



INVITATION TO TENDER FIS WORLD CHAMPIONSHIPS MEDIA RIGHTS



FIS ALPINE
World Ski Championships 2027 & 2029

FIS NORDIC
World Ski Championships 2027 & 2029

FIS SNOWBOARD, FREESTYLE & FREESKI
World Championships 2027 & 2029

FIS SKI FLYING
World Championships 2026 & 2028

1. FOREWORD

The prosperity and growth of a sport are only as strong as how wide its reach is. It is what snow sports' elite athletes deserve, after all: that their skill, speed, endurance, and creativity are there for the whole world to see, broadcast live and in high-quality.

Today more than ever, in a fragmented and ever-evolving media landscape, leveraging media rights to their full capacity is one of the fundamental duties of an international federation. This is a responsibility that FIS does not take lightly and that, in fact, has been at the core of our growth and modernization process for snow sports since 2021.

This invitation to tender for the media rights to the FIS World Championships, the crown jewels of our competitions' portfolio, is an encapsulation of the hard work that we have been putting into enhancing and modernizing our approach to media rights.

For FIS, this process of enhancement and modernization is, at its core, a sports development endeavour. It is a necessary step for elite snow sports to thrive – survive, even – through into the 21st century. This is because every cent we earn is destined for one same goal: to be reinvested into better events, more rewarding conditions for athletes, infrastructure for national associations, and, ultimately, the development of snow sports.

Not only are the rights packages set forth in this document world-class properties, but they are also a pathway to broader and broader growth; to a gigantic untapped potential that will only be achieved if the brightest spotlights are shone on our incredible athletes.

Thank you for your interest in being the beam that shines that light. We look forward to working together in commercial deals that are lucrative and rewarding in all senses.

Johan Eliasch
FIS President

2. INTRODUCTION

- 2.1. The International Ski and Snowboard Federation (“**FIS**”) is the worldwide governing body responsible for the majority of international snow sport competitions. It is recognised by the International Olympic Committee and manages more than 50% of the events on the programme for the Olympic Winter Games. Every year, it organises the FIS World Championships, which are biennial in each of the disciplines for which FIS owns all media rights.
- 2.2. FIS invites organisations (each a “**Bidder**”) to bid for the media rights further set out in this invitation to tender (“**ITT**”) in respect of the following FIS World Championships (the “**Championships**”):

FIS Alpine World Ski Championships 2027 & 2029

The FIS Alpine World Ski Championships 2027 and 2029 are scheduled to be staged, respectively, in Crans Montana (Switzerland) from 1 to 14 February 2027 and in Narvik (Norway) in February 2029.*

FIS Nordic World Ski Championships 2027 & 2029

The FIS Nordic World Ski Championships 2027 and 2029 are scheduled to be staged, respectively, in Falun (Sweden) from 24 February to 7 March 2027 and in Lahti (Finland) in February/March 2029.*

FIS Snowboard, Freestyle & Freeski World Championships 2027 & 2029

The FIS Snowboard, Freestyle & Freeski World Championships 2027 and 2029 are scheduled to be staged, respectively, in Montafon (Austria) from 7 to 20 March 2027 and in Zhangjiakou (China) in January/February/March 2029.*

FIS Ski Flying World Championships Men 2026 & 2028

The FIS Ski Flying World Championships Men 2026 and 2028 are scheduled to be staged, respectively, in Oberstdorf (Germany) from 23 to 25 January 2026 and in Planica (Slovenia) in January 2028.*

**Exact dates for 2028 and 2029 FIS World Championships to be announced in 2025.*

Further details in respect of the competitions (including any and all official training sessions) comprised within each of the Championships can be found in Annex 1 to this ITT (the “**Competitions**”), examples for previous Championships Competition schedules will be provided upon request.

- 2.3. As well as detailing the media rights that Bidders may bid for (Section 4), and the obligations that any successful Bidder will need to comply with (Section 5), this ITT also sets out the bid format, procedure and requirements (Section 6), along with various legal provisions in relation to the bid process (Section 7).
- 2.4. Capitalised terms used in this ITT are defined in the text of the document. Any reference in this ITT to a “**Bid**” means a bid made by a Bidder in respect of such media rights, pursuant to the terms of this ITT, including (unless specified otherwise) any bids for any second or subsequent round(s) of bidding.

3. OBJECTIVES

- 3.1. FIS’s objectives in awarding the media rights described in this ITT are as follows:
 - 3.1.1. Ensuring the widest possible promotion and publicity of the Championships, the athletes that participate in them, and winter sports generally, around the world across all media platforms.

- 3.1.2. Optimising revenues to invest in the sport while promoting and enhancing the sporting disciplines and increasing awareness of the sports and strengthening the FIS brand throughout the world.
- 3.1.3. Providing innovative and cutting-edge audiovisual coverage of the Championships using the latest developments in technology.

4. SCOPE OF MEDIA RIGHTS, SUB-LICENSING AND LICENSED TERRITORY

- 4.1. Bidders are invited to bid for one or more of the following packages of rights (each a “**Package**”):

Package 1: media rights in respect of: (i) the FIS Alpine World Ski Championships 2027 and 2029; and (ii) FIS Nordic World Ski Championships 2027 and 2029.

Package 2: media rights in respect of the FIS Snowboard, Freestyle & Freeski World Championships 2027 and 2029.

Package 3: media rights in respect of the FIS Ski Flying World Championships Men 2026 and 2028.

- 4.2. Further details of the media rights in respect of each Package are set out in Part 1 of Annex 2 to this ITT. In summary, the media rights:

- 4.2.1. include the right for the successful Bidder to transmit the live international signal, as well as highlights and clips, of the relevant Championship(s) by both linear and non-linear delivery systems;

- 4.2.2. may be exploited by the successful Bidder on a worldwide (subject to the Bidder’s selection of Licensed Territory, as set out in Section 4.3 of this ITT) basis with the following limitations: Subject to Section 4.4, for Switzerland, the media rights in respect of Package 1, Package 2 and Package 3 are not being tendered as part of this ITT), and for Austria, the media rights in respect of the FIS Snowboard, Freestyle & Freeski World Championships 2027 are not being tendered as part of this ITT;

- 4.2.3. subject to Section 4.4, the reserved rights set out in Part 2 of Annex 2 to this ITT (the “**Reserved Rights**”) and save as set out otherwise in Annex 2, are granted to the successful Bidder on an exclusive basis in respect of the relevant Package and relevant Licensed Territory; and

- 4.2.4. include the right for the successful Bidder to sub-license the media rights for the relevant Package to one or more third parties (provided such sub-licensees comply with the terms of the applicable Media Rights Agreement).

