

BRAND BOOK

SUPPLIER AND PARTNER GUIDELINES FOR FIS BRAND INTEGRITY

November 2023

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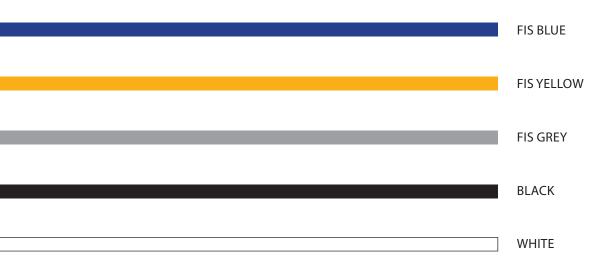
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We want people around the world to be inspired by FIS. Our brand reflects the long history and tradition of snow sports and blends them with the modern world of skiing and snowboarding. The strength of our brand is its ability to evoke the unique feeling of clean lines in fresh white snow, on sunny winter days, with clear blue skies. Having a strong brand enables FIS to engage, motivate, and inspire all. It is one of our most valuable assets and helps us drive forward our positive goal of stimulating persons of all ages, and from all walks of life. FIS aims to help motivate everyone, especially youngsters, to participate in recreational and competitive skiing and snowboarding.

Please read the FIS brand book, keep it, and use it to help us spread our passion.

VISUAL TOOLKIT

COLOURS



A colour palette has been selected in order to introduce variety into the graphic presentation of FIS publications while ensuring overall homogeneity and harmony. Colour can be a powerful way to set the tone of a piece of communication. It can also be used to aid navigation or to highlight important information.

FIS BLUE	
Pantone	Reflex blue
СМҮК	100 89 0 0
RGB	0 35 149
Web	#002395
FIS YELLOW	
Pantone	130 C
СМҮК	0 35 100 0
RGB	240 171 0
Web	#F0AB00
FIS GREY	
СМҮК	0 0 0 45
RGB	167 167 167
Web	#A7A7A7
BLACK	
Pantone	Black
СМҮК	0 0 0 100
RGB	0 0 0
Web	#000000

WHY FIS BLUE?

Blue is the colour of the sky. It is often associated with depth and stability, trust and loyalty. When used together with warm colours like yellow, blue can create high-impact, vibrant designs.

WHY FIS YELLOW?

Yellow is the colour of sunshine. It's associated with joy, happiness, intellect, and energy. Yellow is also an attention grabber, a bright colour that visually stands out. In addition, yellow is the complemetary colour to blue.

WHY WHITE?

White represents cleanliness, simplicity and purity. It is preferred by people who are neat, accurate, precise and self-sufficient. White space allows the design to "breathe".

WHY FIS GREY?

Grey is the colour of transformation. It is equally black and white, neutral, associated with mediation and fairness. Grey in design represents hard work, intelligence and a calm outlook.

WHY BLACK?

Black represents prudence, humility and wisdom. It is preferred by people who are strong, achievement-orientated and confident. Black in design allows depth and perspective.

FIS STRIPES

The FIS stripes have been created to add a visual element that can be used together with the FIS logo, as part of the discipline logos or with the word mark. Alternatively they can be used alone to strengthen the FIS visual identity.

The stripes help the viewer/reader to quickly recognise the FIS brand whether it is on printed material such as folders, leaflets and pocket guides or in advertising, on a skier's shirt or even on a hat or pen.

The FIS stripes must be used on all printed booklets from FIS. Please find detailed rules on the following pages.

7

The lines can vary in width to create dynamic designs and to work with different kinds of elements.

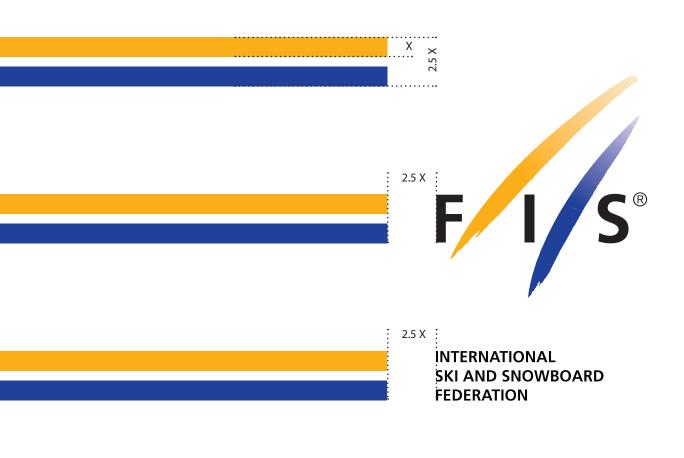
The thickness of each of the coloured stripes is twice that of the white space that separates them.



On rare occasions the stripes can be placed on an angle. The angled version should not be used often, only for applications such as chapter dividers within documents or on posters. Never use the angled version on regular front covers. The angle of the stripes should be at 30° from the baseline of the document.

