



# COMMERCIAL MARKINGS ON CLOTHING AND EQUIPMENT – A VISUAL GUIDE

**valid from June 2023, replacing all earlier versions**

**INTERNATIONAL  
SKI AND SNOWBOARD  
FEDERATION**

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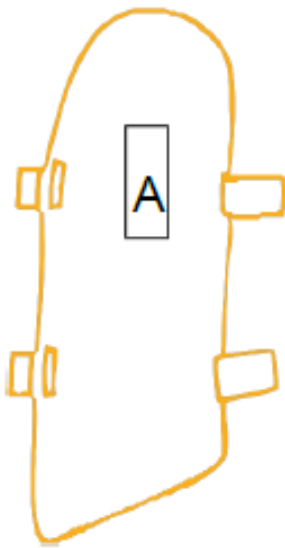
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### 2.1.2 ARM AND LEG PROTECTION

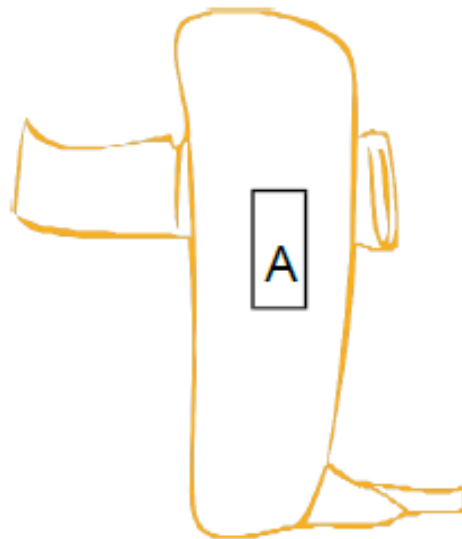
One commercial marking of the manufacturer of maximum surface area of 12cm<sup>2</sup> per piece may be displayed on the leg and arm protections.

Markings may not be divided into two smaller ones.

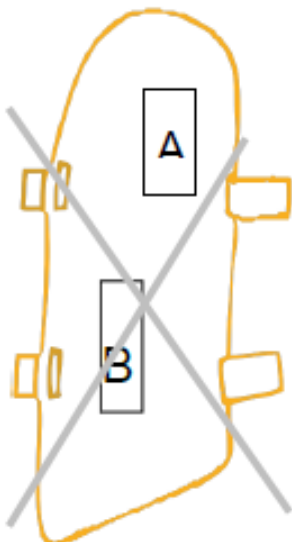
Sponsor markings on the arm and leg protection are permitted if those protections are part of the clothing and are within the overall commercial marking of clothing.



