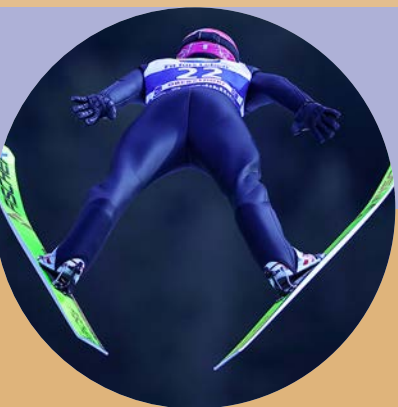
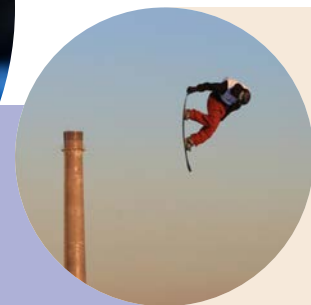




HOSTING THE FIS WORLD CHAMPIONSHIPS 2030 AND 2031 BIDDING GUIDE



FIS PARA WORLD CHAMPIONSHIPS
FIS SNOWBOARD, FREESTYLE AND FREESKI WORLD CHAMPIONSHIPS
FIS NORDIC WORLD SKI CHAMPIONSHIPS
FIS SKI FLYING WORLD CHAMPIONSHIPS



FOREWORD

For over a century, the International Ski and Snowboard Federation (FIS) has united the global snow sports community through world-class competition and a shared passion for excellence. From the first FIS World Championships in Chamonix in 1924 to today's diverse portfolio of events across Alpine, Nordic, Snowboard, Freestyle, Freeski, Ski Flying and Para disciplines, our championships continue to set the standard for athletic achievement and global sporting celebration.

As we look to the future, FIS is committed to advancing our sports with a forward-thinking approach – prioritizing sustainability, legacy, and innovation. Guided by the FIS Strategic Plan, we aim to deliver a high-quality, well-balanced event calendar that fosters growth and engagement across all regions and disciplines. Our mission is clear: to inspire future generations while protecting the environments and communities that make snow sports possible.

Hosting a FIS World Championship is more than delivering an elite competition – it is an opportunity to create meaningful impact, celebrate cultural diversity, and build a legacy that lasts long after the cheers of the crowds have faded away. We invite visionary hosts to partner with us in shaping the future of global snow sports, driving progress through sustainable practices and world-class event organization.

The application deadline for hosting a future FIS World Championship is **1 May 2025**. I encourage you to seize this opportunity to contribute to the growth and future of our sports.

Let's continue to push boundaries, inspire athletes, and elevate snow sports together.

Good luck!

A stylized, handwritten signature in blue ink, representing Johan Eliasch.

Johan Eliasch
FIS President

CONTENT SUMMARY

- 1 Introduction 4**
 - 1.1 Alignment with FIS Strategic Plan..... 5
 - 1.2 Why Host the 2030 and 2031 FIS World Championships..... 6
 - 1.3 Media and Commercial Rights 7
- 2 FIS Para World Championships 8**
 - 2.1 Bidding Options 10
 - 2.2 Calendar 11
 - 2.3 Schedule and Events 12
 - 2.4 Key Figures..... 13
- 3 FIS Snowboard, Freestyle and Freeski World Championships .. 14**
 - 3.1 Bidding Options 15
 - 3.2 Calendar 16
 - 3.3 Schedule and Events 17
 - 3.4 Key Figures 18
- 4 FIS Nordic World Ski Championships..... 19**
 - 4.1 Calendar 20
 - 4.2 Schedule and Events..... 21
 - 4.3 Key Figures 22
- 5 FIS Ski Flying World Championships..... 23**
 - 5.1 Calendar 24
 - 5.2 Schedule and Events..... 25
 - 5.3 Key Figures..... 26
- 6 Bidding Timeline 27**
- 7 Documents 33**
- 8 Contact 35**



INTRODUCTION

1



1.1

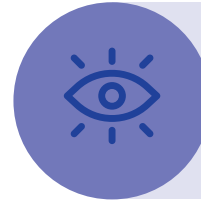
ALIGNMENT WITH FIS STRATEGIC PLAN

Hosting the FIS World Championships embodies our vision to deliver outstanding experiences that fuel a lifelong and global passion for snowsports.

Aligned with FIS’s mission and strategic priorities of governance, building value and growth, these events:

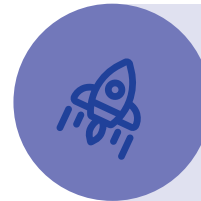
- Elevate snowsports by highlighting the pinnacle of competition.
- Inspire global participation and innovation in skiing and snowboarding.
- Promote sustainable development and create a lasting impact on host communities.

Hosting the Championships offers a unique opportunity for regions to become part of a global snowsports movement, creating a legacy that goes beyond the podium and inspires future generations.



