



## **Brand Name: Atomic**

### **What the Constructors Championship means to your team and how it works for you**

It's an indicator of consistency and performance over the season in all disciplines and both genders.

### **Team details, athletes, technicians, team principle and general info on factory, equipment:**

President: Wolfgang Mayrhofer  
Vicepresident: Herbert Buchsteiner  
Global Racemanager: Christian Höflechner  
Sportsmarketing: Raphaela Ossberger

Atomic exists to drive skiing forward. With over 400,000 pairs of skis produced annually and 1000 in-house employees at our headquarters, Atomic is the largest ski manufacturer in the world. At our Atomic superhub in Altenmarkt/Pongau, 60 kilometers south of Salzburg, we research, engineer, develop, produce, and innovate, with all R&D departments across all product categories gathered under the same roof. Together with some of the most iconic ski areas and World Cup venues in the close neighborhood and many world-class athletes living close-by, we are the epicenter of skiing. Since Atomic's founding in 1955, passion and pioneering have been the key to success for nearly 70 years and will continue for at least 70 more. Through our grassroots racing program, "Juniors to Champions," we ensure a steady pipeline of young talents and future ski champions.

### **Key athletes in the team, biography, and brand association**

Mikaela Shiffrin (technicians: Robert Bürgler for tech-disciplines, Lukas Rottinger for speed-disciplines). On Atomic "forever"  
Sofia Goggia (Technician: Barnabas "Babi" Greppi) On Atomic "forever"  
Aleksander Aamodt Kilde (Technician: Tom Bürgler)  
Lucas Braathen (Technician: Tor Schjetne)  
Marco Schwarz (Technician Kim Erlandsson with help of Thomas Graggaber in speed-disciplines)  
Manuel Feller (Technician Richard Weissenbacher)  
Alex Vinatzer (Technician Georg "Schurl" Kleer)  
Zrinka Ljutic (new on Atomic since 24/25)  
Niels Hintermann (Technician Klaus Hutegger)  
Adrian Sejersted, Fredrik Moeller (Technician Simon Wörister)

Noel Zwischenbrugger, Joshua Sturm (Technician Björn Gstatter)

Daniel Danklmaier (Thomas Graggaber)  
Stefan Rieser, Manuel Traninger (Wolfgang Moser)  
Mirjam Puchner  
Fabio Gstrein  
Gino Caviezel (new since 24/25)  
Lisa Hörhager (new since 24/25)  
Rasmus Windingstad (new since 24/25)  
Christina Ager  
Katharina Gallhuber  
Joana Hählen  
Florian Schieder  
Elvedina Muzaferija  
Etc etc etc

### **Pre-season planning, new ski developments, what length for what discipline**

Testing for this season started already last winter with special development-project including Lucas Braathen in multiple on- and offsnow activities. Pre-season training was as planned, got important feedback from southern hemisphere. Something new coming up this winter..... Various length within FIS-regulations according to preferences of each athlete...

### **Ski Technical details, who are the servicemen and how their job works**

see listing of athletes including their servicemen above.