

Social Media Coordinator & Photography for FIS Telemark

We are seeking a creative and ambitious Social Media Coordinator / Photographer to deliver an organic social media campaign during the 2020/21 FIS Telemark season whilst capturing beautiful and varied still images to support athlete/team profile building and help drive action within the snowsports community and put FIS Telemark on the map.

This is a hands-on role working with an experienced team of volunteers to grow the sport of telemark skiing and increase awareness of FIS Telemark on a global scale.

About FIS Telemark

Telemark is a form of skiing incorporating a downhill skiing, jumping and cross country skating. The sport is governed by the Federation Internationale de Ski (FIS) and the *FIS Telemark World Cup* takes place from January to March every year and travels all over the northern hemisphere. This year is a World Championship year, and this prestigious bi-annual event will take place in Mürren, Switzerland in March.

Responsibilities

Manage official FIS Telemark social media channels (Facebook, Twitter, Instagram and YouTube), drafting and posting real-time updates from the FIS Telemark World Cup and World Championships

- Capture high-resolution, quality, still images at the events and distribute them in a timely manner to FIS, athletes, media and the local organising committee
- Provide communications and social media advice to athletes, local organising committees and colleagues across the organisation
- Oversee FIS Telemark's social media channels and fulfil the role of community manager, actively responding to questions and requests on social media
- Put in place an effective monitoring and evaluation framework for social media across all channels to demonstrate return on investment and inform future strategy

Preferred Experience

- Excellent written and spoken English language, ideally with additional language skills
- Ability to work autonomously and in a fast-paced and rapidly changing environment
- Proven and demonstrable experience developing and activating social media strategies
- Confident photographer with experience working in sports and events
- Understanding of strategic communications planning, measurement and evaluation

Role: Social Media Coordinator

Job Type: Freelance contract

Expenses: covered

For more information or to apply for the role, please send covering letter, CV and a selection of your photographs (or portfolio) to Jack Harvard Taylor – jack@harvardtaylor.co.uk

Deadline to send the application: 18th December 2020