

The International Ski and Snowboard Federation (FIS) is the governing body for international skiing and snowboarding. Founded in 1924 during the first Olympic Winter Games in Chamonix, France, and recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of Alpine Skiing, Nordic Combined, Cross-Country, Ski Jumping, Freestyle, and Snowboard, including setting the international competition rules. FIS is also recognized by the International Paralympic Committee (IPC) and manages Para Alpine Skiing, Para Cross-Country and Para Snowboard. Through its 140 member National Ski Associations (NSAs), more than 7,000 FIS competitions are staged annually. The federation oversees World Cup competitions and biannual World Championships.

We are looking for a **Digital Products Manager** with immediate effect or by arrangement.

### **Role Description:**

As the FIS Digital Product Coordinator you will be responsible for overseeing the development and enhancement of our digital products, including the official websites, mobile apps, video experience platform (FIS TV), and services for national associations, athletes and other FIS stakeholders. You will oversee the entire lifecycle of digital products, from inception to launch, and work closely with cross-functional teams to define product strategies, prioritize features, and manage and steer the delivery of exceptional digital experiences and services for our users worldwide in your day-to-day.

**Location:** Remote

### **Your responsibilities:**

- Develop and lead the execution of FIS' digital product strategy and implementation roadmap for the FIS Mobile Apps, the FIS Websites and FIS TV Platforms (including Smart TV applications) to ensure the platforms continues to drive meet strategic objectives and growth targets.
- Champion user-centric design principles to create intuitive and engaging digital experiences for global fans, athletes, national associations, local event organisers and other FIS stakeholders.
- Define clear requirements and user stories for new features and enhancements, ensuring alignment with business objectives and user needs.
- Ensure the quality and performance of digital products and services through daily project management, rigorous testing and continuous improvement efforts
- Work closely with IT, design, development teams, content, communications and marketing teams to drive product development from concept to launch.
- Understand fan needs and anticipate fan demands to develop a best-in-class digital experience.
- Utilize data analytics tools to monitor product performance, gather user feedback, and identify opportunities for optimization.

- Engage with FIS departments and external stakeholders (e.g. national associations) to understand their digital needs and tailor services to meet their requirements effectively.
- Collaborate with external vendors and partners to integrate third-party services and technologies into our digital products and services
- Ensure that digital products and services comply with relevant regulations and standards, including data privacy and security requirements.

### **Your profile:**

- 3-5 years of experience in digital product management, preferably in the sports, media and entertainment sector
- Proven experience launching new digital features and capabilities as well as optimisation of existing features and user journeys.
- Proficiency in web and mobile technologies, with a strong understanding of UX/UI design principles and agile development methodologies.
- Proficiency in project management platforms (Jira, Asana etc.), collaboration tools (Microsoft Teams, Zoom, Slack etc.), prototyping and wireframing tools, analytics platforms (Google Analytics etc.) as well as a deeper understanding of content management systems, design tools (Adobe Creative Suite, Canva etc.) and quality assurance tools
- Ability to think strategically and translate business goals into actionable product plans and initiatives.
- Proven leadership abilities with the capacity to motivate and inspire teams, efficient and organized methodology working with short deadlines, supporting cross-functional teams or acting independently.
- Strong proficiency in written and verbal English and German, enabling effective collaboration with cross-functional teams and stakeholders
- A genuine passion for skiing, snowboarding, or snow sport is highly desirable, along with a deep understanding of the sports and media industry landscape.

A passion for skiing, snowboarding or winter sports is highly desirable, as is a strong awareness of digital fan behaviour and global sports trends.

Join us in shaping the digital future of FIS. Be part of passionate and dynamic team dedicated to deliver best-in-class digital experiences and services for our global community of fans, athletes and FIS stakeholders.

### **Organisation values – Kindness Wins**

Please note that at FIS we champion an inclusive, safe and diverse working environment where all individuals are respected and valued. FIS upholds a zero-tolerance policy for harassment of any kind.

**Reporting:**

Report to the FIS Digital & Innovation Director

**Position details:**

**Location:** Remote

**Work Schedule:** 80-100%

**Start Date:** With immediate effect or by agreement

**Contract Type:** Permanent contract

**Contact:** Please submit your application (CV and letter of motivation) to e-mail: [hr@fis-ski.com](mailto:hr@fis-ski.com)