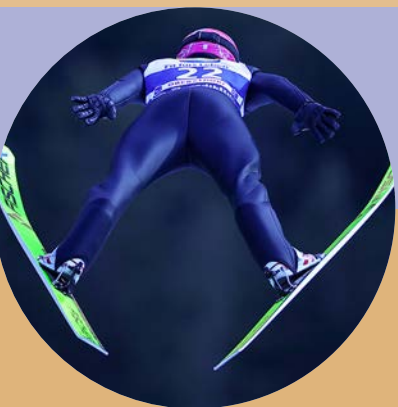


FIS NORDIC WORLD SKI CHAMPIONSHIPS 2031 CANDIDATURE QUESTIONNAIRE



CONTENT SUMMARY

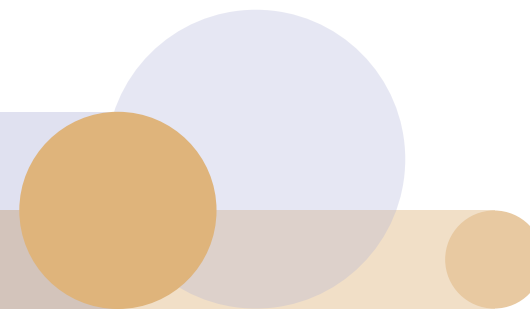
Instructions for the Submission of the Candidature Files

| | | |
|---------|--|----|
| 1 | Vision and Legacy | 3 |
| 2 | Championships Dates and Competitions | 4 |
| 3 | Venues and Sports Organisation | 5 |
| 4 | Accommodation | 9 |
| 5 | Transport | 11 |
| 6 | Human Resources and Volunteers | 12 |
| 7 | Sustainability and Environmental Protection | 14 |
| 8 | Medical, Health and Sports Integrity | 16 |
| 9 | Weather | 17 |
| 10 | Commercial Rights | 21 |
| 11 | Broadcast and Media | 22 |
| 12 | Digital and Communications | 23 |
| 13 | Ceremonies, Festivals and Entertainment | 24 |
| 14 | Support for the Candidacy and Organisational Structure | 25 |
| 15 | Finance | 26 |
| 16 | Guarantees | 30 |
| Contact | | 34 |



INSTRUCTIONS FOR THE SUBMISSION OF THE CANDIDATURE FILES

- All files, documents and reports should be sent in digital form only to events@fis-ski.com
- The Candidature File should be submitted to FIS in English.
- All accompanying tables should be submitted in Excel and PDF formats while all additional site maps and other documents and studies should also be submitted in PDF format.
- Important facts, information and data necessary for the examination of the Candidature should be summarized as bullet points at the end of each topic.
- Other documents such as videos may accompany the files, but wherever possible the Candidate should make use of pre-existing material.
- Guarantees are to be submitted separately in PDF format.



1. VISION AND LEGACY



ABOUT

The first section of the Questionnaire invites the Candidate to present their vision for the Championships and explain why they intend to host the event. Emphasis should be placed on the event's contribution to regional communities, considering its economic, social, and environmental legacy across the pre-event, event-time, and post-event phases.

Focus should be placed on existing venues and infrastructure, as the event is expected to leverage existing legacies and prioritize sustainability, in line with the FIS Strategic Plan. At the same time, new developments and infrastructure investments are encouraged, provided they address long-term community needs and are designed with sustainability at their core.



REQUIRED INFORMATION

- 1.1 Outline the reason(s) why the city and region wish to host the Championships.

What is the "unique" story?

Describe your vision for the Championships (max 300 words).

- 1.2 Demonstrate the rationale of how the Championships hosting and legacy aligns with the long-term development plans and strategies of the host city and region (max 300 words).

In your answer, consider:

- economic parameters and infrastructure development
- sustainability and legacy strategies,
- social parameters (including snow sports promotion and healthy lifestyle).

- 1.3 Provide a brief description of the region, including its location and characteristics, and illustrate the skiing tradition and interest on the local and national level (max 300 words).

2. CHAMPIONSHIPS DATES AND COMPETITIONS

ABOUT

The timing of the Championships must follow the FIS Rules for the Organisation of FIS World Championships, with Nordic events being held in the second half of February.

The detailed competition schedule will be developed jointly by FIS and the Organising Committee, and formally approved by the FIS Council approximately two years prior to the event.

Test events, particularly at the FIS World Cup level, are a key part of preparing for successful Championships. They provide a vital opportunity to test courses and facilities, train staff and volunteers, and implement operational systems under competition conditions.

As decided by the FIS Congress in 2016, Organisers of the FIS Nordic World Ski Championships are required to host the FIS Junior World Ski Championships either one or two years before or after the Senior Championships.



REQUIRED INFORMATION

- 2.1 State your proposed dates to host the Championships and explain your rationale for selecting these dates, taking into account the timing of the Opening and Closing Ceremonies. Please also provide a proposed competition schedule.
- 2.2 Describe your test event concept in the lead-up to the Championships including the periods in which the test events will be conducted.
- 2.3 In the event that new disciplines or events are approved by the FIS Congress for inclusion in the Championships after the election of the host, would you be willing to incorporate these additions into the official competition programme?

3. VENUES AND SPORTS ORGANISATION



ABOUT

Candidates should present a clear overview of all competition and training venues, including technical specifications, a conceptual map, and details on ski testing tracks and support facilities.

Venues should be classified according to the type of works required:

- Existing infrastructure—no permanent works
- Existing infrastructure—permanent works required
- Planned permanent infrastructure (event-dependent or not)
- Temporary venues

For venues requiring permanent works, Candidates must submit guarantees confirming the construction timelines, financing, and delivery. These guarantees are a mandatory part of the application.