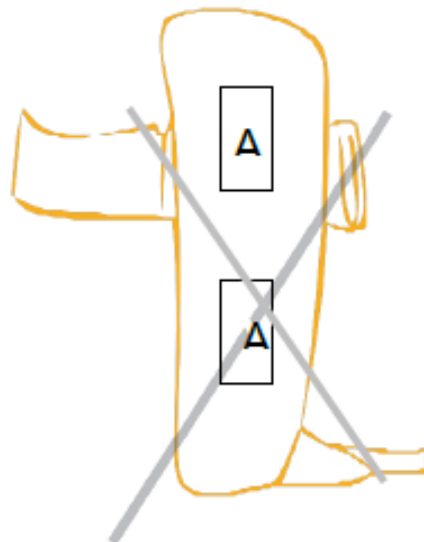
Leg protection



Arm protection



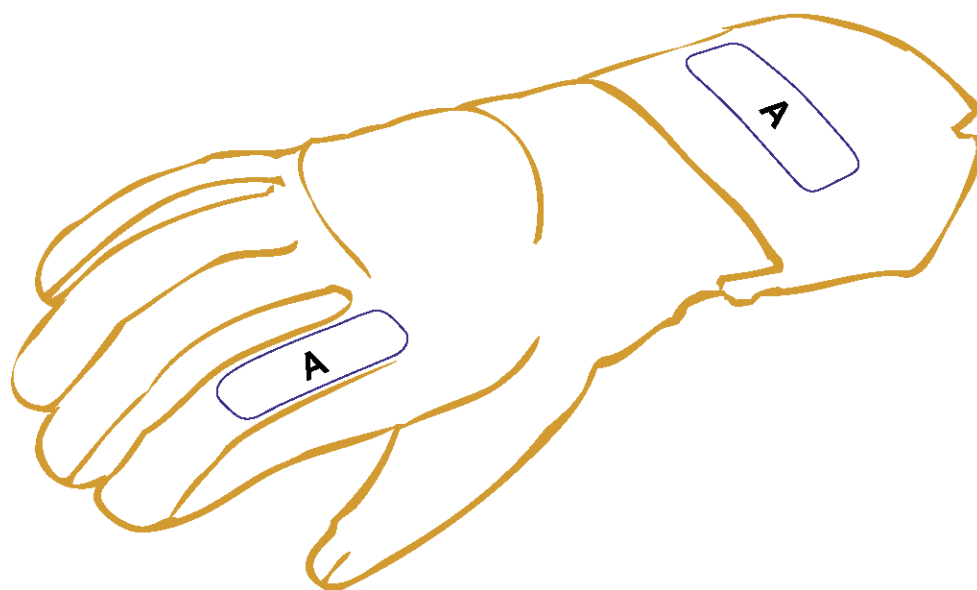
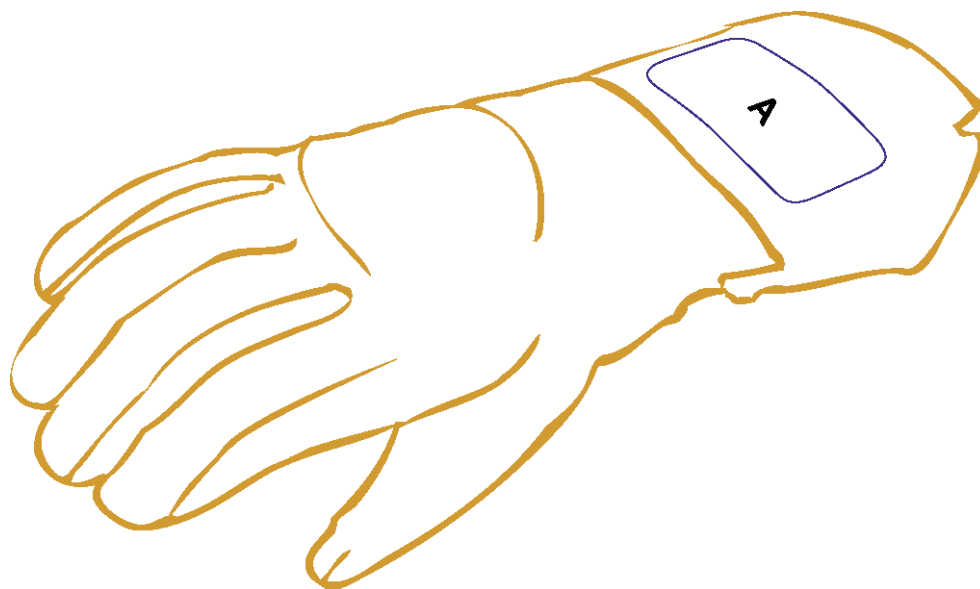
Leg protection - wrong



Arm protection - wrong

## 2.2 GLOVES

**A** = One marking of the glove manufacturer with a maximum surface of 15cm<sup>2</sup> per glove or two markings of the glove manufacturer with a combined surface area of 15cm<sup>2</sup> per glove.



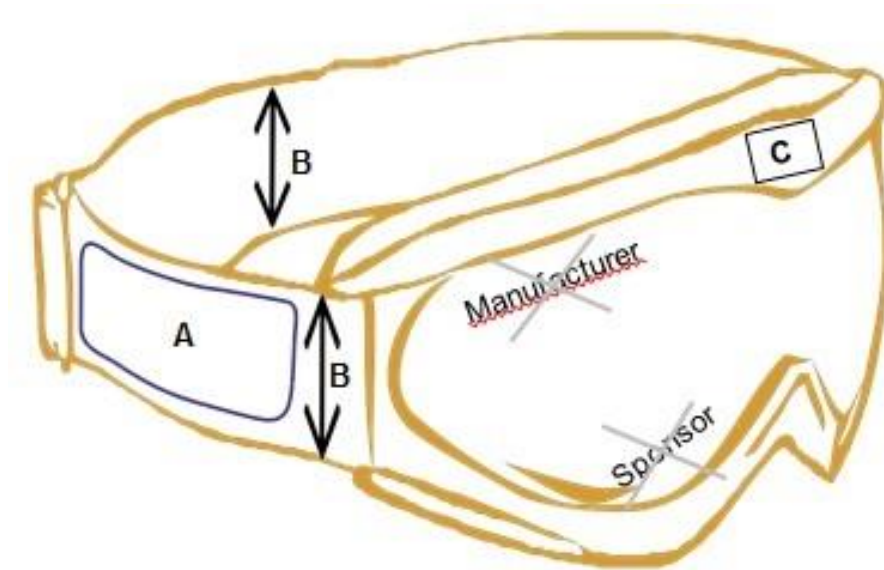
### 2.3 GOGGLES

**A=** Two commercial markings of the manufacture with a maximum surface area of 15cm<sup>2</sup> in an unstretched position.

