

FRERIDE Bidding Guide





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About

FREERIDE

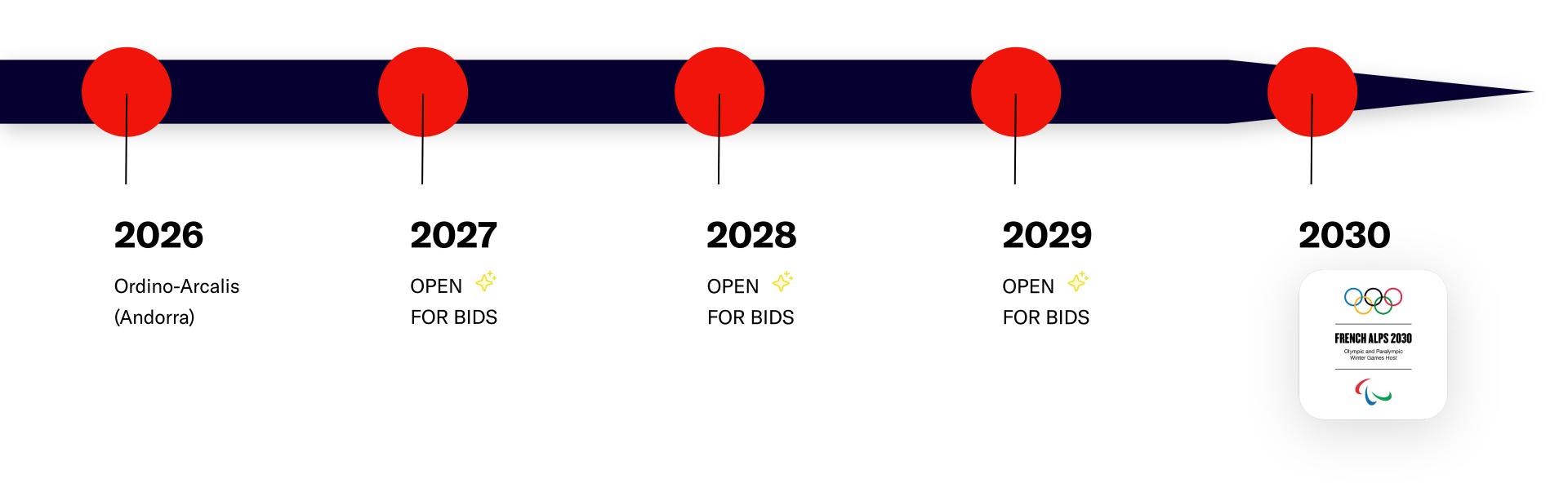
Freeride is all about celebrating the god-given terrain features found on any mountainside in the most exciting and elemental format possible. There's a start gate at the summit and a finish gate at the bottom. That's it. Best run down wins.

It truly is that simple. Think skiers and snowboarders choosing impossible-looking lines through cornices and cliff-faces and nasty couloirs. Think progressive: big jumps, mach-speed turns and full-on attack. Think entertaining.