Hosting the Championships is also an opportunity to drive progress in accessibility, inclusion, and awareness. Candidates are encouraged to use the event as a catalyst for improving the accessibility of their infrastructure in a way that benefits both the event and the wider community.



REQUIRED INFORMATION

- 3.1 Use [TABLE 1](#) to list the information about the proposed competition sites and training venues for each event, including: venue name, location, venue type, capacity, current and post-Championships use.
- 3.2 Use [TABLE 2](#) to present the technical specifications of venues.
- 3.3 Use [TABLE 3](#) to list all event venues according to the venue type and describe:
 - Required infrastructure developments and construction works
 - Original date of construction and last upgrade
 - Construction timelines
 - Cost of construction
- 3.3 Provide a concept map of the Championships and include competition venues, training courses and testing tracks.
- 3.4 Describe the competition venues' legacy and the post-Championships utilisation strategy.
- 3.5 **For Candidates including Para Cross-Country events in their programme:** Confirm the status of venue accessibility for all competition venues. Identify required upgrades and confirm budget allocation for these works.

TABLE 2

| CROSS COUNTRY SKIING | EVENT | LAP DISTANCE | TOTAL CLIMBS (in meters) | COURSE WIDTH | DESCRIBE SNOW PRODUCTION CAPACITIES |
|----------------------|---|----------------------|-----------------------------|------------------------|-------------------------------------|
| WOMEN AND MEN | Sprint | | | | |
| | Team Sprint | | | | |
| | 10 km Individual Start | | | | |
| | 10 km/10 km Skiathlon | | | | |
| | 50 km Mass Start | | | | |
| | 4x7,5 km Relay | | | | |
| TRAINING COURSES | Ski Testing Tracks | | | | |
| NORDIC COMBINED | EVENT | LAP DISTANCE | TOTAL CLIMBS (in meters) | COURSE WIDTH | DESCRIBE SNOW PRODUCTION CAPACITIES |
| MEN | Individual Normal Hill/10 km | 2,5 km (acc. to ICR) | | | |
| | Team Team Large Hill/4x5 km | 2,5 km (acc. to ICR) | | | |
| | Individual Large Hill/10 km | 2,5 km (acc. to ICR) | | | |
| | Team Sprint Large Hill/2x7,5 km | 2,5 km (acc. to ICR) | | | |
| WOMEN | Individual Normal Hill/5 km | 2,5 km (acc. to ICR) | | | |
| | Individual Large Hill/5 km | 2,5 km (acc. to ICR) | | | |
| | Team Sprint Normal Hill / 2x4,5 km | 2,5 km (acc. to ICR) | | | |
| MIXED TEAM | Mixed Team Normal Hill/M 5 km, W 2,5 km, W 2,5 km, M 5 km | 2,5 km (acc. to ICR) | | | |
| SKI JUMPING | EVENT | HILL SIZE (= HS) | K-POINT (= K) | HOMOLOGATION NUMBER | DESCRIBE SNOW PRODUCTION CAPACITIES |
| | | HS 000 | K 000 | XXX/NSA XX | |
| MEN | Normal Hill Individual | | | | |
| | Large Hill Individual | | | | |
| | Large Hill Team | | | | |
| WOMEN | Normal Hill Individual | | | | |
| | Large Hill Individual | | | | |
| | Large Hill Team | | | | |
| MIXED TEAM | Large Hill Mixed Team (LH TBC) | | | | |
| PARA CROSS COUNTRY | EVENT | LAP DISTANCE | TOTAL CLIMBS (in meters) | COURSE WIDTH | DESCRIBE SNOW PRODUCTION CAPACITIES |
| WOMEN AND MEN | 20 km (VI and Standing) | | | | |
| | 20 km (Sitting) | | | | |
| | 10 km (VI and Standing) | | | | |
| | 10 km (Sitting) | | | | |
| | Sprint (VI and Standing) | | | | |
| | Sprint (Sitting) | | | | |
| | 2x2,5 km (CT Course) | | | | |
| | 2x2,5 km (FT Course) | | | | |
| TRAINING COURSES | Ski Testing Tracks | | | | |
| | Warm Up Tracks (VI and Standing) | | | | |
| | Warm Up Tracks (Sitting) | | | | |

[illegible]

4. ACCOMMODATION



ABOUT

Candidates must present a comprehensive accommodation plan for all key stakeholder groups, including athletes, teams, officials, broadcasters, sponsors, volunteers, spectators and guests. The plan should ensure sufficient capacity across various categories and price ranges, with fair pricing.

Proximity to venues and stakeholder work areas should guide the accommodation layout. Early agreements with hotels are essential to secure room blocks and price guarantees.

For Candidates including Para Cross-Country, special attention must be given to the accessibility of accommodation infrastructure, including upgrades where needed, to ensure inclusive and barrier-free lodging.



REQUIRED INFORMATION

- 4.1 Describe your accommodation plan for all stakeholders involved in staging the Championships, also taking alternative accommodation into consideration. Indicate on a concept map the various accommodation options available.
- 4.2 Using [TABLE 4](#), provide details of the total room inventory (hotel and other accommodation) within a close radius of the host city.
- 4.3 **For Candidates including Para Cross-Country events in their programme:** Describe the level of accessible accommodation infrastructure. Describe initiatives and identify required upgrades to ensure accessible accommodation infrastructure for different stakeholders.

TABLE 4

[illegible]

5. TRANSPORT

ABOUT

An effective and well-coordinated transport strategy is essential to the success of the Championships. Candidates should outline how all key stakeholder groups—including athletes, officials, media, spectators, volunteers, and guests—will move efficiently between venues, using a mix of public transport, shuttle systems, ski lifts, and walking routes.