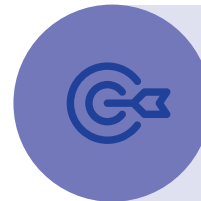
VISION

To deliver outstanding, inspiring experiences that fuel a lifelong passion for snowsports increasingly shared everywhere.



MISSION

To be the inspiration and catalyst which drives the appeal of competitive and recreational snowsports in a sustainable manner.



STRATEGIC PRIORITIES

Governance / Building Value / Growth



1.2

WHY HOST THE 2030 AND 2031 FIS WORLD CHAMPIONSHIPS

The FIS World Championships offer transformative benefits for host regions which can be achieved through careful planning, including:

- **Boosting local economy** through increased tourism, infrastructure development, and event-related investments.
- **Enhancing international visibility**, positioning the host destination as a leader in elite snowsports and a hub for global sporting events.
- **Fostering community engagement**, uniting people through the shared excitement of world-class competition.
- **Advancing sport development** by inspiring new generations of athletes and increasing participation in snowsports.
- **Promoting sustainability** by raising environmental awareness and minimizing the event's ecological footprint.

BENEFITS FOR THE HOST REGION

ECONOMIC

- Economic impact from tourism & event expenditure
- Infrastructure development

IMAGE

- Enhance image of host destination
- Grow customer base
- Increase brand awareness

SOCIAL

- Positively benefit people's well-being
- Positively impact communities

SPORT

- Sport development
- Sport participation

ENVIRONMENTAL

- Increase environmental awareness
- Minimise negative impacts

1.3

MEDIA AND COMMERCIAL RIGHTS

The FIS World Championships are an exclusive property of FIS, which holds all global commercial and media rights.

FIS establishes licensing and distribution strategies, creating comprehensive marketing concepts that maximize revenue potential, through close collaboration with the NSA and LOC.

Organiser's responsibilities

- Ensure clean and controlled venues to protect FIS commercial rights;
- Provide infrastructure and support needed to exploit and maximize media and sponsorship opportunities;
- Further obligations as outlined in the Hosting Agreement.

ORGANISER'S REVENUE STREAMS



TICKET SALES

Revenue from general ticket sales (excluding VIP and Hospitality).



GRANTS

Government grants and charitable contributions (Without associated commercial rights).



RIGHTS SALES (60%)

Organisers receive 60% of the income from media and commercial rights sales. The sales strategy will be discussed with each Organiser individually to maximise reach and revenue.



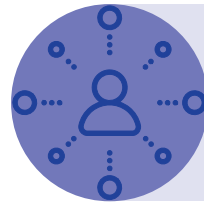
FIS PARA WORLD CHAMPIONSHIPS



2

FIS PARA WORLD CHAMPIONSHIPS ABOUT

The FIS Para World Championships provide an unparalleled opportunity to demonstrate a commitment to inclusion and equality through snowsports while leveraging visibility and commercial opportunities. We especially encourage hosts of FIS World Cups and World Championships to consider integrating the FIS Para World Championships into their event framework.



DEMONSTRATE INCLUSION AND EQUALITY



LEVERAGE VISIBILITY AND COMMERCIAL OPPORTUNITIES



2.1

FIS PARA WORLD CHAMPIONSHIPS BIDDING OPTIONS

1 – UNIFIED HOSTING

All Para disciplines are hosted at a single location or region.



2 – DISCIPLINE-SPECIFIC HOSTING

Each Para discipline is hosted individually at separate locations by different organisers.

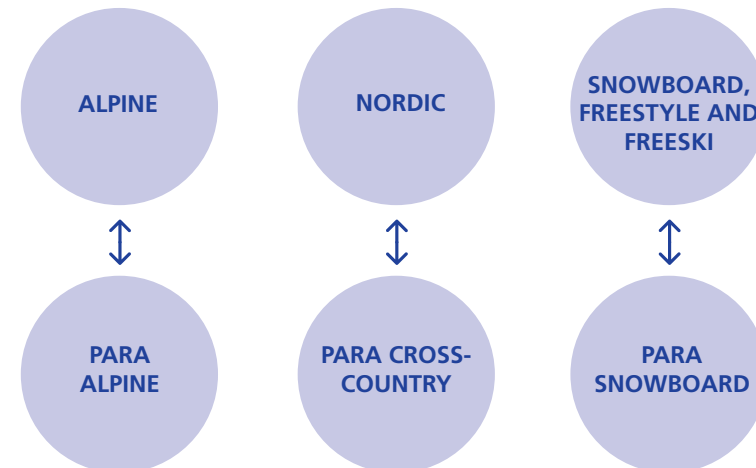


3 – INTEGRATION WITH ABLE-BODIED FIS WORLD CHAMPIONSHIPS

The detailed concept will be developed collaboratively by the NSA, LOC, and FIS to ensure safe and fair competitions, as well as event success, including:

- The extent of integration (e.g. which and how many Para events);
- A detailed schedule plan (e.g. hosting Para events two years before, during, or two years after the Championships season)

FIS also encourages candidates to propose unique and innovative concepts for integrating Para disciplines.