- 4.3. As set out further in Section 6.4, when bidding for a Package, a Bidder must select the territory(ies) in which it wishes to be granted the relevant media rights for exploitation (the “**Licensed Territory**”). For each Package, there is a worldwide option and individual

territory only options (whereby Bidders can select one or more of the following territories only: Austria, Canada, China, Finland, France, Germany, Italy, Japan, Norway, Poland, Slovenia, Sweden and/or the USA). Where FIS awards the rights in respect of a Package to a Bidder with:

- 4.3.1. a worldwide Licensed Territory, FIS shall not award rights in respect of such Package to any other Bidder nor shall it exploit the rights itself (subject to the Reserved Rights and Section 4.4); and
- 4.3.2. a non-worldwide Licensed Territory, FIS shall not award rights in respect of such Package to any other Bidder nor shall it exploit the rights itself (subject to the Reserved Rights and Section 4.4) in the Licensed Territory, however FIS may do so outside the Licensed Territory.
- 4.4. Notwithstanding Section 4.3, Bidders may request, and FIS reserves the right to licence on a co-exclusive basis in the Licensed Territory the media rights to the Championships for exploitation on (i) a pan-regional television channel, website or mobile platform across a range of territories of their choosing (e.g. within the EU and EEA), or (ii) by means of digital delivery systems (and not broadcast delivery systems) only. In such case, FIS will inform the preferred Bidder(s) accordingly and invite them to negotiate the terms and conditions for such co-exclusive exploitation. Where a Bidder wishes to exploit on a pan-regional basis or by means of digital delivery systems only, they must list the territories covered by the relevant channel, website or platform (as applicable) in the Bid Form.
- 4.5. Bidding is open to Bidders acting as agencies, individual broadcasters for their territory, and also Bidders acting jointly (“**Joint Bids**”). Where placing a Joint Bid, both Bidders must sign the Bid Form.

5. PRODUCTION AND HOST BROADCAST SERVICES AND OTHER OBLIGATIONS

- 5.1. Subject to having acquired the media rights for the host country of the relevant Championship(s), the successful Bidder for each Package, will be obliged to:
 - 5.1.1. produce a live international TV signal of all Competitions (including qualification, official training, and all ceremonies (including opening, closing, winner presentations and medal ceremonies)); and
 - 5.1.2. provide host broadcast services, including setting up and operating the international broadcast centre and providing unilateral facilities.

Further details of the services to be provided in respect of each Package are set out in Part 3 of Annex 2 to this ITT.

- 5.2. The successful Bidder for each Package will be obliged to comply with certain additional obligations, including minimum transmission obligations. Further details of such obligations are set out in Part 4 of Annex 2 to this ITT.

6. BID FORMAT, PROCEDURE AND REQUIREMENTS

Preparation of the Bid and Clarifications

- 6.1. It is each Bidder's responsibility to check and review all information, rights, obligations and requirements set out in this ITT, and to make any necessary requests for further information or clarification, before submitting its Bid. Bidders may make requests for further information and/or clarifications in relation to the ITT by emailing: ITT@fis-ski.com.
- 6.2. Requests for further information and/or clarifications will not be accepted by FIS after 12:00 (noon) CET on 21 October 2024.
- 6.3. FIS will respond to information and/or clarification requests at its discretion and may make any response that it does provide, together with the original request for the same, available to all Bidders without directly revealing the identity of the initial enquiring party.

Selection of Packages and Bid Fees

- 6.4. By completing the table set out in Part 1 of Annex 3 to this ITT ("**Bid Form**"), the Bidder:
 - 6.4.1. selects which Package(s) it wishes to bid for (including the Licensed Territory in respect of the Package); and
 - 6.4.2. the fee that it is willing to pay for the Package(s) with such Licensed Territory ("**Bid Fee**"). Where the Bidder is bidding for a worldwide Licensed Territory, a single Bid Fee should be provided. The Bidder must also indicate the amount of such Bid Fee that it attributes between Austria, Canada, China, Finland, France, Germany, Italy, Japan, Norway, Poland, Slovenia, Sweden and the USA. Where the Bidder is bidding for a non-worldwide Licensed Territory, a Bid Fee should be provided for each specific territory within the Licensed Territory.
- 6.5. If a Bidder includes a Bid Fee in the space allocated to a Package in the Bid Form, the Bidder will be deemed to have selected such Package for exploitation as part of its Bid.
- 6.6. If a Bidder leaves a space blank or inserts a '0' in in the space allocated to a Package in the Bid Form, the Bidder will be deemed to not have selected such Package as part of its Bid.
- 6.7. Bid Fees must be stated in Swiss Francs and must be unconditional and free and clear of any other payments or deductions including, without limitation, VAT and withholding tax (where appropriate). For example, Bid Fees may not relate to another Bidder's Bid (for example, 'X% more than the next highest bid').
- 6.8. Bids must include in the Bid Form a proposal for the payment schedule. FIS's expectation is that the payment schedule will include: (i) payment of part of the Bid Fee upon signing; (ii) payment of part of the Bid Fee one year prior to commencement of the

relevant Championship; and (iii) payment of the remainder of the Bid Fee prior to the commencement of the relevant Championship.

- 6.9. FIS reserves the right to request satisfactory financial guarantees as determined by FIS in its sole discretion and which may include, by way of example, the provision of an irrevocable demand bank guarantee and/or a guarantee by a third party acceptable to FIS (such as the Bidder's ultimate parent company).