Particular attention should be given to integrating local public transport networks, airport access, and park & ride solutions. Smart parking and traffic flow systems must be considered, especially around competition venues.

For Candidates including Para Cross-Country events, the transport plan must ensure full accessibility for all stakeholder groups, with identification of any required upgrades and related initiatives.



REQUIRED INFORMATION

- 5.1 Provide a general overview of your Championships transport strategy for the main stakeholder categories and the integration of different means of public transportation. Indicate on a concept map the main transport infrastructure.
- 5.2 Provide details of the transportation concept for spectators and visitors, including public transport, park and ride locations, walking routes etc. Explain how the transport systems will be strengthened (if necessary) to serve the Championships generated demand. Indicate the distances and average journey times between the key locations (competition and non-competition venues).
- 5.3 **For Candidates including Para Cross-Country events in their programme:** Describe the level of accessible transport infrastructure. Describe initiatives and identify required upgrades to ensure accessible transport for different stakeholders.

6. HUMAN RESOURCES AND VOLUNTEERS



ABOUT

The Candidate must demonstrate a clear plan for establishing a Local Organising Committee to ensure smooth planning from the outset.

The LOC should be built on proven experience in managing major sports events and cover all core functions.

Volunteers are a vital part of the event's success. The volunteer programme should be well-structured, inclusive, and reflect the spirit of the Championships.



REQUIRED INFORMATION

- 6.1 What sources will be used for recruiting personnel and volunteers, bearing in mind the extent of the tasks to be undertaken, and to be ready to activate operations after the election?
- 6.2 Give details of the planned management structure of the Local Organising Committee during the following periods (use [TABLE 5](#)).



TABLE 5

| HUMAN RESOURCES | | |
|--|---------------------------------------|------------------------------|
| PERIOD | PLANNED AMOUNT OF PERMANENT EMPLOYEES | PLANNED AMOUNT OF VOLUNTEERS |
| BIDDING COMMITTEE | | |
| TRANSITION TO LOCAL ORGANISING COMMITTEE AFTER ELECTION | | |
| 24 MONTHS BEFORE THE CHAMPIONSHIPS | | |
| 12 MONTHS BEFORE THE CHAMPIONSHIPS | | |
| DURING THE CHAMPIONSHIPS | | |
| AFTER STAGING THE CHAMPIONSHIPS | | |

7. SUSTAINABILITY AND ENVIRONMENTAL PROTECTION



ABOUT

The FIS World Championships are an opportunity to show leadership in sustainability and climate action. FIS is committed to reducing the environmental impact of its events and encourages Candidates to develop realistic and measurable strategies that support climate goals, circular economy principles, and the protection of natural environments.

Candidates should work with local authorities and partners to deliver Championships that minimise harm and contribute to the long-term sustainability of snow sports.

Please outline your sustainability approach clearly, focusing on both your ambitions and the practical steps you plan to take.



REQUIRED INFORMATION

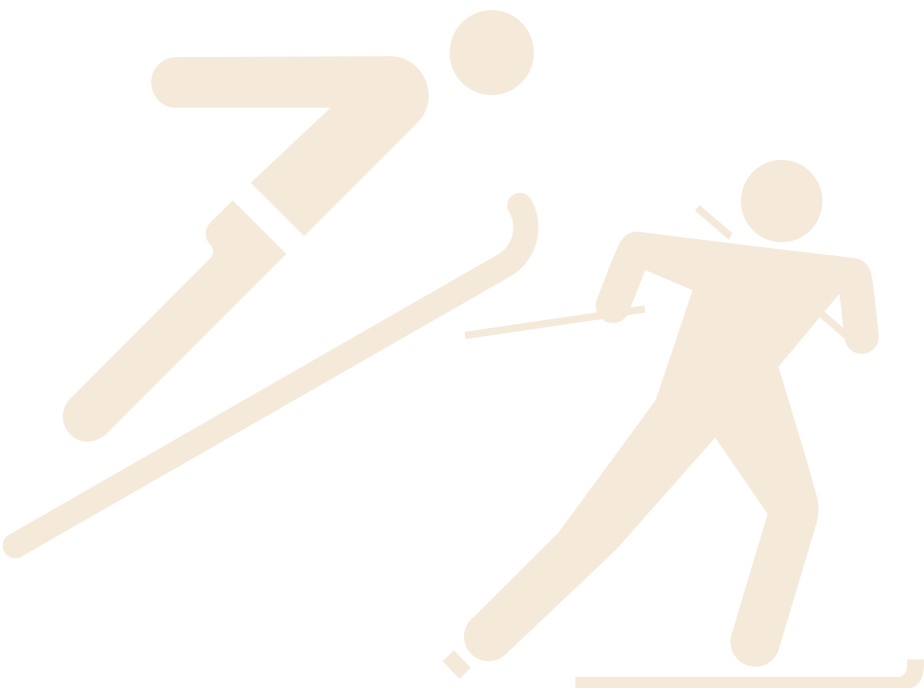
- 7.1 **Sustainability approach:** Describe—schematically—your sustainability strategy for the Championships (throughout the project life-cycle) including main objectives, implementation measures and any national or international standards to be applied (e.g. ISO 20121 or ISO 14064).
- 7.2 **Infrastructure:** Provide information on sustainable construction/renovation practices, policies and legislation in your country that will apply to the venues and outline your strategy and approach to ensure sustainability is integrated into all the renovation projects required for the Championships. Standards to be applied (e.g. ISO 20121 or ISO 14064).
- 7.3 **Biodiversity and soil conservation:** Describe existing protected areas, biotopes or habitats that may be affected by the venues or organisation of the Championships. The goal is not to plan any installations or renovation/construction (even temporary) that may affect areas which are of great value for flora and fauna. Planning in National Parks or other protected areas must be avoided.
- 7.4 **Energy:** Provide the estimated demand on energy and the plans to achieve these levels during the Championships. Describe: Are the sports facilities and other venues that will be used for the Championships energy self-sufficient or are there plans to make them so?
- 7.5 **Water:** Provide an analysis of water conditions in relation to the natural water-based competition venues. (Please note: no detailed analysis is asked to be provided until November 1st, more of an overview. The details will need to be provided at a later stage).