2.2

FIS PARA WORLD CHAMPIONSHIPS CALENDAR

2019

Para Alpine 📍 Kranjska Gora/Sella Nevea (SLO/ITA)
 Para Cross-Country 📍 Prince George (CAN)
 Para Snowboard 📍 Pyhä (FIN)

2021

Para Alpine 📍 Lillehammer (NOR)
 Para Cross-Country 📍 Lillehammer (NOR)
 Para Snowboard 📍 Lillehammer (NOR)

2023

Para Alpine 📍 Espoo (ESP)
 Para Cross-Country 📍 Oestersund (SWE)
 Para Snowboard 📍 La Molina (ESP)

2025

Para Alpine 📍 Maribor (SLO)
 Para Cross-Country 📍 Toblach (ITA)
 Para Snowboard 📍 Big White (CAN)

2027

Para Alpine 📍 Tignes (FRA)
 Para Cross-Country 📍 **OPEN FOR BIDS ***
 Para Snowboard 📍 **OPEN FOR BIDS ***

2029

📍 **OPEN FOR BIDS ***

2031

📍 **OPEN FOR BIDS**



* Reach out if you're interested in hosting the 2027 or 2029 Championships. The timeline in this document does not apply to these events.

2.3

FIS PARA WORLD CHAMPIONSHIPS SCHEDULE AND EVENTS

Example (subject to change)

**WOMEN/
MEN
MIXED
TRAINING**

	DAY 0	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10	DAY 11
PARA ALPINE	Training	Training	Downhill M/W		Super-G M/W	Super Combined M/W		Giant Slalom M	Giant Slalom W	Slalom M	Slalom W	Parallel
PARA CROSS-COUNTRY		Training	Training	10 km M/W		Sprint M/W	Mixed Relay 4x2.5 km		Skiathlon M/W		20 km M/W	
PARA SNOWBOARD		Training	Training	Blanked Slalom M/W	Blanked Slalom Mixed Team			Training	Training	Snowboard Cross M/W		Snowboard Cross Mixed Team

Opening Ceremony

Closing Ceremony



2.4

FIS PARA WORLD CHAMPIONSHIPS

KEY FIGURES

PARA ALPINE

30+
nations

170+
athletes

340+
total team accreditations

32
medal events

PARA CROSS-COUNTRY

25+
nations

190+
athletes

320+
total team accreditations

26
medal events

PARA SNOWBOARD

20+
nations

90+
athletes

180+
total team accreditations

20
medal events

DIGITAL CHANNELS

3.8%
engagement

56 K
social media followers

16.8 MN
monthly website visits

838 K
reach during the 2023 WSC

104 K
active app users

OPERATIONAL BUDGET

1–4 MN CHF

Expected budget for operations (based on previous editions).
This estimate focuses solely on event operations and does not include expenditures related to permanent infrastructure.

COMPETITION DETAILS

12–14
unified

12
Para Alpine

7
Para Cross-Country

10
Para Snowboard



FIS SNOWBOARD, FREESTYLE AND FREESKI WORLD CHAMPIONSHIPS

4



3.1

SNOWBOARD, FREESTYLE AND FREESKI WORLD CHAMPIONSHIPS BIDDING OPTIONS

UNIFIED APPROACH FIRST

FIS emphasizes the benefits of hosting all Snowboard, Freestyle and Freeski events together as a unified World Championships.

PARK & PIPE
MOGULS & AERIALS
SKI AND SNOWBOARD CROSS
SNOWBOARD ALPINE



FLEXIBLE HOSTING OPTIONS

However, FIS also encourages innovative approaches to event hosting and will consider applications focused on individual event groups for the FIS Snowboard, Freestyle and Freeski World Championships. Such proposals will be evaluated on a case-by-case basis, subject to the approval by the FIS Council. This approach ensures that bids align with the overarching goals of fostering the sport's growth and delivering exceptional events.

PARK
& PIPE

MOGULS
& AERIALS

SKI AND
SNOWBOARD
CROSS

SNOWBOARD
ALPINE

3.2

FIS SNOWBOARD, FREESTYLE AND FREESKI WORLD CHAMPIONSHIPS CALENDAR

2019

📍 Park City (USA)

2021

📍 Idre Fjäll (SWE), 📍 Rogla (SLO), 📍 Aspen (USA), 📍 Almaty (KAZ)

2023

📍 Bakuriani (GEO)

2025

📍 Engadin (SUI)

