

BUILDING BRIDGES.

DR. ALEXANDER OSPELT

BORN 25 DECEMBER 1967

Candidate for the FIS Presidency

Member of the FIS Council, since 2024

Citizen of the Principality of Liechtenstein (LIE)

Vice-President of the Federation of European Ski & Snowboard Associations (FESA), 2021–2024

President of the Liechtenstein Ski Association, 2016–2023

PhD in Law (Dr. iur. HSG), attorney at law





BUILDING BRIDGES.

Snow sports inspire the world. More than a century after the first international competitions, the passion for skiing and snowboarding remains as strong as ever. Yet snow sports are at a turning point: rising costs, growing safety requirements, changing media habits, and high expectations for sustainability are just some of the challenges facing FIS and its member associations.

The work we will undertake in the years ahead will have a profound impact on the future of snow sports for generations to come. Only a united FIS family can rise to the challenges ahead.

I am standing as a candidate for the presidency of FIS to build bridges: with small and large associations, with athletes, with the industry, sponsors, media and fans. The FIS, as I envision it, is open and transparent, fostering connections and balancing the many stakeholder interests across our wonderful sports.

I come from a small skiing nation and act independently of the agendas of the larger federations or alliances formed to advance particular interests. My lifelong passion for winter sports and my extensive experience in international relations and in dialogue between differing interests will enable me to unite FIS and lead it towards greater prosperity. Only a united FIS can remain a credible representative of our sports' interests, both within and beyond the organisation.

ALEXANDER OSPELT
Candidate for the FIS Presidency

**BY ENGAGING
IN DIALOGUE WITH
OUR ATHLETES,
WE ARE MAKING
OUR SPORTS FIT
FOR THE FUTURE.**



Together, we can ensure that ski and snowboard sports offer fair and engaging competition formats that inspire not only athletes but also the media, sponsors, and fans. The safety of our athletes is at the heart of everything we do—compelling competitions are only sustainable if they do not come at the expense of athletes' health.

The next generation of FIS must be open to athletes' concerns and give them a strong voice. Safety standards, injury prevention and health protection must be promoted and continuously advanced, with approaches tailored to the specific requirements of each discipline. Beyond the competitions, mental health, education, and dual-career pathways for athletes should also be supported.

**BY JOINING FORCES AS EQUALS, ATHLETES,
OFFICIALS, AND THE FEDERATION WILL BE
BETTER EQUIPPED TO MEET THE CHALLENGES
OF THE YEARS AHEAD.**



COMPETITIONS SET THE STAGE FOR OUR SPORTS.

Through our regulatory framework and expertise, we enable events that inspire athletes, fans, the media and sponsors alike. As partners on the ground, our organisers and national associations carry significant responsibility. Behind every event stand host destinations, mountain railway operators, ski clubs, sponsors, local professionals in many fields, and countless volunteers, all committed to fair and safe competitions in the best interest of snow sports.

The demands placed on events continue to grow. Organisers depend on reliable, long-term partnerships to be able to invest in modern infrastructure and attractive event formats. As the worldwide federation, we must recognise and honour the vital role of local organisers and their network. Excellence in events can only emerge when the very best across all areas of expertise work together as equals, hand in hand, for the sport.

**TOGETHER WITH OUR ORGANISERS, WE ARE
SHAPING THE BEST PRACTICES OF THE FUTURE.**

ROOTED IN OUR MEMBER ASSOCIATIONS AROUND THE GLOBE.

As the world's largest winter sports federation, FIS is diverse across many dimensions. Snow sports bring together nations and continents, languages, religions, ethnicities, and cultures. The diversity of snow sports is equally evident in the distinct character of each discipline. What unites them all is the shared joy of sport in the snow and in the open air.

FIS's 141 member associations represent not only their countries, but also the athletes in the disciplines they promote and develop in their home markets. Only a united FIS can credibly represent the diversity of snow sports and foster their positive development worldwide.