7. SUSTAINABILITY AND ENVIRONMENTAL PROTECTION



REQUIRED INFORMATION

- 7.6 **Water:** Provide detailed information about existing and planned technical snow-making facilities (including basins) and installations for all venues.
- 7.7 **Climate:** Considering the potential impact of your event concept in terms of climate change, describe how you would develop a Carbon Management Strategy to measure, minimise, manage and mitigate impacts of direct and indirect greenhouse gas emissions during Championships preparations and event-time.
- 7.8 **Natural risks:** Provide information on potential natural risks (landslides; flooding; seismic areas; etc.) of the venues and surrounding areas, considering those that have happened in the past.
- 7.9 **Stakeholder's engagement:** Describe the LOC's proposed overall sustainability stakeholder engagement strategy and how you envisage establishing and maintaining appropriate relations with external organisations and interest groups, including non-government organisations, community groups (e.g. environmental associations) and the private sector throughout the Championships delivery phase.
- 7.10 **Good governance:** Describe how sustainability would be positioned within the LOC and how it would coordinate with other bodies responsible for venue and infrastructure development, Championships operations and legacy. Include any plans for external advisory and or monitoring and assurance bodies, their roles and responsibilities, and how they would relate to the programme governance. Please use an organisational chart.



8. MEDICAL, HEALTH AND SPORTS INTEGRITY



ABOUT

Candidates are invited to outline how medical and emergency services will be organised to support the Championships, including first aid, transport, and coordination with local healthcare providers.

In line with FIS and World Anti-Doping Code requirements, the anti-doping programme should include both In-Competition and Out-of-Competition testing. The National Anti-Doping Agency must be ready to deliver testing and controls must also be carried out at test events using the same provider.

Creating a safe, inclusive environment is a shared priority. Candidates should describe their safeguarding measures, including the appointment of a Safeguarding Officer and a clear reporting system for potential integrity issues, such as misuse, abuse, or manipulation. Promotion of the FIS Integrity Hotline is encouraged.



REQUIRED INFORMATION

- 8.1 Give a general outline of the medical system currently in operation in your resort/city and region.
- 8.2 Explain how the first aid, transport and emergency services will support the Championships.
- 8.3 Please outline your process of implementing Safeguarding rules or policies, appointing a Safeguarding Officer prior and during the event, and whether there is national capacity to assist with expertise.
- 8.4 Please outline the reporting mechanism for possible integrity breaches during the event (event related, national related or use/promotion of the available FIS Integrity Hotline).

9. WEATHER



ABOUT

Reliable weather conditions are essential for the safe and fair delivery of the Championships. This section focuses on providing historical climate data to support operational planning and risk assessment. Candidates are asked to summarise key information such as temperature, snow coverage, precipitation, fog, and wind trends over the past decade, and to outline the planned collaboration with meteorological services during the event.



REQUIRED INFORMATION

- 9.1 **Temperature Trends:** Provide a summary of average, minimum, and maximum daily temperatures recorded in the area of the competition venues for each winter month (December to March) over the past 10 years. Please indicate the location of the weather station(s) used.
- 9.2 **Snow Conditions and Snowmaking:** Describe the snow coverage typically observed in the venue areas during the winter season, including average snow depth by month (December to March) over the past 10 years. Include details on artificial snowmaking capacity and the reliability of snow conditions at each venue.
- 9.3 **Precipitation and Snowfall:** Summarize average monthly precipitation levels and the number of precipitation days during the period December to March over the past 10 years. Include separate estimates for snowfall quantities.
- 9.4 **Fog and Wind Conditions:** Provide data on average fog occurrence (days per month) and typical wind conditions during the same period. For wind, describe the frequency of days with low, moderate, and high wind speeds based on historical data.
- 9.5 **Meteorological Services:** Indicate which meteorological service(s) you plan to collaborate with during the Championships to provide accurate forecasting and real-time weather support for sport operations and safety.

TEMPLATES WEATHER

STATISTICS TEMPERATURE (IN CELSIUS/°C) IN DECEMBER–MARCH 2015–2025 (please indicate location of weather station)

| TEMPERATURE RANGE OVER 24 HOURS | | | | |
|---------------------------------|---------|---------|---------|--------------------------|
| MONTH / YEAR | AVERAGE | MAXIMUM | MINIMUM | LOCATION WEATHER STATION |
| DECEMBER 2015 | | | | |
| DECEMBER 2016 | | | | |
| DECEMBER 2017 | | | | |
| DECEMBER 2018 | | | | |
| DECEMBER 2019 | | | | |
| DECEMBER 2020 | | | | |
| DECEMBER 2021 | | | | |
| DECEMBER 2022 | | | | |
| DECEMBER 2023 | | | | |
| DECEMBER 2024 | | | | |
| DECEMBER 2025 | | | | |
| JANUARY 2015 | | | | |
| JANUARY 2016 | | | | |
| ETC. | | | | |
| FEBRUARY 2015 | | | | |
| FEBRUARY 2016 | | | | |
| ETC. | | | | |
| MARCH 2015 | | | | |
| MARCH 2016 | | | | |
| ETC. | | | | |