2027

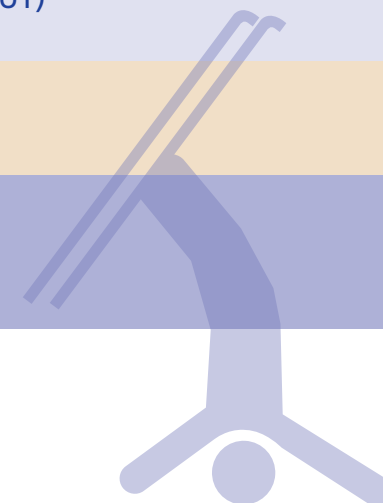
📍 Montafon (AUT)

2029

📍 Zhangjiakou (CHN)

2031

📍 OPEN FOR BIDS



3.3

FIS SNOWBOARD, FREESTYLE AND FREESKI WORLD CHAMPIONSHIPS

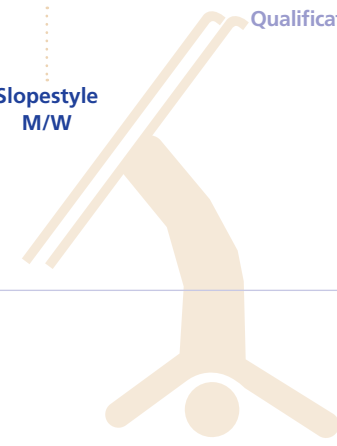
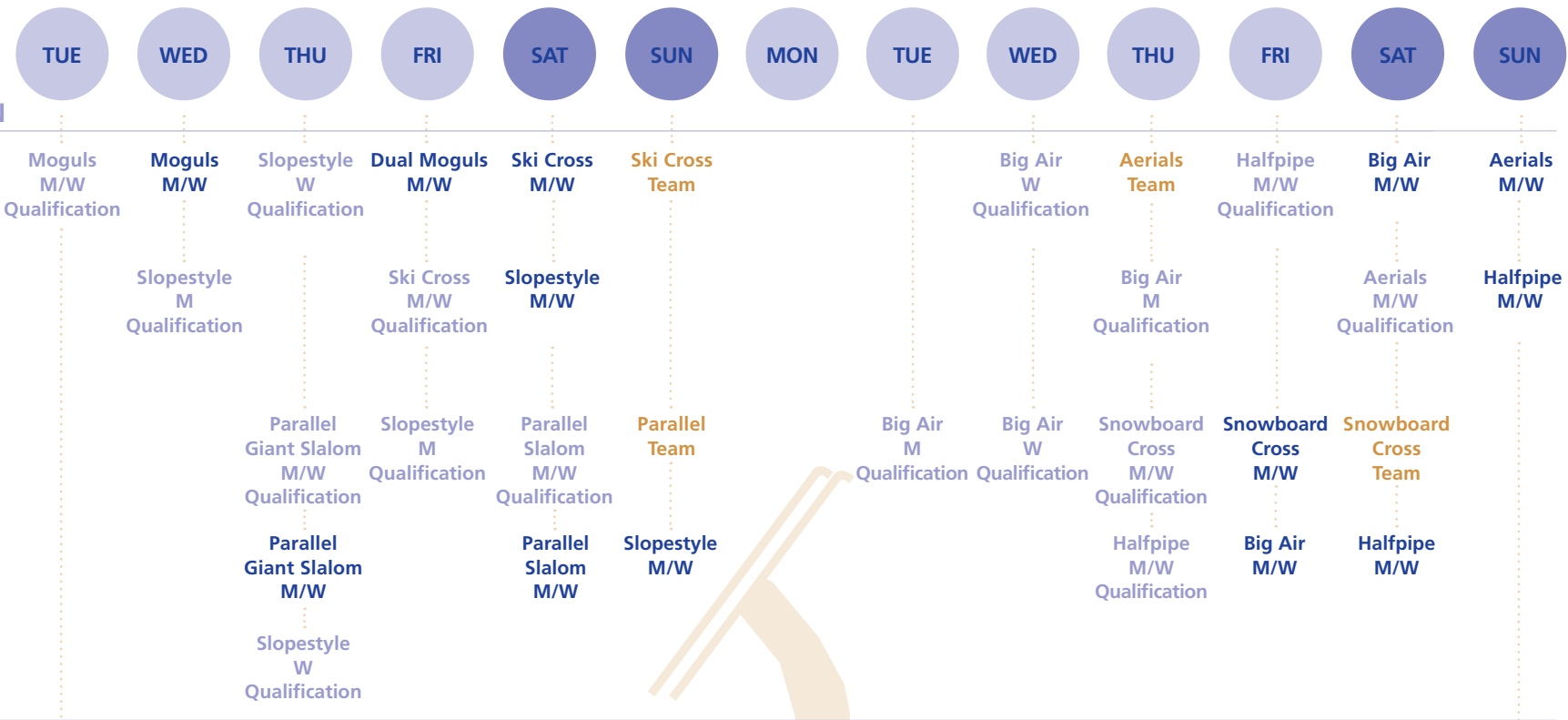
SCHEDULE AND EVENTS