As a global player, FIS must bring together the interests of large and small associations, world regions and the various disciplines. Maintaining an ongoing dialogue between FIS and its many diverse member associations is a shared responsibility that both sides must actively uphold.

**TO REPRESENT THEM ALL COLLECTIVELY,
FIS MUST STAY ATTUNED TO THE NEEDS
AND INTERESTS OF ITS WIDE RANGE
OF STAKEHOLDERS.**



SNOW SPORTS THRIVE ON THE PASSION OF THEIR FANS AND THE MEDIA'S SUPPORT.



FIS represents a broader spectrum of sports and disciplines than almost any other global sports federation. Each discipline captivates its fans in its own distinctive way and creates its own heroes. This sporting diversity is both an advantage and a challenge for snow sports. While enabling a wide range of offerings for highly diverse fan groups, it also requires us to explain the formats and rules of numerous disciplines and to tell the stories of a wide range of athletes to engage and inspire the fan community.

To secure the growth of snow sports, FIS must continuously create new offerings to remain relevant to emerging target audiences and to inspire and retain its fans. Openness to new sports and disciplines is just as important as the ongoing development of what already exists, in order to provide competition formats that are attractive to athletes, fans, and the media.

**DIGITALISATION, DATA UTILISATION, AUDIENCE INSIGHTS,
AND ACCESS TO YOUNGER GENERATIONS ARE CORE
CAPABILITIES FOR CARRYING THE PASSION FOR SNOW
SPORTS FORWARD INTO FUTURE GENERATIONS.**

STRONG PARTNERSHIPS WITH SUPPLIERS AND SPONSORS.

The numerous snow sports disciplines attract diverse audiences, creating compelling marketing opportunities for a range of brands and products. The suppliers and brands that support our sports exist in a symbiotic relationship with snow sports. Athletes help develop new products, and our competitions provide the stage for testing and promotion. Without suppliers and sponsors, the sport in its many forms would not flourish the way it does; yet, without the sport and its competitions, their products would equally lack the platforms on which their marketing depends.

FIS must ensure that its competitions provide contemporary environments for its suppliers and sponsors. Sponsors bear a significant share of the costs of our sport. They support training programmes and research, events and prize money, youth development, and athletes' professional future beyond their sporting careers.

BALANCED PARTNERSHIPS WITH THE SNOW SPORTS INDUSTRY AND SPONSORS ARE KEY TO THE CONTINUOUS DEVELOPMENT OF SNOW SPORTS.





**WITH OUR
FUTURE IN MIND.**

Technological innovations help drive the continued development of the sport and its events, but without nature and the athletes themselves, none of this would be possible. Outdoor sports, such as snow sports, are inextricably intertwined with the natural environment. If they are to make long-term use of nature, it is in their own fundamental interest to find a responsible way of engaging with it. The children of today will become tomorrow's professional and amateur athletes, as well as future consumers – sport provides them with life lessons, role models and a passion for movement, with all their positive effects.

For snow sports to engage future generations, they must commit to creating a liveable future and upholding sustainability principles. Within society, they should stand for fairness, diversity and openness to change. In their relationship with nature and its resources, they must strike a balance between use and protection, while serving the economy as a role model of ambition and innovation.

FUTURE GENERATIONS WILL JUDGE SNOW SPORTS NOT LEAST BY WHAT FIS DOES FOR SOCIETY, NATURE AND THE ECONOMY.



TRUST MEANS BELIEVING SOMEONE WILL DO GOOD.

As a candidate for the FIS presidency, I stand for continuous dialogue and for balancing the many stakeholder groups that depend on our governing body's work. Small and large nations, athletes, the different sports and their organisers, sponsors, media and fans all want to be heard and understood. This is possible only if the federation's leadership acts independently and has the trust of its stakeholders.

Trust originates in dialogue. I will always listen to the different stakeholder groups, identify and nurture common ground, and work hand in hand with all parties to find solutions to the challenges of the future.