Submission Deadline

- 6.10. Bids must be submitted by no later than 12:00 (noon) CET on 12 November 2024 or such other date as may be notified by FIS at its discretion ("**Submission Deadline**"), via email to ITT@fis-ski.com.
- 6.11. If for any reason the Submission Deadline is extended, all rights and obligations of FIS and of the Bidders under the previous applicable Submission Deadline shall instead apply to the extended applicable Submission Deadline.

Content of Bids

- 6.12. All Bids must comprise:
- 6.12.1. a completed Bid Form, in the form set out in Part 1 of Annex 3 to this ITT, signed by a duly authorised representative of the Bidder; and
 - 6.12.2. a completed questionnaire, in the form set out in Part 2 of Annex 3 to this ITT, signed by a duly authorised representative of the Bidder.

Evaluation of Bids and Entry into Media Rights Agreements

- 6.13. Following the delivery of Bids on the Submission Deadline, compliance will be checked against all applicable requirements of this ITT and the Bids will be evaluated.
- 6.14. Bidders may be required to provide clarification and/or further information to FIS in respect of their Bids, where and when requested by FIS and in the form FIS requests. Bidders may also be requested to present their Bids to FIS (either at an in-person meeting or virtually). Bidders will co-operate fully and promptly with FIS in this respect.
- 6.15. Without prejudice to Section 7.3 of this ITT, FIS reserves the right to request further round(s) of bidding from any Bidders (in relation to any Package(s)).
- 6.16. Once FIS has evaluated the Bids, it will inform the preferred Bidder(s) for each Package of their preferred status ("**Preferred Status Notice**"). FIS reserves the right to require any preferred Bidder to pay a deposit (which would be deducted from the first payment of the Bid Fee). FIS may attach conditions to the deposit (including that it is forfeited where the Bidder acts in bad faith during negotiations). FIS and the preferred Bidder will enter into good faith negotiations in respect of the entry into a long-form agreement (based on those terms set out in Annex 2 as they apply to the relevant Package and for

the relevant Licensed Territory) (“**Media Rights Agreement**”). FIS will provide the preferred Bidder with the first draft of the Media Rights Agreement.

- 6.17. Entry into the Media Rights Agreement shall constitute acceptance of the Bidder’s Bid for the relevant Package(s), as set out in Section 6.22 of this ITT.
- 6.18. Once FIS has entered into a Media Rights Agreement with a successful Bidder, it shall notify each other Bidder for the relevant Package in writing, which shall constitute rejection of such Bidder’s Bid.

Binding Nature of Bid

- 6.19. Bidders acknowledge and accept that, once submitted, a Bid is irrevocable, unconditional and binding on the Bidder and shall constitute a contractual offer which may be accepted by FIS in its absolute discretion, subject to the negotiation and agreement of a Media Rights Agreement. Bids may not be withdrawn or amended at any time or in any circumstances except at the request of FIS and subject to any conditions which FIS may stipulate.
- 6.20. All Bids submitted in connection with this ITT shall remain valid and capable of acceptance by FIS at any time during the period described in Section 6.23 of this ITT, including, without limitation, in circumstances where FIS invites a subsequent round(s) of bidding and/or enters into any negotiations with Bidders (i.e. a Bid submitted during the initial round of bidding will remain valid and capable of acceptance during and following any second or subsequent bid processes or negotiations conducted by FIS in connection with this ITT).

Acceptance of Bids

- 6.21. FIS may accept any Bid in respect of any Package in its absolute discretion.
- 6.22. A Bid may only be effectively accepted by FIS and a Bidder executing a Media Rights Agreement. No other response by FIS to any Bid made by a Bidder, nor any other communication (including, without limitation, any request for clarification or other information or communication during any negotiation with any Bidder) shall either be, or be construed to be, an acceptance by FIS of any Bidder's Bid.
- 6.23. A Bid, once made, shall remain open for acceptance by FIS until the earlier of:
 - 6.23.1. 31 March 2025; and
 - 6.23.2. receipt by the Bidder of notice in writing from FIS expressly terminating the period for acceptance of the Bid by FIS.
- 6.24. No Bid, once submitted to FIS, may in any circumstances be withdrawn or amended by the Bidder while it remains open for acceptance without the express written agreement of FIS.

7. LEGAL PROVISIONS

- 7.1. By participating in the bidding process described in this ITT in any manner and/or responding to this ITT, each Bidder expressly accepts the terms and conditions set out in this ITT.

Sole Right of Determination

- 7.2. Each Bidder agrees that FIS has the sole and unfettered right to license or to decline to license the rights described in this ITT. Neither the issue of this ITT, nor any part of its contents is to be construed or taken as any form of commitment by FIS to proceed with any Bid or any Bidder, and FIS makes no commitment to award any rights as a result of this ITT process or otherwise, nor to accept any Bid or enter into any Media Rights Agreement with any Bidder. Bidders may be short-listed or rejected by FIS in its absolute discretion and at any time during the process. No reasons will be given for any rejection of any Bid or for any other decision made in connection with this ITT or the bidding process. For the avoidance of doubt, FIS is not under any obligation to accept any Bid or enter into a Media Rights Agreement with the highest financial Bid for any of the Packages. FIS shall have the sole and unfettered right to determine whether or not any negotiations are conducted, and to determine the basis, period and method of negotiation. No Bid shall be treated as rejected by reason of any act or omission of FIS other than written notice received by the Bidder from FIS expressly rejecting the Bid as set out in Section 6.18 of this ITT.

Unfettered Right to Alter the ITT or Process

- 7.3. FIS reserves the right in its absolute discretion at any time without advance notice and without giving any reason to:
- 7.3.1. withdraw the ITT and annul or terminate the process and/or modify this ITT (including any Packages) in whole or in part (including any of the rights the subject of such documents and/or the terms and conditions of such documents);
 - 7.3.2. launch an additional, different or modified tender process or re-commence the process, enter into direct negotiations with any person and to enter into any contract with any person regarding all or any of the Rights and other rights which are the subject matter of or described in this ITT outside the terms set out in this ITT and to withdraw from any negotiations in respect of any Bid;
 - 7.3.3. waive, on such terms as it thinks fit, non-compliance or late compliance by any Bidder with any of the provisions of this ITT;
 - 7.3.4. require non-compliant Bids to be corrected and/or amended and resubmitted in accordance with the terms of this ITT; and/or
 - 7.3.5. call for further information concerning any Bid.