**B=** Straps no wider than 5cm.

**C=** A moulded logo may appear on the frame centrally on the forehead.

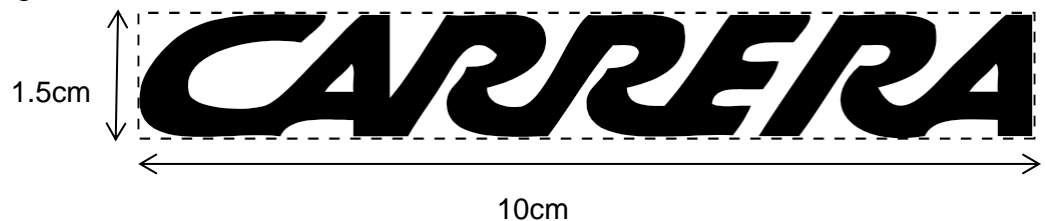
In the case of using frameless goggles (with reduced frame thickness), the brand name may appear on the lenses in a similar position and size as on the frame and a technical identification relating to goggle lenses is accepted.



Example marking

a= 1.5cm

b= 10cm



### 2.4.2 RACING SUIT

**A**=Sponsor 1; **B**=Sponsor 2; **C**=Sponsor 3

The number of markings is not restricted.

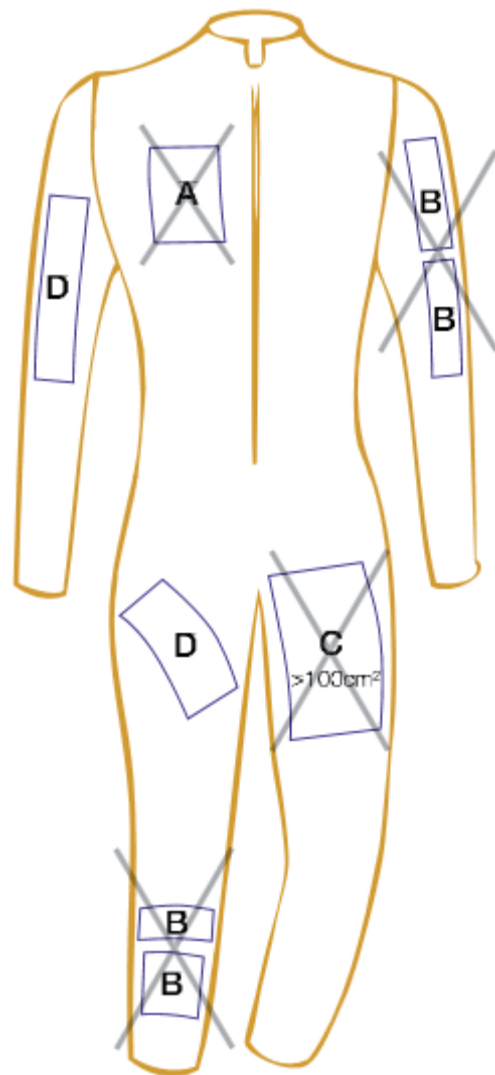
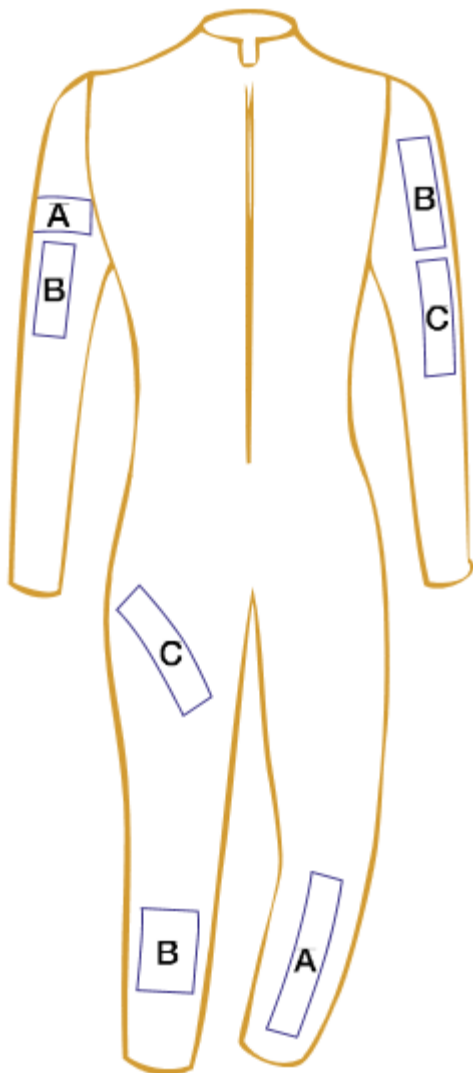
The maximum surface area for a single marking is 100cm<sup>2</sup>.

The total surface area of all markings shall not exceed 450cm<sup>2</sup>.