Example (subject to change) – Engadin 2025 FIS Snowboard, Freestyle and Freeski World Championships

WOMEN
MEN
MIXED
QUALIFICATION

FREESTYLE/FREESKI

SNOWBOARD



3.4

FIS SNOWBOARD, FREESTYLE AND FREESKI WORLD CHAMPIONSHIPS

KEY FIGURES

SPORTS AND EVENTS

44

nations

600+ (40%)

athletes (% of female)

31

medal events

1250+

total team accreditations

TV AND DIGITAL CHANNELS

TV

22

global reach markets

317 MN

cumulative audience

1'325 h

broadcast hours

2'647

number of broadcasts

DIGITAL

4.3%

engagement

300 K

social media followers

10.4 MN

reach during the 2023 WSC

16.8 MN

monthly website visits

104 K

active app users

COMPETITION DETAILS

2nd half of Jan to 1st half of Mar

(July or August for Southern hemisphere)

preferred dates

12–14

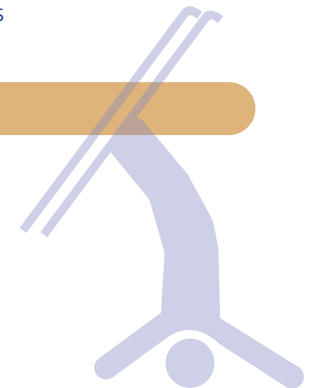
days

OPERATIONAL BUDGET

10–15 MN CHF

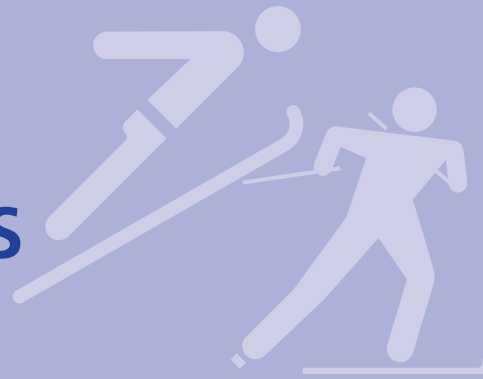
Expected budget for operations (based on previous editions).

This estimate focuses solely on event operations and does not include expenditures related to permanent infrastructure.





FIS NORDIC WORLD SKI CHAMPIONSHIPS



4.1

FIS NORDIC WORLD SKI CHAMPIONSHIPS CALENDAR

2019

 Seefeld (AUT)


2021

 Oberstdorf (GER)

2023

 Planica (SLO)

2025

 Trondheim (NOR)

2027

 Falun (SWE)

2029

 Lahti (FIN)

2031

 OPEN FOR BIDS

4.2

FIS NORDIC WORLD SKI CHAMPIONSHIPS SCHEDULE AND EVENTS

Example (subject to change) – Trondheim 2025 FIS Nordic World Ski Championships

	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN
WOMEN												
MEN												
MIXED												
CROSS-COUNTRY	7.5 km Interval Start Classic Qualification	Sprint Final Free		20 km Skiathlon Classic/Free	20 km Skiathlon Classic/Free		10 km Interval Start Classic	Team Sprint Classic	4 x 7.5 km Relay Classic/Free	4 x 7.5 km Relay Classic/Free	50 km Mass Start Free	50 km Mass Start Free
	7.5 km Interval Start Classic Qualification	Sprint Final Free					10 km Interval Start Classic	Team Sprint Classic				
SKI JUMPING			Normal Hill HS102	Team Normal Hill HS102	Normal Hill HS102			Mixed Team Large Hill HS138	Team Large Hill HS138	Large Hill HS138	Large Hill HS138	
NORDIC COMBINED		Mass Start Normal Hill HS102 5.0 km	Team Normal Hill HS102 4x5 km	Individual Compact Normal Hill HS102 7.5 km	Individual Gundersen Normal Hill HS102 5.0 km			Team Large Hill HS138 4x5 km		Gundersen Large Hill HS138 10.0 km		
	Opening Ceremony											Closing Ceremony



4.3

FIS NORDIC WORLD SKI CHAMPIONSHIPS

KEY FIGURES

SPORTS AND EVENTS

67
nations

700+ (42%)
athletes (% of female)

26
medal events

1500+
total team accreditations



TV AND DIGITAL CHANNELS

TV
23
global reach markets

160.7 MN
live tv audience

2'085 h
live broadcast hours

>70%
live market share

4 MN
live competition audience

DIGITAL
4.6%
engagement

500 K
social media followers

16.2 MN
reach during the 2023 WSC

16.8 MN
monthly website visits

104 K
active app users

COMPETITION DETAILS

2nd half of Feb 2031
preferred Dates

12
days

OPERATIONAL BUDGET

15–20 MN CHF


Expected budget for operations (based on previous editions).
This estimate focuses solely on event operations and does not
include expenditures related to permanent infrastructure.

