



INTERNATIONAL
SKI AND SNOWBOARD
FEDERATION



HOSTING THE FIS WORLD CHAMPIONSHIPS

BIDDING GUIDE



Hosting one of the FIS World Championships offers
an extraordinary opportunity.

It is a chance for the local community and wider
region to come together.

It attracts the attention of millions around the world.
It promotes snow sports, boosts the economy and
drives new innovations in inclusivity and diversity.

It is your region's chance to shine.

Here we offer information on how and when you can
bid to host one of these exceptional events.

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Overview

Why host the World Championships?

For almost 100 years, the FIS World Championships have been enthralling all those who love snow sports. From up to 132 nations across the world, athletes gather to display their raw talent, endurance and courage. Millions tune in to these events to marvel at the speed and skill of the skiers, from seasoned veterans of the sport to up-and-coming young athletes. Hosting such a prestigious event offers a number of clear benefits:

Reputation

The World Championships will drive awareness of the host resort, helping to fortify its reputation as a world-class destination for major sports events.

Economic Development

These events are designed to yield a significant economic impact for the host, through routes such as attendee spend, sponsorship activation and government investment.

Accessibility

As the accessibility of venues, hotels and transport systems are improved to modern standards, this leaves a long-term legacy for the local community.

Pride and passion

Hosting World Championships helps to inspire pride at a local, regional and national level – and inspires new passion for snow sports that encourages more to participate.

Media and commercial rights



- FIS is the owner of all commercial and media rights for the FIS World Championships. These rights generate funds to support the event and the National Ski Association involved.
- FIS determines the distribution strategy to reach the largest number of fans across all means of transmission: terrestrial, satellite, broadband internet, mobile, etc. FIS also utilises its digital channels to broaden the reach of the World Championships.
- Recent editions of the World Championships were broadcast in almost 100 countries and territories.
- To protect the exclusivity of media and commercial rights and maximise revenues, the local organising committee will ensure that the venue and its surroundings are clean of any advertising or commercial markings.
- The organising committee will also assist FIS with the facilities and services needed to exploit commercial rights, such as accreditation, tickets and hotel accommodation.
- Full details of the local organising committee's obligations will be provided in the hosting contract.

How to apply

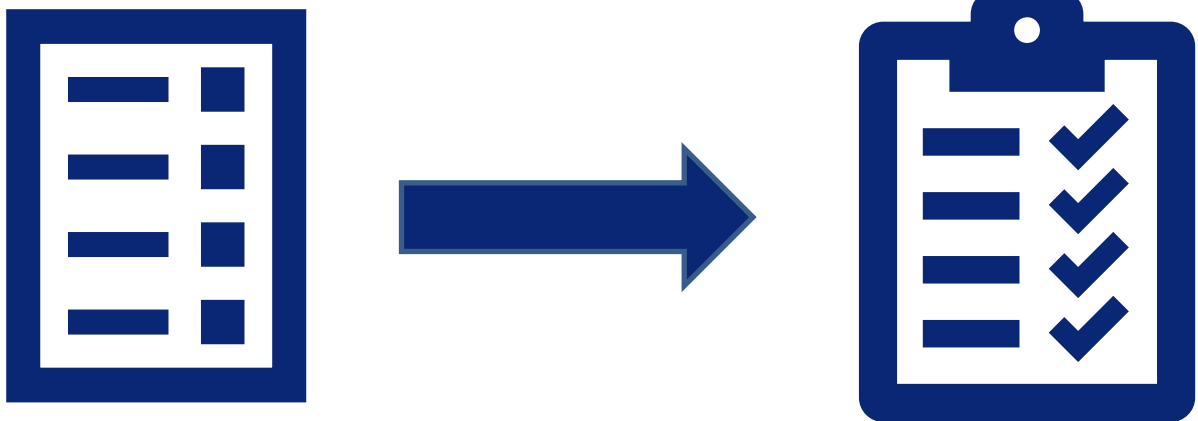
Applying to host the FIS World Championships is a five-step process:

Step 1: submit an application

By 1st May 2023, local organising committees must apply to FIS to be a candidate. The federation is particularly interested in hosts which demonstrate a commitment to sustainability and inclusivity.