No markings in the bib area (**A**)

No markings of the same sponsor above or beside each other (**B**)

No single marking shall exceed 100cm<sup>2</sup> (**C**)



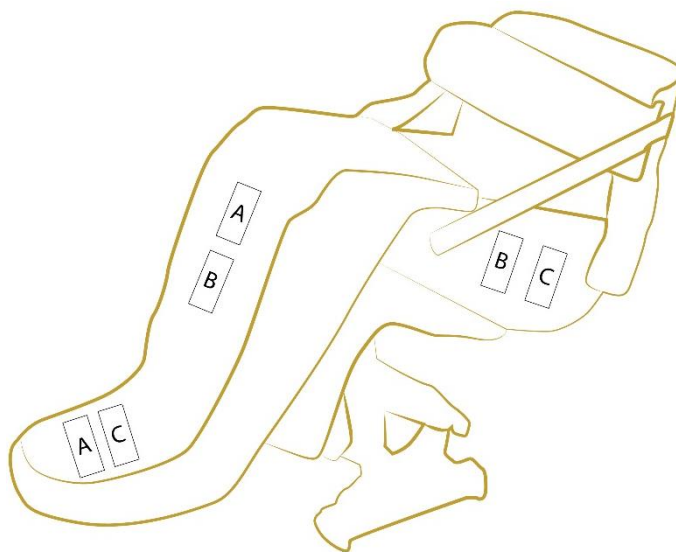
### 2.4.2.1 SIT SKI (PARA ALPINE SKIING AND PARA NORDIC)

Commercial markings on a sit ski are considered to be part of the racing suit and are counted towards the total surface area allowed. The same regulations that apply to the racing suit are applicable to sit skis.

**A**=Sponsor 1; **B**=Sponsor 2; **C**=Sponsor 3

The maximum surface area for a single marking is 100cm<sup>2</sup>.

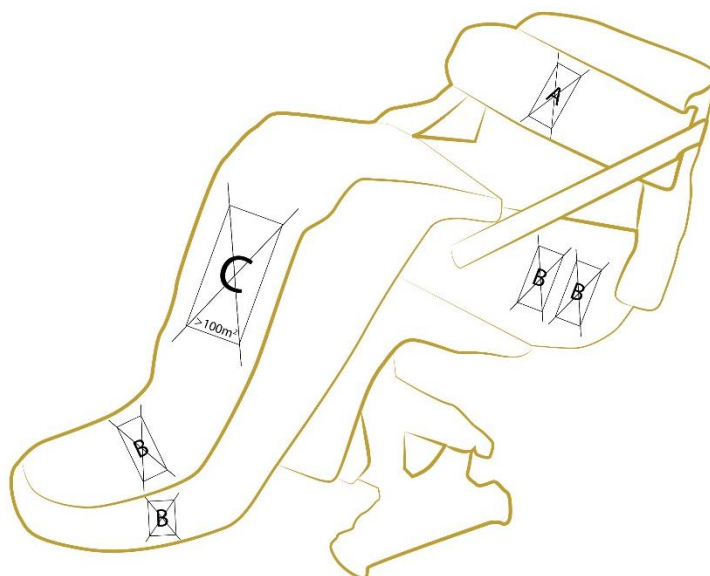
The total surface area of all markings shall not exceed 450cm<sup>2</sup>.



No markings in the bib area **(A)**

No markings of the same sponsor above or beside each other **(B)**

No single marking shall exceed 100cm<sup>2</sup> **(C)**





### 2.4.3 ROLLNECK OR NECKWARMER

Markings on the rollneck **or** neckwarmer (not both!) are in addition to the 450cm<sup>2</sup>.

A military symbol (emblem), indicating the national military organisation and similar organisations may be displayed on warm-up suits (not on headgear or race suits), with a maximum size of 20cm<sup>2</sup>. This symbol is not included within the 450 cm<sup>2</sup> total surface area of the commercial markings. This applies also to markings of charitable organisations

#### Rollneck:

may display the manufacturer's trademark and/or the name of a sponsor with one or two identifications, with a maximum **total** surface area of 20 cm<sup>2</sup>



#### Neckwarmer:

may display the manufacturer's trademark and/or the name of a sponsor with one or two identifications, **each** with a maximum surface area of 20 cm<sup>2</sup>. Logos must not be positioned above the neck or cover the face of the athlete.



Logos must not be positioned above the neck or cover the face of the athlete.

may display the manufacturer's trademark and/or the name of a sponsor with one or two identifications, **each** with a maximum surface area of 20 cm<sup>2</sup>.

### 2.4.4 MASK / MOUTH-NOSE COVER

Only the national flag or the logo and design of the NSA is allowed with no limitation of size.