FIS STRIPES

USING THE STRIPES WITH THE FIS LOGO, FIS WORD MARK AND FIS EMBLEM







HOW TO USE THE STRIPES ON A COVER

The stripes should measure 7 mm in height on an A4 page.

The stripes at the top of the page should be placed 60 mm from the top page edge. The logo should be placed to the right of the stripes. The 'F' in the FIS logo should measure the same height as the stripes. The FIS logo should be placed against the side margin, but no less than 10 mm from the edge of the page. On rare ocassions the FIS logo may be placed on the left of the stripes, usually when it is being used in conjunction with the FIS word mark.

The stripes on the bottom of the page must be aligned with the underside of the bottom margin, but no less than 10 mm from the edge of the page.

If the FIS word mark is used on the front cover it should appear at the bottom right of the page, against the side page margin and underneath the bottom page margin, but no less than 10 mm from the edge of the page. The height of the FIS word mark should measure the same height as the stripes. On rare ocassions if necessary for legibility reasons, the word mark may appear on the bottom left of the page.

Please see the pages 14 and 15 for the FIS layout grid with information on the exact placement and sizes of all elements.

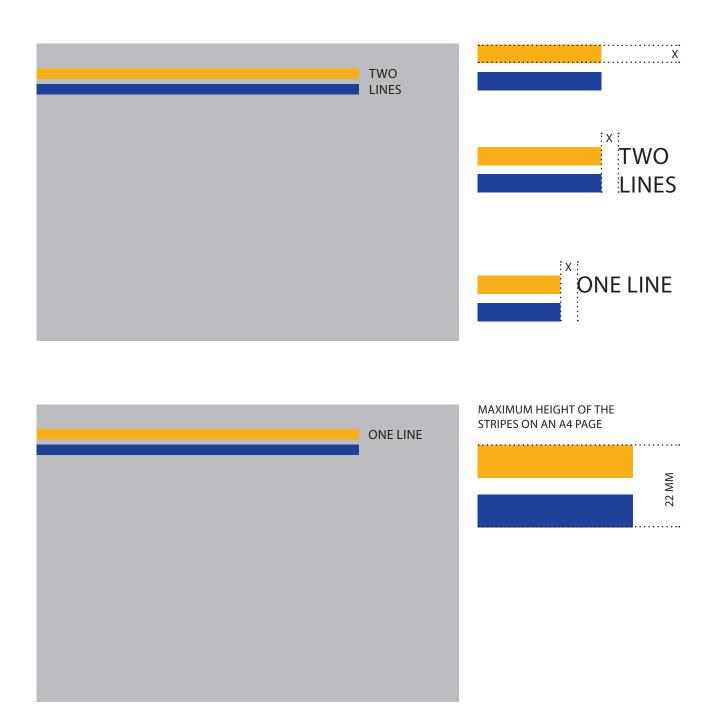
A4 COVER WITH NO WORD MARK

A4 COVER WITH TITLE AND WORD MARK



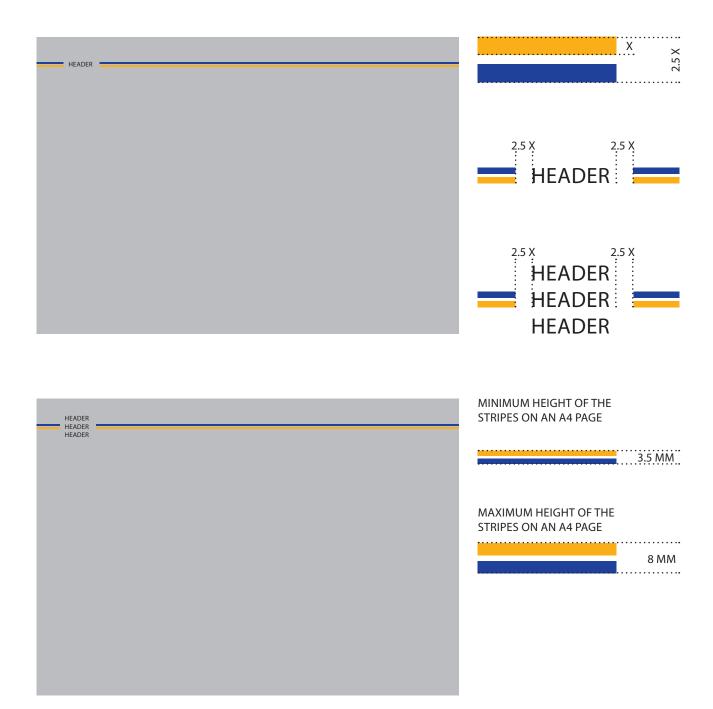
USING THE STRIPES ON AN A4 CHAPTER DIVIDER SPREAD

The stripes should be aligned with the top page margin. The headline should ideally be placed on two lines. The height of the stripes must match the height of the two line headline. When a one line headline is unavoidable, keep the stripe height the same as for a two line headline and align the headline to the top of the stripes. The height of the stripes must not exceed 22 mm on an A4 page.