FIS SKI FLYING WORLD CHAMPIONSHIPS



5.1


FIS SKI FLYING WORLD CHAMPIONSHIPS CALENDAR

2018  Oberstdorf (GER)

2020  Planica (SLO)

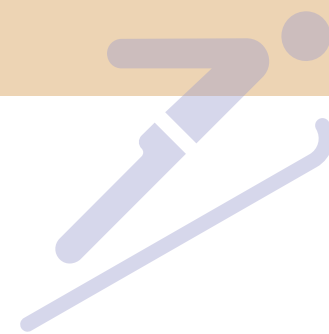
2022  Vikersund (NOR)

2024  Kulm (AUT)

2026  Oberstdorf (GER)

2028  Planica (SLO)

2030  OPEN FOR BIDS

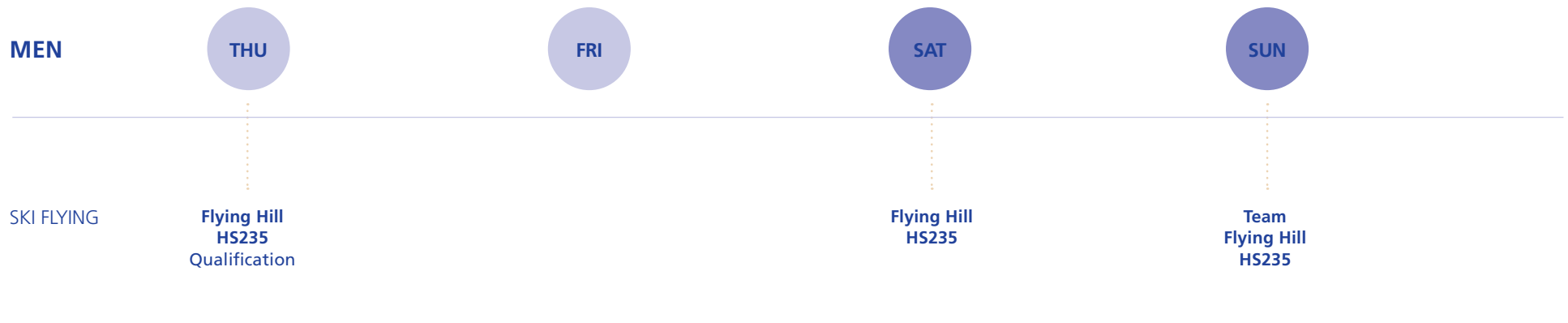


5.2

FIS SKI FLYING WORLD CHAMPIONSHIPS

SCHEDULE AND EVENTS

Example (subject to change) – Kulm Bad Mitterndorf / Tauplitz 2024 FIS Ski Flying World Championships



The inclusion of women's Ski Flying events is under active consideration by FIS, and future hosts are encouraged to prepare for potential integration into upcoming World Championships.