- 7.4. FIS will have no liability to any Bidder in respect of any action described in Sections 7.2 or 7.3 of this ITT and, in particular, FIS will have no liability for any costs or expenses incurred by any Bidder.

Nature of Invitation to Tender

- 7.5. This ITT is no more than an invitation to tender and does not, and is not intended to, constitute a contract or an offer capable of acceptance for the grant of any rights in respect of any Championships by any Bidder or any other person. Such contract shall be entered into by FIS only upon signature by the successful Bidder and FIS of a Media Rights Agreement, as further set out in Section 6.22.

Representations and Warranties

- 7.6. FIS does not make or give any representation, warranty or promise as to the reliability, accuracy, adequacy or completeness of the information contained in this ITT or within any subsequent clarifications made or further or supporting materials provided, or any other information made available at any time to the Bidder, or that the use of such information will not infringe the rights of any third party, and FIS does not accept nor shall it have any liability for any loss, damage or expense in connection therewith (whether suffered or incurred from reliance on such information or otherwise). Without prejudice to the generality of the foregoing, neither this ITT nor any further information provided by FIS contains any representation or warranty (whether express or implied) upon which any Bidder or any other person is entitled to rely at any point in time in order to bring any claim, action or proceedings against FIS or any of their officers, employees or advisors (whether for misrepresentation or otherwise).
- 7.7. Each Bidder in submitting its Bid warrants and undertakes to FIS that:
- 7.7.1. the information contained in its Bid (including in the questionnaire) is not false or otherwise incomplete, inaccurate or misleading and, if there is any change to the foregoing, the Bidder will promptly notify FIS in writing setting out the relevant details in full;
 - 7.7.2. it has examined carefully and acquired actual knowledge of the contents of this ITT and any other information made available by FIS for the purpose of responding to this ITT; and
 - 7.7.3. it has not relied on information provided verbally or in writing by FIS or by any person for or on behalf of FIS or represented to be provided for or on behalf of FIS without independently verifying such information and independently satisfying itself of the adequacy, accuracy and correctness of such information.

Liability

- 7.8. FIS shall not be liable to any Bidder for: (i) any indirect or consequential loss; or (ii) any loss of revenue, business, contracts, anticipated savings, profits or wasted

expenditure, arising out of or in connection with this ITT or any Bid, even if it was advised in advance of the possibility of such loss or damage.

- 7.9. Nothing in this ITT shall exclude or limit a party's liability for fraud, fraudulent misstatement and/ or fraudulent misrepresentation by such party or its employees or agents.

Proposals made jointly by two or more Participants

- 7.10. FIS is willing to consider Bids made jointly by up to two Bidders, provided the Bidders have notified FIS of their intention to submit a joint Bid in advance of doing so and FIS has approved submission of the joint Bid. FIS may reserve any such approval at its absolute discretion. Any joint Bid must comply with the terms of this ITT.

- 7.11. Each joint Bid must identify how each of the joint Bidders will provide the applicable service(s) and/or exploit the applicable rights. Joint Bidders will be jointly and severally liable for the performance of their obligations.

Costs

- 7.12. Each Bidder is solely responsible for all costs, expenses, losses, and liabilities incurred by it or by any third party who assists the Bidder whether or not a Media Rights Agreement is entered into with such Bidder.

Intellectual Property

- 7.13. All right, title and interest (including, without limitation, intellectual property rights) in and to this ITT and any other documents or materials provided by or on behalf of FIS to any Bidder or any other person is and shall remain the exclusive property of FIS.

Confidentiality

- 7.14. All documents and information provided to each Bidder in or in connection with this ITT (including the Media Rights Agreement) constitute confidential information. No Bidder or any other person is entitled to make any announcement relating directly or indirectly to this ITT, and in particular (but without limitation) to the process, its Bid or its intention to Bid or to any other Bidder, any other Bid or the intention of any other person to Bid. FIS shall have the sole right to make any announcement in relation to this ITT and the selection of the successful Bidder(s).

Conflicts of Interest and Anti-Bribery and Corruption

- 7.15. Each Bidder shall disclose in its Bid full details of any circumstances, including personal, financial and business activities that would, or might, give rise to a conflict between its interests and those of FIS, including any conflict of interest affecting any other commercial entities that the Bidder intends to work with in exploiting the media rights and/or providing the services for the relevant Package.

- 7.16. By submitting any Bid, each Bidder confirms that, in relation to each of that Bidder's Bids, any award or grant of rights to that Bidder and the bidding process set out in this ITT:
- 7.16.1. it has complied and will comply with all applicable laws, statutes, regulations and codes relating to anti-bribery and corruption (the “**ABC Laws**”); and
 - 7.16.2. it has in place appropriate policies and procedures in order to ensure compliance with the ABC Laws.
- 7.17. Without limitation to Section 7.18, Bidders shall not canvass any of FIS's personnel, officials, employees, agents, consultants or advisors concerning the evaluation of Bids or any other matter relevant to the process or offer any inducement, fee or reward to any such person.

Governing Law and Jurisdiction

- 7.18. This ITT and any related documentation, correspondence (including, without limitation any Bid), any non-contractual obligations and any agreement entered into between FIS and any Bidder shall be governed by, and construed in accordance with, the laws of Switzerland. The courts of Switzerland shall have exclusive jurisdiction over any and all disputes arising out of or in relation to this ITT, the bidding process described in this ITT, any related documentation or correspondence, any non-contractual obligations and any agreement entered into between FIS and any Bidder.

