

FIS Development and Membership Department: 2024/25 Season Facts and Figures



Quantitative Impact

Scale of Reach:

- 6,697 development days delivered - equivalent to 18 athletes/coaches skiing every single day for an entire year
- 765 athletes and coaches directly supported
- 57 National Ski Associations (NSAs) engaged
- 87.7% of all FIS Developing NSAs participated in development activities

Growth Trajectory: Compared to the 2023/24 Season:

- 81.3% increase in supported athletes and coaches
- 20.4% increase in supported NSAs
- 20.7% increase in individual activities delivered



Strategic Impact



Global Development

Activities delivered across three continents (Asia, Europe, South America)
35 unique activities covering all FIS Olympic and Paralympic disciplines
Almost 90% of all FIS Developing countries participated



Discipline - Specific Impact

The program shows varying but meaningful penetration across disciplines. In particular:
Ski Jumping/Nordic Combined: Highest impact with 41.5% of licensed athletes participating
Snowboard/Freestyle: 15.3% participation rate with 83.3% of developing NSAs involved

6,697

Development Days

Delivered annually

765

Athletes & Coaches

Directly supported

87.7%

Participation Rate

Among developing NSAs

Systemic Impact

Capacity Building

- First-time inclusion of FIS Associate members in development programs
- Enhanced communication through FIS Summit and new Development Orientation Session
- Cross-disciplinary coordination through joint Youth and Children sub-committee sessions

Long - term Strategic Impact

Sustainability

- 4-year planning cycle (2026-2030) being developed
- Programs designed for different NSA capacity levels
- Partnership models enabling larger NSAs to support developing ones

Innovation in Engagement

- World Snow Day initiatives creating new pathways for fan engagement
- Development of FIS Plus and FIS Start programs for different membership tiers
- Transparent communication through Development and Membership HUBs

Overall Impact

The overall impact suggests FIS is successfully democratizing access to high-level ski sport development, creating pathways for emerging nations, and building sustainable infrastructure for long-term growth of winter sports globally. The 87.7% engagement rate among developing NSAs indicates the program is meeting real needs in the ski community.