5.3

FIS SKI FLYING WORLD CHAMPIONSHIPS

KEY FIGURES

SPORTS AND EVENTS

15
nations

70+
athletes

200+
total team accreditations

2
medal events

TV AND DIGITAL CHANNELS

TV
11
global reach markets

20 MN
cumulative audience

65 h
broadcast hours

59
number of broadcasts

DIGITAL

5.2%
engagement

258.5 K
social media followers

149 MN
reach during the 2024 WSC

16.8 MN
monthly website visits

104 K
active app users

COMPETITION DETAILS

subject to agreement with FIS
preferred dates

4
days

OPERATIONAL BUDGET

3–4 MN CHF

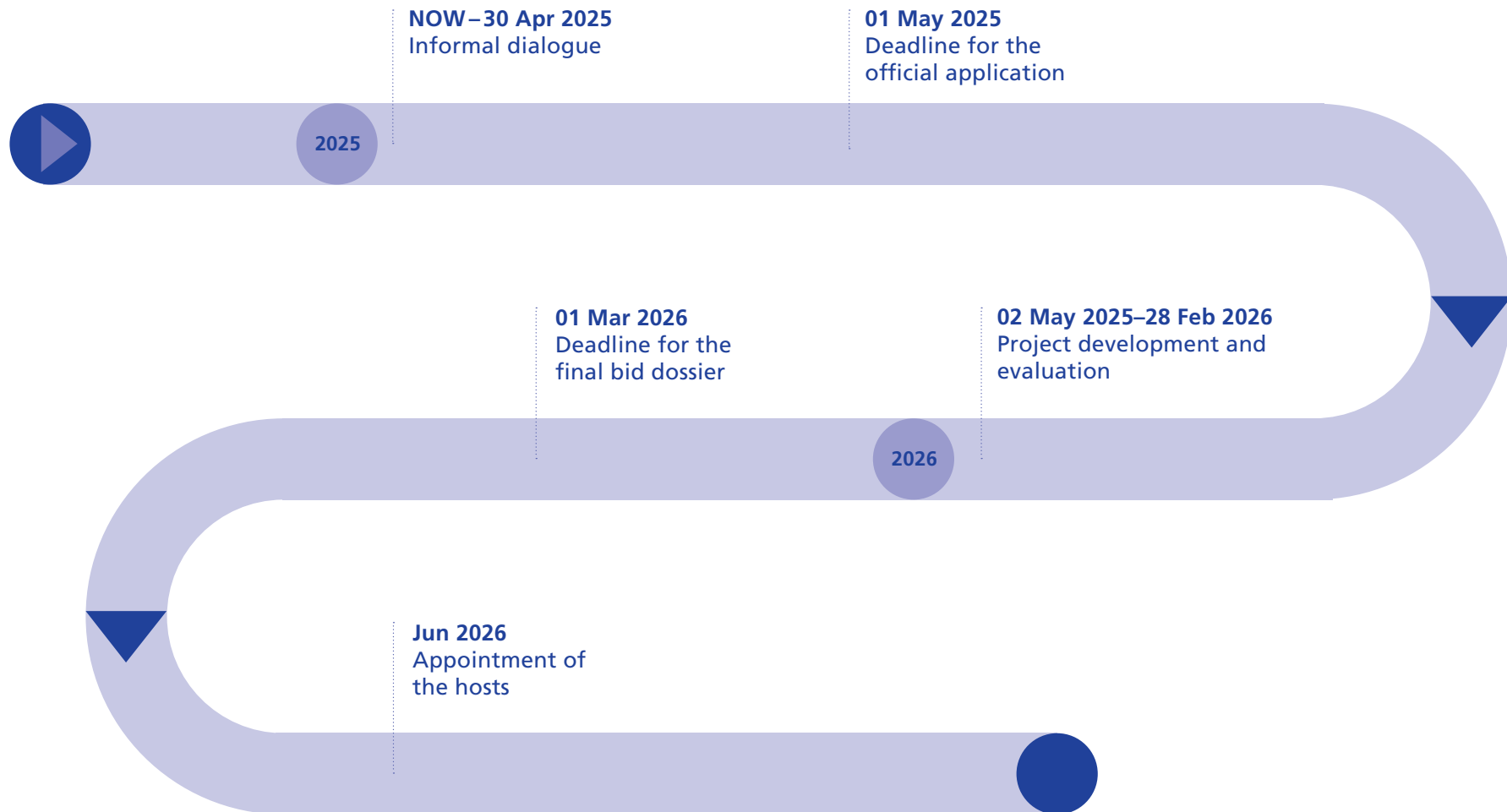
Expected budget for operations (based on previous editions).
This estimate focuses solely on event operations and does not include
expenditures related to permanent infrastructure.

BIDDING TIMELINE

6



BIDDING TIMELINE



BIDDING TIMELINE

PHASE 1 – INFORMAL DIALOGUE

NOW – 30 APR 2025

01 MAY 2025



INFORMAL DIALOGUE

FIS offers hands-on support and expertise to help define the project.
Do you consider hosting the FIS World Championships?

Contact us at events@fis-ski.com to discuss next steps prior to making the application.

BIDDING TIMELINE

PHASE 2 – DEADLINE FOR THE OFFICIAL APPLICATION

01 MAY 2025



DEADLINE FOR THE OFFICIAL APPLICATION

Candidates must submit an application letter using the FIS template.

REGISTRATION FEE AND TRAINING DAYS GUARANTEE

to be paid and submitted with the application:

Championships	Registration fee	Training days guarantee
Nordic	CHF 150,000	200 training days
Snowboard, Freestyle and Freeski	CHF 125,000	200 training days
Ski Flying	CHF 100,000	—
Para	CHF 20,000	—*

* Subject to the approval by the FIS Council.

For repeat candidatures for consecutive Championships, Candidates will be entitled to a 25 % reduction in the registration fee for the second consecutive candidacy and a 50 % reduction for the third and further consecutive candidacies (see WSC Rules).

ABOUT FREE TRAINING DAYS

Free Training Days are development camps and a key initiative organised by FIS to support athletes' and coaches' development. While FIS coordinates the delivery with participating NSAs, the candidates/organisers are responsible for providing the following arrangements: full board accommodation, ski passes (if required) and access to training sites.

Training days are calculated based on provisions for one athlete per day. For example, a 5-day training camp for 20 athletes equals 100 training days. The 200 training days required for candidacy submission will be delivered during the 2025/2026 season.

BIDDING TIMELINE

PHASE 3 – PROJECT DEVELOPMENT AND EVALUATION

02 MAY 2025

28 FEB 2026

**05–09 MAY 2025****INFORMATION BRIEFING**

Candidates' briefing at the FIS Spring Meetings in Vilamoura (POR) to outline the next steps.