ANNEX 1 Competitions

All disciplines to be updated in accordance with the decisions of the FIS Council:

FIS Alpine World Ski Championships

Men's Slalom
 Men's Giant Slalom
 Men's Super-G
 Men's Downhill
 Men's Team Combined (Downhill and Slalom)
 Women's Slalom
 Women's Giant Slalom
 Women's Super-G
 Women's Downhill
 Women's Team Combined (Downhill and Slalom)
 Mixed Team Parallel

FIS Nordic World Ski Championships

Cross-Country

Women's Sprint
 Women's 10 km/10 km Skiathlon C/F
 Women's 10 km C/F
 Women's 50 km Mass Start C/F
 Women's Team Sprint
 Women's 4 x 7.5 km relay
 Men's Sprint
 Men's 10 km/10 km Skiathlon C/F
 Men's 10 km C/F
 Men's 50 km Mass Start C/F
 Men's Team Sprint
 Men's 4 x 7.5 km relay

Nordic Combined

Men's Ind Gundersen Normal Hill
 Women's Ind Gundersen Normal Hill
 Men's Ind Gundersen Large Hill
 Women's Ind Gundersen Large Hill
 Mixed team Normal Hill
 Women's/Men's Team Sprint or Mixed Team Sprint

Ski Jumping

Women's Normal Hill Individual
 Mixed (Men's and Women's) Team
 Men's Normal Hill Individual
 Women's Large Hill Individual
 Men's Large Hill Individual
 Men's Large Hill Team

Women's Team

FIS Snowboard, Freestyle & Freeski World Championships

Snowboard

- Women's Parallel Slalom
- Men's Parallel Slalom
- Women's Parallel Giant Slalom
- Men's Parallel Giant Slalom
- Women's Snowboard Cross
- Men's Snowboard Cross
- Snowboard Cross Mixed Team
- Women's Halfpipe
- Men's Halfpipe
- Women's Slopestyle
- Men's Slopestyle
- Women's Big Air
- Men's Big Air

And can include Mixed Team Event for Parallel Giant Slalom and/or Parallel Slalom

Freestyle/Freeski

- Women's Moguls
- Men's Moguls
- Women's Dual Moguls
- Men's Dual Moguls
- Dual Moguls Mixed Team
- Women's Ski Cross
- Men's Ski Cross
- Ski Cross Mixed Team
- Women's Halfpipe
- Men's Halfpipe
- Women's Slopestyle
- Men's Slopestyle
- Women's Big Air
- Men's Big Air
- Women's Aerials
- Men's Aerials
- Aerials Mixed Team

FIS Ski Flying World Championships Men

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|----------|------------------------------------|
| Thursday | 1 qualification round |
| Friday | Individual Competition (Part 1) |
| Saturday | 1 Individual Competition (Part 2) |
| Sunday | 1 Team Competition |

Number of Medal Events:

Alpine:	11
Nordic:	25-26
Snowboard, Freestyle & Freeski:	31
Ski Flying:	2

Approximate Number of live broadcast hours per World Championship*

**Excluding trainings and qualifications*

Alpine:	55
Nordic:	85
Snowboard, Freestyle & Freeski:	30-32
Ski Flying:	6

ANNEX 2 Key Terms

Part 1 - Media Rights

1. The successful Bidder shall be granted the following rights (subject to the Reserved Rights and Section 4.4) in respect of the Championships to which the relevant Package relates, for exploitation during the applicable Rights Period in the applicable Licensed Territory:
 - a. the exclusive right to transmit live, deferred and delayed coverage of each Competition (and to make available recordings of the same);
 - b. the exclusive right to create and transmit highlights programmes of the Competitions; and
 - c. the exclusive right to create and transmit clips of the Competitions,

(all such transmission being “**Transmissions**”) by means of broadcast and digital delivery systems and whether on a free or paid basis;

 - d. the non-exclusive right to sell sponsorship and advertising spots in respect of Transmissions, subject to offering FIS / Championship sponsors a first right of refusal in respect of the same;
 - e. the non-exclusive right to create and transmit trailers advertising its Transmissions;
 - f. the non-exclusive right to access and utilise archive material in its Transmissions;
 - g. the non-exclusive right to use the stereo international radio signal which includes venue atmosphere, sport and natural sound in its radio Transmissions; and
 - h. the non-exclusive right to organise public viewing events of the Transmissions within the Licensed Territory.
2. All rights shall be granted in respect of each Championship within a Package for exploitation from the start of the relevant Championship to 10 January of the year following the year in which the Championship takes place (“**Rights Period**”). The Media Rights Agreement shall expire at the end of the final Rights Period.
3. Rights granted on an exclusive basis shall become non-exclusive at midnight of the day of the last Competition of the relevant Championship until expiry of the Rights Period.

Part 2 – Reserved Rights

1. The rights granted to a successful Bidder shall represent the entire extent of the rights granted to it. All other rights to, and means of exploitation of, the Championships not specifically and expressly granted under the terms and conditions of a Media Rights Agreement are excluded from the rights granted to that successful Bidder and such rights are reserved by FIS.
2. In particular, the following rights are reserved by FIS:

- a. the right to provide television, radio and other organisations who are not authorised holders of Championship distribution rights with certain limited rights to use the coverage of the Championships in the Licensed Territory for news purposes, as determined by FIS in its sole and absolute discretion. FIS may release news access rules in respect of each of the Championships reflecting FIS' then-current operating practice, and such rules shall apply to all news coverage of the applicable Championships and any exploitation in accordance with such rules shall be reserved;
- b. the right to distribute highlights lasting no more than three (3) minutes per Competition to be broadcast in (sports) news magazines and other programming;
- c. the right to transmit highlights after the end of the relevant Competition lasting a maximum of five (5) minutes per Competition on a delayed basis by FIS, national ski associations, local organising committees, athletes and influencers, on their owned and/or operated digital channels (including websites, apps and social media accounts) ("**Digital Channels**");
- d. the right to transmit highlights after the end of the relevant Competition lasting a maximum of three (3) minutes per Competition on a delayed basis by any ski-business-related entities and individuals such as sponsors, suppliers and service providers on their owned and/or operated Digital Channels;
- e. the right to transmit up to five (5) near-live clips of thirty (30) seconds per Competition by FIS, national ski associations and local organising committees on their owned and/or operated Digital Channels;
- f. the right to produce 'behind-the-scenes' programming in the restricted areas of the Competition venues (provided any footage filmed does not feature any clear vision of live race or ceremony action);
- g. any right to transmit, distribute or otherwise make available the Championships for viewing via any closed-circuit systems, including in all means of transportation (including in-flight and in-ship);
- h. any right to transmit, distribute or otherwise make available the Championships for viewing on oil rigs, in armed forces bases, in cinemas, within Competition venues (including hospitality areas located within or adjacent to any Competition venue) and/or for judging, training and analysis purposes;
- i. the right to produce and incorporate footage of the Competitions in any physical and/or tangible media now known or hereafter invented (including, DVD, Blu-Ray Disc, CD-ROM, flash memory, blockchain enabled collectible products (NFTs)) whether for sale or hire of the same, use as a premium, or any other distribution whatsoever (and the right to exploit footage of the Competitions on a so called 'download to own' and/or 'download to rent' basis) it being acknowledged that the foregoing shall not preclude the successful Bidder from providing viewers with access to PVR functionality;

