

INTERNSHIP OPPORTUNITY FIS Media & Marketing Department

The International Ski and Snowboard Federation (FIS) is the governing body for international skiing and snowboarding. Founded in 1924 during the first Olympic Winter Games in Chamonix, France, and recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of Alpine Skiing, Nordic Combined, Cross-Country, Ski Jumping, Freestyle, and Snowboard, including setting the international competition rules. FIS is also recognized by the International Paralympic Committee (IPC) and manages Para Alpine Skiing, Para Cross-Country and Para Snowboard. Through its 140 members National Ski Associations (NSAs), more than 7,000 FIS competitions are staged annually. The federation oversees World Cup competitions and biannual World Championships.

We are looking for a **Marketing Implementation Intern** for the upcoming FIS World Cup winter season 2025/26.

Role Description:

As a Marketing Implementation Intern at FIS, you will support the Media & Marketing department in the execution and coordination of the FIS partners' contractual rights in all FIS World Cups. You will work closely with and support the respective project managers in each FIS discipline (Alpine Skiing, Cross-Country Skiing, Ski Jumping, Nordic Combined, Freestyle Skiing and Snowboarding).

This internship offers a unique opportunity to gain hands-on experience in international sports marketing while contributing your share to create value for our partners.

Key responsibilities:

- Assist with allocating VIP tickets between FIS partners and local organizers (LOCs) / national ski associations (NSAs)
- Support with planning and coordination of personnel, travel & logistics
- Contribute to the planning and organization of selected FIS partner on-site activations
- Assist with monitoring general compliance with FIS advertising rules & guidelines
- Support with the correct implementation of FIS partners' rights
- Get involved in coordination & cooperation with all involved internal and external stakeholders (e.g. FIS, FIS partners, NSAs, LOCs, agencies, TV production, producers/suppliers, FIS implementation teams)
- Support on-site at several World Cup events (when and wherever necessary)
- Contribute to the creation of internal and external presentations (e.g. implementation guides, sales decks, post-event reports etc.)

Profile:

- A passion for skiing, snowboarding or winter sports is highly desirable.
- Currently pursuing or recently completed a degree in Sports Management, (Event) Marketing, Business, Communications, or a related field
- Interest in sports & event marketing, organization and sponsorship implementation
- Strong organizational skills with attention to detail and the ability to multitasking
- Ability to work independently and collaborate in a multicultural team
- Confident using Microsoft 365; skills in design tools preferred
- Proficient in preparing presentations using PowerPoint – able to effectively communicate ideas, concepts and outcomes in a visual environment
- Ideally experience in working in a sports-related environment and/or understanding of the international sport and Olympic system
- Fluent in English, additional languages are an asset

- A proactive team player with a positive attitude – and ideally, a passion for winter sports

What We Offer:

- A unique opportunity to contribute to the success of marketing implementation on World Cup level within a leading international sports federation
- A collaborative and international environment
- Flexibility in working (location and schedule, including remote work)
- Meaningful learning experiences, insights and mentorship in sports marketing, sponsorship implementation, event organization and event technology innovation

Join us in shaping the future of FIS. Be part of a passionate and dynamic team dedicated to deliver best-in-class marketing implementation services for our partners.

Organisational values – Kindness Wins

Please note that at FIS we champion an inclusive, safe and diverse working environment where all individuals are respected and valued. FIS upholds a zero-tolerance policy for harassment of any kind.

Reporting:

Report to the FIS Commercial & Global Partnership Director

Position details:

Location: Remote or based on agreement

Work Schedule: 100%

Start Date: September or October

Contract Type: Fix-term contract (between 6-8 months, paid internship)

Work Model: To be defined, remote working possible

Contact: Please submit your application (CV and letter of motivation) to e-mail: hr@fis-ski.com