01 AUG 2025**DEADLINE FOR THE FIRST QUESTIONNAIRE DRAFT AND TRAINING DAYS FORM SUBMISSION****15 MAY 2025****DOCUMENTS**

Candidates to be provided with the free training days form and questionnaire.

QUESTIONNAIRE

The content covers a broad range of topics, including:

Vision and Legacy
 Dates and Competition Schedule
 Venues and Sports Organisation
 Weather
 Logistics (Transportation and Accommodation)
 Human Resources and Volunteers
 Medical, Health and Sports Integrity
 Sustainability and Environmental Protection
 Commercial Rights
 Broadcast, Media and Digital Services
 Ceremonies, Promotional Activities and Communications
 Legal Aspects
 Support for the Candidacy and Organisational Structure
 Finance
 Guarantees

UNTIL 31 OCT 2025**FIS COUNCIL APPROVAL**

Acceptance of the candidates by the FIS Council (exact date to be aligned with the autumn Council meeting).

15 NOV 2025**DEADLINE FOR THE PRELIMINARY BID DOSSIER****END OF JAN 2026****PUBLICATION OF THE DRAFT INSPECTION GROUP REPORT TO THE CANDIDATES****SEP 2025****FIS INSPECTION GROUP FEEDBACK SESSION**

Candidates' session at the FIS Autumn Meetings in Zurich (SUI) to review individual projects and outline next steps.

ROLE OF THE FIS INSPECTION GROUP

The FIS Inspection Group is composed of FIS technical experts and senior management team. Its role is to evaluate Candidate applications, conduct site inspections, and compile reports for the FIS Council.

Key Tasks:

- Prepare an Inspection Group Report assessing each bid and comprising: compliance assessment, risk assessment and technical evaluation.
- Ensure documentation aligns with on-ground realities and clarify any unclear information.
- If required, organize visits to Candidate locations. FIS covers international travel costs, while Candidates handle local accommodation and transportation.

BIDDING TIMELINE

PHASE 4 AND 5 – FINAL BID DOSSIER AND APPOINTMENT OF THE HOSTS

2026

01 MAR 2026

DEADLINE FOR THE FINAL BID DOSSIER

The final documentation to be distributed to the FIS Council, NSAs and Committee Chairs.

JUN 2026

APPOINTMENT OF THE HOSTS

Presentations to the FIS Council and organiser's election to take place during the FIS Congress in Belgrade (SRB).

NON-REFUNDABLE WINNER FEE AND TRAINING DAY GUARANTEE

to be paid and submitted by the elected Organisers after the election:

Championships	Winner fee	Training days guarantee
Nordic	CHF 400,000	600 training days
Snowboard, Freestyle and Freeski	—	400 training days
Ski Flying	—	—
Para	—	300 training days*

*For Para Snow Sports Championships, the 300 training days are distributed as 100 days per discipline. However, if Para disciplines are included within the Alpine, Nordic, or Snowboard, Freestyle and Freeski Championships, no additional training days are required. The training days guarantee for Para Championships is subject to the approval by the FIS Council.

Presentation Guidelines:

- Maximum of 6 presenters (excluding interpreters).
- Presentation duration: 10 minutes.
- Language: English (translations must fit within the 10-minute limit).
- Additional 5 minutes allocated for the FIS Council questions.
- Candidates may bring up to 14 spectators, who cannot participate in the presentation.
- A technical check will be conducted before the presentation.
- The FIS Council will elect organisers in a closed meeting, as per the FIS Statutes (Art. 11.4.2).

Hosting Agreement

The Hosting Agreement outlines the responsibilities of the NSA, LOC, and FIS. It must be signed by authorised representatives during the official ceremony (as per WSC Rules). A draft of the agreement will be provided in advance to ensure all parties understand their commitments.

DOCUMENTS

7



DOCUMENTS

Template
Application Letter

Rules for the
Organisation of
FIS World
Championships
(WSC Rules)

ITT Media Rights
FIS World
Championships
2026–2029

Example
questionnaires
for the 2028 and 2029
FIS World
Championships

FIS Statutes

Past FIS World
Championships
Schedules

INTERNATIONAL COMPETITION RULES (ICR) AND DISCIPLINE-SPECIFIC DOCUMENTS

Cross-Country

Ski Jumping

Nordic Combined

Snowboard,
Freestyle and Freeski

Para Alpine

Para Cross-Country

Para Snowboard

CONTACT FOR QUESTIONS

8



FOR QUESTIONS PLEASE CONTACT:

FIS SECRETARY GENERAL
MICHEL VION
VION@FIS-SKI.COM
TEL: +41 33 244 6161

FIS SPORT AND EVENT DIRECTOR
SANDRA SPITZ
EVENTS@FIS-SKI.COM
TEL: +41 79 305 29 59



READY TO MAKE HISTORY?
WE LOOK FORWARD TO
CREATING AN UNFORGETTABLE
EVENT TOGETHER.