USING THE STRIPES ON AN A4 BASIC SPREAD

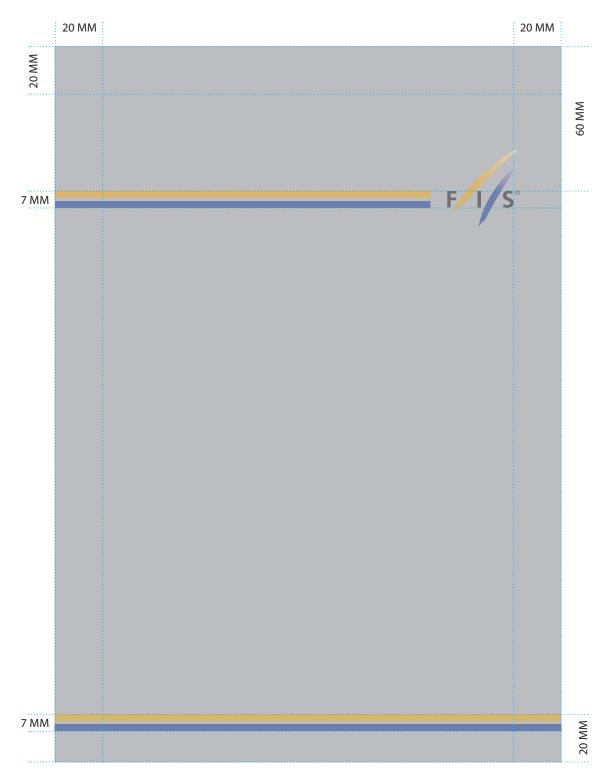
The stripes should be aligned with the top page margin. The headline should ideally be placed on one line. The height of the stripes must match the height of the headline. When a multiple line headline is unavoidable (such as for multiple language documents) the stripes should be the same height as one line of the headline. The height of the stripes must not be less than 3.5 mm or more than 8 mm on an A4 page.



LAYOUT GRID

This grid is based on an A4 page. The layout grid is a basic three column grid. Use it as a guide to design all FIS materials. Text is generally set in one colum but can be set in 2 or 3 columns with a 5 mm gutter if necessary. Pictures may bleed from the page or from the grid.

A4 COVER LAYOUT GRID



Please note, as the page size changes adjust the length and depth of the columns and gutters can adjust proportionally.

A4 PAGE LAYOUT GRID

	20 MM	53.33 MM	5 MM	53.33 MM	Z MM	53.33 MM	20 MM
₹							
20 MM							
		ENGLISH					
		SUB-HEADINGS APPEAR LIKE THIS					
			grid	is a basic three column grid. Use it as a guide	to d	esign all FIS materials. Text is generally	
				with a 5 mm gutter if necessary. Pictures ma th and depth of the columns and gutters of			
		This grid is based on an A4 page. The layout	grid	: is a basic three column grid. Use it as a guide	to d	esign all FIS materials. Text is generally	
				with a 5 mm gutter if necessary. Pictures ma th and depth of the columns and gutters c			
			-	is a basic three column grid. Use it as a guide with a 5 mm gutter if necessary. Pictures ma		• =	
				th and depth of the columns and gutters c			
		GERMAN					
		SUB-HEADINGS APPEAR LIKE THIS					
				is a basic three column grid. Use it as a guide with a 5 mm gutter if necessary. Pictures ma			
		Please note, as the page size changes the	leng	th and depth of the columns and gutters c	an a	djust proportionally.	
			-	is a basic three column grid. Use it as a guide with a 5 mm gutter if necessary. Pictures ma			
			1.7	th and depth of the columns and gutters c			
				is a basic three column grid. Use it as a guide with a 5 mm gutter if necessary. Pictures ma			
		Please note, as the page size changes the	leng	th and depth of the columns and gutters c	an a	djust proportionally.	
		FRENCH					
		SUB-HEADINGS APPEAR LIKE THIS					
				is a basic three column grid. Use it as a guide with a 5 mm gutter if necessary. Pictures ma			
				th and depth of the columns and gutters c			
				is a basic three column grid. Use it as a guide with a 5 mm gutter if necessary. Pictures ma			
				th and depth of the columns and gutters of			
		set in one colum but can be set in 2 or 3 col	umns	is a basic three column grid. Use it as a guide with a 5 mm gutter if necessary. Pictures ma	y ble	eed from the page or from the grid.	
		Please note, as the page size changes the	leng	th and depth of the columns and gutters c	an a	djust proportionally.	
<u></u>							
20 MM							
20							

FRUTIGER FRUTIGER

FRUTIGER

PRIMARY TYPEFACE

Frutiger is a visually clear and straightforward typeface that allows FIS to communicate homogeneously across a wide variety of designs and media. Frutiger is FIS's primary typeface and should be used in all printed material. Text is always left aligned.