STATISTICS SNOW COVERAGE (IN CENTIMETER) IN DECEMBER–MARCH 2015–2025

| SNOW COVERAGE | | | | |
|---------------|----------|---------|----------|-------|
| YEAR | DECEMBER | JANUARY | FEBRUARY | MARCH |
| 2015 | | | | |
| 2016 | | | | |
| 2017 | | | | |
| 2018 | | | | |
| 2019 | | | | |
| 2020 | | | | |
| 2021 | | | | |
| 2022 | | | | |
| 2023 | | | | |
| 2024 | | | | |
| 2025 | | | | |

STATISTICS PRECIPITATION (NUMBER OF DAYS) IN DECEMBER–MARCH 2015–2025

| PRECIPITATION | | | | |
|---------------|----------|---------|----------|-------|
| YEAR | DECEMBER | JANUARY | FEBRUARY | MARCH |
| 2015 | | | | |
| 2016 | | | | |
| 2017 | | | | |
| 2018 | | | | |
| 2019 | | | | |
| 2020 | | | | |
| 2021 | | | | |
| 2022 | | | | |
| 2023 | | | | |
| 2024 | | | | |
| 2025 | | | | |

TEMPLATES WEATHER

STATISTICS PRECIPITATION—SNOWFALL (QUANTITY IN CENTIMETER) IN DECEMBER–MARCH 2015–2025

| PRECIPITATION SNOWFALL | | |
|------------------------|---------------|--------------------|
| MONTH/YEAR | AVERAGE DAILY | MAXIMUM ON ONE DAY |
| DECEMBER 2015 | | |
| DECEMBER 2016 | | |
| DECEMBER 2017 | | |
| DECEMBER 2018 | | |
| DECEMBER 2019 | | |
| DECEMBER 2020 | | |
| DECEMBER 2021 | | |
| DECEMBER 2022 | | |
| DECEMBER 2023 | | |
| DECEMBER 2024 | | |
| DECEMBER 2025 | | |
| JANUARY 2015 | | |
| JANUARY 2016 | | |
| ETC. | | |
| FEBRUARY 2015 | | |
| FEBRUARY 2016 | | |
| ETC. | | |
| MARCH 2015 | | |
| MARCH 2016 | | |
| ETC. | | |

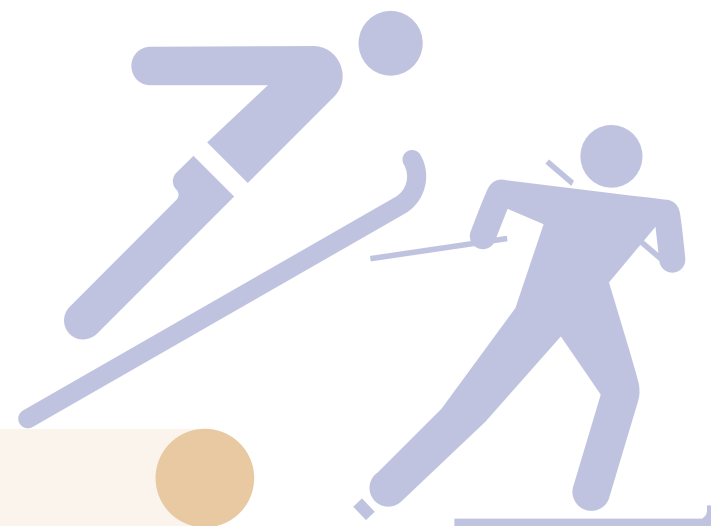
STATISTICS AVERAGE FOG DAYS PER MONTH IN DECEMBER–MARCH 2015–2025

| AVERAGE FOG DAYS | | | | |
|------------------|----------|---------|----------|-------|
| YEAR | DECEMBER | JANUARY | FEBRUARY | MARCH |
| 2015 | | | | |
| 2016 | | | | |
| 2017 | | | | |
| 2018 | | | | |
| 2019 | | | | |
| 2020 | | | | |
| 2021 | | | | |
| 2022 | | | | |
| 2023 | | | | |
| 2024 | | | | |
| 2025 | | | | |

TEMPLATE WEATHER

STATISTICS WIND (NUMBER OF DAYS) IN DECEMBER–MARCH 2015–2025

| WIND | | | |
|---------------|-----------------|------------------|----------------|
| MONTH/YEAR | A) 0.0–5.0 km/h | B) 5.1–10.0 km/h | C) > 24.0 km/h |
| DECEMBER 2015 | | | |
| DECEMBER 2016 | | | |
| DECEMBER 2017 | | | |
| DECEMBER 2018 | | | |
| DECEMBER 2019 | | | |
| DECEMBER 2020 | | | |
| DECEMBER 2021 | | | |
| DECEMBER 2022 | | | |
| DECEMBER 2023 | | | |
| DECEMBER 2024 | | | |
| DECEMBER 2025 | | | |
| JANUARY 2015 | | | |
| JANUARY 2016 | | | |
| ETC. | | | |
| FEBRUARY 2015 | | | |
| FEBRUARY 2016 | | | |
| ETC. | | | |
| MARCH 2015 | | | |
| MARCH 2016 | | | |
| ETC. | | | |



10. COMMERCIAL RIGHTS

ABOUT

The Championships are the exclusive property of FIS which holds all commercial rights, including media and broadcast, marketing, licensing, merchandising, and hospitality rights. Broadcast rights include access to data and timing feeds and are fully owned by FIS for global. FIS will oversee the host broadcast production, while the LOC is responsible for delivering specific services and facilities, as outlined in the Hosting Contract's Technical Annex.

All official venues will be prepared as clean sites in collaboration with FIS, ensuring a neutral and unified visual identity during the event period. Plans for sponsor and public hospitality areas, as well as a potential sponsor exhibition or festival zone, can contribute significantly to the event experience. These spaces are ideally located in accessible, high-traffic areas and developed in partnership with FIS to meet the standards of leading international events.



