

## 2025/26 FIS Athletes Climate Action Award

### - Rules and Regulations -

#### Aim of the Award

The FIS Athletes Climate Action Award aims to recognize and reward athletes who are actively addressing climate change through concrete actions and initiatives within and beyond their sporting activities.

The Award supports athletes in reducing their personal climate impact, leading sustainability projects, raising awareness, and inspiring others to take action. It encourages evidence-based and visible climate action by recognizing and highlighting athletes committed to promoting sustainability in sport.

This Award advances the goals of the UN Sports for Climate Action Framework in snow sports by encouraging individuals to take responsibility for their climate impact, reduce greenhouse gas emissions, and adopt more sustainable practices across the global FIS community.

#### Award Criteria

The following criteria form the basis used by the Jury to evaluate all athlete applications. Each criterion contributes to the overall assessment of how athletes contribute to climate action within and beyond their sporting activities.

Athletes have a unique role in advancing sustainability in sport. Through their personal choices, leadership, and public visibility, they can both reduce the environmental impacts associated with their sporting activities and inspire broader climate action among fans, communities, and the wider sporting ecosystem.

By grounding the evaluation process in the four criteria below, the Award recognizes athletes who demonstrate a meaningful commitment to climate responsibility through concrete efforts, personal engagement, and influence.

Award submissions should address at least one of the criteria.

##### **1. Climate Leadership and Initiatives**

This criterion evaluates whether the athlete has taken a proactive leadership role in developing, supporting, or implementing sustainability initiatives.

This may include launching or co-creating projects that address climate change, supporting environmental restoration initiatives, developing sustainability projects related to sport, or

working with partners such as teams, sponsors, NGOs, or sports organizations to implement climate solutions.

Particular consideration is given to initiatives that demonstrate tangible impact, long-term commitment, or the potential to inspire broader adoption within the winter sports community.

## **2. Reducing Personal Climate Impact**

This criterion evaluates the concrete actions taken by the athlete to understand and reduce the carbon footprint associated with their sporting activities and lifestyle.

This may include prioritizing lower-carbon travel options where feasible, reducing emissions from training and competition travel, selecting equipment and materials with lower lifecycle emissions, extending the life of sporting equipment through repair and reuse, and making consumption choices that help reduce greenhouse gas emissions.

This criterion also considers whether the athlete has taken steps to measure or better understand their personal carbon footprint, such as tracking emissions related to travel or food.

## **3. Advocacy and Awareness**

This criterion evaluates how the athlete uses their public platform to raise awareness about climate change and sustainability.

Athletes often reach wide audiences through competitions, media exposure, and social media. This criterion considers whether the athlete actively speaks about climate and environmental issues, participates in climate campaigns, promotes sustainable behaviors, or contributes to public dialogue on climate action. Examples may include social media posts, media interviews, speaking at events, conferences, or schools, and using competitions or other high-visibility moments to share sustainability messages.

Creative and effective communication that engages audiences and inspires greater awareness is especially valued.

## **4. Collaboration and Community Engagement**

This criterion evaluates how the athlete engages with others to promote sustainability and climate action.

This may include collaborating with teams, national federations, event organizers, sponsors, environmental organizations, or community groups. It may also involve engaging fans, young athletes, or local communities in climate initiatives or educational activities.

By working with others and actively involving different groups, athletes can amplify the impact of their efforts and help build a culture of sustainability across the winter sports community.

These four Award Criteria reflect the key goals of the UN Sports for Climate Action Framework.

- **Climate Leadership and Initiatives** focus on promoting environmental responsibility (Principle 1).
- **Reducing Personal Climate Impact** helps lower overall emissions (Principle 2).
- **Advocacy and Awareness** support education, responsible consumption, and effective climate communication (Principles 3, 4, and 5).
- **Collaboration and Community Engagement** support education, responsible consumption, and effective climate communication (Principles 3, 4, and 5).