FRUTIGER 65 BOLD

ABCDEFGHIJKLMNIOPQRSTUVWXZY

ABCDEFGHIJKLMNIOPQRSTUVWXZY

FRUTIGER 55 ROMAN

ABCDEFGHIJKLMNIOPQRSTUVWXZY

ABCDEFGHIJKLMNIOPQRSTUVWXZY 1234567890

FRUTIGER 56 ITALIC

ABCDEFGHIJKLMNIOPQRSTUVWXZY

ABCDEFGHIJKLMNIOPQRSTUVWXZY 1234567890

FRUTIGER 45 LIGHT

ABCDEFGHIJKLMNIOPQRSTUVWXZY

ABCDEFGHIJKLMNIOPQRSTUVWXZY 1234567890

HEADLINES (INCLUDING HEADLINES ON STRIPE)

Typeface	Frutiger Bold
Style	Uppercase
Size	X (height of stripe)
Leading	1.25 X
Spacing	X above, 0.25 X below
Colour	Black

LARGE COPY (FOR DOCUMENT INTRODUCTIONS)

Typeface	Frutiger Light
Style	none
Size	25
Leading	35
Spacing	12 pt below
Colour	Black

SUB-HEADINGS

Typeface	Frutiger Bold
Style	Uppercase
Size	12 pt or 9 pt
Leading	14.4 pt or 10.8
Spacing	7 pt above, 3 pt below
Colour	Black or blue

BREAKOUT COPY

Typeface	Frutiger 45 Light	
Style	Normal	
Size	12 pt	
Leading	15 pt	
Spacing	6 pt below	
Colour	Black	

BODY COPY

Typeface	Frutiger 45 Light	
Style	Normal	
Size	8.5 pt or 9.5 pt	
Leading	12 pt or 14 pt	
Spacing	4 pt below	
Colour	Black	

CAPTIONS

Typeface	Frutiger 45 Light Italic
Style	Normal
Size	8 pt
Leading	12 pt
Spacing	4 pt below
Colour	Black

THIRD SUB-HEADING (WITHIN BODY COPY)

Typeface	Frutiger 45 Light
Style	Normal
Size	8.5 pt or 9.5
Leading	12 pt or 14 pt
Spacing	4 pt
Baseline shift	-2
Colour	Blue



SECONDARY TYPEFACE - PC/WEB

Arial is to be used when Frutiger is not installed on a computer. Arial is used for web and for live text (Frutiger cannot be used in these cases).

ARIAL 65 BOLD

ABCDEFGHIJKLMNIOPQRSTUVWXZY

ABCDEFGHIJKLMNIOPQRSTUVWXZY

ARIAL REGULAR

ABCDEFGHIJKLMNIOPQRSTUVWXZY

ABCDEFGHIJKLMNIOPQRSTUVWXZY 1234567890

ARIAL ITALIC

ABCDEFGHIJKLMNIOPQRSTUVWXZY

ABCDEFGHIJKLMNIOPQRSTUVWXZY 1234567890

HEADLINES (INCLUDING HEADLINES ON STRIPE)

Typeface	Arial Bold
Style	Uppercase
Size	X (height of stripe)
Leading	1.25 X
Spacing	X above, 0.25 X below
Colour	Black

LARGE COPY (FOR DOCUMENT INTRODUCTIONS)

Typeface	Arial
Style	none
Size	25
Leading	35
Spacing	12 pt below
Colour	Black

SUB-HEADINGS

Typeface	Arial Bold
Style	Uppercase
Size	12 pt or 9 pt
Leading	14.4 pt or 10.8
Spacing	7 pt above, 3 pt below
Colour	Black or blue

BREAKOUT COPY

Typeface	Arial	
Style	Normal	
Size	12 pt	
Leading	15 pt	
Spacing	3 pt below	
Colour	Black	

BODY COPY

Typeface	Arial Light
Style	Normal
Size	8.5 pt or 9.5 pt
Leading	12 pt or 14 pt
Spacing	4 pt below
Colour	Black

CAPTIONS

Typeface	Arial Italic
Style	Normal
Size	8 pt
Leading	12 pt
Spacing	4 pt below
Colour	Black

TYPOGRAPHY – CHARTS & TABLES

TABLES IN A PROFESSIONAL LAYOUT

Use blue, yellow or black headlines – preferably blue.

Size of text: no less than 8.5 pt. (For larger charts such as annual reports, the text in tables can be smaller, but not less than 6.5pt.)