## 2.5.1 HELMETS AND HEADGEAR

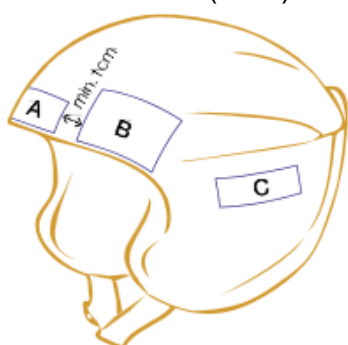
### OPTION ONE

**A**= NSA identification minimum 6cm<sup>2</sup>.

**B**= Two identical sponsor markings max. area 25cm<sup>2</sup> each.

**C**= Two commercial markings of the manufacturer max. area 15cm<sup>2</sup> each, placed above or below the ears.

**D**= One time the full name of the athlete. Max. size 20cm<sup>2</sup> at the back of the helmet in standard font (Arial).



### OPTION TWO

**A**= NSA identification minimum 6cm<sup>2</sup>.

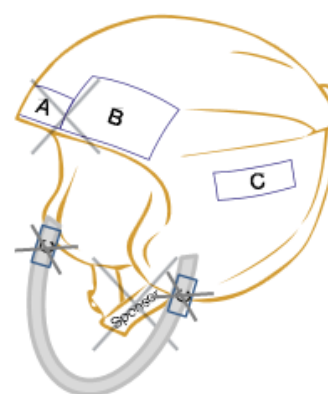
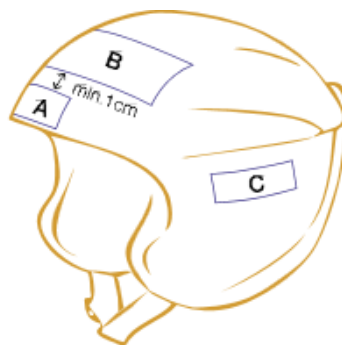
**B**= One sponsor marking max. area 50cm<sup>2</sup>.

**C**= Two commercial markings of the manufacturer max. area 15cm<sup>2</sup> each, placed above or below the ears.

No advertisement on chin straps.

No advertisement on face guard.

1cm gap between NSA identification and sponsor marking.



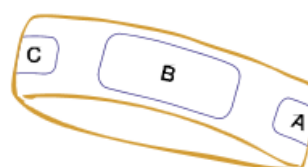
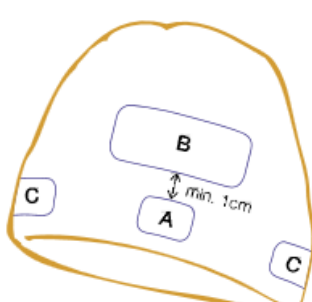
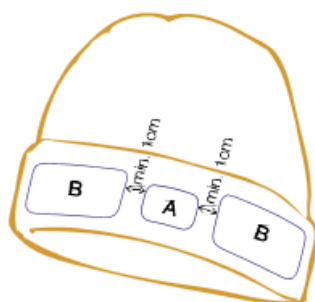
### FRONT VIEW

**A**= NSA identification minimum 6cm<sup>2</sup>.

**B**= Two identical sponsor markings max. area 25cm<sup>2</sup> each or one sponsor marking above the NSA ID max. 50cm<sup>2</sup>.

**C**= Two commercial markings of the manufacturer above the ears max. area 15cm<sup>2</sup> each.

**D**= One time the full name of the athlete. Max. size 20cm<sup>2</sup> at the rear of the hat/headband in standard font (Arial).