In the interests of sustainability – and simplicity – FIS would like to make clear that:

- All files, documents and reports should be sent in digital form only
- Presentation should be simple and designed in an economical way
- All facts, information and data necessary for the examination of the candidature should be summarized as bullet points at the end of each topic
- Other documents such as videos may accompany the files, but wherever possible the candidate should make use of pre-existing material



How to apply

Applications must be sent to the FIS Secretary General together with the relevant registration fee and guaranteed training days, as follows:

Events	1st time applicants	Repeat candidatures
		Reduction in registration fee 2nd – 25% 3rd – 30%
Alpine Events	CHF 400.000 + 200 Training Days	2nd – CHF 300.000 3rd – CHF 200.000 +200 Training Days
Nordic Events	CHF 150.000 + 200 Training Days	2nd – CHF 112.500 3rd – CHF 75.000 +200 Training Days
Ski Flying Events	CHF 100.000	
Snowboard, Freestyle and Freeski Events	CHF 125.000 + 200 Training Days	2nd – CHF 93.750 3rd – CHF 62.500 +200 Training Days
Para Events	CHF 20.000 + 100 Training Days	

How to apply

Step 2: completing the FIS questionnaire

In May, each candidate will receive a comprehensive Questionnaire which must be returned to FIS no later than 1st August 2023. This questionnaire will seek more detailed information on the bid across several areas, including:

- ✓ **Dates and Schedule**
- ✓ **Transport**
- ✓ **Accommodation**
- ✓ **Venues and facilities**
- ✓ **Sustainability**
- ✓ **Integrity**
- ✓ **Inclusion and accessibility**
- ✓ **Human resources and volunteers**
- ✓ **Weather conditions**
- ✓ **Fan engagement**
- ✓ **Legal aspects**
- ✓ **Security**

How to apply

Step 3:

In late summer 2023, members of the FIS Inspection Group will review these questionnaires and, if necessary, arrange to meet the candidate to review specific areas of the project.

Step 4:

In autumn 2023, candidates will meet with the FIS Inspection Group to present their project concept. Following this meeting, the candidate will finalise the documentation relating to its project ahead of the Inspection Group's final reporting.

Step 5:

Presentation of the project to the FIS Council and election by the Council in conjunction with the FIS Congress 2024.

Please notify your interest to:

Michel Vion
Secretary General

vion@fis-ski.com
Tel: +41 33 244 6161

For questions contact:

Sandra Spitz
Event Director

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Tel: +41 79 305 29 59

FIS Alpine World Ski Championships

Overview

Every two years the world's top skiers gather for the FIS Alpine World Ski Championships.

A maximum of four athletes per nation are entitled to compete, with an average of around 75 nations participating. Due to the rapid and dynamic development of the sport, changes to the various disciplines are implemented frequently. This can mean adaptations to the schedule, depending on decisions of the FIS Council and FIS Congress.

Current events

Women/ Men



Downhill



Slalom



Giant Slalom



Super G



Alpine Combined



Nations Team Event

Framework



The period of the Championships is defined in the Rules for the Organisation of FIS World Championships as being in the first half of February, with the competition programme lasting between 12-15 days.

13 competitions are currently included in the programme, but it may be necessary to adapt this due to the fast development of the sport and disciplines.

In order to deliver an unparalleled fan experience to complement the sport, it is essential that bidders offer an accompanying entertainment programme, which may incorporate arts, music, culture, youth and tourism.

QUICK LINKS:

[Rules for the Organisation of FIS World Championships](#)

[International Competition Rules\(ICR\)](#)

FIS Nordic World Ski Championships

Overview

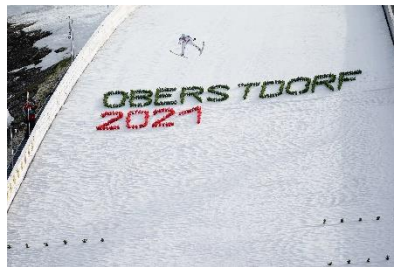
Every two years of the world’s top Cross-Country Skiing, Ski Jumping and Nordic Combined athletes gather at the FIS Nordic World Ski Championships. A blend of the three founding ski disciplines, the Nordic Events offer a legendary battle of grit, endurance, courage, skill and power.