REQUIRED INFORMATION

- 10.1 Supply details of any national or local regulation governing or restricting commercial advertising (e.g. virtual advertising) at televised sporting events in the host country.
- 10.2 Similarly, provide the same information in connection with commercial (airtime) advertising and program sponsorship on television.
- 10.3 Describe the planned location(s) and area size for sponsor hospitality as well as a public hospitality, and the sponsor and partner exhibition/festival arena. What is your commercial plan for (VIP) hospitality?
- 10.4 Provide details of the regional and national sponsors, and those who support the FIS World Cup Events, other ski or major events in the region.
- 10.5 Describe measures to prevent ambush marketing.

11. BROADCAST AND MEDIA

ABOUT

Professional broadcast and media operations are essential to the global visibility of the Championships. FIS will manage host broadcast production, while the Local Organising Committee is expected to provide the required facilities, services, and connectivity to support international broadcasters and accredited media.

Candidates are asked to present a concept for the positioning of key media infrastructure, including the TV compound(s), IBC, media centres, commentator cabins, and mixed zones.

With media and broadcast technologies evolving rapidly, flexibility and readiness to adapt to future innovations will be key in delivering a world-class media experience in 2031 and beyond.



REQUIRED INFORMATION

- 11.1 Show on a concept map the proposed location of:
 - a) TV Compound(s)/IBC
 - b) Main Media Centre
 - c) Sub-centres
 - d) Commentator cabins
 - e) Areas for HB and International broadcasters' TV Studios and/or Platforms
 - f) Mixed Zone(s)
- 11.2 Describe the current digital and connectivity infrastructure at the venues, including mobile networks, Wi-Fi coverage, and any fibre or broadband capacity available at or near the venues.

12. DIGITAL AND COMMUNICATIONS

ABOUT

The Championships offer a unique opportunity to engage global audiences through strategic communication and innovative digital experiences. From clear messaging and strong media presence to interactive fan activations and inclusive digital platforms, communication plays a key role in shaping the event's reach and impact.

FIS encourages a forward-thinking approach that combines local relevance with global visibility—both on-site and online.

The candidacy itself presents a valuable platform to promote the resort or city, while the post-election period requires a strong public relations strategy to build awareness and anticipation.



REQUIRED INFORMATION

- 12.1 **Communication Strategy and Planning:** Describe your overall communication approach for the Championships, including key goals, target audiences, and how your plan evolves across the candidacy, preparation, and event phases.
- 12.2 **Audience Engagement and Promotional Activities:** Explain how you plan to engage local communities, spectators, and fans. Include your estimated audience potential and initial ideas for ticketing communication, campaigns, or activations.
- 12.3 **Digital Infrastructure & Connectivity:** Outline your plan to ensure high-speed internet and reliable mobile coverage at all competition venues, media centers, and spectator zones.
- 12.4 **Digital Fan Experience & Engagement:** Present your concept for fan engagement across digital platforms, including social media, event app, website, interactive tools, and potential gamification or community-driven features.

13. CEREMONIES, FESTIVALS AND ENTERTAINMENT

ABOUT

The Championships are a celebration of world-class sport, local culture, and shared experiences. Beyond the competition, entertainment and ceremonies are vital in engaging audiences, creating memorable moments, and inspiring pride among athletes, fans, and the host community.

Candidates are invited to present a creative and inclusive concept for opening and closing ceremonies, medal ceremonies, and fan-facing events across the host region.

Evening ceremonies, city activations, and cultural programmes offer opportunities to showcase local identity while expanding the reach and visibility of snow sports. FIS also welcomes concepts for music, fashion, gaming, and esports integrations that can help connect with Gen Z and Gen Alpha audiences.



REQUIRED INFORMATION

- 13.1 Describe the proposed venues for the opening, closing and medal ceremonies.
- 13.2 Describe your event production concept across different venues including, but not limited to competition sites, ceremonies, medals plaza, city activities and live sites.
- 13.3 Describe your event concept for a local or nation-wide entertainment activities to promote the Championships.
- 13.4 Indicate on a concept map the venues that will host the opening, closing and medal ceremonies, as well as any other venues that will be part of the Championships entertainment programme.

14. SUPPORT FOR THE CANDIDACY AND ORGANISATIONAL STRUCTURE

ABOUT

This section focuses on the Candidate's organisational structure and the level of support from key stakeholders involved in the bid.

A clear framework of collaboration between public authorities, private partners, community groups, and sports organisations is essential to ensure a successful planning, delivery, and legacy of the Championships.

FIS values strong institutional backing and a shared commitment across sectors.



REQUIRED INFORMATION

- 14.1 Provide an organisational chart detailing the Candidate's structure listing the stakeholders involved in the Candidature Committee and Candidacy (e.g. private sector, community groups, non-government organisations, public bodies and institutions).
- 14.2 Describe the level of support for the Candidature from public institutions, non-governmental organisations, and other key stakeholders (e.g. host city, NSA, NOC/NPC, unions, community groups). Please include any agreements or arrangements in place to secure this support during the candidacy and leading up to the Championships.
- 14.3 List the most important international sports competitions that have been organised in your city and region over the last years.
- 14.4 Provide information about the regulations in force in your country regarding immigration and entry visas that may concern FIS and National Associations.

15. FINANCE

ABOUT

Candidates are asked to present an overview of how the bid and the Championships will be financed, including projected sources of income and major expenditure areas.

To ensure transparency and feasibility, the budget should reflect current economic conditions and account for inflation and currency fluctuations where relevant. Candidates are also invited to provide information on financial guarantees and agreements made with public and private sector stakeholders to support event delivery and legacy.