### FRONT VIEW

**A**= NSA identification minimum area 6cm<sup>2</sup>.

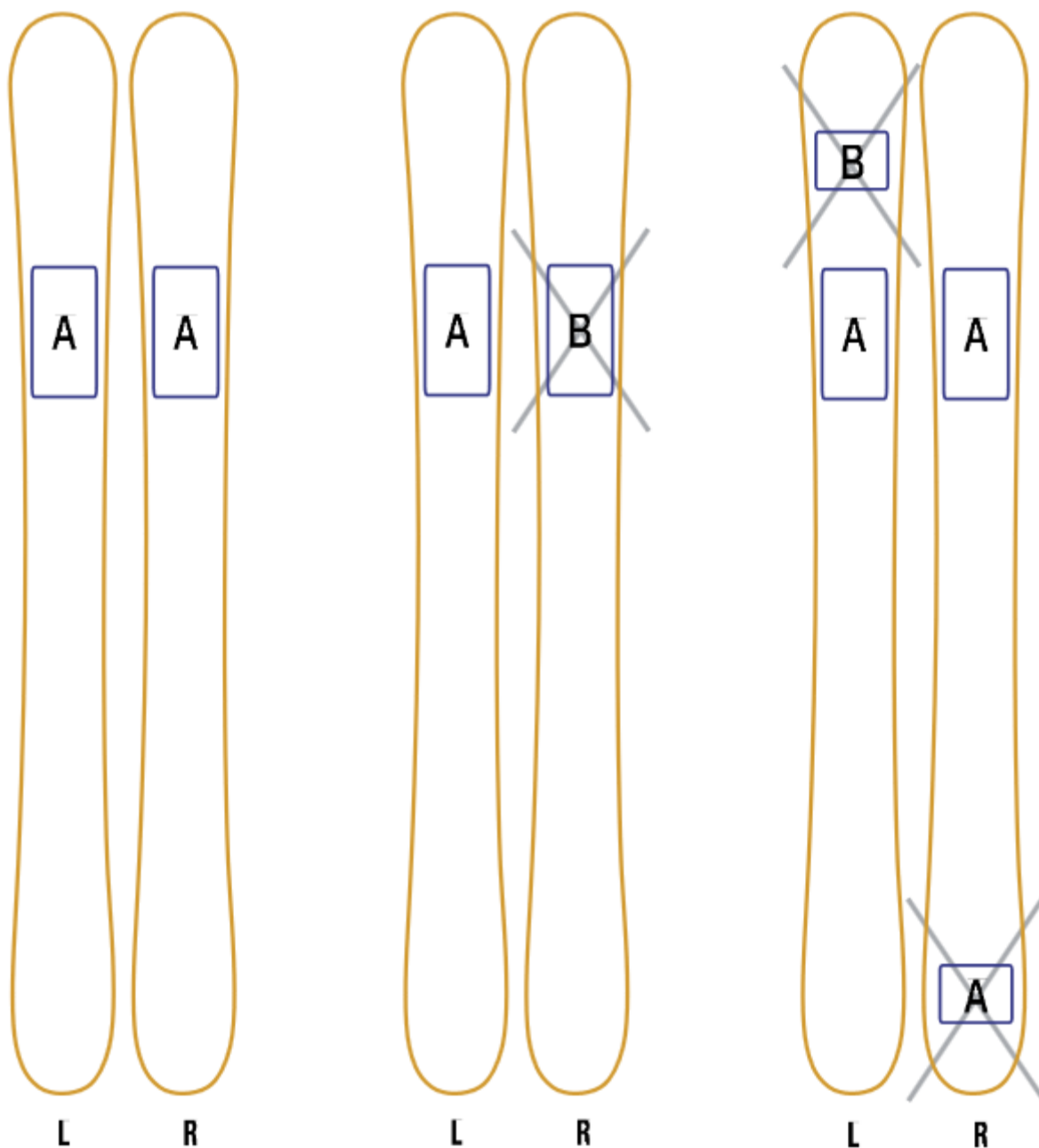
**B**= One sponsor marking max. area 50cm<sup>2</sup>.

**C**= Commercial marking of the manufacturer max. area 15cm<sup>2</sup>.

### 2.6.3 JUMPING SKIS

The maximum sponsor area per ski is limited to one marking of 200cm<sup>2</sup>.

