSA	1m x 0,5m / textile		
Resort Logo	3x produced by FIS (<u>send the vector file logo to FIS</u>)	2m x 0.4m / textile		
FIS Data/Timing	6x (TBC)	1m x 0.5m / textile		
Finish Installation				
Title Sponsor space	6x produced by FIS	1.2m x 1m / textile	Ready at arrival of FIS M+M Implementation Team Within August – September	
NSA Sponsor space	6x produced by NSA	1.2m x 1m / textile		
Resort Logo	6x produced by FIS (<u>send the vector file logo to FIS</u>)	1.2m x 0.4m / textile		
FIS Data/Timing	6x (TBC)	1.2m x 0.4m / textile		
Exit Gate				
Title Sponsor space	2x produced by FIS	1m x 1m / textile	Ready at arrival of FIS M+M Implementation Team Within August – September	
	15x produced by FIS	0.25m x 0.13m / textile		
NSA Sponsor space	15x produced by NSA	0.25m x 0.13m / textile		
Resort Logo	6x produced by NSA	0.25m x 0.13m / textile		
Resort Logo	1x produced by FIS (<u>send the vector file logo to FIS</u>)	1.8m x 0.4 / textile		
Presentation / Interview Backdrop				
Title Sponsor space	16x produced by FIS	0.25m x 0.13m / textile	Within August – September	
NSA Sponsor space	16x produced by NSA	0.25m x 0.13m / textile		
Resort Logo	8x produced by NSA	0.25m x 0.13m / textile		
			Ready at arrival of FIS M+M Implementation Team	

Advertisement material	Size/ material	Time	Status
Podium			
Title Sponsor space	1x produced by FIS	0.8m x 0.2m / magnet foil	Within August – September
Resort Logo	2x produced by FIS (<u>send the vector file logo to FIS</u>)	0.8m x 0.2m / magnet foil	
Award Ceremony			
Title Sponsor space	1x produced by FIS	0.85m x 0.5m / textile	Ready at arrival of FIS M+M Implementation Team Within August – September
	28x produced by FIS	0.25m x 0.13m / textile	
NSA Sponsor space	28x produced by NSA	0.25m x 0.13m / textile	
Resort Logo	1x produced by FIS (<u>send the vector file logo to FIS</u>)	2m x 0.4m / textile	
Resort Logo	14x produced by NSA	0.25m x 0.13m / textile	

Important notice: All NSA produced sponsor patches should be produced on material and not plastic and require the scratchy side of velcro on the backside. Sewn on rather than glued when possible. All sponsor areas on the race kit are produced with the soft side of the velcro.

7.1 Marketing material for NSA and FIS sponsors

Advertisement material	Size/ material	Time	Status
Starting bibs			
Send layouts to FIS M+M project manager for approval	PDF	20 days before production	
Leader bibs			
Send layouts to FIS M+M project manager for approval	PDF and Vector based file with information on colour codes	20 days before production	
Print material			
Send all event related print material to FIS M+M project manager for approval	PDF	20 days before printing	
Communicate size of ad page for FIS sponsors in official program (if any) to FIS M+M project manager		2 months before printing of program	
Video spots			
Communicate specifics about the necessary video spot format to FIS M+M project manager		2 months before event	
LOC Website			
Integrate World Cup Logo and official World Cup Title into Website		Ongoing	

7.2 Requirements of FIS

Requirements	Time	Status
VIP Tickets and Parking Passes		
10 VIP Tickets per race day for FIS Title Sponsor	FIS M+M will communicate all details to NSA prior to the event	
Onsite activation/Slope experience	Will be communicated between FIS and NSA	
FIS M+M Implementation Team		
3 parking passes next to the finish area	From the arrival day until departure of FIS M+M implementation team	
Accreditations <u>ALL ACCESS</u>	Ready to be picked up at arrival of FIS M+M implementation team. Exact amount of accreditations needed will be communicated before	
Equipment transportation by snowcat or helicopter	Agreed with the FIS M+M Implementation Team Leader prior, it has to be available from the arrival day to the departure.	
Hotel rooms (single with half board) for FIS M+M Partnership Relations Manager and all the implementation team	From arrival day until departure of FIS M+M implementation team. Exact amount of rooms and dates will be communicated before by FIS	
Support Team (LOC Volunteers)		
Volunteers	At different times available for FIS M+M Implementation Team	

7.3 Technical infrastructure and power supply

Infrastructure & Supply	Placement	Time	Status
Start Installation			
Transport of the installations to the start area has to be guaranteed by snowcat or helicopter.		2 days before race/training	
Start installation: minimum width 15m		Before FIS M+M implementation team arrival	
Exit Gate			
400cm gap required in the air fences		2 days before race/training	
Ceremony Wall			
A safe area close to the finish line must be guaranteed for the storage of the ceremony wall.		2 days before race/training	

7.4 Ideas for the NSA website

Content	Comment	Status
General Information		
Maps & Profiles	Event Area	
Race Program	Competition program, side events (if any)	
Contact information	LOC offices, press center etc.	
News Section		
Behind the scenes	FAQ, information about the venue	
Tickets	Prices, points of sale, link to online shop	
Transport & Accommodation	Contact information, fares, schedules, pick-up and drop-off points, rental car offer, etc.	
Teams		
Team Invitation	PDF Version	
Team Captains Meeting	PDF Version	
Competition Information	Program changes, official trainings	
Important deadlines		
Link to entry system		
Media		
Media Invitation	PDF Version	
Download section	Logos, Pictures	
Opening Hours	Press and sub press center, accreditation, race office, etc.	
Internet connection Information	Up- and Downstream , Wi-Fi, LAN, rates, networks	
Sponsors (mandatory!)		
Official World Cup Logo	with hyperlink	
Official World Cup Titel		
FIS Sponsor Logos	With hyperlink to Sponsors` websites.	