YOUNGEST WINNERS

All seasons	GROS Piero	ITA	8.12.1972	Val d'Isère	18 years
Season 22/23	STEEN OLSEN Alexander	NOR	26.02.2023	Palisades Tahoe	21 years
All seasons	BEHR Pamela	GER	9.12.1972	Val d'Isère	16 years
Season 22/23	LIE Kajsa Vickhoff	NOR	04.03.2023	Kvitfjell	24 years

MOST VICTORIES IN SEASON 22/23

Place	Name	Nation	Podiums
1	ODERMATT Marco	SUI	22
2	KILDE Aleksander Aamondt	NOR	13
3	KRISTOFFERSON Henrik	NOR	11

OVERALL WOMEN

lation
SA
UI
LO
Ā
Ā

DOWNHILL WOMEN

Place Name		Nation
1	GOGGIA Sofia	ITA
2	STUHEC IIka	SLO
3	SUTER Corinne	SUI
4	CURTONI Elena	ITA
5	PUCHNER Mirjam	AUT

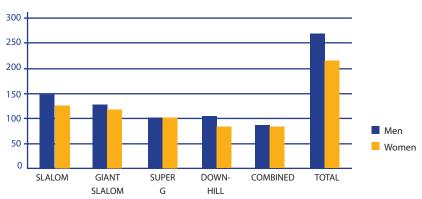
SUPER-G WOMEN

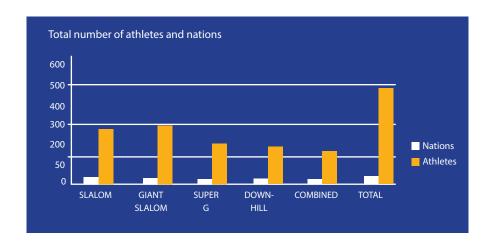
Place Name		Nation
1	GUT-BEHRAMI Lara	SUI
2	BRIGNONE Federica	ITA
3	MOWINCKEL Ragnhild	NOR
4	CURTONI Elena	ITA
5	HÜTTER Cornelia	AUT

GIANT SLALOM WOMEN

Place Name		Nation
1	SHIFFRIN Mikaela	USA
2	GUT-BEHRAMI Lara	SUI
3	BASSINO Marta	ITA
4	VLHOVA Petra	SLO
5	BRIGNONE Federica	ITA

Number of male and female athletes in each event





TABL	ES
------	----

Typeface	Frutiger Regular, Bold
Style	None
Size	X (as design requires)
Leading	X (as design requires)
Spacing	X (as design requires)
Colour text	Black
Colour lines	Yellow or blue

CHARTS

Typeface	Frutiger Regular, Bold
Style	None
Size	X (as design requires)
Leading	X (as design requires)
Spacing	X (as design requires)
Colour text	White or black
Colour lines	White or black

TYPOGRAPHY – CHARTS & TABLES

TABLES IN WORD

For tables in Microsoft Word it is not possible to use lines. Instead use FIS blue or yellow in alternating opacities of 45% and 25%. When it is not possible to produce tables in colour use shades of grey. The text should always be 100% black.

OVERALL WOMEN		
Place	Name	Nation
1	SHIFFRIN Mikaela	USA
2	GUT-BEHRAMI Lara	SUI
3	VLHOVA Petra	SLO
4	BRIGNONE Federica	ITΑ
5	GOGGIA Sofia	ITA

DOWNHILL WOMEN		
Place	Name	Nation
1	GOGGIA Sofia	ITA
2	STUHEC Ilka	SLO
3	SUTER Corinne	SUI
4	CURTONI Elena	ITA
5	PUCHNER Mirjam	AUT

SUPER-G WOMEN		
Place	Name	Nation
1	GUT-BEHRAMI Lara	SUI
2	BRIGNONE Federica	ITA
3	MOWINCKEL Ragnhild	NOR
4	CURTONI Elena	ITA
5	HÜTTNER Cornelia	AUT

GIANT SLALOM WOMEN		
Place	Name	Nation
1	SHIFFRIN Mikaela	USA
2	GUT-BEHRAMI Lara	SUI
3	BASSINO Marta	ITA
4	VLHOVA Petra	SLO
5	BRIGNONE Federica	ITA

OVERALL WOMEN		
Place	Name	Nation
1	SHIFFRIN Mikaela	USA
2	GUT-BEHRAMI Lara	SUI
3	VLHOVA Petra	SLO
4	BRIGNONE Federica	ITA
5	GOGGIA Sofia	ITA
DOWNHILL WOMEN		
Place	Name	Nation
1	GOGGIA Sofia	ITA
2	STUHEC IIka	SLO
3	SUTER Corinne	SUI
4	CURTONI Elena	ITA
5	PUCHNER Mirjam	AUT
SUPER-G WOMEN		
Place	Name	Nation
1	GUT-BEHRAMI Lara	SUI
2	BRIGNONE Federica	ITA
3	MOWINCKEL Ragnhild	NOR
4	CURTONI Elena	ITA
5	HÜTTNER Cornelia	AUT
GIANT SLALOM WOMEN		
	Name	NL C
Place	Name	Nation
Place	SHIFFRIN Mikaela	USA
	SHIFFRIN Mikaela GUT-BEHRAMI Lara	USA SUI
1	SHIFFRIN Mikaela GUT-BEHRAMI Lara BASSINO Marta	USA SUI ITA
1 2	SHIFFRIN Mikaela GUT-BEHRAMI Lara	USA SUI

Our world of skiing and snowboarding is filled with breathtaking, once-in-a-lifetime moments. The ability to capture them is priceless; sharing them is meaningful. An image can be worth a thousand words, if it's relevant.