- j. the right to create, use or transmit any form of video or computer game(s) in connection with, or relating to, any of the Competitions and the successful bidder's transmission of them;
 - k. the right to exploit the Competitions by means of augmented reality and virtual reality offerings which do not represent the live international TV signal in a standard two-dimensional manner but include three-dimensional offerings;
 - l. the right to exploit any data (of whatsoever nature) from the Competitions provided by FIS or a FIS appointed services provider, other than for the sole purpose of the production and transmission of the Competitions by the successful Bidder in accordance with FIS Guidelines (if any) issued from time to time;
 - m. the right to create or publish in any media, any photographs in relation to any Competition, any national team, athlete or official participating in any Competitions (other than screen captures used to promote the successful Bidder's broadcast of the Championships), whether obtained from the international TV signal or otherwise, as a result of any access granted by FIS to any Competition venue, save in accordance with FIS' media accreditation terms and conditions; and
 - n. the right to licence the media rights to the Championships to betting operators in the Territory, subject to industry standard restrictions.
4. For each Competition of the Championships which is not broadcasted live or for which the successful Bidder does not satisfy the minimum broadcast obligations, FIS may (without limiting any other remedy it may have) distribute on a live or delayed basis coverage (whether as highlights or a full replay, at the sole discretion of FIS) of the Competition on FIS' Digital Channels within the relevant country without restriction.

Part 3 – Production Services and Host Broadcasting Services

1. In the event a Championship is hosted in the Licensed Territory, the successful Bidder will be obliged to provide the following production services:
 - a. The Bidder will produce a live international TV signal of all Competitions (including qualification and official training) and all ceremonies (including opening, closing, winner presentations and medal ceremonies) of each Championship.
 - b. The live international TV signal will be of the highest quality to represent the status of each Championship and will be produced in accordance with the FIS Broadcast Manuals, the current versions are available at <https://www.fis-ski.com/inside-fis/general-fis-documents/marketing#Broadcaster%20Manuals>. The production standard shall at a minimum be of the quality of the previous two (2) editions of the relevant Championship.
 - c. The Bidder will produce as a minimum one additional independent TV signal with supplementary contents and features.

- d. The Bidder will make the live international TV signal accessible at locations to be determined by FIS for access by FIS and all Championships rights holders.
2. Timing and data information will be provided by an experienced company appointed by FIS and shall be included in the international television signal.
3. FIS shall procure all necessary access at the venues in which Competitions are held for production of the live international TV signal and the required space for the host broadcaster services.
4. The successful Bidder will be obliged to provide the following host broadcaster services if a Championship is hosted in the Licensed Territory:
 - a. The Bidder will set up and operate the International Broadcast Centre.
 - b. The Bidder will provide unilateral facilities, such as commentary positions, camera positions, presentation positions, offices, editing, play out and the coordination of all transmissions.
5. The means of financing the host broadcaster operation described in this Part 3 of Annex 2 to this ITT, including the production of the international television signal, will be the responsibility of the Bidder in agreement with the Local Organising Committee.

Part 4 – Other Legal Provisions

1. The Media Rights Agreement shall also provide as follows:
 - a. The Bidder shall make a proposal for the minimum transmission obligations, considering FIS' objective to ensuring the widest possible promotion and publicity of the Championships, the athletes that participate in them, and winter sports generally, around the world across all media platforms
 - b. The Bidder will be obliged to provide a content utilisation plan to FIS (for FIS's approval) in advance of each Championship, detailing its planned exploitation of the rights (including the channels and platforms it intends to exploit the rights on). Once approved, the Bidder must only exploit the rights in accordance with the content utilisation plan.
 - c. All sub-licensees are subject to FIS prior written approval. Bidders must notify FIS in advance of sub-licensing any rights, including details of the relevant sub-licensee and the channels and platforms that such sub-licensee will exploit the rights in respect of. If a Bidder sub-licenses any rights to a sub-licensee, the Bidder shall be liable to FIS for any acts and omissions of the sub-licensee as if they were its own.
 - d. The Bidder will be obliged to only exercise the rights in accordance with applicable laws (and shall be solely responsible for such compliance), including laws in respect of listed events and anti-siphoning.
 - e. The Bidder shall be obliged to implement state-of-the art and best practice

technological means to prevent unauthorised viewing of Transmissions (including viewing outside the Licensed Territory) and unauthorised copying, theft, downloading, distribution and re-transmission of Transmissions.