This crowd-pleasing event and the huge global media audience it attracts offers a major opportunity for sponsors.

The event is packaged to appeal to sponsors – through TV and non-TV related outlets – providing a healthy revenue stream to help stage the Championships.

Current events

Women/ Men



Cross-Country

- Sprint
- Team Sprint
- Skiathlon
- Individual F/C
- Relay
- Mass start F/C

Ski Jumping

- Normal Hill
- Normal Hill Team
- Mixed Team
- Large Hill
- Large Hill Team Men

Nordic Combined

- Normal Hill/Gundersen
- Mixed Team
- Team Men
- Large Hill / Gundersen Men

Framework

The period of the Championships is defined in the Rules for the Organisation of FIS World Championships as being in the second half of February with the competition programme being 10 - 12 days.

A standardized programme is about to be introduced to all future FIS Nordic World Ski Championships Organisers.

For the accompanying entertainment programme, in order to deliver an unparalleled fan experience to complement the sport, it is key to incorporate other forms of entertainment such as arts, music, culture, youth and tourism.

QUICK LINKS:

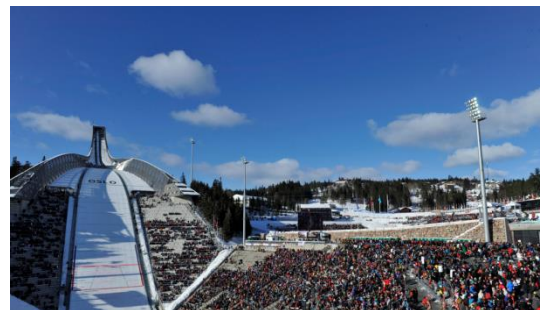
[Rules for the Organisation of FIS World Championships](#)

[Cross-Country International Competition Rules \(ICR\)](#)

[Cross-Country Homologation Manual](#)

[Ski Jumping International Competition Rules \(ICR\)](#)

[Nordic Combined International Competition Rules \(ICR\)](#)



FIS Snowboard, Freestyle & Freeski World Championships

Overview

Every two years the world's top talented Freestyle skiers and snowboarders gather for an action-packed programme. The FIS Snowboard, Freestyle & Freeski World Championships includes diverse events that combine adrenaline, style, courage, acrobatic skills and technical excellence.

These Championships have quickly become the world's most important event for young winter sports, holding specific appeal to young audiences.

Current events

Women/ Men



Snowboarding

- Big Air
- Halfpipe
- Slopestyle
- Snowboard Cross
- Snowboard Cross Mixed Team
- Parallel Giant Slalom
- Parallel Slalom
- Parallel (Giant) Slalom Mixed Team

Freestyle & Freeski

- Big Air
- Halfpipe
- Slopestyle
- Ski Cross
- Ski Cross Mixed Team
- Moguls
- Dual Moguls
- Dual Moguls Mixed Team
- Aerials Aerials Mixed Team

Framework



The Snowboard, Freestyle and Freeski World Championships are generally held in February and/or March with the competition programme in between 12-14 days in a venue or even in a region.

For the accompanying entertainment programme, in order to deliver an unparalleled fan experience to complement the sport, it is key to incorporate other forms of entertainment such as arts, music, culture, youth and tourism.

QUICK LINKS:

[Rules for the Organisation of FIS World Championships](#)

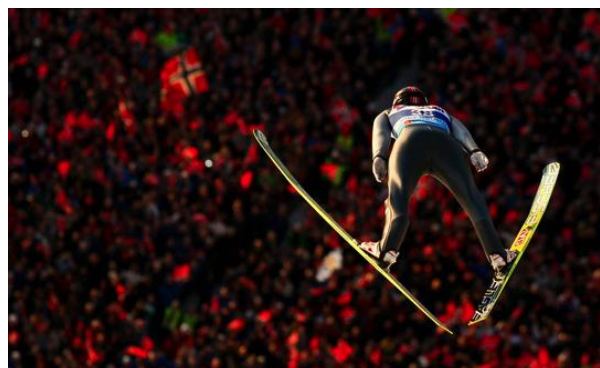
[International Competition Rules \(ICR\)](#)

FIS Ski Flying World Championships

Overview

On even years in the calendar, the world's best ski flying athletes gather to demonstrate their skills. By using the largest hills in the sport of Ski Jumping, Ski Flying kicks it up a notch with faster speeds and longer air-time, resulting in jumpers often soaring further than anyone has before.