Imagery creates emotion and visual appeal. Please help us keep the FIS brand alive and dynamic by always using vibrant, emotional and, and relevant images.

FIS IMAGERY SHOULD STRIVE TO EMBODY:

The FIS disciplines

Fair Play

Good Sportsmanship

Emotion

Inspiration

Relevance



















LOGOS

From fresh ski tracks in clear white snow to blue sky days with bright sunshine illuminating the wintery outdoors, the FIS logo says it all. As winter sports pros move with speed and agility, they leave their mark, and inspire the FIS logo. Its colourful, clear lines echo the vibrancy of the sport and all those who participate in it.

CORRECT LOGO USE







COLOUR VERSION

BLACK & WHITE VERSION

WHITE VERSION





USING THE FIS LOGO WITH THE STRIPES

For details of how to use the logo with the stripes please see page 10.



INCORRECT LOGO USE



Do not colour the letters.



Do not reformat the swooshes.



Do not distort the logo.



Do not use the logo without the registered symbol, *.



Do not use the FIS blue and yellow logo on a coloured background.

CLEAR SPACE

There must always be space between the logo and other text or graphics. The protected area surrounding the logo, i.e. the distance between the outside frame of the logo and any other logo, text or border (including the edge of paper), must always be at least 1.5 X height. (The X height in this case is equal to the height of the F in the FIS logo).

LOGO CONTEXT

The logo must always be used in proper context to ensure brand integrity. The logo cannot be overshadowed by other brands.

DIMENSIONS OF THE LOGO

In print, the logo can only be two-dimensional. Three-dimensional usage is only allowed in three-dimensional computer simulations and merchandise/sign usage.

MOVING LOGO

The FIS logo cannot be distorted when put in motion. When animating the FIS logo, e.g. for computer-based presentations or TV commercials, the logo must be used in its entirety and displayed in one piece. This excludes revelation letter-by-letter or build-up of the logo. For its use in TV graphics and web-applications, please refer to the chapter on Web and TV graphics.

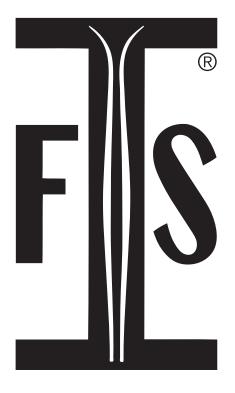
® SYMBOL

If the complete FIS logo size is smaller than 30 x 30 mm, the * symbol must be enlarged to ensure readability. This also applies when reproducing in formats in which small details need to be enlarged, e.g. screen printing or stitched textiles.

MINIMUM SIZE

The minimum height/width of the logo with the surrounding clear space must not be less than 20 mm. In addition, the printed surface area occupied by the logo needs to be at least two percent (2%) of the total surface area of the material on which the logo is applied, such as posters, stationary, start-lists, and results-lists.











USING THE EMBLEM WITH THE FIS STRIPES AND WORD MARK

For details of how to use the emblem with the stripes and word mark please see page 10.



INTERNATIONAL SKI AND SNOWBOARD FEDERATION The FIS emblem is part of the corporate identity of FIS. Since its creation in 1924, usage of the FIS emblem has been exclusively reserved for the International Ski Federation and it is registered under the description "FIS logo 1924" in several countries. The emblem should only be used on official documents from the president's office or on request of the president. The emblem can be used together with the word mark.

FORMAT

The FIS emblem must be used as a portrait logo, as it appears here. It must not be altered, flipped or changed in any way and cannot be used in other orientations.

EMBLEM CONTEXT

The emblem can only be used by the International Ski Federation and serves as a badge of origin in all correspondence and publications. It cannot be used by any other organisation.

CLEAR SPACE

There must always be space between the emblem and other text or graphics. The protected area surrounding the emblem must always be at least 10% of the height and width of the emblem itself.

POSITIONS

To ensure that the emblem is applied consistently, it should be placed at the bottom of the page whenever possible.

SYMBOI

If the complete FIS emblem height is less than 30 mm, the *symbol must enlarged to ensure readability. This also applies when reproducing in formats in which small details need to be enlarged, e.g. screen printing or stiched textiles.

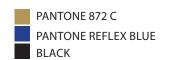
COLOURS OF THE EMBLEM

The emblem should be printed or reproduced in black or white only, i.e. a black emblem on a white background or a white on a dark-coloured background. When colour usage is required, Pantone Reflex Blue and Pantone 872 must be used.

