

The International Ski and Snowboard Federation (FIS) is the governing body for international skiing and snowboarding. Founded in 1924 during the first Olympic Winter Games in Chamonix, France, and recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of Alpine Skiing, Nordic Combined, Cross-Country, Ski Jumping, Freestyle, and Snowboard, including setting the international competition rules. FIS is also recognized by the International Paralympic Committee (IPC) and manages Para Alpine Skiing, Para Cross-Country and Para Snowboard. Through its 140 member National Ski Associations (NSAs), more than 7,000 FIS competitions are staged annually. The federation oversees World Cup competitions and biannual World Championships.

We are looking for a **Digital Projects and Innovation Intern** with immediate effect or by arrangement.

Role Description:

As a Digital Projects and Innovation Intern at FIS, you will support the Digital & Innovation department in the execution, coordination, and delivery of a wide range of strategic digital initiatives. You will work across platforms such as the FIS Mobile App, FIS TV, websites, and social media, and assist with athlete-led storytelling formats, branded content activations, and commercial partnerships.

This internship offers a unique opportunity to gain hands-on experience in international sports media and digital innovation while contributing to projects that engage fans, empower athletes, and create value for global partners.

Location: Zürich / Munich / Remote (Hybrid)

Your responsibilities:

- Assist in the coordination of digital development and content projects across web, app, video, CRM, and social media
- Support content initiatives such as video series, sponsored and branded content etc. by helping plan, coordinate, and track content delivery
- Collaborate on commercial digital activations by supporting asset delivery, campaign tracking, and reporting
- Help ensure quality control of digital products through user testing, bug tracking, and interface checks
- Conduct research on best practices in digital fan engagement, branded content, and business innovation
- Assist in preparing decks, briefs, performance reports, and internal documentation for key stakeholders
- Support analytics tracking for social media, app performance, and campaign effectiveness
- Help organize and participate in workshops, editorial planning sessions, and innovation initiatives (including gaming and esports)

- Contribute to content publishing and light editing across FIS digital touchpoints when required
- Provide logistical and creative support for new digital formats and pilot initiatives

Your profile:

- Currently pursuing or recently completed a degree in Digital Media, Communications, Business, Sports Management, Marketing, or a related field
- Passion for digital storytelling, innovation, and the intersection of sports, media and entertainment
- Familiarity with digital platforms and tools (web, apps, social media, CMS, analytics tools)
- Interest in working with athletes, brands, and content creators
- Strong organizational skills with attention to detail and the ability to multitask
- Confident using Microsoft 365 and Google Workspace; bonus for skills in Jira, design tools, or content platforms
- Analytical mindset with the ability to interpret performance data and translate it into actionable insights
- Proficient in building presentations using PowerPoint, Google Slides or Canva—able to visually communicate ideas, concepts and outcomes clearly
- Excellent communication skills in English; German and/or French is a plus
- A proactive team player with a positive attitude—and ideally, a passion for winter sports

What We Offer:

- A unique opportunity to contribute to cutting-edge digital projects within a leading international sports federation
- The chance to support high-impact initiatives involving top athletes and global brand partners
- A collaborative and international team environment
- Flexibility in work location and schedule, including remote work
- Meaningful learning experiences and mentorship in sports innovation, media, and technology

A passion for skiing, snowboarding or winter sports is highly desirable, as is a strong awareness of digital fan behaviour and global sports trends.

Join us in shaping the digital future of FIS. Be part of passionate and dynamic team dedicated to deliver best-in-class digital experiences and services for our global community of fans, athletes and FIS stakeholders.

Organisation values – Kindness Wins

Please note that at FIS we champion an inclusive, safe and diverse working environment where all individuals are respected and valued. FIS upholds a zero-tolerance policy for harassment of any kind.

Reporting:

Report to the FIS Digital & Innovation Director

Position details:

Location: Remote

Work Schedule: 80-100%

Start Date: With immediate effect or by agreement

Contract Type: Permanent contract

Contact: Please submit your application (CV and letter of motivation) to e-mail: hr@fis-ski.com