REQUIRED INFORMATION

- 15.1 Provide details of how the candidature will be financed, including the budget.
- 15.2 Provide details of the financial guarantees for staging the Championships which have been given and/or will be given by the competent authorities. Describe any agreements on financial support made between the host city, and private and public sector organisations.
- 15.3 Use [TABLE 6](#) and [TABLE 7](#) to provide an overview of the LOC budget for the Championships by identifying sources of income and expenditures. Candidates may adapt the tables by adding, removing, or modifying items, as long as all key elements are clearly presented.

TABLE 6

| LOC BUDGET | | | |
|----------------------------|----------------|-----|---|
| REVENUES | LOCAL CURRENCY | EUR | % |
| 1. TICKET SALES | | | |
| 2. GOVERNMENT CONTRIBUTION | | | |
| 2.1 NATIONAL GOVERNMENT | | | |
| 2.2 REGIONAL GOVERNMENT | | | |
| 2.3 LOCAL GOVERNMENT | | | |
| 3. LOTTERIES | | | |
| 4. DONATIONS | | | |
| 5. OTHER REVENUES | | | |
| TOTAL | | | |

* ADD ANY OTHER SOURCES OF REVENUE NOT RECOGNIZED IN THIS TABLE

TABLE 7

| OC BUDGET | | | |
|--|----------------|---------|---|
| EXPENDITURES | LOCAL CURRENCY | CHF/EUR | % |
| 1. INVESTMENTS IN THE VENUE INFRASTRUCTURE | | | |
| 1.1 COMPETITION VENUES | | | |
| 1.1.1 UPGRADING OF EXISTING INSTALLATIONS | | | |
| 1.1.2 NEW INSTALLATIONS | | | |
| 1.2 NON-COMPETITION VENUES | | | |
| 1.2.1 UPGRADING OF EXISTING INSTALLATIONS | | | |
| 1.2.2 NEW INSTALLATIONS | | | |
| 1.3 ENERGY | | | |
| 1.4 OTHER VENUE INFRASTRUCTURE AND OPERATIONS EXPENSES | | | |
| 1.5 VENUE OPERATIONS MANAGEMENT | | | |
| 2. CHAMPIONSHIPS SERVICES AND OPERATIONS | | | |
| 2.1 ACCOMMODATION | | | |
| 2.2 FOOD AND BEVERAGE | | | |
| 2.3 INTEGRITY AND MEDICAL SERVICES | | | |
| 2.4 SECURITY | | | |
| 2.5 LOGISTICS | | | |
| 2.6 TRANSPORT | | | |
| 2.7 ACCREDITATION | | | |
| 2.8 HOST BROADCAST OPERATIONS | | | |
| 2.9 MEDIA SERVICES | | | |
| 2.10 TEST EVENTS | | | |
| 2.11 OTHER CHAMPIONSHIPS SERVICES AND OPERATIONS | | | |

CONTINUES ON THE FOLLOWING PAGE.

TABLE 7—CONTINUATION

| OC BUDGET | | | |
|---|----------------|---------|---|
| EXPENDITURES | LOCAL CURRENCY | CHF/EUR | % |
| 3. TECHNOLOGY | | | |
| 3.1 INFORMATION TECHNOLOGY | | | |
| 3.2 INTERNET AND DIGITAL INFRASTRUCTURE | | | |
| 3.3 OTHER TECHNOLOGY INFRASTRUCTURE | | | |
| 4. HUMAN RESOURCES (INCLUDING VOLUNTEERS) | | | |
| 5. CEREMONIES, FESTIVALS AND ENTERTAINMENT | | | |
| 5.1 OPENING AND CLOSING CEREMONIES | | | |
| 5.2 OTHER EXHIBITIONS, ENTERTAINMENT, COMMUNITY, AND EDUCATIONAL EVENTS | | | |
| 6. COMMUNICATIONS, MARKETING AND LOOK | | | |
| 6.1 COMMUNICATION, COMMUNITY RELATIONS AND PR | | | |
| 6.2 LOOK OF THE CHAMPIONSHIPS | | | |
| 6.3 MARKETING AND COMMERCIAL PROGRAMMES | | | |
| 6.4 OTHER COMMS, MARKETING AND LOOK EXPENSES | | | |
| 7. CORPORATE ADMINISTRATION AND LEGACY | | | |
| 7.1 ADMINISTRATION AND GOVERNANCE | | | |
| 7.2 ENVIRONMENT, SUSTAINABILITY AND LEGACY | | | |
| 7.3 OTHER CORPORATE ADMINISTRATION EXPENSES | | | |
| 8. OTHER EXPENSES | | | |
| 9. CONTINGENCY (INCLUDING INSURANCE) | | | |
| TOTAL | | | |
| NET FINANCIAL RESULT (REVENUE—EXPENDITURE) | | | |

* ADD ANY OTHER SOURCES OF REVENUE NOT RECOGNIZED IN THIS TABLE.

16. GUARANTEES

Candidates are required to submit a series of guarantees that demonstrate their ability and commitment to deliver the Championships in full compliance with FIS rules and standards. These guarantees shall be signed by the authorised representatives of the Candidate, including the National Association and relevant public authorities.

Below is the complete list of guarantees that shall be provided:

SECTION 2: CHAMPIONSHIPS DATES AND COMPETITIONS

- Confirm that the Candidate will comply with the official dates for the Championships as defined in the FIS Rules for the Organisation of FIS World Championships.
- Confirm that the Candidate agrees to host a FIS World Cup event encompassing all three Nordic disciplines in 2030 and to organise the FIS Nordic Junior World Ski Championships either one or two years before or after the 2031 Championships.