EXAMPLE OF LOGO MORE THAN 30 MM HEIGHT EXAMPLE OF LOGO LESS THAN 30 MM HEIGHT







FIS WORD MARK

The word mark is part of the corporate identity of FIS. To strengthen the recognisability of the FIS brand, the word mark has been given a consistent design. The guidelines on how to use the FIS word mark are outlined below. The word mark is reserved exclusively for use by FIS.

USING THE FIS WORD MARK WITH THE STRIPES

For details of how to use the word mark with the stripes please see page 10.

INTERNATIONAL SKI AND SNOWBOARD FEDERATION

BASIC DESIGN

The word mark is trilingual and must always include all three languages. The typeface to be used is Frutiger. The text is always in capital letters and must be left aligned.

COMBINATIONS: FIS WORD MARK WITH THE EMBLEM OR FIS LOGO

When the word mark is combined with other FIS elements such as the FIS logo or the FIS emblem, an exact pattern has to be followed which defines the position, size and proportions of each element.

POSITION

To ensure that the word mark is consistantly combined with other elements the word mark is always positioned at the bottom of the page.

TOGETHER WITH THE FIS EMBLEM

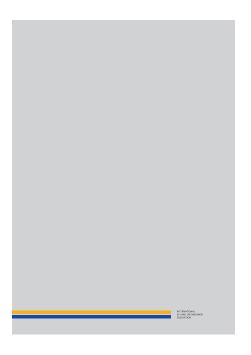
When the word mark is used together with the FIS emblem, the emblem must be positioned inbetween the stripe and the word mark. Please see page 10 for details.

EXAMPLE OF THE WORD MARK AT THE BOTTOM

The word mark must always be placed at the bottom of the page. Please see the first section of this document starting on page 10 for details on where the stripes and word mark should be placed on an A4 page.

EXAMPLE OF THE WORD MARK IN COMBINATION WITH THE FIS LOGO

On rare occasions when the FIS logo cannot be placed at the top of the page, it can be placed together with the word mark as shown below. Please see the first section of this document, starting on page 10, for details on where the stripes and word mark should be placed on an A4 page.





FIS WORLD CHAMPIONSHIP SNOWFLAKE





The snowflake is part of the corporate identity of FIS. The snowflake has been created by the Swiss artist Rolf Diggelmann and has been in use since 1952 for the design of FIS World Championship gold, silver and bronze medals. The snowflake is a symbol of the success of athletes taking part in FIS Ski and Snowboard World Championships.

FORMAT

The snowflake can only be used as it appears here, horizontally. Three dimensional usage is not allowed and it cannot be distorted in any way.

SNOWFLAKE CONTEXT

The snowflake can only be used for communication and promotion of the FIS Ski and Snowboard World Championships. It cannot be used by any other party or for any other use.

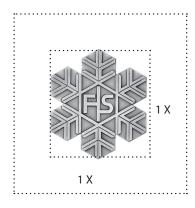
CLEAR SPACE

There must always be space between the snowflake and other text and graphics. Additionally the snowflake cannot appear inside another image or shape, and it should not be covered over by other elements.

COLOURS OF THE SNOWFLAKE

The snowflake can only be used in its original colours: gold, silver or bronze.

CLEAR SPACE





Examples of FIS World Cup logos.















ALPINE SKI WORLD CUP



CROSS-COUNTRY WORLD CUP



FREESTYLE SKI & SNOWBOARD WORLD CUP



FREESTYLE SKI WORLD CUP



NORDIC COMBINED WORLD CUP



SNOWBOARD WORLD CUP



SKI JUMPING WORLD CUP



TELEMARK WORLD CUP Examples of FIS discipline logos.









































FIS WORLD CUP SPONSOR LOGOS WITH RESORT





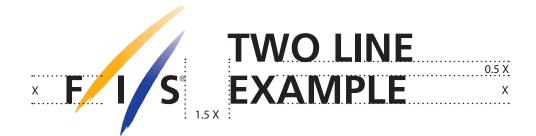
FIS EVENT LOGOS HORIZONTAL

The event logos represent the different events from FIS. For example: FIS CARVING CUP. The event name should be written using Frutiger 65 Bold font with 100 point tracking. The event name must correspond to the cap-height of the FIS logo.

ONE LINE



TWO LINE



THREE LINE



Examples of FIS event logos.



FIS EVENT LOGOS VERTICAL

The event logos represent the different events from FIS. For example: FIS CARVING CUP. The event name should be written using Frutiger 65 Bold font with 100 point tracking. The event name must be justified to the FIS logo.