- f. FIS shall own all rights (including intellectual property rights) in and to the live international TV signal, unilateral footage and commentary produced by the Bidder and the Bidder shall assign all such rights to FIS. FIS shall retain all rights (including intellectual property rights) in any materials it makes available to the Bidder (including archive material and graphics).
- g. Should any sales tax apply, this shall be payable by the Bidder in addition to the Bid Fee. Should any withholding tax apply, the Bid Fee must be grossed up to take account of this, such that FIS receives the total Bid Fee.
- h. Unless FIS agrees otherwise, the Bidder shall be required: (i) (where it is not the ultimate parent company in its group) to provide a parent company guarantee guaranteeing payment of the Bid Fee; and/or (ii) to provide bank security of an amount equal to the Bid Fee.
- i. FIS shall have no liability for any cancellation, partial cancellation, postponement, abandonment, relocation or curtailment of any Championship (or any Competition) where: (i) this is due to an event of force majeure; (ii) this is in accordance with FIS's Competition rules (including due to adverse weather / snow conditions); (iii) this is due to disciplinary action taken against any individual/team participating in the Championship; (iv) the Championship (or event) is rescheduled during the term of the Media Rights Agreement; or (v) this is due to any act or omission of the Bidder (or any party acting on its behalf).
- k. The Media Rights Agreement will include standard warranties, representations, limitations of liability and indemnities, as well as provisions in respect of termination.

ANNEX 3
Bid Form and Questionnaire

Part 1 – Bid Form

Bid Form

Unless otherwise set out herein, all capitalised terms used in this Bid Form shall be as defined in the ITT.

Bidder Details:

Name: []

Registered address: []

Company registration number: []

Place of incorporation / establishment: []

Contact details for Bid:

Primary Contact Name: []

Secondary Contact Name: []

Title/Position: []

Title/Position: []

Telephone: []

Telephone: []

Email: []

Email: []

Address: []

Address: []

Note: To bid for a Package and to identify the Licensed Territory for such Package, mark an ‘x’ in the box provided in the ‘Licensed Territory’ column. To identify the Bid Fee you are willing to pay for such Package and such Licensed Territory, insert the Bid Fee in the space provided in the ‘Bid Fee’ column. Please note that, even if you are bidding for a worldwide Licensed Territory, you are required to indicate the attribution of your Bid Fee between the territories specified in the table included in the ‘Bid Fee’ column. You must also state the payment schedule that you are willing to pay the Bid Fee in accordance with in the ‘Payment Schedule’ column.

Package	Licensed Territory	Bid Fee	Payment Schedule																										
Package 1: FIS Alpine World Ski Championships 2027 and 2029 and FIS Nordic World Ski Championships 2027 and 2029.	Worldwide (excluding Switzerland)	<input type="checkbox"/> Bid Fee = CHF [] <u>Attribution of Bid Fee:</u> <table border="1" data-bbox="994 545 1579 1241"> <tr><td>Austria</td><td>CHF []</td></tr> <tr><td>Canada</td><td>CHF []</td></tr> <tr><td>China</td><td>CHF []</td></tr> <tr><td>Finland</td><td>CHF []</td></tr> <tr><td>France</td><td>CHF []</td></tr> <tr><td>Germany</td><td>CHF []</td></tr> <tr><td>Italy</td><td>CHF []</td></tr> <tr><td>Japan</td><td>CHF []</td></tr> <tr><td>Norway</td><td>CHF []</td></tr> <tr><td>Poland</td><td>CHF []</td></tr> <tr><td>Slovenia</td><td>CHF []</td></tr> <tr><td>Sweden</td><td>CHF []</td></tr> <tr><td>USA</td><td>CHF []</td></tr> </table>	Austria	CHF []	Canada	CHF []	China	CHF []	Finland	CHF []	France	CHF []	Germany	CHF []	Italy	CHF []	Japan	CHF []	Norway	CHF []	Poland	CHF []	Slovenia	CHF []	Sweden	CHF []	USA	CHF []	Payment Schedule: []
	Austria	CHF []																											
	Canada	CHF []																											
	China	CHF []																											
Finland	CHF []																												
France	CHF []																												
Germany	CHF []																												
Italy	CHF []																												
Japan	CHF []																												
Norway	CHF []																												
Poland	CHF []																												
Slovenia	CHF []																												
Sweden	CHF []																												
USA	CHF []																												
Austria	<input type="checkbox"/> Bid Fee = CHF []																												
Canada	<input type="checkbox"/> Bid Fee = CHF []																												

	China	<input type="checkbox"/>	Bid Fee = CHF []		
	Finland	<input type="checkbox"/>	Bid Fee = CHF []		
	France	<input type="checkbox"/>	Bid Fee = CHF []		
	Germany	<input type="checkbox"/>	Bid Fee = CHF []		
	Italy	<input type="checkbox"/>	Bid Fee = CHF []		
	Japan	<input type="checkbox"/>	Bid Fee = CHF []		
	Norway	<input type="checkbox"/>	Bid Fee = CHF []		
	Poland	<input type="checkbox"/>	Bid Fee = CHF []		
	Slovenia	<input type="checkbox"/>	Bid Fee = CHF []		
	Sweden	<input type="checkbox"/>	Bid Fee = CHF []		
	USA	<input type="checkbox"/>	Bid Fee = CHF []		
Pan-regional television channel, website or mobile platform	Bidder to list requested territories		Bid Fee = CHF []	Payment Schedule: []	
Digital delivery systems only	Bidder to list requested territories		Bid Fee = CHF []	Payment Schedule: []	
Package 2: media rights in respect of the FIS Snowboard, Freestyle & Freeski World Championships 2027 & 2029.	Worldwide (excluding (i) Switzerland and (ii) Austria for 2027 Snowboard, Freestyle & Freeski Championships only)	<input type="checkbox"/>	Bid Fee = CHF []	Payment Schedule: []	
			<u>Attribution of Bid Fee:</u>		
			Austria		CHF []
			Canada		CHF []
			China		CHF []
Finland	CHF []				

			France	CHF []
			Germany	CHF []
			Italy	CHF []
			Japan	CHF []
			Norway	CHF []
			Poland	CHF []
			Slovenia	CHF []
			Sweden	CHF []
			USA	CHF []
Austria	<input type="checkbox"/>	Bid Fee = CHF []		
Canada	<input type="checkbox"/>	Bid Fee = CHF []		
China	<input type="checkbox"/>	Bid Fee = CHF []		
Finland	<input type="checkbox"/>	Bid Fee = CHF []		
France	<input type="checkbox"/>	Bid Fee = CHF []		
Germany	<input type="checkbox"/>	Bid Fee = CHF []		
Italy	<input type="checkbox"/>	Bid Fee = CHF []		
Japan	<input type="checkbox"/>	Bid Fee = CHF []		
Norway	<input type="checkbox"/>	Bid Fee = CHF []		
Poland	<input type="checkbox"/>	Bid Fee = CHF []		
Slovenia	<input type="checkbox"/>	Bid Fee = CHF []		
Sweden	<input type="checkbox"/>	Bid Fee = CHF []		
USA	<input type="checkbox"/>	Bid Fee = CHF []		

