



## Candidature Document, ODASHIMA Ken(Japan)

Dear ski friends,

It is a great honor to present my candidacy for the FIS Council for the 2026–2028 term.

My name is Ken Odashima from Japan, I was born in 1968 in Iwate Prefecture, Japan, I grew up in a snowy region where snow has always been an integral part of my life.

I have dedicated more than 30 years to snow sports through international event operations, industry leadership, and sports governance.

I began my career in international race operations, contributing to the organization of FIS Alpine World Cup events and supporting international coordination, including German-language communication. I later served as Director of Ski Marketing at Amer Sports Japan (Salomon), where I was responsible for athlete programs, product development, and market expansion.

As Founder and CEO of Sun & Co., I developed international sports business projects, including athlete management, ski resort consulting, and ski resort M&A initiatives across Japan and Asia. Since 2014, I have been with Goldwin Inc., leading the FISCHER business in Japan, overseeing product, sales, and marketing, while also contributing to international business development, including the promotion and expansion of Goldwin ski apparel in Europe.

My career in international snow sports began at the 1993 FIS Alpine World Ski Championships in Morioka-Shizukuishi, where I served as a member of the jury interpreter team. During the 1998 Nagano Winter Olympic Games, I served as interpreter for the FIS Jury in all men's alpine events, which gave me a deep understanding of decision-making processes at the highest level of our sport.

I have since remained closely involved in international skiing through FIS committees, including the Alpine World Cup Sub-Committee and the Public Relations & Mass Media Committee, where I have contributed to discussions on competition structure, communication, and event operations.

Most recently, I served as Secretary General of the 2026 FIS Freestyle World Cup in Toyama Nanto, successfully leading the delivery of a World Cup event in Japan.



Through my candidacy, I would like to contribute as a constructive and reliable member of the FIS Council.

I believe that it is important to support both established and emerging snow sport nations. By sharing knowledge, experience, and best practices, we can strengthen the global development of snow sports.

At the same time, I see strong value in enhancing collaboration between sport governance and the ski industry, as well as improving the sustainability and operational efficiency of FIS events.

I aim to contribute as someone who listens carefully, connects different perspectives, and supports balanced decision-making across regions.

I fully respect and comply with all FIS ethical standards and regulations, and I am committed to acting with integrity, transparency, and accountability.

I would be honored to have your support, and I sincerely look forward to working together for the continued development of snow sports worldwide.

Thank you very much for your consideration.

Kindest regards,

ODASHIMA Ken

Executive Director  
Ski Association of Japan