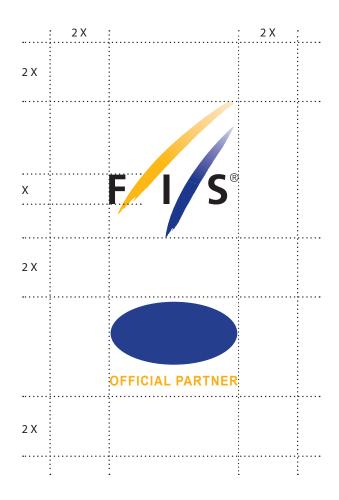
Examples of FIS event logos.

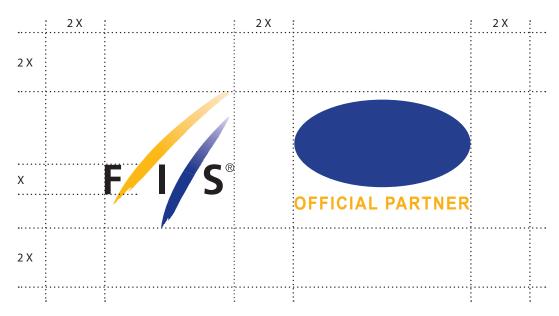


FIS RELATIONSHIP LOGOS

The relationship logos represent the different partnerships with FIS.

The partner logo must respect the positioning and spacing to the FIS logo as outlined below.





The relationship logos represent the different partnerships with FIS.

The partner logo must respect the positioning and spacing to the FIS World Cup logo as outlined below.

:	3 X		3 X		3 X
3 X					
X		SKI JUMPING WORLD CUP		OFFICIAL PARTNER	
3 X					
:					
	3 X		3 X		3 X
3 X	3 X	F/1/S°	3 X		3 X
3 X		F/I/S SKI JUMPING WORLD CUP		OFFICIAL PARTNER	
		SKI JUMPING WORLD CUP		OFFICIAL PARTNER	

FIS DIVISION LOGOS

The division logos represent the different business functions at FIS. For example: FIS Development. The division name should be written using Frutiger 65 Bold font with 100 point tracking.

DIVISION LOGO - FIS DEVELOPMENT

The FIS Development logo should be used for all FIS Development Programme activities publishing material.



DIVISION LOGO - FIS DEVELOPMENT ACADEMY PARTNER

The logo must be used by all FIS Development Programme academy partners.



PRINT TEMPLATES

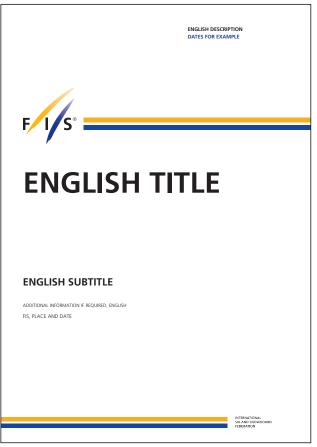
FIS COVER A4

- 1 LANGUAGE
- 1 LEVEL

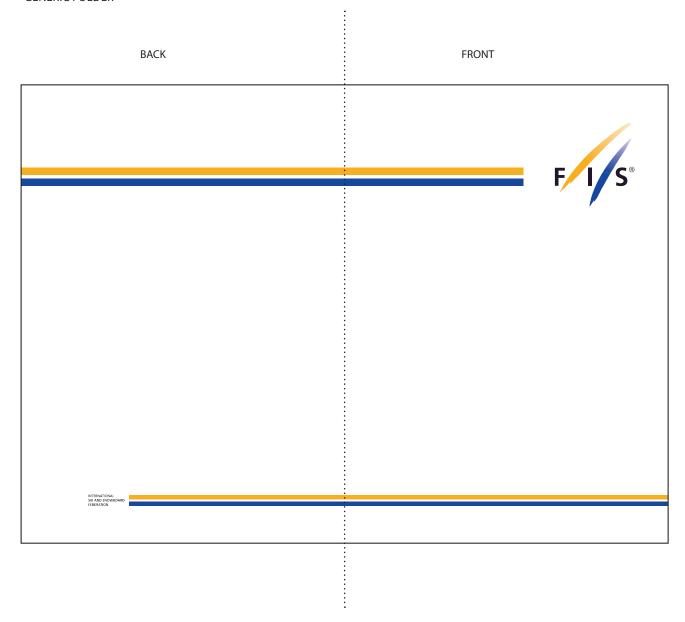


FIS COVER A4

- 1 LANGUAGE
- 3 LEVELS



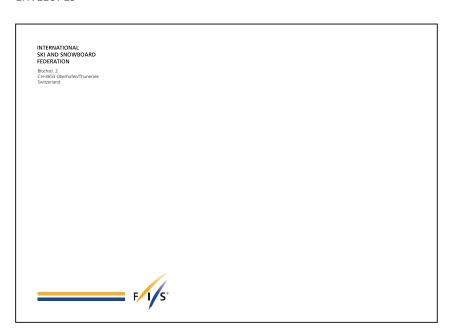
GENERIC FOLDER



BUSINESS CARDS



ENVELOPES



LETTERHEAD