Pan-regional television channel, website or mobile platform	Bidder to list requested territories		Bid Fee = CHF []	Payment Schedule: []	
Digital delivery systems only	Bidder to list requested territories		Bid Fee = CHF []	Payment Schedule: []	
Package 3: media rights in respect of the FIS Ski Flying World Championships Men 2026 and 2028.	Worldwide (excluding Switzerland)	<input type="checkbox"/>	Bid Fee = CHF [] <u>Attribution of Bid Fee:</u>	Payment Schedule: []	
			Austria		CHF []
			Canada		CHF []
			China		CHF []
			Finland		CHF []
			France		CHF []
			Germany		CHF []
			Italy		CHF []
			Japan		CHF []
			Norway		CHF []
			Poland		CHF []
			Slovenia		CHF []
			Sweden		CHF []
	USA	CHF []			
	Austria	<input type="checkbox"/>	Bid Fee = CHF []		
	Canada	<input type="checkbox"/>	Bid Fee = CHF []		

	China	<input type="checkbox"/>	Bid Fee = CHF []	
	Finland	<input type="checkbox"/>	Bid Fee = CHF []	
	France	<input type="checkbox"/>	Bid Fee = CHF []	
	Germany	<input type="checkbox"/>	Bid Fee = CHF []	
	Italy	<input type="checkbox"/>	Bid Fee = CHF []	
	Japan	<input type="checkbox"/>	Bid Fee = CHF []	
	Norway	<input type="checkbox"/>	Bid Fee = CHF []	
	Poland	<input type="checkbox"/>	Bid Fee = CHF []	
	Slovenia	<input type="checkbox"/>	Bid Fee = CHF []	
	Sweden	<input type="checkbox"/>	Bid Fee = CHF []	
	USA	<input type="checkbox"/>	Bid Fee = CHF []	
Pan-regional television channel, website or mobile platform	Bidder to list requested territories		Bid Fee = CHF []	Payment Schedule: []
Digital delivery systems only	Bidder to list requested territories		Bid Fee = CHF []	Payment Schedule: []



We, the undersigned entity, acknowledge receipt of the Invitation to Tender: FIS World Championships Media Rights 2026-2029 (“ITT”). We understand and accept the terms, conditions and procedures set out therein. We have examined the ITT and all the terms and conditions set out therein in their entirety and in accordance with the requirements of the ITT, we, the undersigned Bidder, offer to acquire the Package(s) against which a Bid Fee is marked above, in respect of the identified Licensed Territory, for such Bid Fee(s).

Signed:

.....

For and on behalf of [insert full corporate name of Bidder]

by:

.....

[insert name and position]

Part 2 – Questionnaire

The following information must be provided by each Bidder.

Unless otherwise set out herein, all capitalised terms used in this Questionnaire shall be as defined in the ITT.

QUESTION		ANSWER
General Information		
1.	Please confirm if the Bidder is the ultimate parent company in its corporate group and if not, provide the name and registered office details of the company that is.	
2.	Please confirm whether the Bidder has (and provide details of) any commercial (or other) relationships with FIS.	
3.	Please confirm whether the Bidder (or any individuals or entities related to or associated with it) has (and provide details of) any conflicts of interest.	
4.	Please confirm whether the Bidder (or any individuals or entities related to or associated with it) is involved in any dispute with FIS (including any litigation).	
Exploitation and Marketing Plan - Exercise of Media Rights		
5.	Please detail the Bidder's overall experience in the management of marketing and/or media rights.	
6.	Please provide details of your plans for the distribution/exploitation of the rights including details of the means of transmission, the anticipated scope and quality of coverage, reach throughout the Licensed Territory, the planned level	

	of public access to such coverage, the service(s) and/or channel(s) and/ or platform(s) upon which coverage will be available.	
7.	Please provide the Bidder's proposals for promoting the Championships, promotional or advertising campaigns (including, without limitation, specific proposals for the promotion (on and off-air) of coverage leading up to and during each Championship) it intends to run to promote its rights under any Media Rights Agreement, and other similar proposals.	
8.	Please detail how you intend to utilise new technologies in exploiting the media rights.	
9.	Please detail the minimum transmission / broadcast commitments that you are willing to make (i.e. the extent to which you will be contractually obliged to transmit the Competitions).	
Legal		
10.	Please confirm whether there are any listed events (or so called 'anti-siphoning') regulations or legislation that would apply to the Championships within the Licensed Territory.	
11.	Please confirm whether there are any regulations or legislation within the Licensed Territory that allow and/or require news access rights and to whom.	
12.	Please confirm whether there are any regulations or legislation within the Licensed Territory that prohibit or restrict public screening, broadcast sponsorship, on-screen credits, and/or advertising opportunities (including virtual advertising).	
13.	Please confirm whether there are any regulations or legislation in the Licensed Territory that would affect the ability of the Bidder to comply with the terms of	

	this ITT and/or prevent the Bidder from providing the services or exploiting the media rights detailed in this ITT.	
Sub-Licensing - Exercise of Media Rights		
14.	If the distribution/exploitation plan involves the sub-licensing of any rights, please provide details of the Bidder's proposed approach to market in the Licensed Territory and any proposed sub-licensing arrangements including, but not limited to, details of proposed sub-licensee(s).	
Production Services and Host Broadcasting Services		
15.	Please detail the Bidder's overall experience of providing services similar to the production services and host broadcasting services detailed in this ITT.	

This Questionnaire, and all information appended to it, must be signed by a duly authorised representative of the Bidder.

Signed:

.....

For and on behalf of [insert full corporate name of Bidder]

by:

.....

[insert name and position]