This 'wow factor' of this sport is attracting more and more fans, with spectators and TV audiences left in awe of the athletes' courage.



Framework



The FIS Ski Flying World Championships take place generally on a rotational basis amongst five iconic locations with the competition programme of approximately 4 days.

For the accompanying entertainment programme, in order to deliver an unparalleled fan experience to complement the sport itself, it is key to incorporate other forms of entertainment such as arts, music, culture, youth and tourism.

QUICK LINKS:

[Rules for the Organisation of FIS World Championships](#)

[International Competition Rules \(ICR\) for Ski Jumping](#)

FIS Para World Championships

Overview

The FIS Para World Championships is a unique and new sporting event, delivered for the first time ever in 2021. The format means that all Para Snow Sports Disciplines are represented in the same region at the same time.

Athletes from 60 countries compete for 90 gold medals across four Para Snow Sports Disciplines over 10 days at one venue, providing a thrilling programme for lovers of snow sports.

Current events

Women/ Men



Para Alpine Skiing

Downhill
Super-G
Alpine Combined
Giant Slalom
Slalom
Parallel

Categories:

Standing
Vision Impaired
Sitting



Para Snowboard

Snowboard Cross
Dual Banked Slalom
Team events

Categories:

Upper Limb
Lower Limb 1
Lower Limb 2



Para Cross-Country Skiing

Individual
Open relay
Mixed relay
Sprint

Categories:

Standing
Vision Impaired
Sitting

Framework



The length of the competition programme can vary between 10 and 12 days and can be adapted depending on development of sport and discipline as well as the venue.

For the accompanying entertainment programme, in order to deliver an unparalleled fan experience to complement the sport, it is key to incorporate other forms of entertainment such as arts, music, culture, youth and tourism.

QUICK LINKS:

[Rules for the Organisation of FIS World Championships](#)

ICR for [Para Alpine Skiing](#), [Para Nordic](#) and [Para Snowboard](#)

[Para Nordic Homologation Guide](#)

[Para Biathlon Range and Equipment Certification Manual](#)

Application process in brief

The International Ski and Snowboard Federation (FIS) is inviting potential hosts of the FIS World Championships to transmit their Candidacy documents according to the FIS World Championships Rules.

Date	Milestone	Details
01.05.2023	Submission of Candidacy	Written application of the respective event Including: <ul style="list-style-type: none"> • Confirmation that the candidate agrees to conform in all respects with FIS Rules for the Organisation of FIS World Championships • A statement that the Candidate – to the best of its ability - will not allow any discrimination in regards to affiliated National Associations or their individual members on account of racial, religious, political or other grounds.
	Questionnaire submission to FIS	The questionnaire filled-out by the Candidates is to be submitted in a simple text format and will serve as a working document outlining different areas of the candidacy project.
Autumn 2023	Project presentation	The Candidates present their project individually to the FIS Inspection Group.
31.03.2024	Submission of final version of Questionnaire	After the inspections/ meetings with the Candidates by members of the FIS Inspection Group and the joint summary meeting, the Candidate will finalize the documentation relating to its project for the 2026/27 FIS World Championships and the Inspection Group will establish its report.
May/June 2024	Election of the FIS World Championships Hosts 2028/2029	Presentation of the project to the FIS Council following the election by the Council in conjunction with the FIS Congress 2024.

Final remarks



The bidding process for the FIS World Championships is designed to promote the sport, as well as provide information to the FIS Council and National Ski Associations about the respective candidates.

The candidacy process involves a number of local and national stakeholders to help develop the project, plans, as well as some new and exciting ideas that will further enhance the standing of the event.

FIS appreciates the interest of all National Ski Associations and their candidates in hosting FIS World Championships, and we remain at your disposal to provide any further information to assist realise our shared goal of staging outstanding FIS World Championships.