In this way, the Award recognizes athletes who support these goals by taking practical steps to reduce their climate impact and inspire others.

## Application Process

### Eligibility

The Award is open to all registered FIS athletes. To qualify, applicants must address at least one of the categories described above.

To apply for the FIS Athletes Climate Action Award, applicants must complete the application form (**Annex 1**) and submit it to [sustainability@fis-ski.com](mailto:sustainability@fis-ski.com) by **31.07.2026**.

### Jury

The winner will be chosen by a jury made up of senior FIS representatives, a representative from the UN Sports for Climate Action initiative, and external sustainability and climate experts.

The inclusion of independent experts helps ensure that the evaluation process is fair, transparent, and technically sound.

The selection process will involve:

- An initial review of all eligible submissions by the FIS Sustainability team;
- Scoring by the full jury based on the evaluation criteria
- A final meeting to discuss the top applications and select the winner

The final decision will reflect a balanced and expert assessment of both measurable impact and qualitative considerations.

### Award

The jury will select a winner from all athlete applicants. The winner will receive a trophy at the FIS Autumn Technical Meetings, as well as promotion through FIS channels, showcasing their commitment to climate action.

The winner will also receive €3,500 to support future initiatives focused on climate or sustainability. As part of the application, applicants must outline how they would use the prize funds if selected.

## General Terms

*This framework fosters a competitive yet collaborative environment where athletes can showcase their efforts to promote sustainability and advance climate action through sport.*

*By submitting an application for this Award to FIS, candidates fully and unreservedly accept all the terms and conditions of these General Rules and Regulations, as well as the decisions of FIS, including those made by the Jury. FIS's decisions on all matters relating to the Award are final and binding on all candidates.*

*FIS reserves the right, at its sole discretion, to modify, delete, or add to these General Rules and Regulations at any time, without prior notice and without any compensation or indemnification owed to candidates.*

*These General Rules and Regulations take precedence over any provisions or statements contained in promotional materials related to the Award.*

## Data Protection

*FIS is committed to protecting the privacy and personal data of all participants, nominees, and stakeholders involved in the Award process. This section outlines how applicants' personal data will be handled during the course of the Award.*

### **1. Data Collected**

*As part of the application process for the FIS Athletes Climate Action Award, the following data will be collected:*

- *First and last name*
- *Nationality*
- *Contact information (email address, phone number)*
- *Professional affiliation*
- *Additional information relevant to the application or nomination*

### **2. Purpose of Data Collection**

*The data collected will be used solely for purposes related to the FIS Athletes Climate Award, including:*

- *Verifying eligibility and processing applications*
- *Communicating with candidates, nominators, and endorsers regarding the Award*
- *Managing the Award evaluation and selection process*

- *Promoting the Award and publicizing the names and achievements of Award winners*

### **3. Data Processing and Storage**

*The personal data provided will be processed by FIS in compliance with applicable data protection laws. Appropriate technical and organizational measures will be used to ensure that data is kept secure and protected from unauthorized access, alteration, or destruction.*

### **4. Sharing of Data**

*In the course of the Award process, personal data may be shared with FIS staff, the Judging Committee, and third parties involved in administering the Award. Limited information about Award recipients, such as names and awarded projects, may also be shared for public relations and promotional purposes, including in press releases, publications, and on the FIS website.*

### **5. Retention of Data**

*Personal data will be retained only for as long as necessary to fulfill the purposes for which it was collected and to comply with legal obligations. Once the data is no longer required for these purposes, it will be securely deleted or anonymized.*

*For candidates who are not selected for the Award, their data will be retained for a reasonable period of up to five years after the Award year, unless earlier deletion is requested.*

### **6. Changes to this Privacy Notice**

*This privacy notice may be updated periodically to reflect changes in data processing practices. Any significant updates will be communicated by publishing a revised version of this notice on the FIS website.*

*By submitting an application or nomination for the FIS Athletes Climate Action Award, applicants consent to the processing of their personal data in accordance with this policy.*