SECTION 3: VENUES AND SPORTS ORGANISATION

- Confirm the unconditional use of all competition venues, training courses, and testing tracks for the Championships and test events, as required by FIS and relevant authorities.
- Confirm that the competent authorities will provide the organiser with unrestricted access to all required facilities and land for the construction of any necessary temporary infrastructure.
- Confirm that financing for all required venue developments and construction works has been secured and will be delivered within the agreed timelines.
- Confirm that all necessary approvals have been obtained from competent authorities for venue-related construction and development.



SECTION 4: ACCOMMODATION

- Confirm that agreements are in place with hotels and other accommodation providers to ensure the availability of the required number of rooms during the Championships.
- Confirm that room rates for accredited stakeholders will not exceed those of the same period in previous years.
- Confirm that FIS will receive a detailed accommodation inventory 18 months before the event and will have the right of first allocation.

SECTION 5: TRANSPORT

- Confirm that the local ski lift operators will provide full access to ski lifts, free of charge, for accredited stakeholders during the Championships, test events, and preparatory periods, and that cooperation will be ensured in terms of operations and staff.

SECTION 8: MEDICAL, HEALTH AND SPORTS INTEGRITY

- Confirm that the national government has adopted the UNESCO Convention against doping and complies with the World Anti-Doping Code.
- Confirm that the National Anti-Doping Agency is prepared to carry out all doping controls at the Championships and test events and that a dedicated Anti-Doping Coordinator will be appointed.
- Confirm full cooperation with the FIS Out-of-Competition testing programme.
- Confirm a commitment to implement and promote Integrity Awareness and Clean Sport Education programmes.

SECTION 10: COMMERCIAL RIGHTS

- Confirm that no sponsorship contracts and/or commitments have been made with any sponsor or partner in connection with the Championships or the venues during the Championships period, and that no such commitments will be concluded without the prior written approval of FIS.
- Confirm that all official sites (including but not limited to competition venues, media centres, ceremony locations) will be handed over on the agreed dates as “clean venues”. This includes the complete removal or full covering of any commercial advertising, fixed signage, or naming rights, subject to prior consultation and coordination with FIS.
- Confirm that the Candidate will cease using the Candidate logo upon conclusion of the bidding process.

SECTION 11: BROADCAST AND MEDIA

- Confirm the provision of all facilities and services related to broadcast operations as outlined in the Technical Annex of the Hosting Contract.
- Confirm commitment to investing in state-of-the-art technology and expertise to ensure high-level broadcast and media operations.

SECTION 15: FINANCE

- Confirm that the National Ski Association and governing authorities representing the candidate will accept joint and several liability for the financial obligations arising from the organisation of the FIS World Championships 2031, including those outlined in the hosting contract and bid documents (the response to this questionnaire and related documentation).

ADDITIONAL GUARANTEES

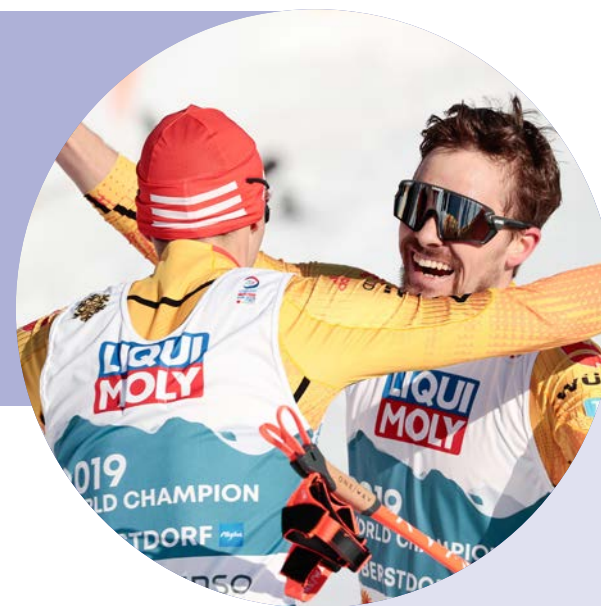
- Guarantee, preferably from the government of your country or any competent authorities, that acknowledges the prohibition of any form of discrimination with regard to National Ski and Snowboard Associations, their members or individuals on grounds of race, colour, sex, sexual orientation, language, religion, political or other opinion, national or social origin, property, birth or other status.
- Guarantee, preferably from the government and any competent authorities, that the Host Country will assist in dealing with entry of all equipment and supplies for the purposes of the Championships and for use by FIS and other relevant stakeholders.

GENERAL COVENANTS

- Provide covenants from a) the National Ski Association and b) governing authorities who are empowered to represent the Candidate stating the following:
 1. The National Ski Association of [insert nation] represented by [names of the authorised NSA representatives] and the governing authorities representing the Candidate ([City/Municipality] of [insert City/Municipality name]) represented by [names of the authorised City/Municipality representatives] hereby confirm and guarantee to respect the FIS Rules and the Hosting Contract; understand that all statements contained in the Candidate's bid documents (including the response to this questionnaire and related documentation) shall be binding; guarantee that they will take all the necessary measures in order that the resort/city may fulfil its obligations completely.
 2. The National Ski Association of [insert nation] represented by [names of the authorised NSA representatives] and the governing authorities representing the Candidate ([City/Municipality] of [insert City/Municipality name]) represented by [names of the authorised City/Municipality representatives] hereby confirm and agree to sign the Hosting Contract for the 2031 FIS [Insert Relevant Discipline] World Championships during the official ceremony at the FIS Congress in Belgrade (SRB) in 2026, immediately following the announcement of the selected host city. The Contract will be signed by [first name, last name], [official title] on behalf of the National Ski Association, and by [first name, last name], [official title] on behalf of the governing authorities.



CONTACT FOR QUESTIONS



FOR QUESTIONS PLEASE CONTACT:

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