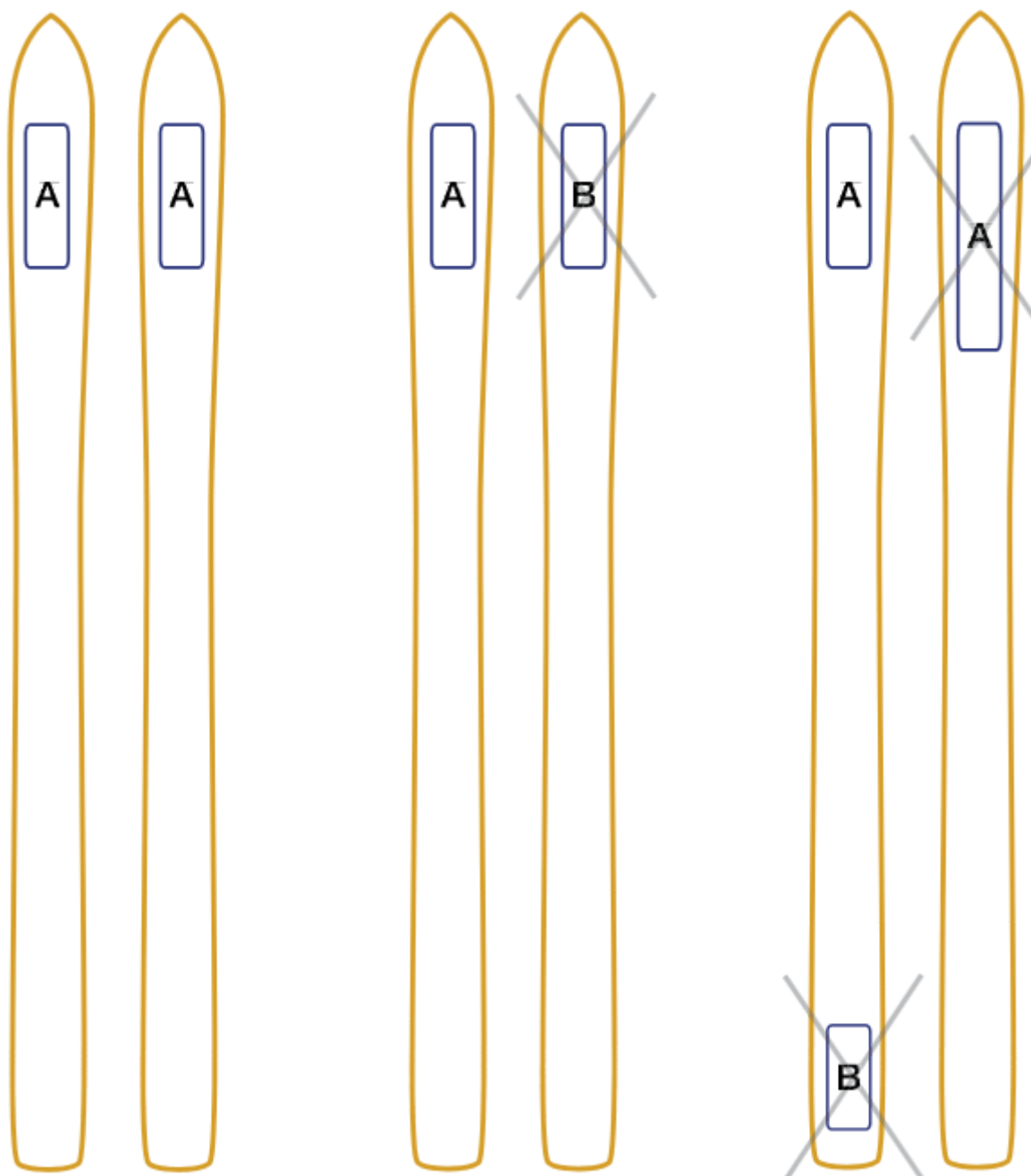
The marking must be identical on both skis.



### 2.6.4 AERIAL SKIS / BIG AIR / HALFPIPE / SLOPESTYLE / MOGULS

The maximum sponsor area per ski is limited to one marking of 160cm<sup>2</sup>.

The marking must be identical on both skis.