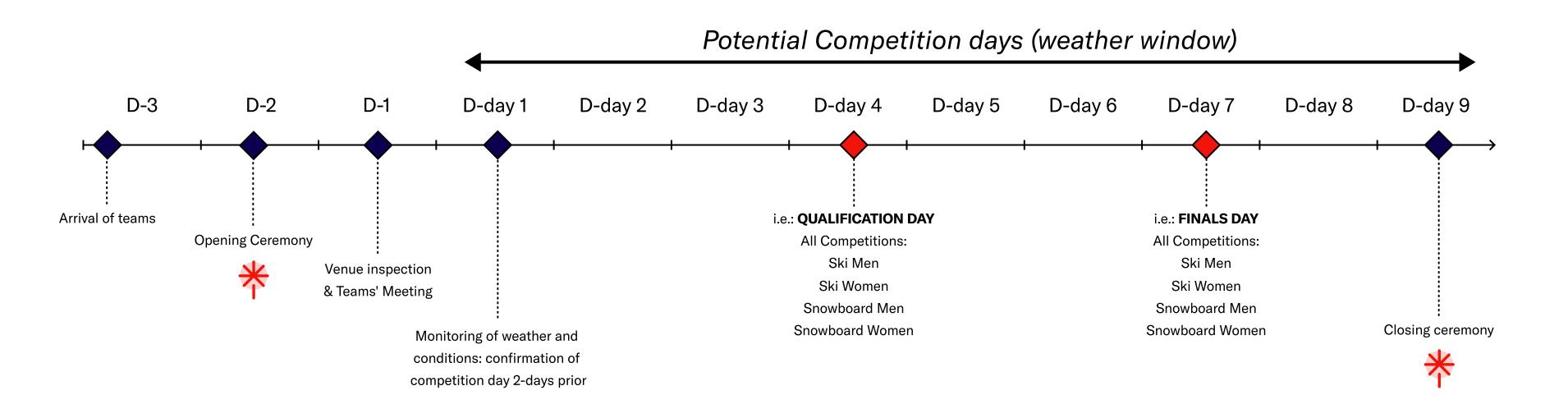
CALENDAR





SCHEDULE AND EVENTS

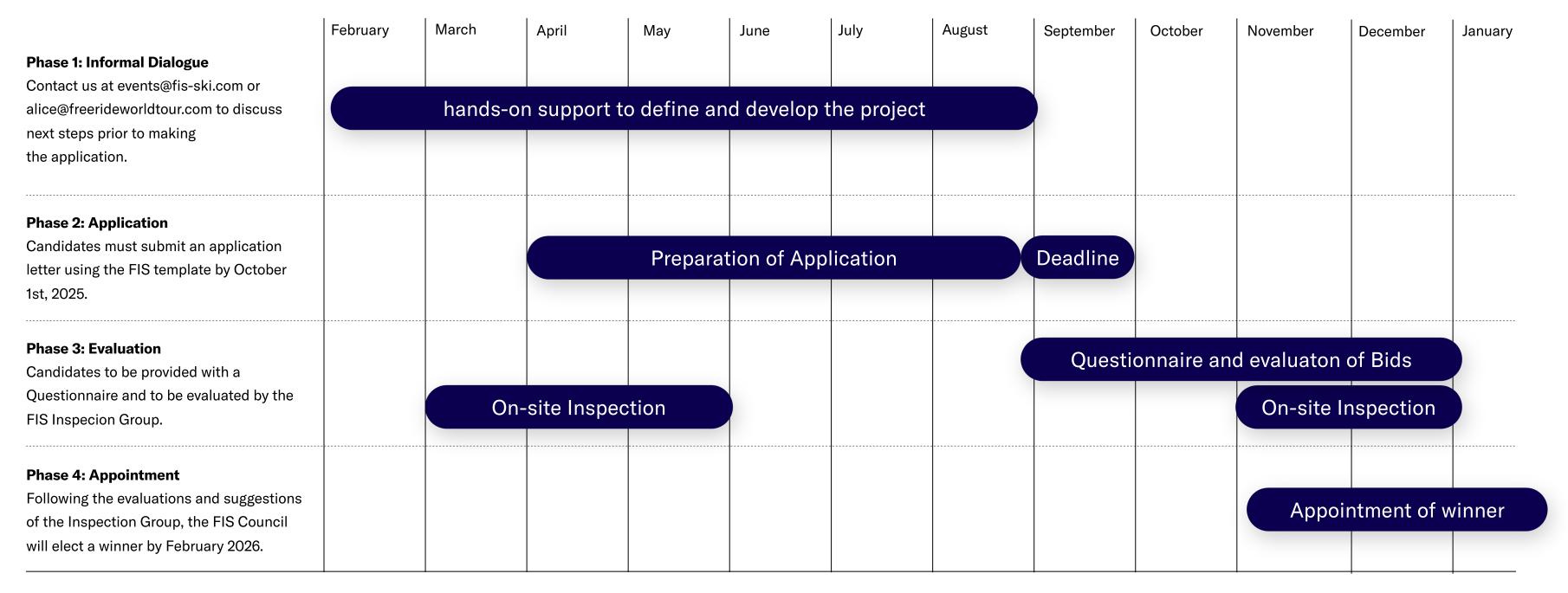




BIDDING TIMELINE FOR 2027



2025



BIDDING TIMELINE FOR 2028 AND 2029



	2025		2026							
Phase 1: Informal Dialogue Contact us at events@fis-ski.com or alice@freerideworldtour.com to discuss next steps prior to making the application.	February	April	June	August	October	December	February	April	June	August
		hands-on	support to de	fine and dev	velop the project					
Phase 2: Application Candidates must submit an application letter using the FIS template by May 1st, 2026.			Prepara	ation of Appl	ication		Deadline			
Phase 3: Evaluation Candidates to be provided with a Questionnaire and to be evaluated by the FIS Inspecion Group.			Questionnaire On-site I				and evaluate	on of Bids		
Phase 4: Appointment Following the evaluations and suggestions of the Inspection Group, the FIS Council will elect a winner in June 2026.								Арр	ointment	

KEY FIGURES



2.5M

DIGITAL AUDIENCE

9.5K

LICENSED ATHLETES

305M

VIDEO VIEWS

2M

BUDGET FOR A WORLD CHAMPIONSHIPS

In EURO.

Any question?

CONTACT

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