FIS must be open to change while remaining a reliable partner for those who work day in, day out for the good of snow sports. FIS must communicate its decisions and developments transparently and explain them clearly and understandably. Only in this way can it earn and retain the trust of its stakeholders.

RELIABILITY, FAIRNESS, TRANSPARENCY, SUSTAINABILITY AND CREDIBILITY ARE VALUES I STAND FOR. AS PRESIDENT OF FIS, I WILL UPHOLD THEM AND PLACE THEM AT THE SERVICE OF OUR WONDERFUL SPORTS.

TRUST BUILDS STABILITY.

As a federation of associations, FIS coordinates and consolidates the shared interests of its 141 member associations and represents them externally. To do so, it requires stability in its structure and governing bodies, a clear strategic vision and robust governance.

The roles and responsibilities of the President, the Council and the administration must be clearly defined and properly separated, and an internal oversight body must monitor them on an ongoing basis.

FIS has prospered through a culture of trust, transparency and the participation of all member associations. Checks and balances, transparency regarding revenues, and clear evidence of fair and solidarity-based distribution between large and small nations carry far greater significance within our federation than they do in many companies.

Our statutes do not provide for a centrally controlled organisation or central governing body. The FIS I envision connects snow sports across the globe, listens to its stakeholders, and aligns its actions with their needs.

**FIS NEEDS CLEAR LEADERSHIP,
MUTUAL RESPECT AND RELIABLE
STRUCTURES.**

TRANSPARENCY.

A high degree of transparency regarding my work as a lawyer and adviser, as well as my mandates in business, society and sport, is one of my core values. I therefore fully disclose my affiliations below. Please do not hesitate to contact me should you have any questions.

AFFILIATIONS

STIFTUNG ZUR FÖRDERUNG EINES LEBENDIGEN MALBUN

(charitable foundation supporting sustainable skiing and mountain sports in Malbun)

Chairman of the Board of Directors, since 2024

FIS – THE INTERNATIONAL SKI AND SNOWBOARD FEDERATION

Council Member, since 2024

STIFTUNG PRO HUMANITATE

(charitable foundation supporting education, art, culture, and sports)

Member of the Board of Trustees, since 2020

HONORARY CONSUL OF THE KINGDOM OF BELGIUM

since 2017

SEED X LIECHTENSTEIN LTD.

Chairman of the Board of Directors, since 2016

OSPELT HOLDING ANSTALT

Member of the Board of Directors, since 2016

PRIVATE UNIVERSITY OF THE PRINCIPALITY OF LIECHTENSTEIN

Member of the Scientific Advisory Board, since 2013

LIONS CLUBS INTERNATIONAL

Member, since 2011

BILLINGTON HOLDINGS PLC

Member of the Board of Directors, since 2009

LIECHTENSTEIN FOUNDATION OF CRISIS INTERVENTION

President, since 2006

OSPELT & PARTNER ATTORNEYS AT LAW LTD.

Owner and Member of the Board of Directors, since 1997

LEGACON TRUST EST.

Owner and Member of the Board of Directors, since 1997

«CORPORATE GOVERNANCE FOR ORGANISATIONS AND COMPANIES IN THE PUBLIC SECTOR»

Member of the task force appointed by the Government of Liechtenstein, 2005–2009

FEDERATION OF EUROPEAN SKI- & SNOWBOARD ASSOCIATIONS

Vice President, 2021-2024

LIECHTENSTEIN SKI ASSOCIATION

President, 2015–2023

LIECHTENSTEIN FOOTBALL ASSOCIATION

Member of the Board, 1995–1997

SCHAAN SKI CLUB

Member, since the mid-1970s

YOUTH + SPORTS (J+S) COACH AND SKI INSTRUCTOR

THANK YOU.

**DR.
ALEXANDER
OSPELT**

CANDIDATE FOR THE FIS PRESIDENCY

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