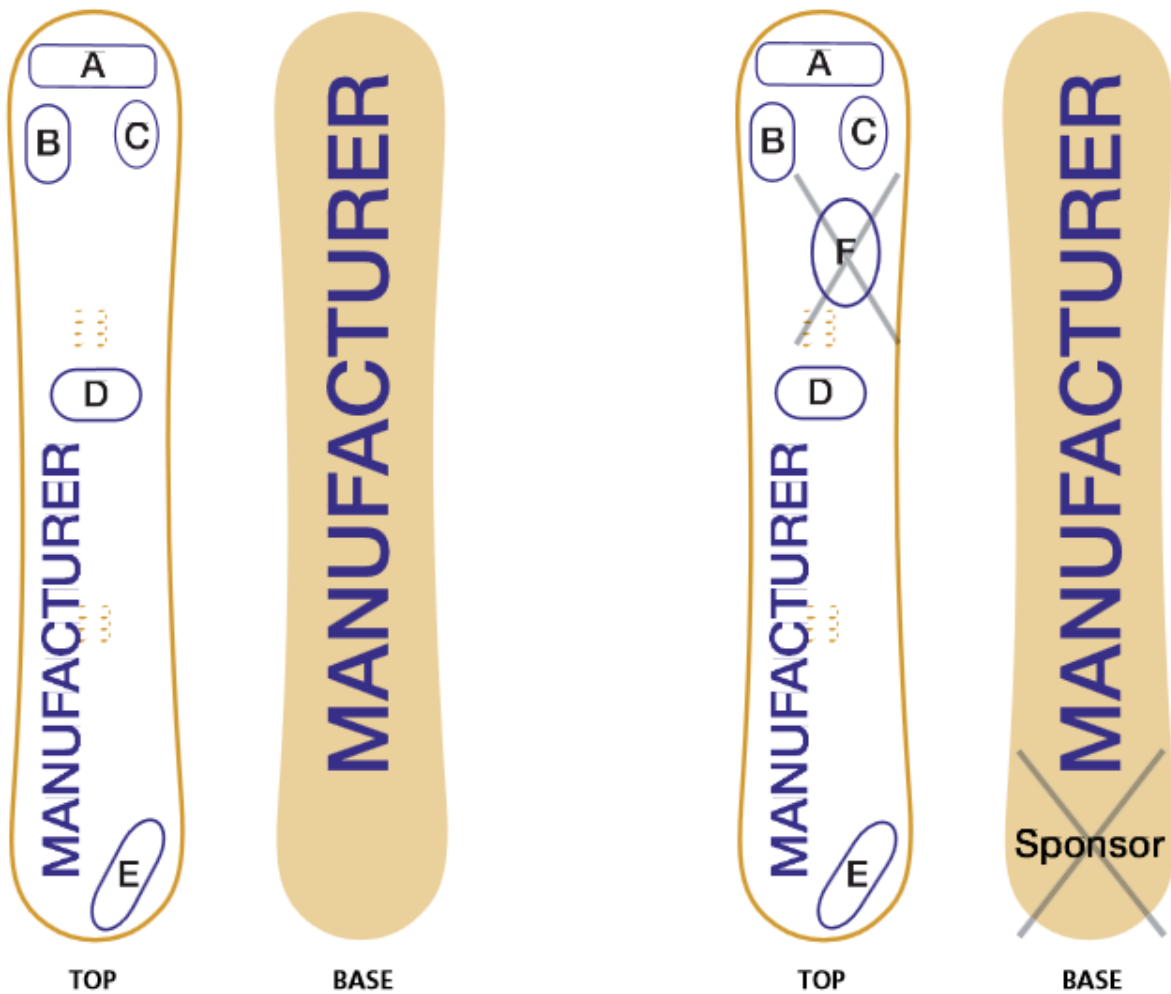
### 2.6.5 SNOWBOARDS

The **TOP** of the snowboard may carry:

- the commercial marking of the manufacturer
- up to five sponsor markings with a total surface area of 500cm<sup>2</sup>, but none bigger than 200cm<sup>2</sup>.

The **BASE** of the snowboard may only carry the commercial markings of the manufacturer.

Sponsor markings are not permitted on the base of the snowboard.



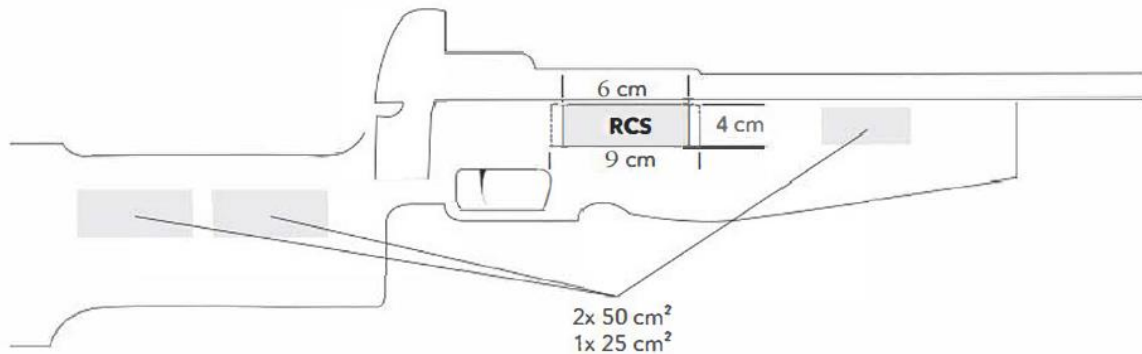
### 2.6.6 PARA BIATHLON RIFLE

Rifle Control Sticker (RCS): maximum size of 6 x 4 cm

Rifle Control Sticker (RCS) with sponsor markings: maximum size of 9 x 4 cm

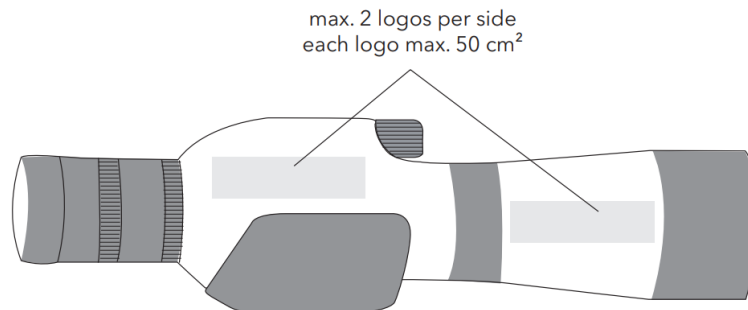
Sponsor Markings: Up to Three (3) Sponsor Markings with free placement: maximum size of 2 x 50 cm<sup>2</sup>; 1 x 25 cm<sup>2</sup>

Commercial Marking of the Manufacturer: maximum size of 1 x 6 cm (positioned between the front end of the forestock and front end of the rifle barrel)



### 2.6.7 TELESCOPES AND STANDS

Commercial Markings or Sponsor Markings on no more than two surfaces per side: maximum size 50 cm<sup>2</sup>



### A.3.1 EXAMPLE MARKING MEASURING

The size of the commercial marking is the surface within the actual outline of the marking.

The measuring is done in an unstretched shape.



If the marking is contained within an area of different colour, the total surface area of the different colour is to be measured.

